



Event Name	Intra college B-Plan Competition
Theme	Intra College Competition
Date	21 st and 22 nd February 2023
Venue	M-Block, Seminar Hall, Ground Floor

Objectives of the Program/ Event

- To provide a platform for budding entrepreneurs to show case business ideas
- To provide a platform for pitching ideas for Business prototyping and Innovation Plan.

Dayananda Sagar Academy of Technology and Management
INTRA COLLEGE BUSINESS PLAN COMPETITION 2023
 VENUE : M BLOCK, DSATM
 DATE : 21/02/2023 - 22/02/2023
 TIME : 09:30AM - 05:00PM
 REGISTRATION DEADLINE: 19/02/2023
 PRINCIPAL: DR. M RAVI SHANKAR
 DEAN: ADVISOR: DR. SUMITRA DEVI
 CONVENERS: COORDINATOR: AR. M S R SHINVAS, COORDINATOR: DR. PRAVEEN SINHA
 ARIIA ATAL-RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS
 NBA NATIONAL BOARD OF ACCREDITATION

RG68+34X, Badamanavarathekaval, Karnataka 560082, India
 Badamanavarathekaval
 Karnataka
 India
 28°C
 82°F
 2023-02-21(Tue) 11:00(am)

RG68+35P, Badamanavarathekaval, Karnataka 560082, India
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 India
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 2023-02-21(Tue) 11:44(am)

RG68+35P, Badamanavarathekaval, Karnataka 560082, India
 Badamanavarathekaval
 Karnataka
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 2023-02-21(Tue) 11:45(am)



Details about the event

Dayananda Sagar Academy of Technology and Management is committed to provide platform to budding entrepreneurs. To promote and inculcate the idea of entrepreneurship, Institute Innovation Council (IIC) has conducted Intra College B -Plan contest on 21st and 22nd February 2023 under the able guidance of Dr. M Ravishankar, Principal DSATM and IIC President Dr. Sumitradevi KA. Intra college B-Plan contest focused on Business prototyping and Innovation Plan. Students were expected to pitch in their ideas in the following manner:

- a) Business Model Canvassing
- b) Model Prototype
- c) Design Thinking/Innovation

Students have presented their ideas in the following manner:

- a) PPTs (4:3 Aspect Ratio)
- b) Prototype Model

Day 1: Activity Planned:

- a) Morning session: Presentation by the registered students
- b) Afternoon session: EDC coordinators to finalize the team for Day 2 Presentation.

Day 2: Activity Planned

- a) Afternoon Session: Presentation of prototype by the selected students.

Students from different department pitched their ideas in front of Internal Jury Members. Dr. Praveen Kumar Sinha and Ar. M S R Srinivas were the jury members. Mr. Renukprasad IIC members witnessed the event. Participant's adhere to the given guidelines and presented their ideas. Feedbacks were provided by the jury members on their respective ideas.

Measurable outcomes, w.r.t. realisation of Vision

- Students were able to understand the meaning of value chain and the role of innovation in start-ups.
- Students were able to pitch in their ideas for developing prototypes.

Dr. Sumitradevi KA
IIC –President, DSATM



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

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Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi


Accredited by NBA, New Delhi

NAAC Accredited with A+ Grade



Intra College Competition on Business Plan Contest and Prototyping at DSATM

Registration Form

Timestamp	Email	Full Name of Participant	Phone No.	Department	Brief about your work
2023/02/16 11:13:44 PM GMT+5:30	yashahuja2004@gmail.com	Yashvardhan Ahuja	9829610155	CS-AI	Enhanced, advanced and approachable car service network which covers all categories of car services.
2023/02/18 10:36:05 AM GMT+5:30	hruthwik6@gmail.com	Hruthwik M	9380042288	ISE	Trip Planner
2023/02/18 10:05:30 PM GMT+5:30	 akhilpendyala69@gmail.com	Akhil Pendyala	7338270444	CSE	Computer science
	Rajatnimbalkar 777@ gmail.com SMD Team	Deepak B		ECE	Developing safety monitoring devices for drivers
		Abhigyan Kalita			
		Chirag G H			
		Rajat S			
	swarooptaakkol@ gmail.com ASCO	DivyaLakshmi		ECE	Artificial sequstration of CO ₂
		2Prajwal			
		Shreyas			
		Neha			