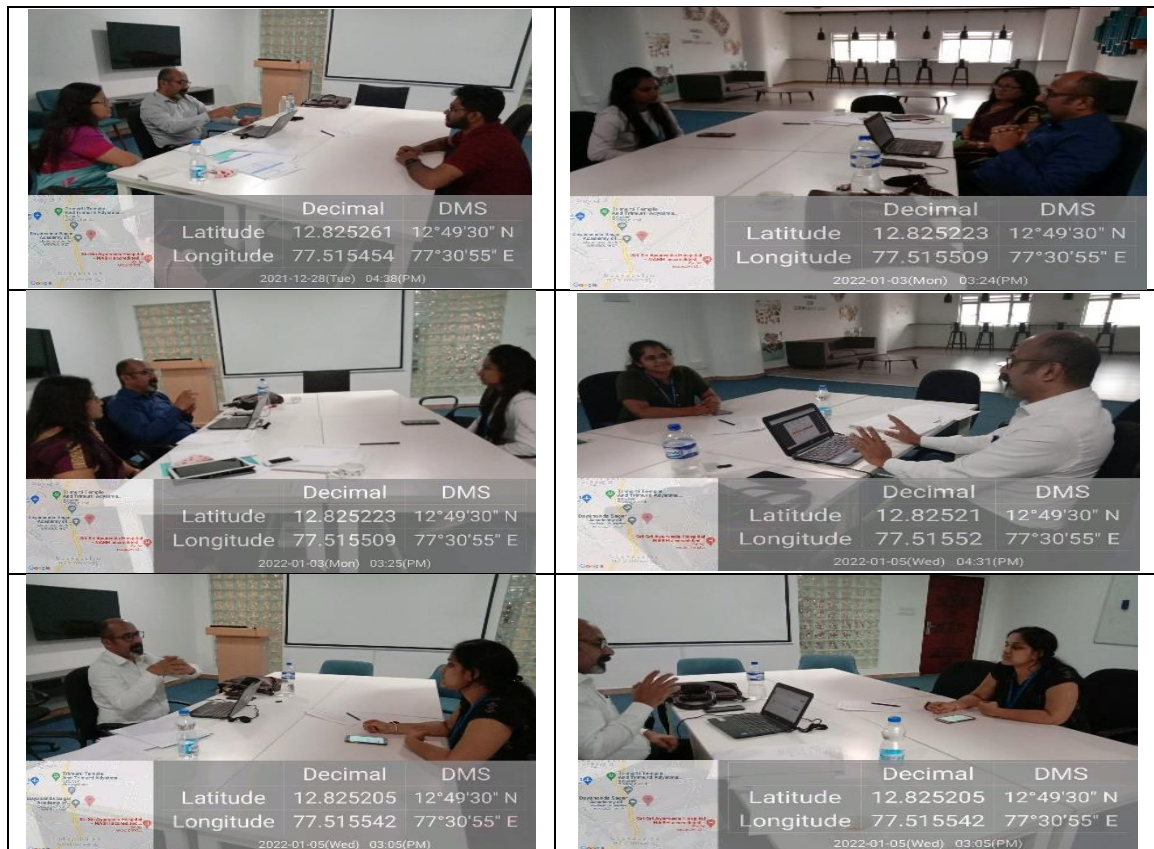


Department of Management Studies

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| Event Name | ‘EMPSIS National Strength Design – Strengths Profiling of Students’: by Mr. Prasanth Palakkadiyil, Founder & Chief Business Facilitator, EMPSIS Solutions Global |
| Theme | Personal Strengths Profiling for Students |
| Date | 26 th December 2021 to 5 th January 2022 |
| Venue | Innovation Lab, M-301, 09:30 am to 05:30 pm |
| Participants | 3 rd Semester students of MBA 2020-22 batch and selected students from some branches of engineering – coordinated by Simha VLN |

Objectives of the Program / Event

- To give feedback to students on their personal and professional strengths based on the ‘EMPSIS National Strength Design – Strengths Profiling’ evaluation module.
- To advise them on the suitability of different sectors of industry for employment, including careers in Entrepreneurship.
- To make them realize the best suited job profiles as per their Skills-Strength profile match.





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Details about the Activity:

The strengths profiling of students was spearheaded by Mr. Prasanth P, Founder & Chief Business Facilitator, EMPSIS Solutions Global in continuation of the previous sessions conducted on 30th November 2021 and 11th December 2021.

The students were evaluated on the EMPSIS National Strength Design – Strengths Profiling module given to them earlier during the orientation sessions. Strengths Profiling module was implemented to all the MBA students of the 3rd semester, belonging to the 2020-22 batch. There was also participation from the students of CSE, ISE, ME, and ECE departments.

The total participation strength was about 110 students from the branches of engineering and management. The students felt happy and fulfilled by going through the profiling session, as they could realize their intrinsic strengths suitable for their employment and their future careers.

Each student was called to the Innovation lab, one by one and the profiling session was conducted for around 30 minutes, to analyse the strengths and weakness of individual students. The entire counseling sessions were conducted between 26th December 2021 to 5th January 2022. It was an enriching experience for all the students, as it was a new method of evaluating them.

Measurable outcomes, w.r.t. realization of Vision:

- The majority of the students could easily understand and identify their domain specific strengths to fit into the requirements of various sectors of their choices.
- Many students could identify their strengths with respect to entrepreneurship opportunities.



Department of Management Studies

MOCK NAAC Team Visit on 18th and 19th January'2022



The NAAC Mock visit was scheduled on 17th and 18th January 2022. The Mock team member visited the MBA department on the 17th Evening and 18th Morning. The Mock team member reviewed NAAC criteria documents and other relevant MBA files. Dr. Anjana Devi SC, HOD In charge presented the MBA department activities. The committee provided the feedback to improve upon and these suggestions were implemented for the final NAAC Peer team visit.

Department of Management Studies

NAAC Peer Team Visit to MBA Department on 28th January 2021.



NAAC Peer team chairman, Prof.Subhash Dhuliya visited the MBA department on 28th January 2022 to inspect the Institutional Incubation Centre at third floor M-Block. The NAAC chairman was accompanied by Principal Dr. M. Ravishankar and Vice-Principal Dr. C.Nandini. The NAAC chairman interacted with the entrepreneurs in the Incubation cell with respect to their start-up companies' business plans. They have also interacted with the faculty members of the MBA department and enquired about the different Industrial Trainings and Add-On courses offered to MBA students. The Chairman, NAAC Peer Team insisted that providing soft skill and technical training are very essential for enhancement of employability skills among the students.

As a part of the NAAC Peer team visit, the Students, Alumni, and Parents Interaction were organized.

The following MBA students have interacted with the NAAC Peer team.

| Student Name | USN Number |
|-----------------------------|------------|
| Abhilash S Kashyap | 1DT20BA001 |
| Anuradha P | 1DT20BA004 |
| Ganesh R Bharadwaj | 1DT20BA016 |
| G S R Das | 1DT20BA015 |
| J Preethika | 1DT20BA019 |
| Harshitha Ramakrishna Hegde | 1DT20BA018 |



Department of Management Studies

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|-------------------|------------|
| Bhanu Priya R | 1DT20BA010 |
| Karthik B R | 1DT20BA021 |
| Karthik Reddy | 1DT20BA022 |
| Praveen P | 1DT20BA033 |
| Chandranath Achar | 1DT20BA012 |

The following Alumni have interacted with the NAAC team from the MBA department.

| SI No | Student Name | Batch | Phone Number |
|-------|---------------|-----------|--------------|
| 1 | Rachana | 2013-2015 | 9739339356 |
| 2 | Rakshitha | 2019-2021 | 9483466700 |
| 3 | Abhishek Raju | 2019-2021 | 9731319984 |

The following Parents of MBA students have interacted with the NAAC team.

| SI No | Student Name | Batch | Parent Name | Phone Number |
|-------|-------------------|---------|-------------------|--------------|
| 1 | Pooja R | 2020-22 | Ravi Kumar V | 8792701250 |
| 2 | Deepak M | 2020-22 | Manjunath V | 9480390176 |
| 3. | Chandranath Achar | 2020-22 | Madhu Raj | 9590965122 |
| 4. | Rakshitha | 2020-22 | K R Krishnappa | 9449398787 |

Department of Management Studies

| | |
|---------------------|---|
| Event Name | ‘Strengths Profiling of Faculty members’: by Mr. Prasanth Palakkadiyil, Founder & Chief Business Facilitator, EMPSIS Solutions Global. |
| Theme | Personal Strengths Profiling for Faculty Members |
| Date | 17 th February 2022 |
| Venue | Innovation Lab, M-301, 09:30 am to 05:30 pm |
| Participants | 3 rd Semester students of MBA 2020-22 batch and selected students from some branches of engineering – coordinated by Simha VLN |



Objectives of the Program / Event

- To give feedback to Faculty members on their personal and professional strengths based on the ‘EMPSIS National Strength Design – Strengths Profiling’ evaluation module.



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- To make them realize their Strengths, weakness, opportunities and Threats.
- To advise them on their suitability of different careers and Entrepreneurship.
- To make them realize their Skills-Strength profiling.

Details about the Activity:

The strengths profiling of Faculty Members was spearheaded by Mr. Prasanth P, Founder & Chief Business Facilitator, EMPSIS Solutions Global on 17th February 2022. The faculty members of MBA department were evaluated on the EMPSIS National Strength Design – Strengths Profiling module given to them earlier during the orientation sessions. Each Faculty member was counselled for about an hour to create awareness about their skill sets, Strengths, weakness, opportunities and Threats. Each faculty member felt happy and fulfilled by going through the profiling session, as they could realize their intrinsic strengths suitable for their career. It was an enriching experience for all the faculty members, as it was a new method of evaluating them.

Measurable outcomes, w.r.t. realization of Vision:

- Awareness was created in the faculty members in their domain specific strengths and skill sets.
- Appropriate Trainings were recommended to fill the gap in the strength and skill sets.

Orientation on NPTEL Courses to MBA I semester students on 28th February 2022.

Department of Management Studies



An orientation program was organised for MBA 1st semester students by Dr Kavitha C, Professor & NPTEL coordinator, Computer science department, DSATM regarding the importance of NPTEL courses and its registration. She said that National Programme on Technology Enhanced Learning (NPTEL) is a project of MHRD initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Madras, Guwahati and Roorkee) along with the Indian Institute of Science, Bangalore in 2003, to provide quality education to anyone interested in learning. The NPTEL courses are very structured and of very high quality. NPTEL courses are conducted by well experienced IIT and IISC faculties. These courses are very useful to develop skill sets among students. For students these lectures are a boon. The courses are so well structured that attendees can select parts of any lecture that are specifically useful for them. The USP of the NPTEL courses is its flexibility. Prof. Kavitha advised students to register for NPTEL Courses in their field of interest, so that they may be able to specialize in that particular field and also useful for their placement. she also shared registration details of the course with the students.

MBA Batch 2021-2023 Inauguration on 17th February 2022

Department of Management Studies



MBA new batch 201-2023 was inaugurated on 17th February 2022.

Department of Management studies has organized inauguration program for MBA of batch 20121-23 on 17 August 2022. The program was started with Invocation song by pooja R, student of MBA 3rd semester. The welcome speech was delivered by Dr Manjula, HOD, MCA department. The occasion was graced by the Principal and Director Dr Ravishankar M by delivering presidential address. He urged the young management students to be ready for change and adaptation and also highlighted the need for strong academic records. Suryakanth Kulkarni, Admission Head congratulated students and gave insights on the global management scenario. He motivated students on how to equip required skills and knowledge through narrating a small story. Dr Anjana Devi, HOD MBA, congratulated students for selecting the best college for their MBA, as DSATM is the young college in India to secure NAAC A+ grade. She also delivered Vote of thanks.



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT
(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)
(6 Branches CSE, ISE, ECE, EEE, ME& CE Accredited 3 years by NBA, New Delhi)
Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



Department of Management Studies

Seminar conducted under Research Cell of MBA department

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|-------------------|---|
| Event Name | Financial Budget Seminar |
| Theme | Seminar conducted under Research Cell of MBA department |

Department of Management Studies

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| Date | 22.02.22 |
| Venue | Room No. 302, M-Block, Time : 2:00 PM |
| Participants | First Semester Students of 2021-23 Batch & third semester students of MBA 2020-22 batch |



Objectives of the Program / Event

- To acquaint the students and faculty members on Indian Budget 2021-22 as presented in Indian parliament by Honourable finance Minister.
- To share the knowledge on the tax slabs and possible deductions allowed as per the recent amendments.

Details about the Activity:

- Research Cell of MBA department has planned and conducted the event on Budget presentation 2021-22 in the Room No. 302. Students and faculty members were the participants of the events.
- Mr. Ramesh and Mr. Abhilash volunteered themselves to present the highlights of Indian Financial Budget. They have explained the recent announcements made by Finance



Department of Management Studies

Minister as well as compared the current year budget with the previous year budget. There was the discussion on various topics like deductions under section 80C to 80G. The vote of thanks for the events was presented by Mr. GSR Das, III semester students.

Measurable outcomes, w.r.t. realisation of Vision:

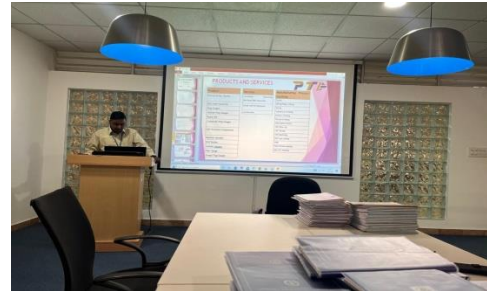
- Majority of the students were able to understand the recent highlights of Indian Budget 2021-22.
- Students would be able to utilise the discussion for their future growth in placement activities.

Internship Viva

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|-------------------|-----------------------------------|
| Event Name | Internship Viva completion Report |
|-------------------|-----------------------------------|

Department of Management Studies

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| Theme | Internship Viva |
| Date | 26.02.22 and 28.02.2022 |
| Venue | Innovation Lab |
| Participants | Third semester students of MBA 2020-22 batch |



The students of III Semester MBA had to undergo a compulsory Internship of 4 weeks. As per the VTU guidelines internship viva exam batch creation was done by Dr Praveen Kumar, were a total of 5 batches having 10 members in each batch were created. Subsequently faculty members of MBA department were allocated as internal and external examiners in the VTU lab portal. The Viva was conducted as per the schedule on time and on the specific date 26th & 28th Feb 2022. The B-form was filled by the respective examiners and the marks were entered in the VTU portal. The same was submitted to exam department for sending it to VTU-RO.

CII Supply chain Inauguration

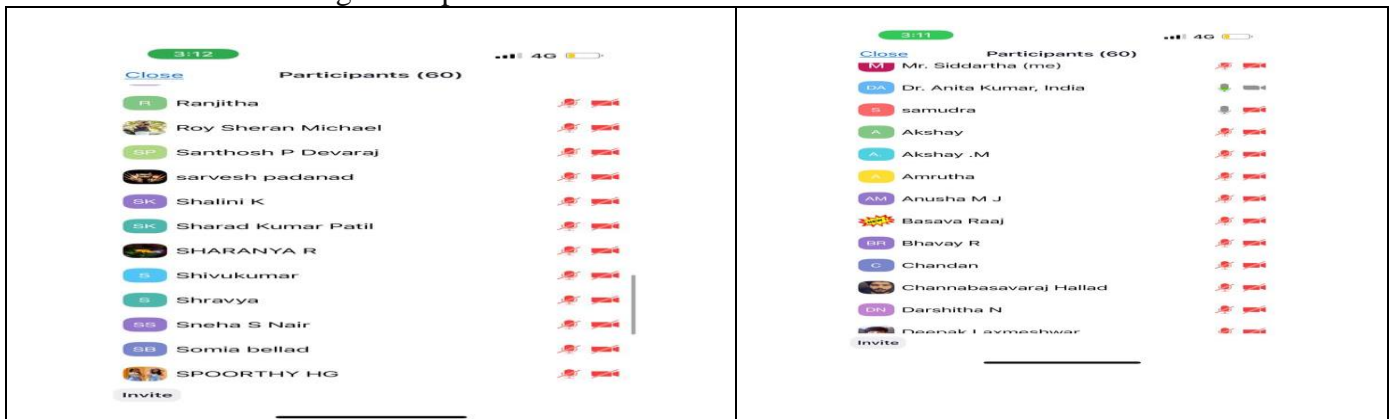
| | |
|-------------------|-------------------------------|
| Event Name | CII Supply chain Inauguration |
|-------------------|-------------------------------|

Department of Management Studies

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| Theme | Supply chain Management |
| Date | 08-03-2022 |
| Venue | Zoom platform |

Objectives of the Program/ Event

- To give information about the add-on course on supply chain management.
- Providing information about the effort by suppliers to develop and implement supply chains that are as efficient and economical as possible.
- Understanding the importance of SCM to its business.



Details about the event:

- Supply chain management is important because it can help achieve several business objectives. For instance, controlling manufacturing processes can improve product quality, reducing the risk of recalls and lawsuits while helping to build a strong consumer brand. At the same time, controls over shipping procedures can improve customer service by avoiding costly shortages or periods of inventory oversupply. Overall, supply chain management provides several opportunities for companies to improve their profit margins and is especially important for companies with large operations.
- Ethics has become an increasingly important aspect of supply chain management, so much so that a set of principles called supply chain ethics was born. Consumers and investors are invested in how companies produce their products, treat their workforce, and protect the environment.
- The students were given a lot of importance regarding five key elements planning, sourcing raw materials, manufacturing, delivery, and returns.

Measurable outcomes, w.r.t. realisation of Vision

- Develop a sound understanding of the important role of supply chain management in today's business environment.
- Become familiar with current supply chain management trends Understand and apply the current supply chain theories, practices, and concepts utilizing case problems and problem-based learning situations.
- Understand the foundational role of logistics as it relates to transportation and warehousing.

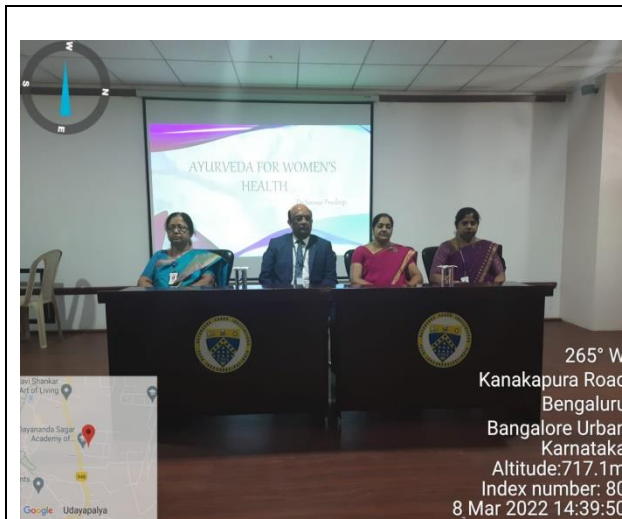
International Women's Day Celebration

Department of Management Studies

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| Event Name | International Women's Day Celebration |
| Theme | International Women's Day Celebration |
| Date | 8 th March 2022 |
| Venue | A Block Seminar Hall, 4 th Floor, DSATM |

. Objectives of the Program/ Event

- To create awareness about the importance of the International Women's Day Celebration.
- To motivate and empower the women's fraternity to feel proud to belong to the women's community.
- To educate women faculties about the achievements of great and successful women leaders in various domains and platforms.
- To motivate faculty members to care for their health and to take precautionary measures.



Department of Management Studies



Details about the event:

- The event was conducted on 8th March to mark the importance of women's contribution to society and economic development.
- Dr. Seema Pradeep, Professor, and Head, of the Department of Postgraduate studies in Dravyaguna, Sri Sri College of Ayurvedic Science and Research, Bangalore, was the Chief Guest of the occasion.
- The Chief Guest shared the concept of the importance of health to motivate the women faculty members.
- The program was presided by Dr. Ravishankar M, Principal, Dr. Sumitra Devi K. A., Dean Academics, Prof. and Head, Department of ISE, Dr. Anjana Devi S C, Associate Professor & HOD, WEC Chief Coordinator.



Department of Management Studies

- Teaching and non-teaching staff members of all the branches actively participated in the celebration.
- Female academic achievers from all the departments were recognized in the celebration.
- Dr. Anusha Preetham, Asst. Prof., Department of ISE and Prof. Monica, K. M., Department of EEE, who bagged runners place were awarded for representing DSATM at the VTU Badminton event conducted at PES University.
- The event was coordinated by the WEC members namely,
Dr. Anjana Devi S C, Associate Professor, and Head, Dept. of MBA,
Dr. Anusha Preetham, Asst. Prof., Dept. of ISE,
Prof. Monica, K. M., Asst. Prof., Dept. of EEE,
Prof. Chaitra, P. C., Asst. Prof., Dept. of CSE,
Prof. Tripti, Asst. Prof., Dept. of ECE,
Prof. Vidhya Ramesh Achar, Asst. Prof., SOA,
Dr. Bhavya Shivaraj, Asst. Prof., Dept. of Mathematics,
Prof. Sowbhagya M P, Asst. Prof., Dept. of AI & ML,
Prof. Sandhya, V., Asst. Prof., Dept. of Civil Eng.
Prof. Kimmi Kumari., Asst. Prof., Dept. of MCA.

Measurable outcomes, w.r.t. realisation of Vision:

- Educated all the faculty members (100%) on the importance of physical, mental, social, and spiritual health for overall wellbeing.
- Cultivated awareness in all the faculty members (100%) towards meditation and Yoga.
- All (100%) of the participants expressed the session was highly useful and informative. The insights shared by the speaker significantly created an impact on the ways to give priority to health to be better & responsible individuals

Placement Training by Seventh Sense Training Program

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| Event Name | Placement Training |
| Theme | Industry Preparedness Program |
| Date | 26/03/2022 |
| Venue | Lecture Hall, Dept. of Management Studies, DSATM (LH - 302) |
| Participants | Students from the First Semester, 2021-23 Batch |

Objectives of the Program/ Event

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- To prepare the students for Interviews
- To provide exposure to profession readiness.

Details about the event:

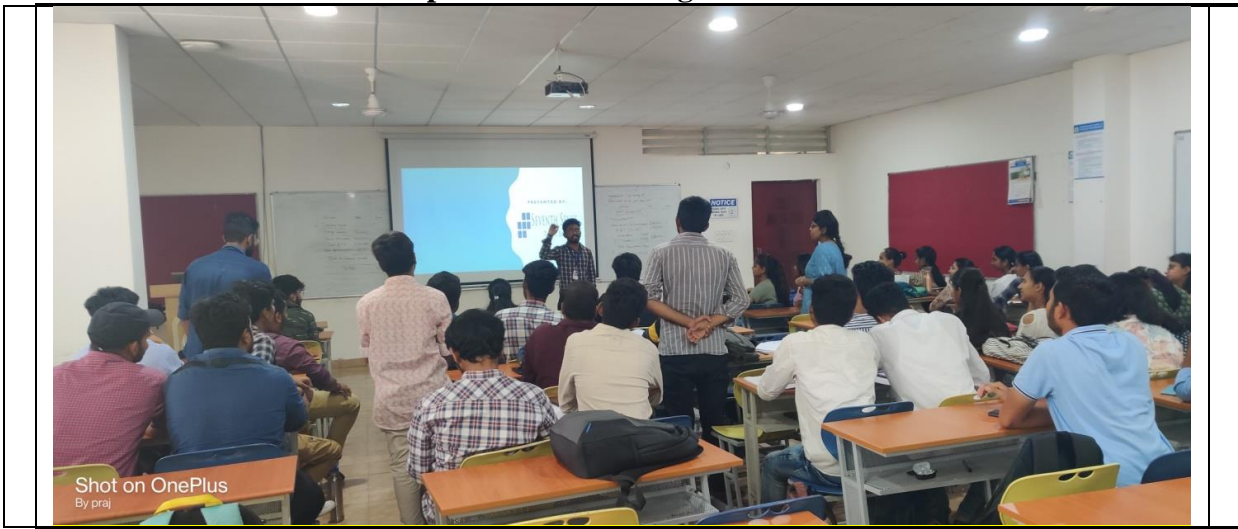
- Mr. Dhanush, the in-house trainer at Seventh Sense Pvt Ltd was the resource person, rendered the sessions on the aspects of the importance of placement training and the skills to be acquired to get a job in the market. In this session, Mr. Dhanush trained about the various hard skills concepts such as subject-verb agreement involving the Venn diagram, Syllogism, listening activity, merging concepts that will be asked in the aptitude test of the interview process.

Measurable outcomes, w.r.t. realisation of Vision:

- From this event, students were able to gain a thorough knowledge of the subject-verb agreement and the career aspects in the market.
- Students were able to get exposure to the process of placements.
- Students were able to learn prerequisites of jobs like skill sets and values in the job roles.



Department of Management Studies



Faculty Immersion Program on 1st April to 20th April 2022

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|-------------------|---|
| Event Name | Faculty Immersion Program |
| Theme | Faculty Workshop |
| Date | 01-04-2022 to 12-04-2022 |
| Venue | DSATM, Seminar Hall, A-Block, 4 th Floor |

Objectives of the Program/ Event:

- To provide an insight on different teaching pedagogical tools available for effective teaching learning.

Department of Management Studies

- To provide different ways of teaching and effective means of communication for proper learning outcomes.



Details about the event:

- Faculty immersion program was conducted with an objective of educating the existing faculty members of DSATM on different teaching pedagogical tools. Management of DSATM had invited two senior trainers, Dr. Rajendra Joshi and Dr. Bhagwan for imparting the knowledge on Innovative Teaching Pedagogies.
- It was eight days' session of two batches in the time duration of 01-04-2022 to 12-04-2022. Faculty members across all departments had participated in the event.
- Both the eminent figures have conducted numerous activities as well as provided an insight on new methods of teachings and adopting new teaching approaches.
- Role Play, Gaming methods, Demonstration were a few techniques practiced during the training.
- The session ended with the valedictory speech given by the Principal, the FIP committee head were there to emphasize the importance and significance of this kind of event.

Measurable outcomes, w.r.t. realisation of Vision:

- Faculty members were immensely benefitted with new teaching insight.



Department of Management Studies

- Faculty members would be able to apply the new teaching methods and innovative pedagogies for effective learning.

CII (Supply Chain Management) program started on April 5th, 15th, 19th, 22nd, 26th

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|---------------------|---|
| Event Name | Supply Chain Management |
| Theme | Student Workshop |
| Date | April 5 th , 15 th , 19 th , 22 nd , 26 th |
| Venue | DSATM, MBA Department |
| Participants | First Semester students of MBA 2021-23 batch |

Objectives of the Program / Event:



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- To provide skills regarding efficient supply chain management.
- To provide information about developing and implementing supply chains that are efficient and economical
- To understand the importance of SCM.
- To enhance students' employability with corporate exposure in SCM.

Details about the Activity:

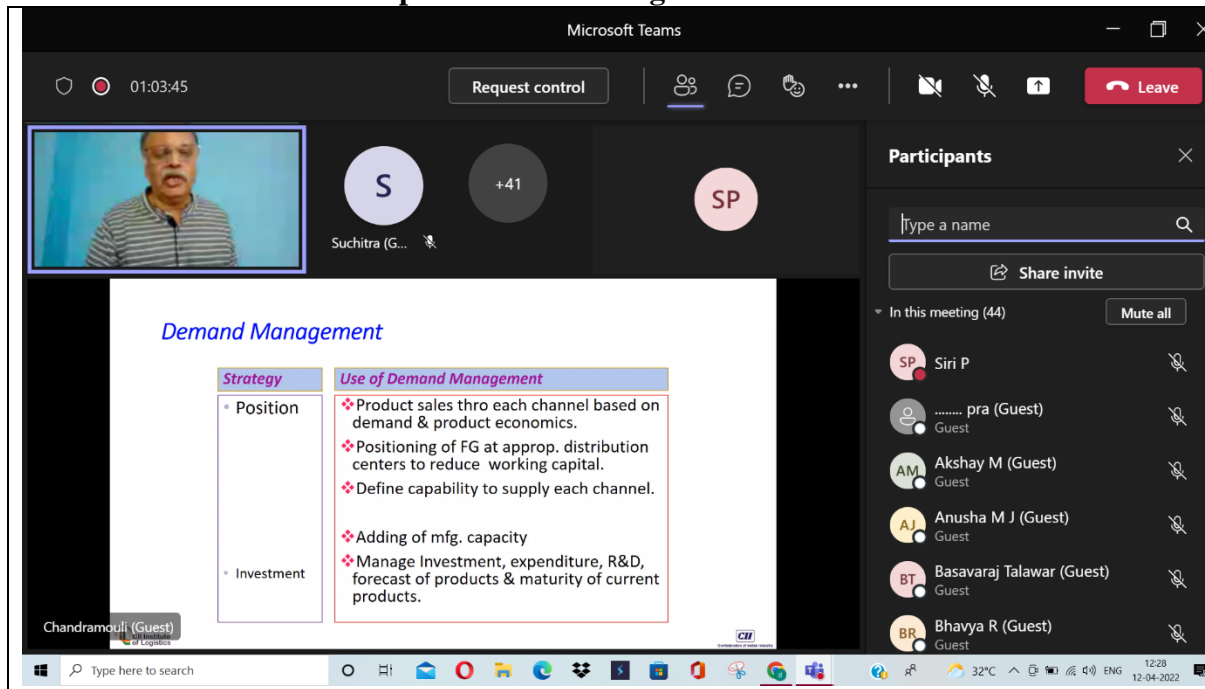
- Mr Chandramoulli R, General Manager at Mahindra Logistics is the Trainer for the course. He has 40 Years of Experience - In Finance and Costing in GKW, Planning, Procurement, Inventory, EXIM, Ancillary units' management in Electronics Industry, Consolidation & Distribution in Retail set up, Production Management in Auto OEM, Sr. Consultant, Counsellor and Trainer in CII Institute of Logistics and Currently working with Mahindra Logistics Ltd, Heading - Academy, Business Excellence and Safety.
- There are 5 modules in the Supply chain management course. The course will be delivered in 12 weeks with 20 sessions. It's an online course delivered through Microsoft teams. At the end of the course the students will be assessed and certification will be provided.

1st Session -5th April 2022 Report

In the very first session of CII logistics and supply chain management, Mr. Chandramouli elucidate about what supply chain is and how it is important. He enlightened students with his enormous amount of knowledge of Supply chain. He explained the essentials of Supply chain and gave the overview of it. To start with evaluation of SCM, a typical industry business process overview with the suitable examples, which were very easy to understand, he went on to cover the topics like process involved in SCM, concepts and what does the customer wants. He spoke about customer needs, market requirements and new delivery models. Also, in the distribution, role of retailers and typical issues of SCM. Students also learnt about supply chain planning, SCM integrations and demand management, integrated logistics and critical components and success to SCM. Overall, it was a very good learning experiences.

2nd Session -12th April 2022 report

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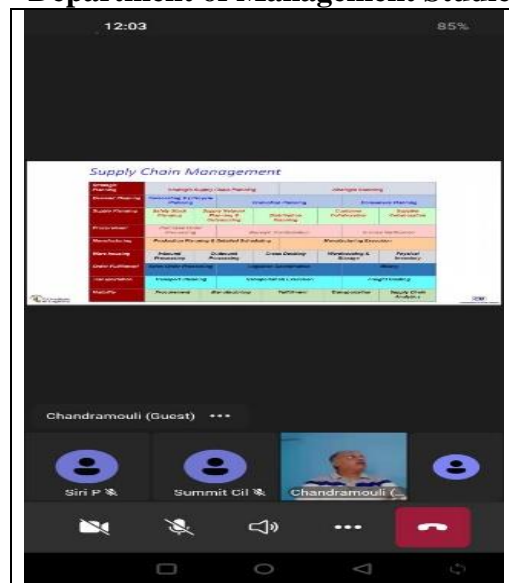


The second session was focusing on using Supply Chain Management (SCM) tools on capital projects and benefits of employing SCM. SCM was developed as a result of End-Users' inability to complete projects on time. By using SCM on capital projects stakeholders throughout the supply chain will receive benefits with respect to reduced cost, shorter lead times, better quality, and safer construction. Sir discussed about how to make the transition to SCM on capital projects. He stated that companies must employ a corporate initiative to shift their focus from single projects to enterprise level efforts that involve strategic planning. In the past companies have used tactics such as competitive bidding, separation of business functions and untimely early deliveries. The case studies were discussed to demonstrate the benefits SCM. He insisted that Success depends on advance supply chain planning from all stakeholders in the supply chain.

3rd Session -19th April 2022 Report

In the 3rd session of Supply Chain Management Mr. Chandramouli Sir started with the strategic planning of Supply Chain and covered until visibility of Supply Chain Management.

Department of Management Studies



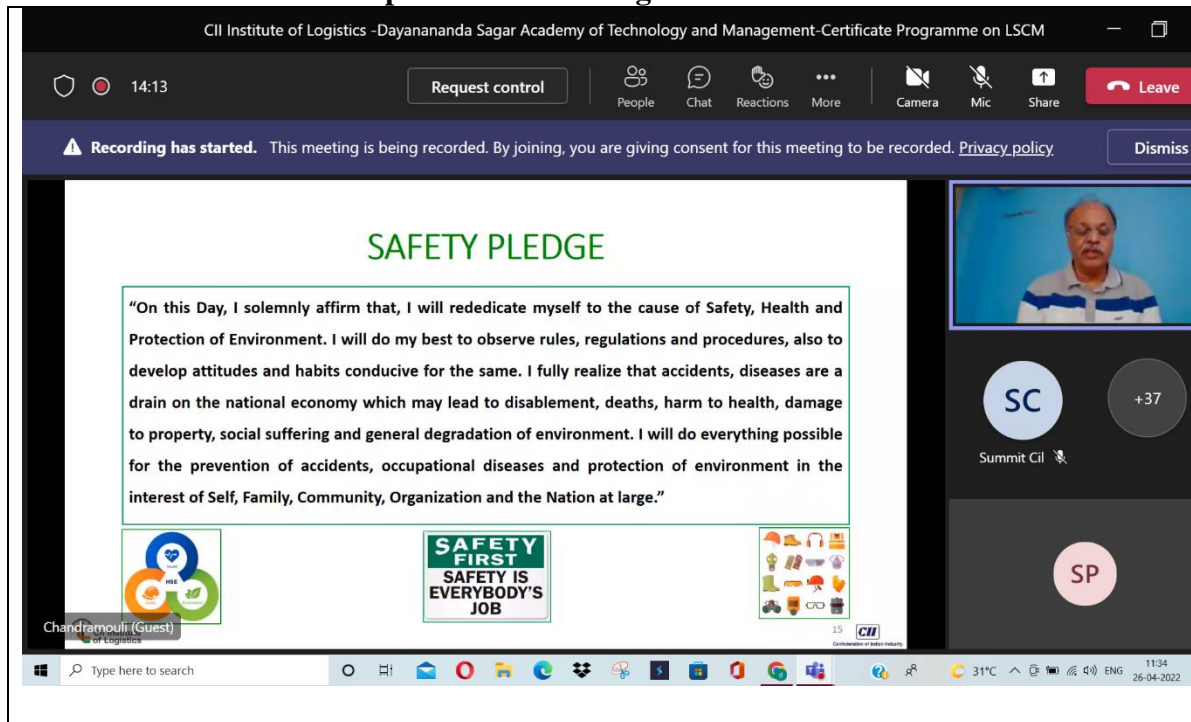
- He also explained about the eight keys to Supply Chain success. i.e., Customer & Demand Management, Information Technology, Performance Measurement & Values, Collaborative Relationship, Core Competencies, Globalization, Logistic Outsourcing and Effective Strategies.
- The view of Supply Chain at various levels of maturity was also overviewed in the session.
- The next topic was Demand Planning and Forecasting. The IT Driven Modes were also explained.
- The keys to Business Sustainability i.e., Velocity, Visibility, Value were also explained.
- Supply Chain Decisions and Elements of Managing Demand were discussed in the same session.

Session 4 on 26th April 2022

This was the 4th session of supply chain management and it was all about on the forecasting in supply chain management. The session was held on 26th of April for about two hours by Mr. Chandramouli. The Trainer enlightened students about the forecasting strategies, its components, the process and the challenges.

The session covered strategic role, principles, process, methods and the challenges of forecasting. Students were given some of the live examples of forecasting in supply chain management. He introduced some of the methods in forecasting the demand, that is the quantitative and the qualitative forecasting methods. The qualitative method is a non-mathematical and it even include the latest changes in the environment, but it is still bias and negative to forecasting accuracy. Whereas quantitative methods are mathematics based and it has the un-biased data. The forecasting challenges were also covered

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This session was concluded with the forecasting of chain of action. The session was completely based on the forecasting which was quite useful for students. The challenges and the process which are practical in the supply chain were informative to students.

Measurable outcomes, w.r.t. realisation of Vision

- Students were able to learn the approaches towards solving a problem
- Enhancement of analytical & Critical Thinking of students.
- It fostered students in logical & Verbal Reasoning while solving complex problems

Department of Management Studies

Inter-College Management Fest " 2022" 5th April to 8th April 2022

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| Event Name | Inter-College Management Fest " 2022" |
| Theme | "SYNETICS 2022" |
| Date | 5/04/2022 - 8/04/2022 |
| Venue | Kristu Jayanthi College, K.Narayanapura, Kothanur, Bengaluru, Karnataka 560077 |
| Participants | MONISHA K Y & DARSHITHA N (2021-2023) |

Objectives of the Program/ Event

- Exposure towards outside competition and skill set.
- Helps them to improve their management skills.



Details about the event:

- Ms. Monisha and Ms. Darshitha participated in the management fest SYNETICS organized by Kristu Jayanthi College. There were finalists having 12 rounds and 2 eliminations. The 12 rounds consisted of the following events: 10 case studies, 9 Brand creation, 6 new product creation and marketing, 3 jingles creation, fake brand promotion, 2 on-spot brand marketing, and justifying controversial advertisement. They implemented their communication skills, thinking ability, marketing knowledge, presentation skills and the most important time management skills.

Measurable outcomes, w.r.t. realisation of Vision:

- From this event, students were able to improve, expand their knowledge and experience the various management skill-set.

Department of Management Studies

Event 4: Business Quiz Competition 6th April 2022

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|---------------------|---|
| Event Name | BATTLE OF BRAINS |
| Theme | Intercollege Fest |
| Date | 6/04/2022 |
| Venue | Dayananda Sagar College, Kumarswamy Layout |
| Participants | First Sem MBA students [2021-23 batch] |

Objectives of the Program/ Event:

- To evaluate the knowledge of the participants within academics as well as beyond academics.
- To build more confidence.
- To help the participants realize the area they need to develop themselves and highlight the progress for them to be proud of.



Details about the event:

- The quiz was mainly based on Business, Industries, Business Laws & articles. There were totally five rounds. First was general aptitude round, second round was Q&A round, third round was a round based on Ad's.
- Fourth was quiz round, Q&A without options. Fifth round was for the last two finalists and it was a rapid-fire round.
- The first place was won by engineering students of DSI, Kumarswamy layout. Second place was won by Ms.Sneha and Mr.Prajwal of 1 Sem MBA DSATM.

Department of Management Studies

Measurable outcomes, w.r.t. realisation of Vision:

- Time management was the key to give answers.
- General knowledge about industries helped in winning this quiz.

Placement Training – Seventh Sense on 9th April 2022

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|---------------------|---|
| Event Name | Placement Training |
| Theme | Industry Preparedness Program |
| Date | 09/04/2022 |
| Venue | Lecture Hall, Dept. of Management Studies, DSATM (LH - 302) |
| Participants | Students from first semester, 2021-23 batch |

Objectives of the Program/ Event:

- To prepare the students for Interviews
- To provide the exposure to profession readiness.



Details about the event:

- Ms. Ashwini, freelance trainer at Seventh Sense Pvt Ltd was the resource person, rendered the sessions on the aspects of importance of reading comprehension and the skills that can be enhanced by acquiring the knowledge of English reading and its usage. In this session, Ms. Ashwini trained about the various soft skills concepts such as reading comprehension involving approaching the reading, the passages and answering the questions, Hidden word brain teasers to improve the vocabulary, Advanced idioms and phrases, prepositions and usage of punctuations.

Measurable outcomes, w.r.t. realisation of Vision:

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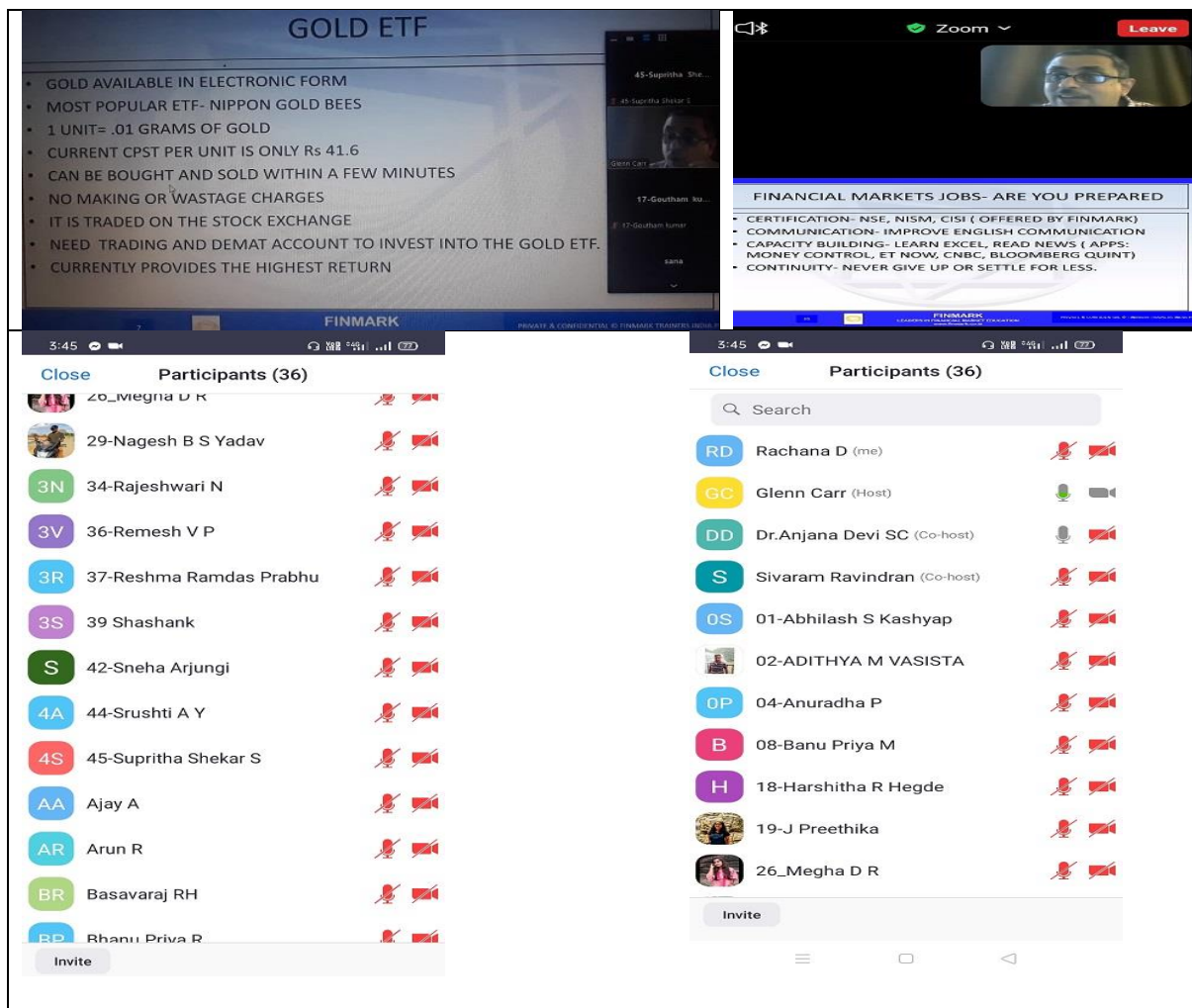
- From this event, students were able to gain the thorough knowledge of Reading Comprehension and utilizing same in professional life.
- Students were able to get an exposure about the process of reading comprehension.
- Students were able to improve the vocabulary and learn advanced idioms & phrases, also the prepositions and punctuations.

Online Guest Lecture on 19th April 2022

| | |
|---------------------|--|
| Event Name | Online Guest Lecture |
| Theme | Financial Literacy and Trading |
| Date | 19/04/2022 |
| Venue | Zoom Platform |
| Participants | Students from fourth semester, 2020-22 batch |

Objectives of the Program/ Event:

- Awareness of Financial Market Education



The image shows a Zoom meeting interface. The top part displays a presentation slide titled "GOLD ETF" with the following bullet points:

- GOLD AVAILABLE IN ELECTRONIC FORM
- MOST POPULAR ETF- NIPPON GOLD BEES
- 1 UNIT= .01 GRAMS OF GOLD
- CURRENT CPST PER UNIT IS ONLY Rs 41.6
- CAN BE BOUGHT AND SOLD WITHIN A FEW MINUTES
- NO MAKING OR WASTAGE CHARGES
- IT IS TRADED ON THE STOCK EXCHANGE
- NEED TRADING AND DEMAT ACCOUNT TO INVEST INTO THE GOLD ETF.
- CURRENTLY PROVIDES THE HIGHEST RETURN

Below the slide is a Zoom meeting control bar showing "FINMARK" and "Participants (36)".

The bottom part of the image shows a list of participants in the Zoom meeting:

| Participant Name | Audio | Video |
|--------------------------------|-------|-------|
| 20_megna D R | Off | Off |
| 29-Nagesh B S Yadav | Off | Off |
| 3N 34-Rajeshwari N | Off | Off |
| 3V 36-Remesh V P | Off | Off |
| 3R 37-Reshma Ramdas Prabhu | Off | Off |
| 3S 39 Shashank | Off | Off |
| S 42-Sneha Arjungi | Off | Off |
| 4A 44-Srushti A Y | Off | Off |
| 4S 45-Supritha Shekar S | Off | Off |
| AA Ajay A | Off | Off |
| AR Arun R | Off | Off |
| BR Basavaraj RH | Off | Off |
| BP Bhanu Priya R | Off | Off |
| RD Rachana D (me) | Off | Off |
| GC Glenn Carr (Host) | On | Off |
| DD Dr.Anjana Devi SC (Co-host) | Off | Off |
| S Sivaram Ravindran (Co-host) | Off | Off |
| 0S 01-Abhilash S Kashyap | Off | Off |
| 02-ADITHYA M VASISTA | Off | Off |
| 0P 04-Anuradha P | Off | Off |
| B 08-Banu Priya M | Off | Off |
| H 18-Harshitha R Hegde | Off | Off |
| 19-J Preethika | Off | Off |
| 26_Megha D R | Off | Off |



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Department of Management Studies

Details about the event:

- Mr. Glenn Roger Carr started the session by letting us know the Indian Capital Markets which is of great potential for the investors. Banking, Financial Services and Insurance Sector is growing strongly compared to previous years. Had an elaborated discussion regarding investment in Gold ETF.
- The future of banking is getting digitalised and called as Neo banking which will be more accurate and services will be delivered faster.
- He insisted on being prepared before getting into Financial Market jobs, like few certifications must be done and also it is essential apart from the normal educational qualification. Finmark is such a training institution which provides many courses to take up the jobs in Financial Market Industry

Measurable outcomes, w.r.t. realisation of Vision.

- Investment from young age will bear fruits in long term
- Certification courses are important because the required skills will be taught keeping the requirements what the industry expects.

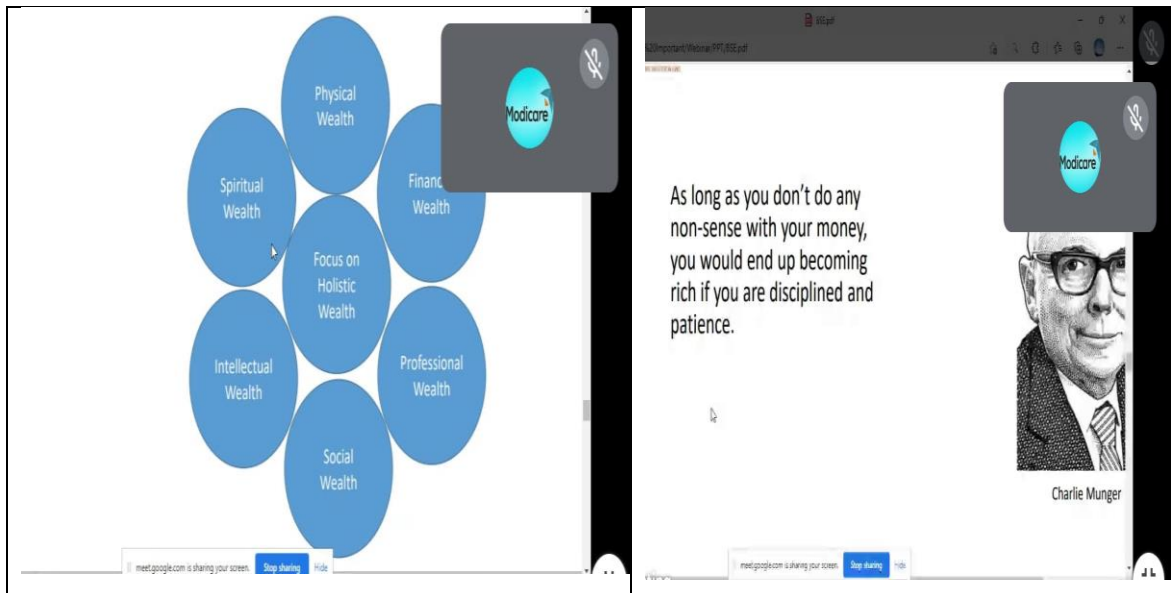
Department of Management Studies

Webinar on Personal Financial Management - 27th April 2022

| | |
|---------------------|--|
| Event Name | Online Webinar |
| Theme | Roadmap to Personal Financial Management |
| Date | 27/04/2022 |
| Venue | Google Meet Platform |
| Participants | Faculty and Students |

Objectives of the Program/ Event:

- Spread awareness regarding Personal Financial Management.
- Dos and Don'ts with respect to wealth.



Details about the event:

- Resource Person was Dr. Sharan Kumar Shetty
- Started the session with the Covid-19 current scenario and shifted to Capital Market Awareness in BSE and NSE.
- Explained the equation given by Warren Buffet i.e., Build Assets, Learn Investment, Asset allocation and Compounding.
- Precautions were given regarding Stock Market.
- Recommended few books to read.



Department of Management Studies

Measurable outcomes, w.r.t. realisation of Vision.

- Focus on Holistic wealth.
- Learnt about Post tax earnings.
- Precautions to be taken in Stock Market.

Department of Management Studies

Workforce Development Program for Emerging Technologies by ORACLE

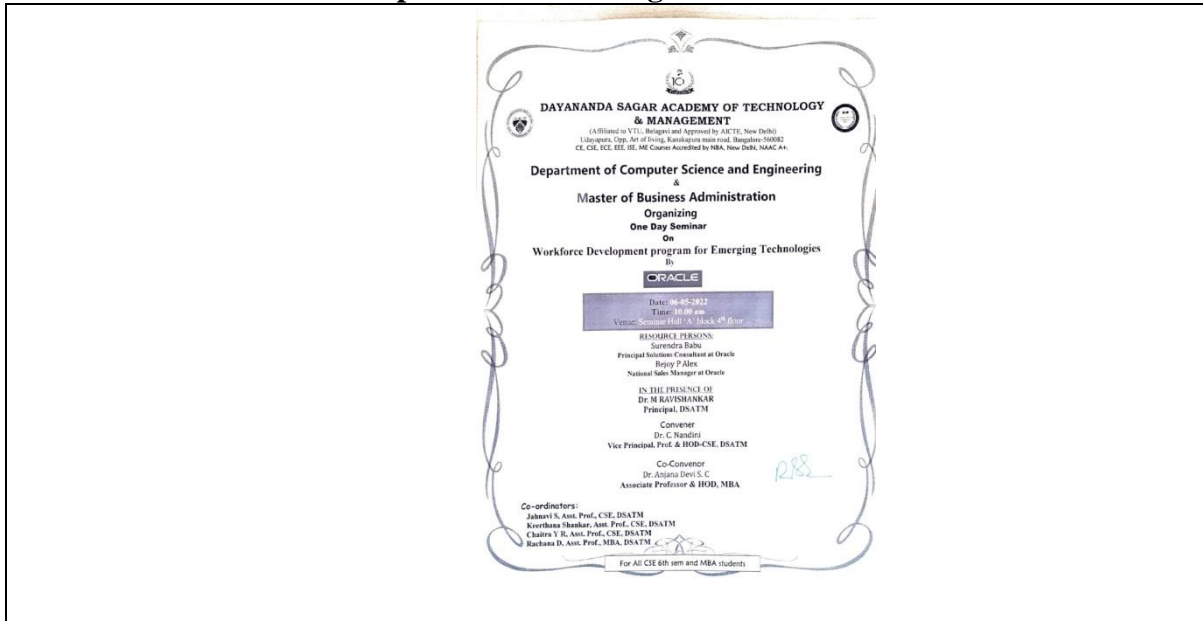
| | |
|---------------------|--|
| Event Name | Seminar |
| Theme | Workforce Development Program for Emerging Technologies by ORACLE |
| Date | 06/05/2022 |
| Venue | A Block, Seminar Hall, 4 th Floor |
| Participants | MBA 1 st Sem and CSE 6 th Sem students |

Objectives of the Program/ Event

- To provide details about certification courses to enhance the knowledge, skills and jobs among the students.
- Introducing students to the real work environment and preparing them for the real world.
- To create awareness regarding new/improved and emerging technology to students.



Department of Management Studies



Details about the event:

- Mr. Surendra Babu started the session with few questions like why students opted for the course of either MBA and Engineering. Followed by explaining what Oracle company does and details of their product and services.
- Oracle has an education segment, under it the various certification courses will be taking place for students like skill enablement programmes, building web pages, WDP offering, cloud application, job opportunities, Oracle certification courses which is globally accepted.
- Oracle has been a leader in student learning subscription. Sir explained how software plays an important role in getting a job. The vision n mission for their education segment is to accelerate adoption of Oracle technology by enabling people:
 - a) Realise the true value of technologies
 - b) Evaluating the shift to cloud.
 - c) Preparing the future workplace.
- Mr. Bijoy Alex delivered information with respect to the various skills and technologies that the certification courses will train students on. He specified the duration of each course and the outcomes.

Measurable outcomes, w.r.t. realisation of Vision:

- Software technologies and certifications play an important role in getting a job.
- Increase in demand for supply chain management in current working environment.


**Department of Management Studies
 Placement Orientation**

| | |
|---------------------|---|
| Event Name | Placement Orientation |
| Theme | PRE-PLACEMENT TRAINING PROGRAMME |
| Date | 10/05/2022 |
| Venue | Dept. of Management Studies, DSATM (LH - 302) |
| Participants | Students from first semester, 2021-23 batch |

Objectives of the Program/ Event


- The aim of the program was to provide complete information about the placement process that takes place in our college.
- To create awareness about Industry expectations from students.






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Department of Management Studies

**Placement Orientation for Sem-I
Batch (2021-23)**



Prof. Ananth Pophali
 Director-Corporate Relations
 (Management Schools) & Associate Professor

Date: 10/05/2022
Time: 2.30 PM

Rachana. D
Placement Co-ordinator

Dr. Anjana Devi. S. C
HOD- MBA

Dr. Ravishankar. M
Principal



Department of Management Studies

Details about the event:

They started the program by stressing the importance of placements by quoting “The most important aspect of a job aspirant’s life is to identify the ‘person-job fit’”. The outline of the process of placements was discussed and the policies of the placements was being summarised to the students. Importance regarding maintaining a good profile for having an upper hand among the job aspirants were discussed. They covered various skills and qualifications necessary for developing a good profile such as technical skills, Functional skills, Internships, Projects and Certifications. Suggestions were provided regarding the various platforms where internships can be accessed such as Intern Shala, Coursera and many others. Finally, the students were asked to prioritise improving their communication skills and learn a tool of their specialisation to secure the best position in an organisation.

Measurable outcomes, w.r.t. realisation of Vision:

- Brief understanding of the industry verticals and various business functions.
- Understanding the importance of placements sessions by students.
- Interview skills and preparedness for placements

**Department of Management Studies
 Seminar on Indian Economy**

| | |
|-------------------|---|
| Event Name | Macro-Economic Analysis of Indian Economy |
| Theme | Seminar |
| Date | 14.05.22 |
| Venue | M-Block, Room No. 302 |

Objectives of the Program/ Event

- To provide an insight on Macro economic factors of Indian Economy.
- To study the trends among the key economic indicators in Feb March 2022



Details about the event

Department of Management Studies under the Research Cell has conducted an event on Macro economic Analysis of Indian Economy. Mr. Rajesh Ranjan, Business and Integration Arch Manager, Accenture Solution Pvt. Ltd. has graced the occasion as the key speaker. He started the event was a positive note and discussed many key economic parameters which has provided necessary impetus for the audience to think globally. Students of Ist semester MBA



Department of Management Studies

(Batch 2021-23) and IV semester MBA (Batch 2020-22) actively participated in the discussion and the session ended with brief question and answer session.

Measurable outcomes, w.r.t. realisation of Vision

- Students were able to understand the key Macroeconomic variables impacting the Indian banking System.
- Students were able to understand the practicality of Indian Banking System and the role of different regulatory authority in the system.

Value added course by CII

| | |
|---------------------|---|
| Event Name | Value Added Course-CII- Supply chain Management |
| Theme | Industry Preparedness Program |
| Date | 5 th ,10 th ,13 th and 17 th May 2022 |
| Venue | Lecture Hall, Dept. of Management Studies, DSATM (LH - 302) |
| Participants | First Semester students of MBA 2021-23 batch – coordinated by Dr Divya U |

Objectives of the Program / Event

- To provide skills regarding efficient supply chain management.
- To provide information about developing and implementing supply chains that are efficient and economical
- To understand the importance of SCM.
- To enhance students' employability with corporate exposure in SCM.

Details about the Activity:

Mr Chandramoulli R, General Manager at Mahindra Logistics is the Trainer for the course. He has 40 Years of Experience - In Finance and Costing in GKW, Planning, Procurement, Inventory, EXIM, Ancillary units' management In Electronics Industry, Consolidation & Distribution In Retail set up, Production Management in Auto OEM, Sr. Consultant, Counsellor and Trainer in CII Institute of Logistics and Currently working with Mahindra Logistics Ltd, Heading - Academy, Business Excellence and Safety.

There are 5 modules in the Supply chain management course. The course will be delivered in 12 weeks with 20 sessions. It's an online course delivered through Microsoft teams. At the end of the course the students will be assessed and certification will be provided.

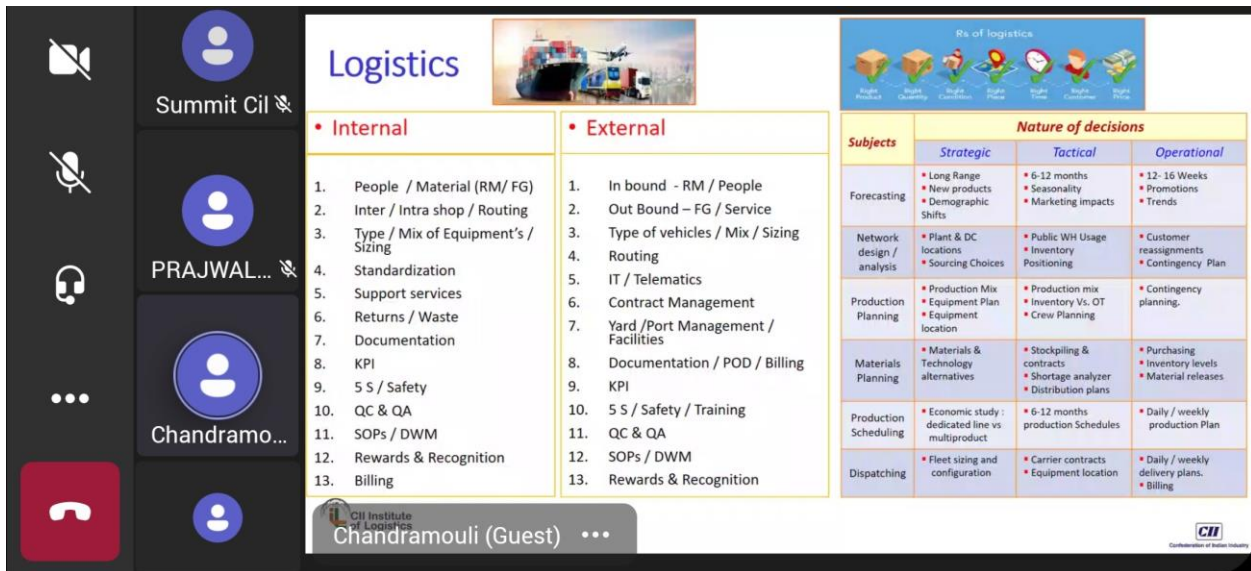
Session -5th May 2022 Report

Department of Management Studies

In this session, Mr. Chandramouli explained about Production process, Inbound logistics, Internal processing, outbound logistics, production planning which includes overall plan at shop level. He discussed about techniques of inventory management for maintaining the adequate stock level and raw material usage. He said Contract management and risk management are very much necessary for proper supply chain management. The session was informative and well received by students.

Session -10th May 2022 Report

This session was about Infrastructure of plant or shop layout. The sub topics covered were Manufacturing layout, Storage layout, Kitting, sequencing layout, Dock layout- in/out,

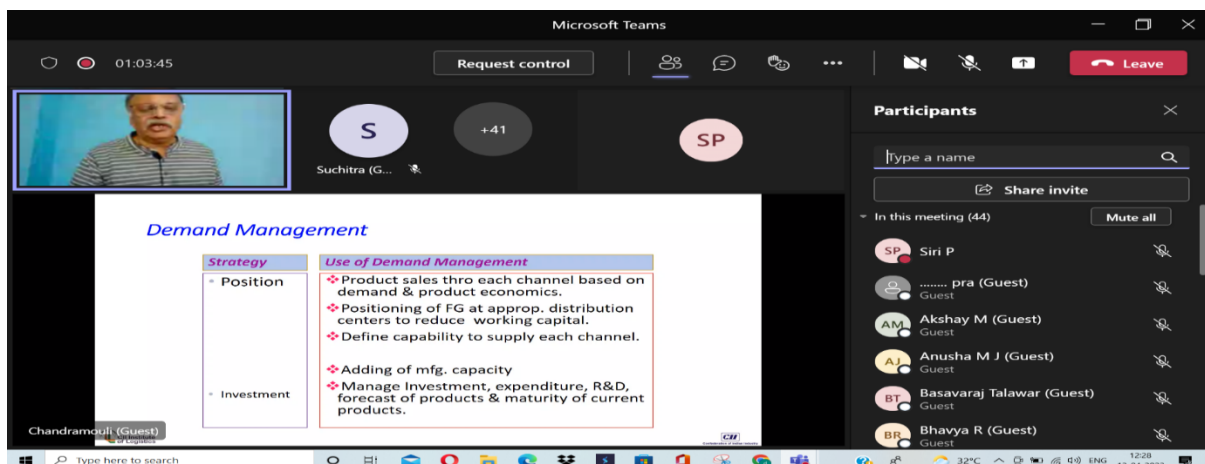


Logistics

| Internal | External |
|---------------------------------------|---------------------------------------|
| 1. People / Material (RM/ FG) | 1. In bound - RM / People |
| 2. Inter / Intra shop / Routing | 2. Out Bound – FG / Service |
| 3. Type / Mix of Equipment's / Sizing | 3. Type of vehicles / Mix / Sizing |
| 4. Standardization | 4. Routing |
| 5. Support services | 5. IT / Telematics |
| 6. Returns / Waste | 6. Contract Management |
| 7. Documentation | 7. Yard /Port Management / Facilities |
| 8. KPI | 8. Documentation / POD / Billing |
| 9. 5 S / Safety | 9. KPI |
| 10. QC & QA | 10. 5 S / Safety / Training |
| 11. SOPs / DWM | 11. QC & QA |
| 12. Rewards & Recognition | 12. SOPs / DWM |
| 13. Billing | 13. Rewards & Recognition |

| Subjects | Nature of decisions | | |
|---------------------------|--|--|---|
| | Strategic | Tactical | Operational |
| Forecasting | <ul style="list-style-type: none"> Long Range New products Demographic Shifts | <ul style="list-style-type: none"> 6-12 months Seasonality Marketing impacts | <ul style="list-style-type: none"> 12- 16 Weeks Promotions Trends |
| Network design / analysis | <ul style="list-style-type: none"> Plant & DC locations Sourcing Choices | <ul style="list-style-type: none"> Public WH Usage Inventory Positioning | <ul style="list-style-type: none"> Customer reassignments Contingency Plan |
| Production Planning | <ul style="list-style-type: none"> Production Mix Equipment Plan Equipment location | <ul style="list-style-type: none"> Production mix Inventory Vs. OT Crew Planning | <ul style="list-style-type: none"> Contingency planning. |
| Materials Planning | <ul style="list-style-type: none"> Materials & Technology alternatives | <ul style="list-style-type: none"> Stockpiling & contracts Shortage analyzer Distribution plans | <ul style="list-style-type: none"> Purchasing Inventory levels Material releases |
| Production Scheduling | <ul style="list-style-type: none"> Economic study: dedicated line vs multiproduct | <ul style="list-style-type: none"> 6-12 months production Schedules | <ul style="list-style-type: none"> Daily / weekly production Plan |
| Dispatching | <ul style="list-style-type: none"> Fleet sizing and configuration | <ul style="list-style-type: none"> Carrier contracts Equipment location | <ul style="list-style-type: none"> Daily / weekly delivery plans. Billing |

Controlled stores, MHE, support, Debulking area, Intershop connectivity, Attendance mechanism, Manufacturing flow, Material flow etc. the session was very informative and students were exposed to real examples of cases in companies.



Demand Management

| Strategy | Use of Demand Management |
|------------|---|
| Position | <ul style="list-style-type: none"> Product sales thru each channel based on demand & product economics. Positioning of FG at approp. distribution centers to reduce working capital. Define capability to supply each channel. |
| Investment | <ul style="list-style-type: none"> Adding of mfg. capacity Manage investment, expenditure, R&D, forecast of products & maturity of current products. |

Participants

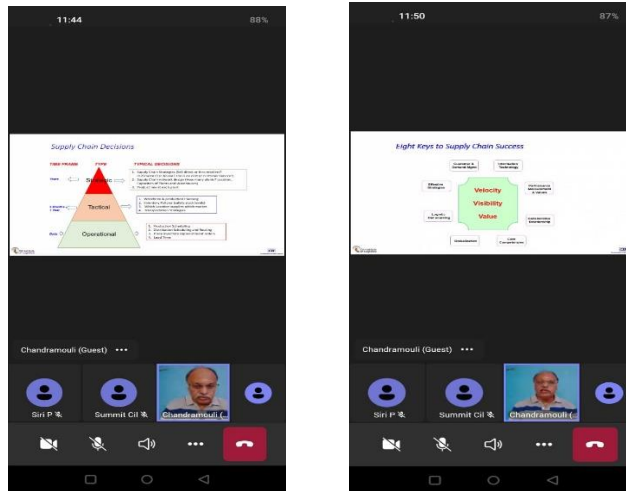
- Siri P
- pra (Guest)
- Akshay M (Guest)
- Anusha M J (Guest)
- Basavaraj Talawar (Guest)
- Bhavya R (Guest)

Session -13th May 2022 Report

In this session of Supply Chain Management Mr. Chandramouli Sir started with the Infrastructure of Plant layout with Key Performance Indicators, 5s/ safety, Quality control

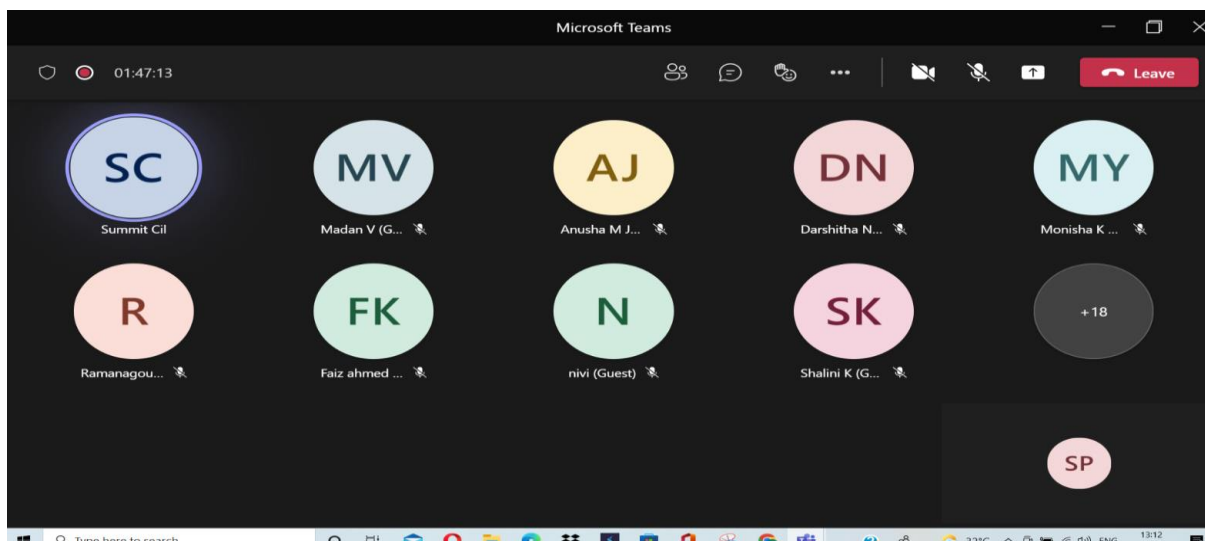
Department of Management Studies

and Quality Assurance, Standard operating procedure, Daily Work Management Gemba meetings, Rewards and recognition and Billing. Sir gave assignment of students presentation on supply chain management. The case studies were discussed to demonstrate the benefits SCM.



It was an informative and effective session. The students concentrated as it was an iterative session.

Session on 17th May 2022



This session of supply chain management was on Manpower in terms of Specific workers required for specific jobs, Periodical updating of employee skill sets, Retention, employees, aspirations, Compensation, Employee health and welfare, Succession planning, HR effectiveness, Change management, Employee rotation, Attrition rate, Reward and recognition. The HR aspects of supply chain was really interesting topic for the students. they understood the importance of human resource in effective management of supply chain. This session was concluded with a case study from Mahindra and Mahindra.

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Measurable outcomes, w.r.t. realisation of Vision

- Students were able to learn the approach towards solving a problem
- Enhancement of analytical & Critical Thinking of students.
- It Fostered students in logical & Verbal Reasoning while solving complex problems
- Students will be able to fluently present themselves in interview processes

Seventh Sense Aptitude Training

| | |
|---------------------|---|
| Event Name | Placement Training |
| Theme | Industry Preparedness Program |
| Date | 30/04/2022 |
| Venue | Lecture Hall, Dept. of Management Studies, DSATM (LH - 302) |
| Participants | Students from first semester, 2021-23 batch |

Objectives of the Program/ Event

- To prepare the students for Interviews
- To provide the exposure to profession readiness.





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Details about the event:

- Ms. Ashwini, freelance trainer at Seventh Sense Pvt Ltd was the resource person, rendered the sessions on the aspects of importance of reading comprehension and the skills that can be enhanced by acquiring the knowledge of English reading and its usage. In this session, Ms. Ashwini trained about the **cognitive abilities, work behaviours and personality traits**. she examined students' numeracy, logic and problem-solving skills, as well as how they deal with work situations.

Measurable outcomes, w.r.t. realisation of Vision:

- From this event, students were able to gain the thorough knowledge of Reading Comprehension and utilizing same in professional life.
- Students were able to get an exposure about the process of reading comprehension.
- Students were able to improve the vocabulary and learn advanced idioms & phrases, also the prepositions and punctuations.

**Department of Management Studies
 Work shop on Statistics**

| | |
|---------------------|--|
| Event Name | Workshop on Statistics |
| Theme | Hands on Problem-solving workshop on Probability and Hypothesis Testing |
| Date | 30/05/2022 |
| Venue | M Block, 3 rd Floor |
| Participants | MBA 1 st Sem students |

Objectives of the Program/ Event

- Introducing Variables, Data collection, Research Analysis and significance of Probability in research.
- Solving elementary problems in hypothesis testing.



Details about the event:

- Mr. Sri Ram started the session with the basics of statistics. Sir explained the meaning of main concepts like Research, Variable, Hypothesis and also Parametric and Non-parametric factors.
- Once the concepts were clearly explained, a few problems based on these was discussed.
- He taught Probability and covered its sub concepts like Poisson distribution, Binomial distribution and Normal distribution. The formulae were discussed with the students.



Department of Management Studies

- Under Hypothesis the concepts like T test, Z test, U test, Chi-square test was explained. Theory of Bi-variate, multi- variate analysis, ANOVA and its One way & Two-way classification was explained in depth.

Measurable outcomes, w.r.t. realisation of Vision:

- Clear understanding of various test of hypothesis.
- Importance of these in conducting various research analysis and their interpretations.

Department of Management Studies

Webinar on “Data Privacy and Social Media Safety” on 7th June 2022



In order to provide awareness of cyber safety, VTU organised webinar in association with Cyber peace Foundation-CPF and National Commission for Women has Organized Webinar on "Data Privacy and Social Media Safety" Under Women Cell of DSATM. The resources persons were Ms. Nisha Dua, CPF and Narasimha Rao, CPF. The brief summary of the webinar is as below.

With the proliferation of internet, there is an exponential rise in cyber bullying and cybercrimes. In such a scenario, it is imperative to provide Cyber Safety Education to all the users. Cyber safety education provides the knowledge and skills that are needed to stay safe in online environments. It involves acknowledging the benefits and opportunities offered by the online world, while understanding the risks and avoiding potential harms. Recognizing this very need, Women Empowerment Cell, Visvesvaraya Technological University (VTU) in association with Cyber peace Foundation-CPF (www.cyberpeace.org) and National Commission for Women has Organized Webinar on "Data Privacy and Social Media Safety" for all Students, Faculty/Teachers, Teaching and Non-teaching staff under VTU umbrella on Zoom platform. The MBA 2nd and 4th Semester students of DSATM have actively participated in this webinar.

Department of Management Studies

| | |
|----------------------------|---|
| Event Name | Industrial visit |
| Theme | To understand practically the operations of this industry |
| Date | 23/06/2022 |
| Venue | Ashok Leyland Ltd Unit 1 |
| Participants | IV Sem MBA Students |
| Faculty Coordinator | Mrs Rachana D |

Objectives of the Program/ Event:

- To understand Vision, Mission and functions of departments.
- To understand the operations and the manufacturing process of this industry.



Details about the event:

- In the industrial visit, Ashok Leyland’s Senior Human Resource presented a 45 minutes talk on the Industry’s Plant 1 Vision, Mission and Objectives. Sir briefly explained the stringent policies they follow in the campus like Zero tolerance on Sexual Harassment, Safety measures followed by them for their employees and visitors. He said they give priority to associations/ unions grievances and safeguarding the natural resources.



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Department of Management Studies

- They have a Skill Development Centre which trains the employees before letting them inside the manufacturing units, if any gaps found they rigorously try to find suitable solutions.
- They are among the top 25 position in the world and are aiming to reach with in top 10 position of the industry.
- After the presentation the students were taken for a plant visit inside their engine manufacturing unit and also their assembling unit. They were given a short explanation on how the machinery's work and the other services Ashok Leyland provide.

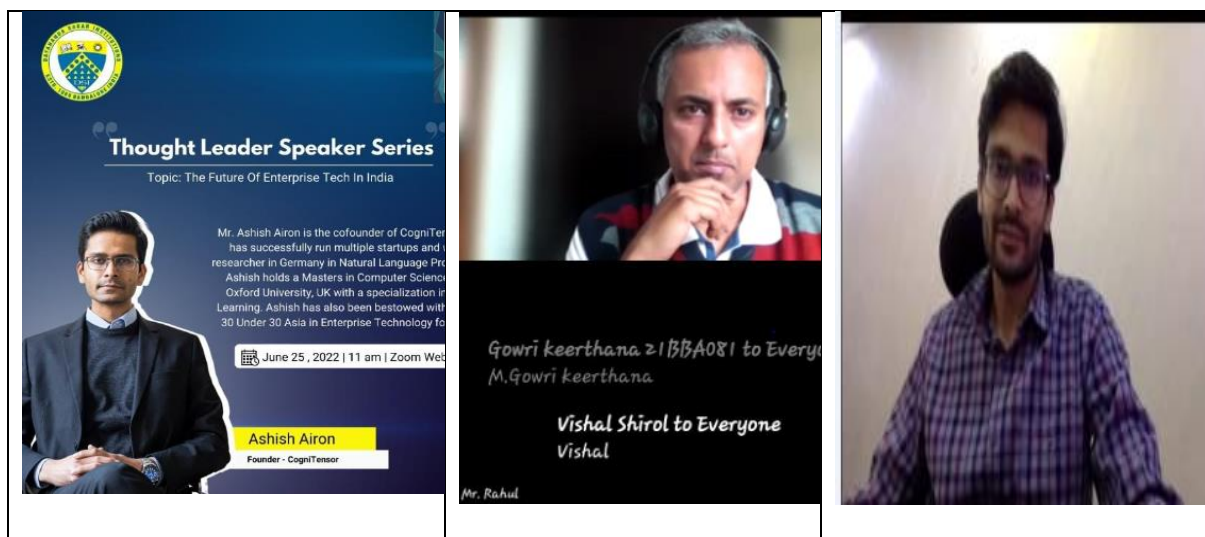
Measurable outcomes, w.r.t. realisation of Vision:

- Clarity on how an industry runs and the functions of different departments.
- Learnt about their Products , its variants and Services being offered.

Department of Management Studies

**Blacbook -Thought Leader Speaker Series “The Future of Enterprise Tech in India”
 by Ashish Airon on 25th June 2022**

| | |
|---------------------|---|
| Event Name | Blacbook-Thought Leader Speaker Series |
| Theme | The Future of Enterprise Tech in India |
| Date | 25/06/2022 |
| Participants | II & IV Sem MBA Students |
| Venue | Zoom Link: https://zoom.us/j/94588489307?pwd=TU5UODJpOEZUUEY4TXk2RXczZENYdz09 |



On 25th June 2022, DSI- Blac book organised a talk on “The Future of Enterprise Tech in India” by a notable young entrepreneur Mr. Ashish Airon under Thought Leader Speaker Series to the students B-Schools under DSI – DSATM, DSCE, DSCASC, and DSBA.

- Mr. Ashish Airon, is the cofounder of Cognit Ensor. He has successfully run multiple start-ups and was a researcher in Germany in Natural Language Processing. Ashish holds a masters in Computer Science from Oxford University, UK with a specialization in Deep Learning. Ashish has also been bestowed with Forbes 30 under 30 Asia in Enterprise Technology for 2020.
- The session was interesting and the audience gained insights about entrepreneurship and challenges faced by them in every stage. The speaker was open for suggestions & questions and gave a satisfactory response to the participants with doubts.

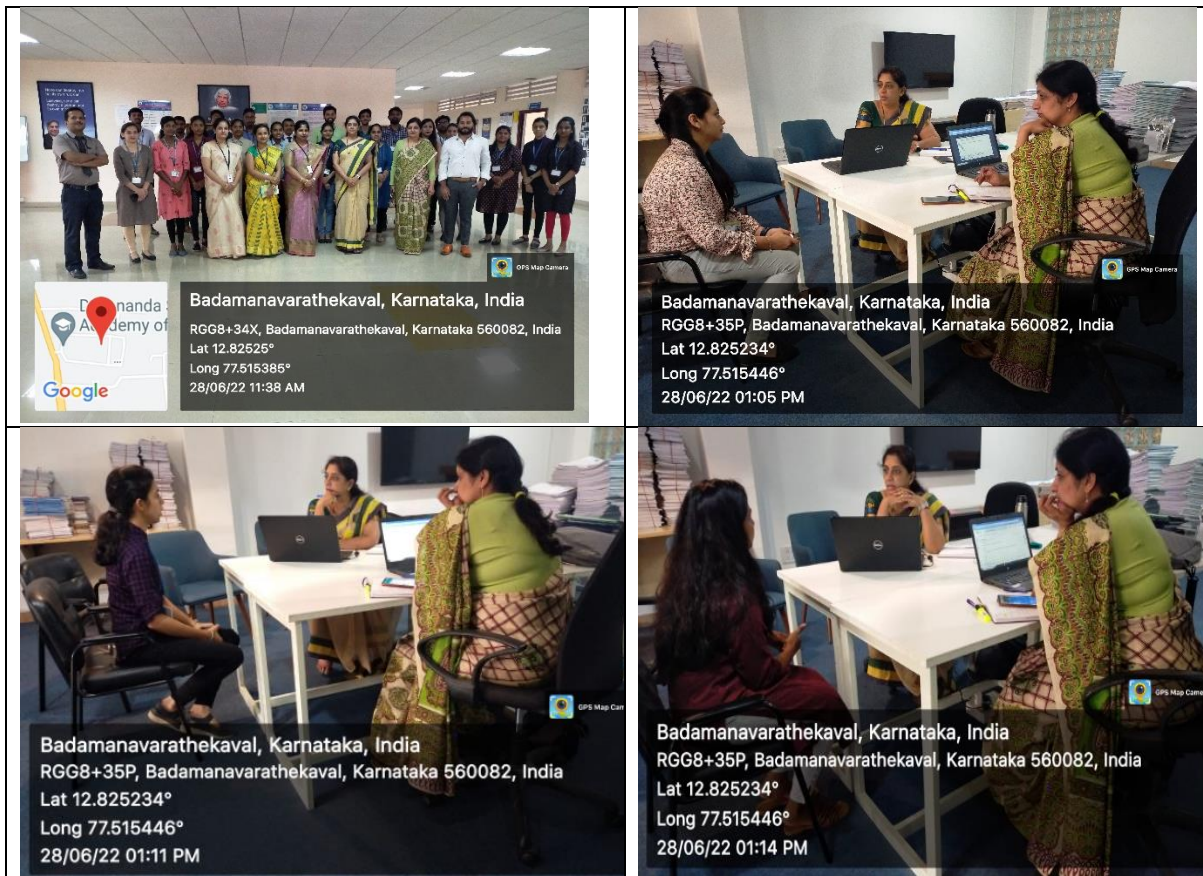
Department of Management Studies

Placement Meet

| | |
|----------------------------|--------------------------------|
| Event Name | Placement meet |
| Theme | Student Counselling |
| Date | 28/06/2022 |
| Venue | 3 rd Floor, M Block |
| Participants | IV Sem MBA Students |
| Faculty Coordinator | Mrs Rachana D |

Objectives of the Program/ Event:

- To Identify Placement related issues.
- To Counsell students regarding Placements need.



Details about the event:

- Placement officers Mrs. Asha M P and Mrs. Darpana Singh visited Department of Management studies, DSATM for meeting 4th Sem MBA Students.
- It was a counselling session for students with placement officers.
- Counselling was done for each individual student so that the issues can be identified and solutions can be given.

Department of Management Studies

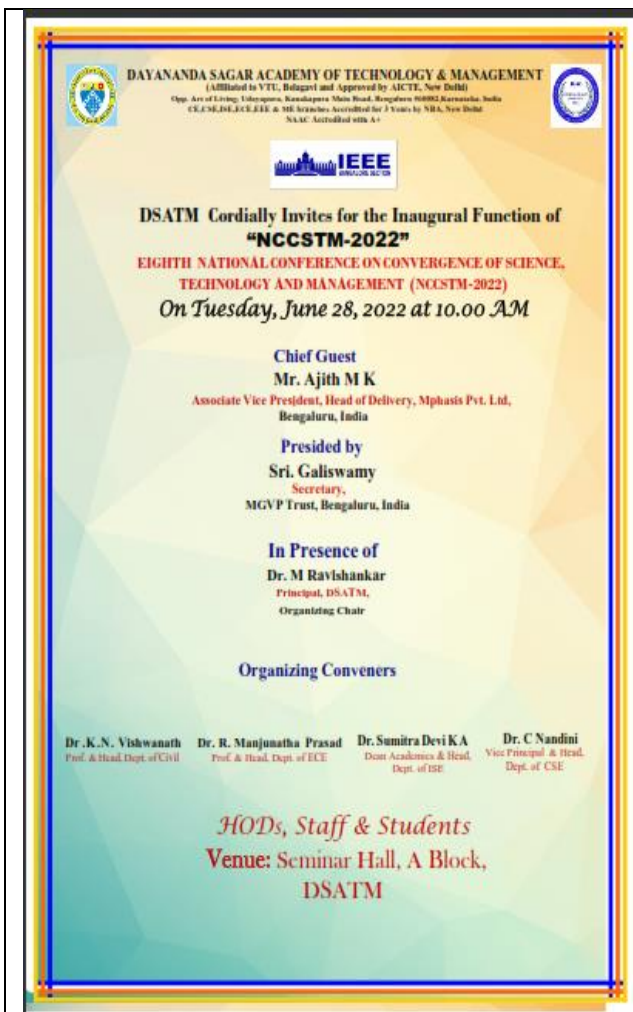
- Many students had queries regarding feedbacks from the companies they have applied for and the placement officers were able answer them.
- Few students were confused between the Job role and the Job description given by the companies, such issues were clarified.

Students Paper Presentation in NCCSTM Conference

| | |
|-------------------|-------------------------------|
| Event Name | NCCSTM-2022 |
| Theme | Student Paper Presentation |
| Date | 28/06/2022 |
| Venue | M-Block, Room No. 304,305,306 |

Objectives of the Event

- To provide a forum for budding managers, engineers and research scholars to share their research and conceptual knowledge in the field of Science, Technology and Management.



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 NAAC Accredited with A+

IEEE
 INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS

DSATM Cordially Invites for the Inaugural Function of
"NCCSTM-2022"
EIGHTH NATIONAL CONFERENCE ON CONVERGENCE OF SCIENCE,
TECHNOLOGY AND MANAGEMENT (NCCSTM-2022)
On Tuesday, June 28, 2022 at 10.00 AM

Chief Guest
Mr. Ajith M K
 Associate Vice President, Head of Delivery, Mphastis Pvt. Ltd.,
 Bengaluru, India

Presided by
Sri. Galswamy
 Secretary,
 MGVP Trust, Bengaluru, India

In Presence of
Dr. M Ravishankar
 Principal, DSATM,
 Organizing Chair

Organizing Conveners

Dr. K.N. Vishwanath Prof. & Head, Dept. of Civil
Dr. R. Manjunatha Prasad Prof. & Head, Dept. of ECE
Dr. Sumitra Devi KA Dent Academics & Head, Dept. of ISE
Dr. C Nandini Vice Principal & Head, Dept. of CSE

HODs, Staff & Students
Venue: Seminar Hall, A Block,
DSATM





Department of Management Studies

Details about the Event:

The eight National Conference on Convergence of Science Technology and Management, was conducted in DSATM campus, A-Block seminar hall for all branches of engineering, Architecture and MBA on 28th of June 2022. The inauguration of the event was hosted by Dr. M Ravishankar, Principal of the esteemed organisation DSATM. The chief invitee of NCCSTM-2022 was Hon. Secretary of DSI, Mr. Galiswamy, who graced the occasion and shared his beautiful thoughts. HOD's of the respective department participated in the opening ceremony. Faculty members of the respective department, esteemed guests and the outgoing students of various departments have participated in the opening ceremony. The scheduled conference intended at providing a forum for budding managers, engineers and research scholars to share their research and conceptual knowledge in the field of Science, Technology and Management. Students of final year MBA presented empirical papers based on their project research undertaken as per the guidelines of VTU.

Department of Management Studies under the able guidance of Dr. Anjanadevi SC, HOD-MBA started the event by 10: 30 AM. Three parallel tracks for the final year students were scheduled to provide ample time for presentation. Alumni of MBA DSATM—Mr. Shashikumar KP (2013-15 Batch), Ms. Gnanashree N (2018-20 Batch) and Ms. Nitya Sundar (2019-21 Batch) were the adjudicators.

Track-1 (HR) was chaired by Ms. Gnanashree H, Track-2 (Marketing) was chaired by Mr. Shashikumar KP and Track-3 (Finance) was chaired by Ms. Nitya Sundar. Faculty members Dr. Divya U, Dr. Praveen Kumar Sinha and Mrs. Rachana D were the faculty coordinators for their respective tracks

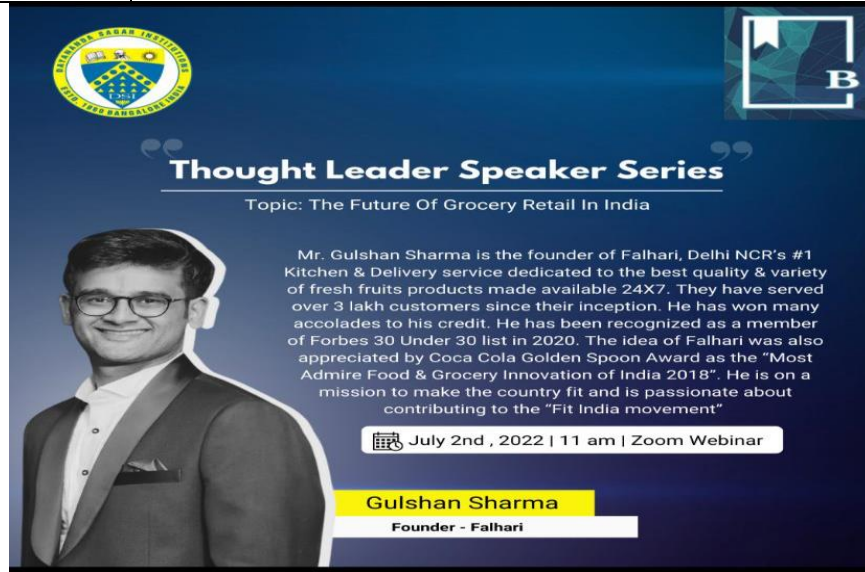
Measurable outcomes:

- Final year MBA students presented the research paper in front of industry experts who provided them with valuable feedback.

Department of Management Studies

**Blacbook -Thought Leader Speaker Series “The Future of Grocery Retail in India”
 by Mr.Gulshan Sharma on 2nd July 2022**

| | |
|---------------------|---|
| Event Name | Blacbook-Thought Leader Speaker Series |
| Theme | The Future of Grocery Retail in India |
| Date | 02/07/2022 |
| Participants | II & IV Sem MBA Students |
| Venue | Zoom Link: https://zoom.us/j/94588489307?pwd=TU5UODJpOEZUUEY4TXk2RXczZENYdz09 |

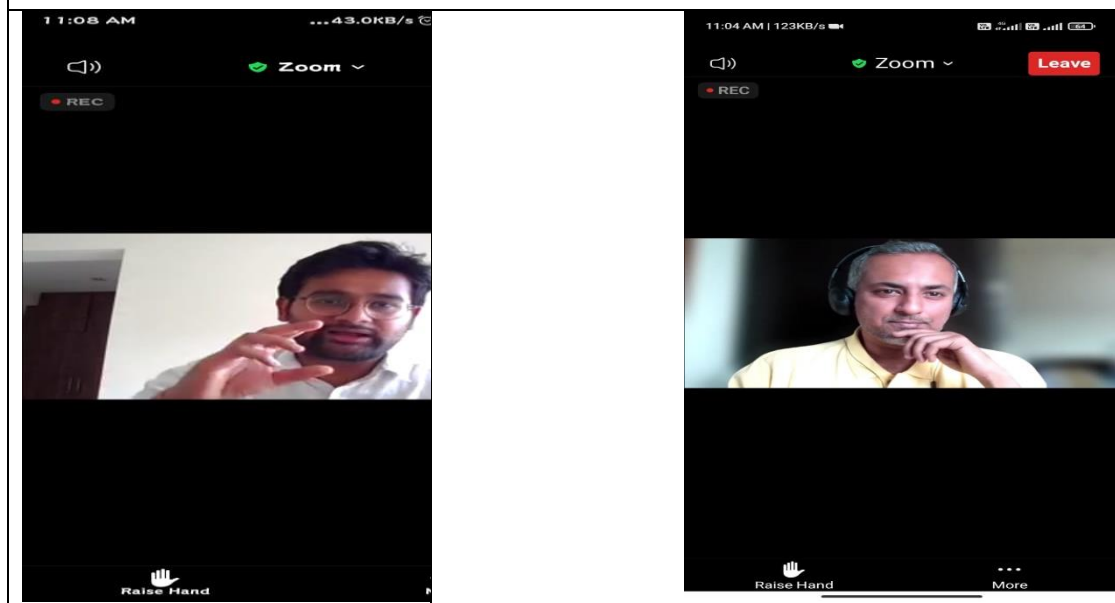


Thought Leader Speaker Series
 Topic: The Future Of Grocery Retail In India

Mr. Gulshan Sharma is the founder of Falhari, Delhi NCR's #1 Kitchen & Delivery service dedicated to the best quality & variety of fresh fruits products made available 24X7. They have served over 3 lakh customers since their inception. He has won many accolades to his credit. He has been recognized as a member of Forbes 30 Under 30 list in 2020. The idea of Falhari was also appreciated by Coca Cola Golden Spoon Award as the "Most Admire Food & Grocery Innovation of India 2018". He is on a mission to make the country fit and is passionate about contributing to the "Fit India movement"

July 2nd , 2022 | 11 am | Zoom Webinar

Gulshan Sharma
 Founder - Falhari





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(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

(6 Branches CSE, ISE, ECE, EEE, ME& CE Accredited 3 years by NBA, New Delhi)

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082



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On 2nd July 2022, DSI- Blac book organised a talk on “The Future of Groceries in India” by a notable young entrepreneur Mr.Gulshan Sharma under Thought Leader Speaker Series to the students B-Schools under DSI – DSATM, DSCE, DSCASC, and DSBA.

Mr. Gulshan Sharma, is the cofounder of Falhari, Delhi. Falhari is an India-based F&B start-up that packages and delivers fruit products such as fresh fruit boxes, cold-pressed juices and yogurt on a subscription basis. The start-up offers customized products based on a subscriber's needs or nutritional profile. With its own delivery network, Falhari ensures that a fruit box reaches the subscriber within 30 to 45 minutes of preparation. In 2019, Falhari won the Coca-Cola Golden Spoon Award for Most Admired Food and Grocery Innovation of the Year. Mr Gulshan shared his entrepreneurial journey with our students. The session was interesting and the audience gained insights about entrepreneurship and challenges faced by them in every stage. The speaker was open for suggestions & questions and gave a satisfactory response to the participants with doubts.



Department of Management Studies
CII-Supply chain Management sessions

| | |
|---------------------|---|
| Event Name | Value Added Course-CII- Supply chain Management |
| Theme | Industry Preparedness Program |
| Date | 5 th ,7 th ,12 th , 14 th 19 th 21 st July 2022 |
| Venue | Lecture Hall, Dept. of Management Studies, DSATM (LH - 302) |
| Participants | First Semester students of MBA 2021-23 batch – coordinated by Dr Divya U |

Objectives of the Program / Event

- To provide skills regarding efficient supply chain management.
- To provide information about developing and implementing supply chains that are efficient and economical
- To understand the importance of SCM.
- To enhance students' employability with corporate exposure in SCM.

Details about the Activity:

Mr Chandramoulli R, General Manager at Mahindra Logistics is the Trainer for the course. He has 40 Years of Experience - In Finance and Costing in GKW, Planning, Procurement, Inventory, EXIM, Ancillary units' management In Electronics Industry, Consolidation & Distribution In Retail set up, Production Management in Auto OEM, Sr. Consultant, Counsellor and Trainer in CII Institute of Logistics and Currently working with Mahindra Logistics Ltd, Heading - Academy, Business Excellence and Safety.

There are 5 modules in the Supply chain management course. The course will be delivered in 12 weeks with 20 sessions. It's an online course delivered through Microsoft teams. At the end of the course the students will be assessed and certification will be provided.

Session -5th July 2022 Report:

In this session, Mr. Chandramauli revised the topics discussed in the previous sessions. He explained about Production process, Inbound logistics, Internal processing, outbound logistics, production planning which includes overall plan at shop level. He discussed about techniques of inventory management for maintaining the adequate stock level and raw material usage. He said Contract management and risk management are very much necessary for proper supply chain management. The session was informative and well received by students.

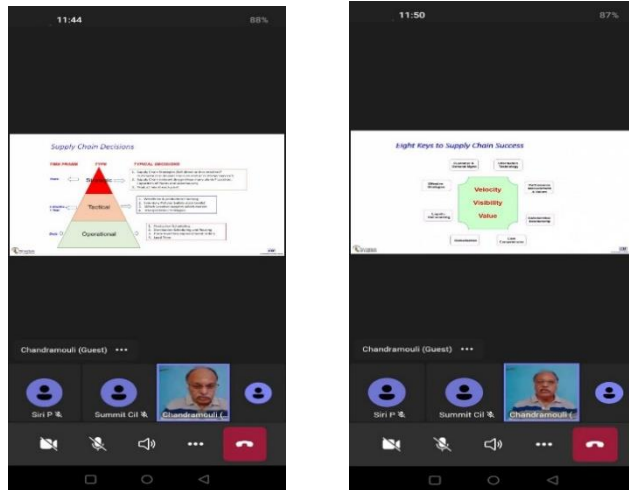
Session -7th July 2022 Report

In this session the student's presentation was organised. The first team of students with the team leader Kavya presented about the basics on supply chain management process by taking real time corporate examples. Mr Chandramoulli gave suggestions to the team on presentation skills and praised their efforts.

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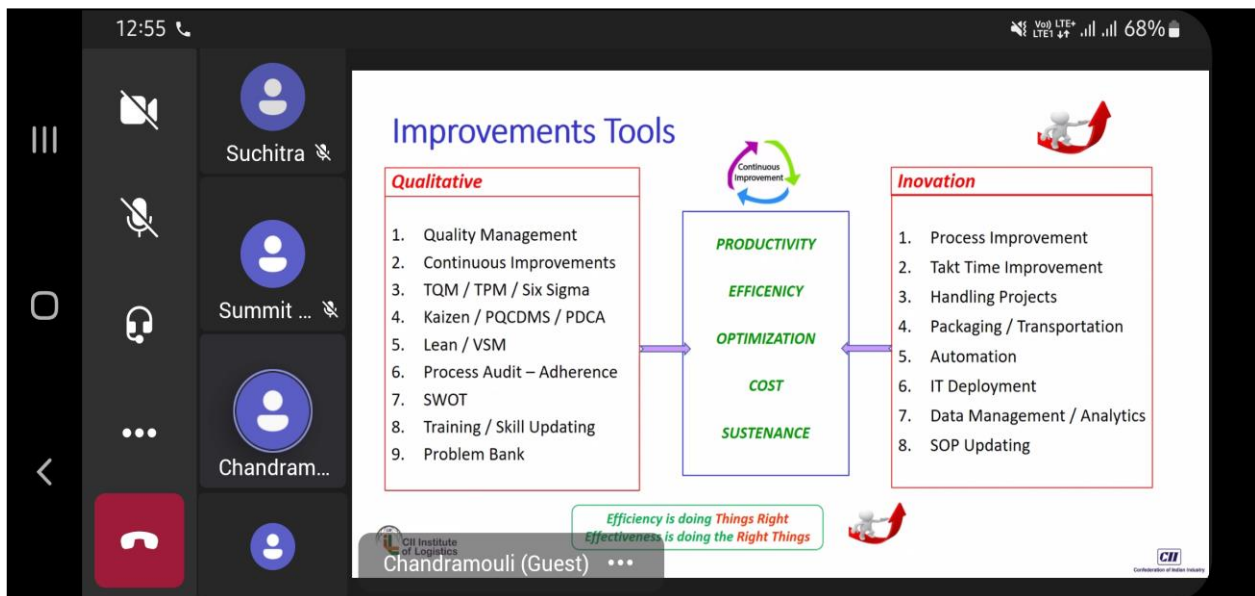
Session -12th July 2022 Report

In this session the student’s presentation was organised. The second team of students with the team leader Spoorthy presented about the process of supply chain management by giving practical cases. Mr Chandramoulli gave suggestions to the team on improving their presentation skills.



Session on 14th July 2022

In this session of Supply Chain Management Mr. Chandramouli Sir started with the improvement tools in SCM. The case studies were discussed to demonstrate the improvement tools in SCM. It was an informative and effective session. The students concentrated as it was an iterative session.



Session on 19th July 2022

In this session sir explained about small or medium enterprises (SMEs) have significant impacts on supply chain performance. They may take the roles of suppliers, producers,

Department of Management Studies

distributors, and customers. In this session large firms and SMEs are compared in terms of strategic and operational choices.



situation. Many small business houses were closed due to heavy losses. In this situation, the firms have to focus on every area of its operations to cut cost by utilising the available resources to the optimum extent and minimise the wastage of inventory. Inventory Management is very crucial for any kind of business concern as it is a major component of working capital management. To avoid overstocking as well as understocking, a firm needs to manage its inventory efficiently and effectively because in both situations the performance of company may hamper.



Measurable outcomes, w.r.t. realisation of Vision

- Students were able to learn the approach towards solving a problem
- Enhancement of analytical & Critical Thinking of students.
- It Fostered students in logical & Verbal Reasoning while solving complex problems
- Students will be able to fluently present themselves in interview processes

An Introduction to HR Audit

| | |
|---------------------|---|
| Event Name | Workshop |
| Theme | An Introduction to HR Audit |
| Date | 06/07/2022 |
| Venue | M Block 3 rd Floor |
| Participants | 4 th and 2 nd Sem |

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Objectives of the Program/ Event:

- To understand the new mandate for HR and broad activities which come under HR purview.
- To know basic concepts of HRD Audit, Audit cycle, linkages, checklists and designing Audit.



Details about the event:

- The session started with the history of HR coming into existence from British Industrial Revolution. The HR Management was introduced in 20th century with new technologies for the HR functions to take place.
- From those times, most HR Functions are running complex HRIS solutions, which make information about employees available anywhere and anytime to HR Professionals.

Department of Management Studies

- There is a need for HR Value with changing Dynamics like internal and external environment.
- Sir mentioned regarding the emerging roles the HR professionals must play like Human Capital Developer, Strategic Partner, Functional Expert and Employee Advocate.
- Session 2 was about HR Audit – one of the most important sub-skills or a special skill.
- It means, a systematic assessment of the strengths, limitations, and developmental needs of HR management in the context of organizational performance.
- It was continued with HR Audit objectives and the scope we can see by conducting the Audit and also the benefits for the organization in terms of improvement or to fill in the gaps found.
- The HR Audit tools were discussed along with the Audit cycle.
- Sir ended the session by letting students know how and who conducts the Audit.

Measurable outcomes, w.r.t realisation of Vision:

- Students had a clear understanding on the history and evolution of HR and how HR functions work in regard with the organization.
- As Human Resource Audit is a new subject introduced in VTU, it was really helpful by conducting this workshop as students had an overview regarding the whole HR Audit and its practical implementation in the organizations.

HR Workshop on Campus to Corporate on 9th July 2022 by Reena

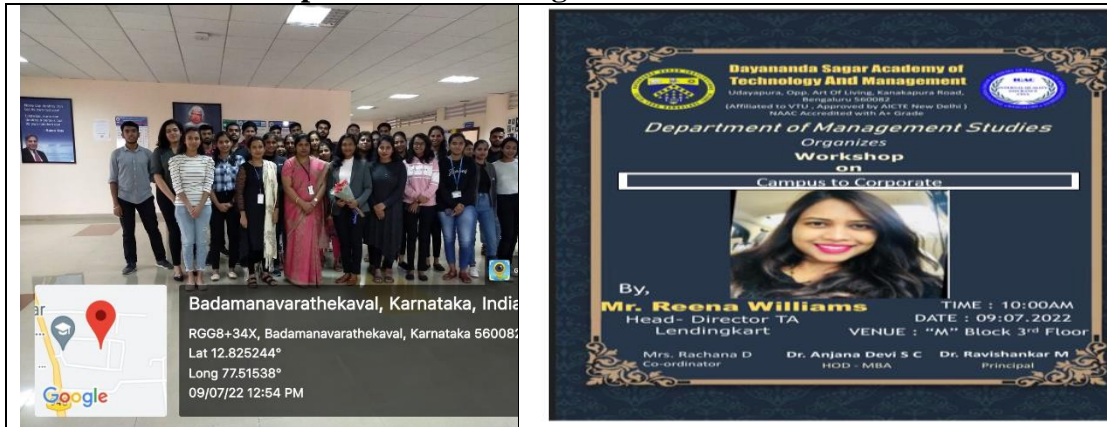
| | |
|---------------------|--------------------------------|
| Event Name | HR Workshop |
| Theme | Campus to Corporate |
| Date | 09/07/2022 |
| Venue | 3 rd Floor, M Block |
| Participants | II & IV Sem MBA Students |

Objectives of the Program/ Event:

- To empower fresh graduates with tools for refining their personal and professional excellence.
- To train students for corporate transition ,career growth and professional success.



Department of Management Studies



Details about the event:

- Mrs. Reena William introduced herself as well as chose few students to take over the Dias for self-introduction.
- Campus To Corporate from Ms. Reena provided the transition from being a student to becoming a professional. She insisted that self-confidence is very important in career growth.
- Difference between Campus and Corporate was elaborated like Campus life is very lively with lot of memories and fun. On the contrary in corporate they will be engaged only with the work for making their life better and easy. She said this is an important transition in life and it needs to be handled efficiently.
- She explained the importance of Corporate Education and skills to progress professionally and personally.
- She gave few tips like Punctuality, Listening, observation, to give attention to every minute details before jumping to any conclusions, to Stay away from internal politics and gossip and follow professional ethics by imparting values and mannerisms.

Measurable outcomes, w.r.t. realisation of Vision:

- Enhancement of Confidence among students to interact with people from all walks of like.
- Student skill sets were upgraded regarding various topics like knowledge retention, generation of new ideas, employee morale and overall employee performance.

Department of Management Studies

HR Workshop on End to End Recruitment 9th July 2022 by Triveni

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|---------------------|--------------------------------|
| Event Name | HR Workshop |
| Theme | End to End Recruitment |
| Date | 09/07/2022 |
| Venue | 3 rd Floor, M Block |
| Participants | II & IV Sem MBA Students |

Objectives of the Program/ Event:

- To create awareness regarding recruitment process in corporates.
- The provide knowledge regading Selection criteria in an organization and their outcomes.



Details about the event:

- Mrs. Triveni enlightened students about Recruitment process in her organization.



Department of Management Studies

- She explained about the basics of Recruitment .
- Students were given chance to clarify their doubts in the process of recruitment and selection.
- She said the selection process varies from industry to industry, company to company and even amongst departments of the same company.
- She persisted them to find their interest areas in subjects and then move forward with it.
- Corporate awareness was created and the working environments in Corporates were specified.

Measurable outcomes, w.r.t. realisation of Vision:

- Clear understanding of Recruitment and Selection process in organizations.
- Knowledge regarding Talent acquisition and overall HR recruitment strategy.

Innovation/Prototype Validation-converting Innovation into a start-up

Department of Management Studies

| | |
|-------------------|---|
| Event Name | Innovation/Prototype Validation-converting Innovation into a start-up |
| Theme | Seminar |
| Date | 15.07.2022 |
| Venue | M-Block, Seminar Hall, Ground Floor |



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**IIC & EDC Cell
 ORGANIZES
 A SEMINAR ON**

Innovation/Prototype Validation-Converting
 Innovation into a Startup

BY

Mr. Venkatesh N
 Strategic Management Consultant & Corporate Trainer

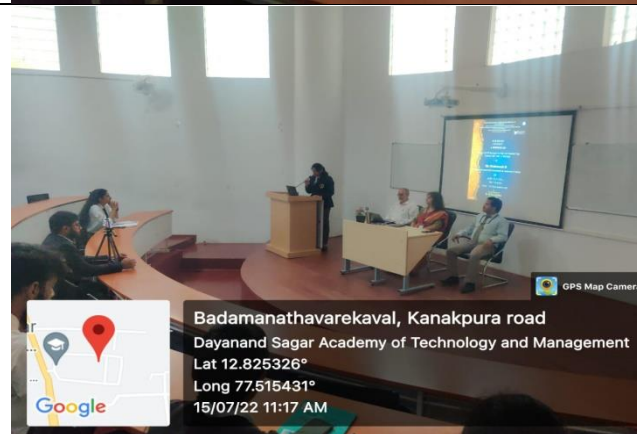
ON

DATE : 15.07.2022
 TIME : 11.00 AM
 VENUE : "M" Block Seminar Hall

In
 Gracious Presence of
Dr. M Ravishankar
 Principal, DSATM

Conveners:

Dr. Praveen Kumar Sinha, Associate Professor Dr. Manjula, Associate Professor, ISE Dr. Sumitradevi KA, HOD, Dean Academics, DSATM



Objectives of the Program/ Event

- To provide an insight on significance of Value creation in start ups
- To make them learn the concept and application of Innovation/Prototype-converting Innovation into start ups

Details about the event

Department of Management Studies under the Institute Innovation Council (IIC) has conducted a seminar on Innovation/Prototype Validation-converting Innovation into a start-up. Mr N Venkatesh, Strategic Management consultant and Corporate Trainer has graced the occasion as the key speaker. Dr. Sahana Madan, HOD MBA, welcomed the chief guest on the podium for the brief session. Mr Venkatesh started the session with examples and showcased usage and application of innovation in the real business environment. He discussed the significance of value creation and demonstrated the overall business dashboard to the students.



Department of Management Studies

Students of MBA first year (Batch 2021-23) and II year MBA (Batch 2020-22) actively participated in the discussion and the session ended with brief question and answer session.

Measurable outcomes, w.r.t. realisation of Vision

- Students were able to understand the meaning of value chain and the role of innovation in start-ups.
- Students were able to understand the intricacies with which majority of business functions and how the business achieve value proposition fit and business fit.

LIC Committee visited to MBA department on 19th July 2022.

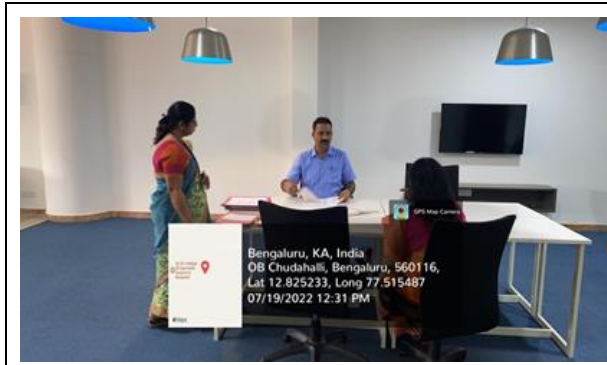
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|-------------------|--------------------------------|
| Event Name | LIC Visit-2022 |
| Theme | Department Academic Evaluation |

Department of Management Studies

| | |
|--------------|---|
| Date | 19 th July 2022 |
| Venue | Innovation Lab (LH-301) ,3 rd Floor, MBA Dept. DSATM |

Objectives of the Program/ Event

- To evaluate the functioning of the department by LIC
- To inspect the academic records and documents
- To get inputs form the Peer team for further improvement.



Details about the event:

- LIC visit was scheduled on 19th July 2022 to inspect the functioning of the MBA department.
- Mr.Srinivas Naik, Member, LIC Committee visited the department at 11:30 am.
- Dr. Sahana Madan,HOD & Professor, Faculty Members namely Dr. Praveen, Dr.Anjana ,Dr. Divya and Mrs. Rachana were the department presentees ,
- Academic documents were inspected and relevant information were shared to the committee member.
- The member interacted with the HOD, Faculty members and Students.

Measurable outcomes, w.r.t. realisation of Vision:

- The visit showcased the overall performance of the department.
- The committee member was very happy and appreciated the system
- Feedback provided by the committee member will support the department to move forward.