



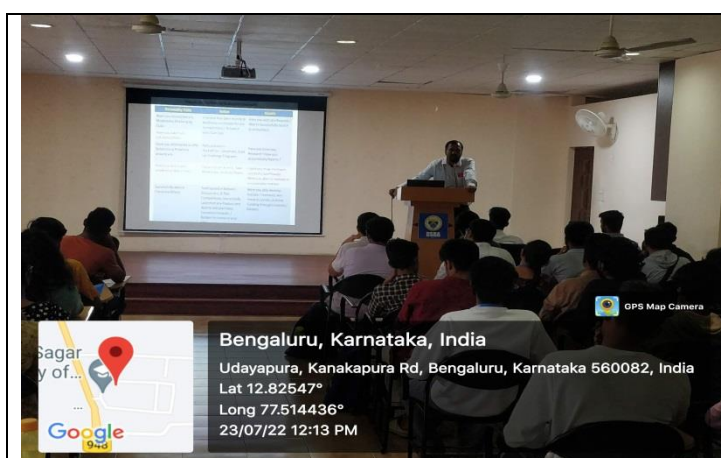
**DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT**  
(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)  
Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082  
CSE,ISE,ECE,EEE,ME&CE Branches Accredited by NBA, New Delhi  
NAAC Accredited with A+ Grade



<b>Event Name</b>	<b>Workshop on Innovation and Design Thinking</b>
<b>Theme</b>	What is Innovation - Importance and Systematic Innovation Why Design Thinking and its importance
<b>Date</b>	23.07.2022
<b>Time</b>	<b>11:30AM to 4:30PM</b>
<b>Venue</b>	<b>Seminar Hall, 4<sup>th</sup> Floor, A-Block, DSATM</b>

**Objectives of the Program/ Event:**

- Fundamental concept of innovation and design thinking
- Design thinking for product and service development



**Purpose:**

- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation
- To discuss the methods of implementing design thinking in real world.

**About the Topic:** As per academic syllabus of Innovation and Design Thinking (21IDT19/29), Workshop has to be conducted for first/Second semester students. The session was started by introductory note on the expert, Mr. Yeshaswi Nag Nadella, Project Manager, Indian Startups, Bangalore, by Prof. Vinay D L, Assistant Professor, Dept. of Mechanical Engineering, DSATM. The following topics were covered in the workshop

- Innovation – An Introduction
- Implementing design thinking in the real world.
- Case studies on design thinking for real-time interaction and analysis
- Students query session and discussion

**Resource person/ participants** Mr. Yeshaswi Nag Nadella, Project Manager, Indian Startups, Bangalore, has graced the occasion as resource person for the session.

**Number of participants:** About 180 second semester Information Science & Engineering Department students of physics cycle were participated.

**Vision:** To provide an introduction to the basic concepts and techniques of Innovation and Design Thinking, the process of design, analytical thinking and ideas.

**Measurable outcomes:** Participants were able to understand

- Various phases in Design Thinking process.
- Identify the significance of Innovation
- Generate and develop design ideas through different techniques

**Coordinator**

Dr. J T Thirukrishna

Vinay D L

**Dean Academics & HOD ISE**

Dr. Sumithra Devi K A