



# DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

CE, CSE, ECE, EEE, ISE, ME Courses Accredited by NBA, New Delhi

Accredited by NAAC with A+ Grade



<b>Event Name</b>	Session on “My Story- Motivational session by Successful Entrepreneur/Start-up founder”
<b>Theme</b>	Road map to Innovations and startup ideas
<b>Date</b>	22.10.2022
<b>Venue</b>	A Block-308 Hall

### Objectives of the program:

- To create an entrepreneurship awareness among the student’s community.
- To addressing the importance of Start-ups, course.
- To inculcate the Start-ups opportunities.
- To provide interaction between Start-ups founder and students.



*“Plant more Trees, Save Water, Save Electricity, Avoid Plastics, The world is in your Hands”*

**Purpose:**

- Students able to learn about the entrepreneurship ideas.
- Understand the importance of start-ups and its benefits.

**About the Topic:**

This session is conducted to the students, understand about the entrepreneurship and start-ups importance. The session was started introductory note on the resource person AZEEM USAIN KHAN Startup Founder, iColleges Guidance Counselling & Services Pvt. Ltd., Easy Peasy Tales, Ecommerce: Lubna Garden, Bangalore by Dr. J. T. Thirukrishna, Associate Professor, Department of ISE, DSATM. The following topics were covered in the technical webinar.

- Facts and Analysis to become an entrepreneur
- Advantage and disadvantage of become an entrepreneur
- Shared experience about start-ups road map to company registration
- Finally, audience query session

**Resource person/ participants:** AZEEM USAIN KHAN Startup Founder, iColleges Guidance Counselling & Services Pvt. Ltd., Easy Peasy Tales, Ecommerce: Lubna Garden, Bangalore

**Number of participants:** 80 Students (ISE 5<sup>th</sup> Semester Students)

**Vision:** Impart the significant and overview about entrepreneurship and Start-ups to the student's community.

**Measurable outcomes:** Participants were able to understand

- Understand the importance of become an entrepreneur.
- Know the entrepreneurship advantage and disadvantage

EDC Cell Faculty Member-Head  
(Dr. J.T.Thirukrishna)

EDC Cell Member-Head  
Dean Academics & HOD -ISE  
(Dr. Sumithra Devi K A)



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<b>Event Name</b>	Seminar on “Accelerators/Incubation- Opportunities for students & Faculties-Early Stage Entrepreneurs”
<b>Theme</b>	Entrepreneurship Development Cell Committee Meeting to strengthen the EDC cell
<b>Date</b>	25.06.2022
<b>Time</b>	10.30 AM to 12:30 PM
<b>Venue</b>	A-Block /310 Room, Online(Google Meet)

**Objectives of the Program/ Event:**

- To develop entrepreneurial capabilities in students by providing them a platform to exhibit their entrepreneurial ideas.
- To create awareness among entrepreneurial aspirants about the ecosystem support available in MSME.

**Purpose:**

The Entrepreneurship Development Cell at Dayananda Sagar Academy of Technology and Management envisions to developed oppourtunities for students & faculties as an early stage entrepreneur.



**About the Topic:** Entrepreneurship Development Cell Seminar on “Accelerators/Incubation-Opportunities for students & Faculties-Early Stage Entrepreneurs” is held at DSATM premises to strengthen the EDC cell. The following topics were covered in the seminar.

- Road map to early stage entrepreneur
- Mentor the students for idea pitching and preparing business plan
- Opportunities available in MSME
- MSME project schemes for entrepreneurial aspirants
- Accelerators/Incubation new scheme in MSME

**Resource Persons:**

Mr Gopinath Rao, Deputy Director, MSME, Govt. of India, Bangalore

**Participants:**

55 students from 6<sup>th</sup> Sem of all department in DSATM

**Vision:** To be a well-recognized centre of excellence for entrepreneurship development and to creation of successful entrepreneurs.

**Identification and addressing the GAP:** Strengthening the Entrepreneurship Development Cell by conducting this seminar.

**Measurable outcomes:** Develop early stage entrepreneurial capabilities to students by providing Accelerators/Incubation ideas.



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<b>Event Name</b>	<b>EDC Committee Meeting 2022</b>
<b>Theme</b>	Entrepreneurship Development Cell Committee Meeting to strengthen the EDC cell
<b>Date</b>	25.06.2022
<b>Time</b>	10.30 AM to 12:10 PM
<b>Venue</b>	A-Block Board Room, DSATM

**Objectives of the Program/ Event:**

- To develop entrepreneurial capabilities in students by providing them a platform to exhibit their entrepreneurial ideas.
- Entrepreneurship cell will offer a pitch to students to present their distinctive plans and ideas across interdisciplinary departments.
- To create awareness among entrepreneurial aspirants about the ecosystem support available for them to project their new plans and enabling them to understand the role of Governmental and non-governmental funding agencies.
- EDC provides students an exposure to innovative start-up ventures in order embed a deeper understanding of entrepreneurial competencies essential for transformation of an idea into a prototype and then to a saleable product.

**Purpose:**

The Entrepreneurship Development Cell at Dayananda Sagar Academy of Technology and Management envisions developing value-driven, successful and innovative entrepreneurs who can contribute significantly to nation building through income and employment generation. Strengthening the EDC Cell.

**About the Cell:**

Entrepreneurship Development Cell at Dayananda Sagar Academy of Technology and Management was established in the year 2018 with a vision of foster awareness among entrepreneurial aspirants about eco-system support available to them from the institution, Governmental and non-governmental agencies. It also aims at providing the essential support to entrepreneurial prospects to transform their idea into a product. To realize the vision of the cell EDC is associated with Karnataka Small Scale Industry Association, National Design Business Incubation (NDBI), Govt of India, MSME-Development Institute, Govt. of India, Indian Start Ups, Department of Science and Technology Park, promoted by NSTEDB, Department of Science and Technology, Government of India and Ministry of HRD's Innovation Cell, AICTE. EDC cell is sponsored by agencies NSTEDB, Department of Science and Technology, Government of India and co-incubated under Atal Incubation Centre.



**About the Topic:** Entrepreneurship Development Cell Committee Meeting is held on DSATM premises to strengthen the EDC cell. The following topics were covered in the workshop. The meeting conducted with Executive Members, Alumni Members, Members, Faculty members and Student Members.

- The meeting started with welcome address by Dr. Sumithra Devi K.A (EDC Member-Head), Dean Academics & HoD/ISE.
- Prof. Syed Ateequr Rehman, Faculty Member, Dept. of ECE, delivered the presentation about suggestions provide by the Executive Members, Alumni Entrepreneur members during the last meeting.
- Prof. Syed Ateequr Rehman mentioning about the Action plan 2021-22.
- Prof. Radha K. Dhawad, Faculty Member, School of Architecture, Reading out 2021-22 Entrepreneurial activities, Student Entrepreneurial details.

**Suggestions provide by the Executive Members, Alumni Entrepreneur members:**

- **Mr. Yashaswi Nag** Executive Member, EDC Cell, recommended to conduct Ideathon Institution level and Mechathon to be conducted by Mechanical department level which

will be provide financially support by ATAL. To identify and reward Alumni entrepreneur on the EDC Day. Motivate them for further support.

- **Mr.Girish V Gumasthe**, Executive Member, EDC Cell, Suggested to register EDC cell of DSATM in start-up India cell. He suggested students to participate in exhibition on SME's organised by Laghu Udyog Bharati in Sept'2022 by putting a stall which will be provided at a subsidised rate for DSATM students. He also recommended to register EDC cell of DSATM in KASIA & Laghu Udyog Bharati.
- **Mr Gopinath Rao**, Executive Member, EDC Cell suggested, mentor the students for idea pitching and preparing business plan by Alumni and faculties.
- **Mr. Shrinath Badhram**, Executive Member, EDC Cell, advised to create idea pitching desk and idea depository in DSATM.
- Mr. Srinivas, Alumni Member, EDC Cell suggested the students should take active part in all the EDC meetings and conducting the events. Students to be involved more in EDC presentations and meetings rather than faculty member
- Mr.Suchit, Alumni Member, EDC Cell, events from alumni entrepreneurs to be organised.

**Vision:** To be a well-recognized centre of excellence for entrepreneurship development and to creation of successful entrepreneurs.

**Identification and addressing the GAP:** Strengthening the Entrepreneurship Development Cell through conducting the meeting and enhance the EDC cell activities.

**Measurable outcomes:** Develop entrepreneurial capabilities in students by providing them a platform to exhibit their entrepreneurial ideas



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Department of Mechanical Engineering

Accredited 3 years by NBA, New Delhi



<b>Event Name</b>	<b>Workshop on Innovation and Design Thinking</b>
<b>Theme</b>	Ideation - Functional Innovation
<b>Date</b>	23.04.2022
<b>Time</b>	<b>11:30AM to 1:30PM</b>
<b>Venue</b>	<b>Seminar Hall, 4<sup>th</sup> Floor, A-Block, DSATM</b>

**Objectives of the Program/ Event:** Integrated approach to creative ideation and problem solving.



## Purpose:

- To discuss Case studies on design thinking for real-time interaction and analysis
- To discuss the methods of implementing design thinking in the real world.
- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

**About the Topic:** As per academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started by introductory note on the expert, **Mr. Yeshaswi Nag Nadella**, Project Manager , Indian Startups, Bangalore, by Dr. J.T.Thirukrishna, Associate Professor, Dept. of ISE, DSATM. The following topics were covered in the workshop

- Mental process of brainstorming concepts and theories
- Various Ideation tools to generate ideas and examples
- Students query session and discussion.

**Resource person/ participants** **Mr. Yeshaswi Nag Nadella**, Project Manager , Indian Startups, Bangalore, has graced the occasion as resource person for the session.

**Number of participants:** About 350 first semester students of physics cycle were participated.

**Vision:** To provide an introduction to the basic concepts and techniques of Innovation and Design Thinking, the process of design, analytical thinking and ideas.

**Measurable outcomes:** Participants were able to understand

- Various phases in Design Thinking process.
- Identify the significance of Innovation
- Generate and develop design ideas through different techniques



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<b>Event Name</b>	<b>Workshop on Innovation and Design Thinking</b>
<b>Theme</b>	The 4 Questions of Design Thinking
<b>Date</b>	19.03.2022
<b>Time</b>	<b>2:00PM to 4:30PM</b>
<b>Venue</b>	<b>Seminar Hall, 4<sup>th</sup> Floor, A-Block, DSATM</b>

## Objectives of the Program/ Event:

Case studies on design thinking for real-time interaction and analysis



## Purpose:

- To discuss Case studies on design thinking for real-time interaction and analysis
- To discuss the methods of implementing design thinking in the real world.
- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

**About the Topic:** As per academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started by introductory note on the expert, D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, by Prof. Vinay D L, Assistant Professor, Dept. of Mechanical Engineering, DSATM. The following topics were covered in the workshop

- Case studies on design thinking for real-time interaction and analysis
- Students query session and discussion.

**Resource person/ participants** D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, has graced the occasion as resource person for the session.

**Number of participants:** About 350 first semester students of physics cycle were participated.

**Vision:** To provide an introduction to the basic concepts and techniques of Innovation and Design Thinking, the process of design, analytical thinking and ideas.

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<b>Event Name</b>	Technical Session on “Motivational Session by Successful Entrepreneur/Startup Founder ”
<b>Organizer</b>	ISE Department Entrepreneurship Development Cell
<b>Theme</b>	To motivate the students entrepreneur
<b>Venue</b>	B’ Block (Seminar Hall)
<b>Date</b>	15-12-2021 (11.30 am to 1 pm)

### Objectives of the Program/Event:

To encourage the student’s participation in Start-up entrepreneur through successful entrepreneur talk.

### Purpose:

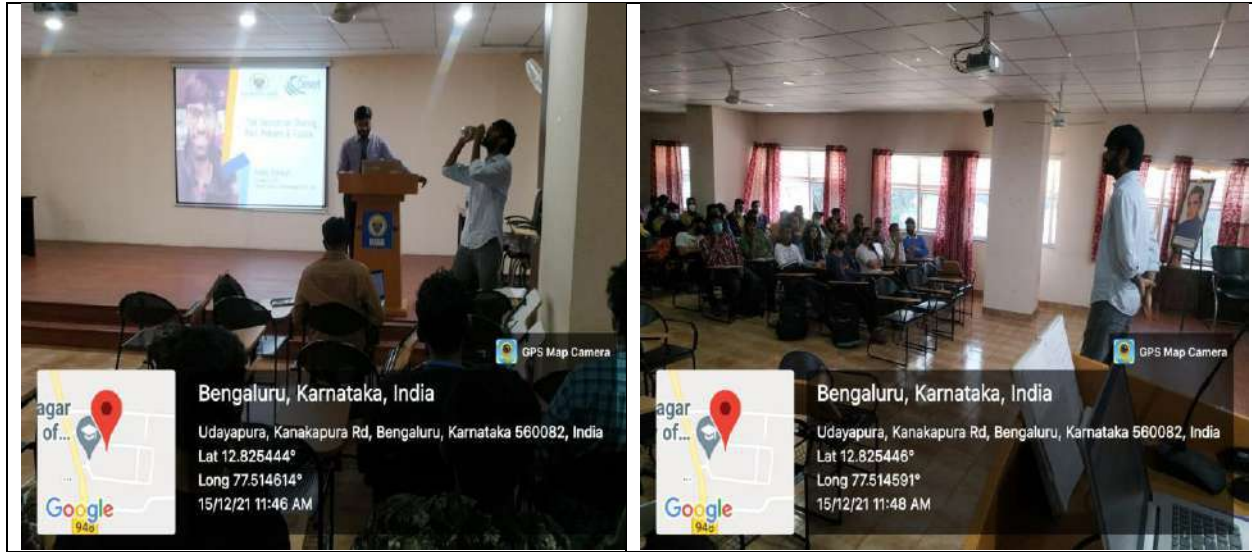
The purpose of the technical session to inculcate the Start-up opportunities and its exposure benefits.

### About the Topic:

Motivational Session by Successful Entrepreneur/Startup Founder technical session focused on significance of early stage entrepreneur. Ways the ideas are converted into market product. Struggles in early stage entrepreneur and how to overcome the struggles.



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### Resource person/ participants

Mr. Reddy Eshwar  
Founder and CEO,  
Desert Storm Technologies Private Limited,  
Bangalore.

**Number of participants:** 50 Students (5<sup>th</sup> Semester Students of ISE, ECE, MECHANICAL)

### Vision:

To encourage the students through motivational session by Successful Entrepreneur/Startup Founder.

### Measurable Outcomes:

- Understand the opportunities in Start-up.
- Know the significance of Start-up.

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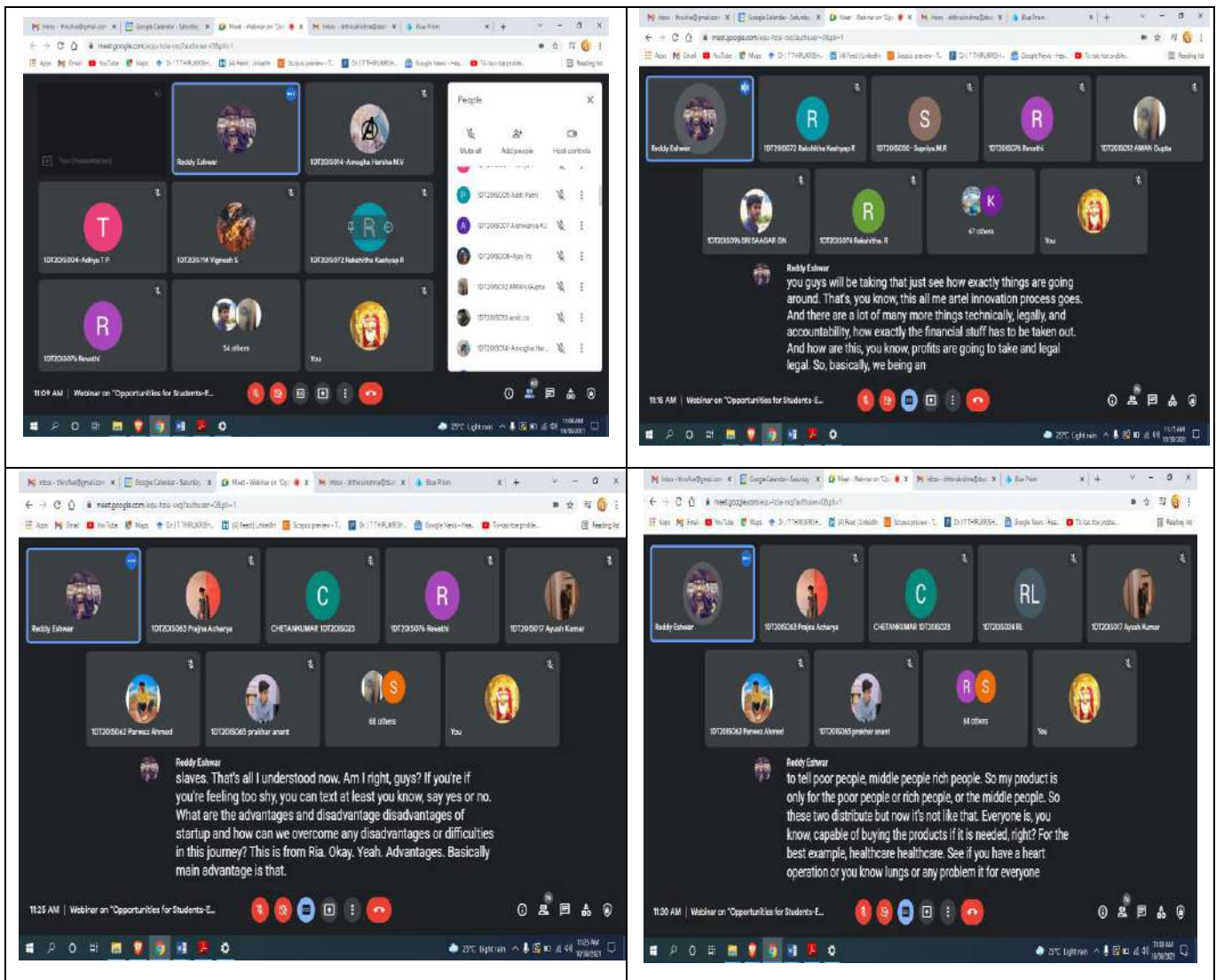
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<b>Event Name</b>	Webinar on “Opportunities for Students-Early Stage Entrepreneurs”
<b>Theme</b>	Road map to Innovations and startup ideas
<b>Date</b>	30.10.2021
<b>Venue</b>	Online

### Objectives of the program:

- To create an entrepreneurship awareness among the student’s community.
- To addressing the importance of Start-ups course.
- To inculcate the Start-ups opportunities.



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**Purpose:**

- Students able to learn about the entrepreneur activities.
- Understand the importance of start-ups and its courses benefits.

**About the Topic:**

This webinar is conducted to the students, understand about the entrepreneurship and start-ups importance. The session was started introductory note on the resource person Mr. Reddy Eshwar, Founder and CEO, Desert Strom Technologies Private Limited, Bengaluru by Dr. J. T. Thirukrishna, Associate Professor, Department of ISE, DSATM. The following topics were covered in the technical webinar.

- Facts and Analysis to become an entrepreneur
- Advantage and disadvantage of become an entrepreneur
- Start-ups courses by ATAL Incubation centre and their significant
- Shared experience about start-ups road map to company registration
- Finally, audience query session

**Resource person/ participants:** Mr. Reddy Eshwar, Founder and CEO, Desert Strom Technologies Private Limited, Bengaluru.

**Number of participants:** 76 Students (ISE 3<sup>rd</sup> Semester Students)

**Vision:** Impart the significant and overview about entrepreneurship and Start-ups course by ATAL incubation centre to the student's community.

**Measurable outcomes:** Participants were able to understand

- Understand the importance of become an entrepreneur.
- Know the entrepreneurship advantage and disadvantage
- Comprehend about ATAL Incubation centre and their significant.



<b>Event Name</b>	DERBI visit
<b>Theme</b>	To visit incubation centre & get insight about Idea Innovation
<b>Date</b>	19-12-2022
<b>Participant</b>	EDC aspirants / Startup course ATAL students.

### Objectives of the Program/ Event

- To visit DERBI incubation centre and to give insight information about DERBI
- To enlighten the students about the facility provided at DERBI for start-ups.
- To encourage students on initiating start-ups.



**Hands"**

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**Purpose:** To motivate innovation mind-set among students and encourage students on initiating start-ups.

**Resource person/ participants:**

<b>1</b>	<b>EDC aspirants students from all department.</b>
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**Renukprasad G**  
Assistant Professor/EEE  
DSATM



**Hands"**

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**DERBI incubation visit on 19-12-2022**

Sl.No	USN	Name	Signature
1.	IDT21IS100	P Vainani	<i>[Signature]</i>
2.	IDT21IS118	Riddhi Sahu	<i>[Signature]</i>
3.	IDT20CS111	Rohan Akatapurke	<i>[Signature]</i>
4.	IDT20CS075	Mansoor Ahmed	<i>[Signature]</i>
5.	IDT20CS077	Meghane M	<i>[Signature]</i>
6.	IDT20CS147	S. Vasawitha Reddy	<i>[Signature]</i>
7.	IDT20CS085	Shritha Reddy. Ch	<i>[Signature]</i>
8.	IDT20CS055	Hemanti Yadav	<i>[Signature]</i>
9.	IDT20CS047	Krishnakanth	<i>[Signature]</i>
10.	IDT20CS093	Pavan	<i>[Signature]</i>
11.	IDT21BA041	Sarvesh P	<i>[Signature]</i>
12.	IDT20CS105	Raghuendra B	<i>[Signature]</i>
13.	IDT20CS118	Gammed	<i>[Signature]</i>
14.	IDT20CS115	Sachin	<i>[Signature]</i>
15.	IDT20CS027	B. Suetna Sree	<i>[Signature]</i>
16.	IDT20CS071	K. Mounika Sree	<i>[Signature]</i>
17.	IDT20CS165	Hima Sree	<i>[Signature]</i>

48 IDT21IS020 Arjun E  
 49 IDT21IS124 Uday  
 50 IDT20FC075 TEJAS MP.  
 51 IDT21EC408 SOWMYA  
 52 IDT21EC412 VISWANATH  
 53 IDT20FC01A JIMPA A  
 54 IDT20EC071 SUSHMITA

*[Signatures for rows 48-54]*

18.	1DT21IS170	Y. Durga Jyothika	Duj
19.	2DT21CG004	ANUSHA.N.	Anusha
20.	1DT20EE009	Annapurna	Anus
21.	1DT20EE011	Gautham.S	Gau
22.	1DT20EE016	Manas.N	Manu
23.	1DT21CG031	Pallavi .C	Pallavi
24.	1DT21EE019	NEHA.J	Neha
25.	1DT20CS072	Manisha Poonia	manisha
26.	1DT20CS133	Shivesh	Shivesh
27.	1DT20CS161	Tejaswini V	Tejaswini
28.	1DT20CS152	Suryash	Suryash
29.	1DT21CS103	N. Rahul Chaitanya	Rahul
30.	1DT20CS083	N. Sree Sai Charitha	Sai
31.	1DT21CS047	Shammantha Bharath	Shammantha
32.	1DT21CS004	Adeek.V	Adeek
33.	1DT21CS015	Disha K Goswala	Disha
34.	1DT21IS023	Anya Nandan jha	Anya
35.	1DT21IS001	Abhijeet Kumar	Abhijeet
36.	1DT21CV023	USWAL RAJ R	Usual
37.	1DT21CV013	Nandini .D	Nandini
38.	1DT21CV002	Akshatha .N	Akshatha
39.	1DT21CS137	Shobaz Pasha	Shobaz

40.	1DT21CG036	Shankar	Shankar
41.	1DT21CG008	Bharath	Bharath
42.	1DT21EC024	Jawayan	Jawayan
Coordinator Signature			
43.	1DT20CV015	Nagaraj Swamy	Nagaraj Swamy
44.	1DT20EC063	Shravya.R	Shravya
45.	1DT20EC022	Kausha Naik	Kausha
46.	1DT21IS011	KASHITA.R.C	Kashita
47.	1DT21EE011	KISHORE.S	Kishore
48.	1DT20EC073	TANIYA PRIMA	Taniya



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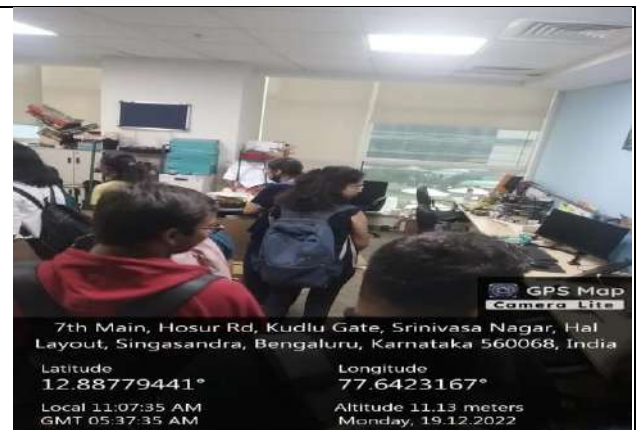
<b>Event Name</b>	DERBI visit
<b>Theme</b>	
<b>Date</b>	19-12-2022
<b>Participant</b>	EDC aspirants

## Objectives of the Program/ Event

To visit DERBI incubation centre and to give insight information about DERBI

To enlighten the students about the facility provided at DERBI for start-ups.

To encourage students on initiating start-ups.



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**Purpose:** To motivate innovation mind-set among students and encourage students on initiating start-ups.

**Resource person/ participants:**

1	<b>EDC aspirants students from all department.</b>
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**Renukaprasad G**

Assistant Professor/EEE

DSATM



**Hands”**

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