



# DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

Department of Mechanical Engineering

Accredited 3 years by NBA, New Delhi



Event Name	MIC driven activity, Ministry of Education, AICTE
Theme	Out of the box thinking for problem solving
Date	28.06.2022
Time	2PM to 3.00 PM
Venue	Room 308,309,310, A-Block, ISE-Department, DSATM

## Objectives of the Program/ Event:

- Concept of outside the box thinking for solving methods to find the true nature of users' problems and be innovative.



## Purpose:

To provide an introduction on the “Out of the Box Thinking” through Mathematics course that will focus on teaching about multiple approaches to problem-solving.

**About the Topic:** As per the Ministry of Education's Innovation Cell, AICTE;

an MIC driven activity for the (Q3+Q4), IIC4.0 was conducted on 28<sup>th</sup> Jun,2022

The activity session was named “Out of the box thinking for problem solving”. The session was started by introductory note on the expert, Prof. V. Kamakoti ,Director, IIT Madras. The following topics were covered in the session further on,

- Out of the box thinking through mathematics using the Apple-Knife-Stone Theory
- Problem Solving by thinking differently
- About the course curriculum and structure
- Query session and discussion

**Resource person/ participants** Prof. V. Kamakoti ,Director, IIT Madras.

Dipan Sahu, Assistant Innovation Director, Ministry of Education, Innovation Cell ,AICTE

**Number of participants:** About 300 students of the ISE department participated in the session.

**Vision:** To explain the fundamental concept of problem solving by thinking differently, through an indirect and creative approach, using reasoning that is not immediately obvious.

**Measurable outcomes:** Participants were able to

- Rediscover the known and unknown facts of mathematics logically
- Identify the significance of “out of the box thinking”



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## SCHOOL OF ARCHITECTURE



<b>Event Name</b>	<b>Business Model Canvas: Poster Exhibition</b>
<b>Theme</b>	<b>IIC Workshop</b>
<b>Date</b>	<b>22<sup>th</sup> June 2022</b>
<b>Venue</b>	<b>SOA, DSATM</b>

### Objectives of the Program/ Event.

- To encourage students to develop business models, to get them familiarized with the different processes and methods involved in creating business models.



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## SCHOOL OF ARCHITECTURE



**Purpose:** To assess the understanding the students have acquired during the previous session held on Business Model Canvas.

### About the Topic:

**Co-ordinators:** This event was coordinated by Prof. Radha Dhawad, Asst. Prof. M S R Srinivas and student coordinator Jayanth V Nath.

**Participants:** 10 Students of DSATM presented their business models along with their business model canvas for their respective business proposals.

**Vision:** The vision of this workshop was to assess the student's level of understanding on the concepts explained in the previous workshops and to encourage the students to come up with potential business models.

**Identification and addressing the gap:** With the support and promotion of the central government to develop the entrepreneurial mindset in the fresh graduates, so that our country India could have unicorn businesses.

**Sponsorship or funding partner:** Nil

**Measurable outcomes:** Students presented very practical and detailed business models with their respective business model canvases. Students have got a very good understanding of how to make business models for investor presentations.



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### Event 4: Business Quiz Competition 6<sup>th</sup> April 2022

<b>Event Name</b>	BATTLE OF BRAINS-ENTREPRENEURSHIP
<b>Theme</b>	Business Idea Competition -Inter college Fest
<b>Date</b>	6/04/2022
<b>Venue</b>	Dayananda Sagar College, Kumarswamy Layout
<b>Participants</b>	First sem MBA students[2021-23batch]

#### Objectives of the Program/Event

- To evaluate the knowledge of the participants within academics as well as beyond academics.
- To build more confidence.
- To help the participants realize the areas they need to develop themselves and highlight progress for them to be proud of.



#### Details about the event:

- A business quiz was conducted by Dayananda Sagar Institution (Main Campus) Kumarswamy Layout.
- The quiz was mainly based on Business, Industries, Business Laws & articles. There were totally five rounds. First was general aptitude round, second round was Q&A round, third round was around based on adds.
- Fourth was quiz round, Q&A without options. Fifth round was for the last two finalist and it was a rapid-fire round.
- The first place was won by engineering students of DSI, Kumarswamy layout. Second place was won by Sneha and Prajwal of 1<sup>st</sup> sem MBA DSATM.

#### Measurable outcomes, w.r.t. realisation of Vision:

- Students were able to expose themselves to the management fest and competition.





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**Department of Management Studies**



<b>Event Name</b>	‘B-Plan Workshop’: by Dr. Geetha R, Professor & HOD-MBA and Mr. Simha VLN, Asst. Professor & EDC coordinator-MBA
<b>Theme</b>	Entrepreneurship Orientation Workshop – SPIRAL Strategy
<b>Date</b>	10 <sup>th</sup> December 2021, from 02:30 pm to 04:30 pm
<b>Orgnaized by</b>	IIC & EDC under IQAC, DSATM
<b>Venue</b>	Seminar Hall – M-Block, Ground. floor
<b>Participants</b>	5 <sup>th</sup> semester students of ISE and CSE departments of Engineering (totally 52 students) – coordinated by Simha VLN

**Objectives of the Program / Event**

- A.** To acquaint students with components of B-plan for pitching a Business opportunity
- B.** To make them identify the various sections and headings for presenting a Business idea.



**Details about the Activity:**

Dr. Geetha R, Professor & HOD-MBA initiated the workshop for engineering students with the objective of providing them inputs for commercialising a B-plan. She introduced the concept of a B-plan and how pitching of an idea is to be taken up for commercial success. She gave innumerable examples of contemporary entrepreneurs and start-ups who have made a mark for themselves in the recent times.

Mr. Simha VLN, Asst. Professor & EDC coordinator-MBA continued the workshop by working through the different sections of the B-plan, like Feasibility w.r.t. Technical, Operational, Marketing, etc. The financial planning and projections required for presenting a business plan, finally winding up with preparation of Vision-Mission-Objective and executive summary for the new business.



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### Department of Management Studies



#### Measurable Outcomes:

- The students could identify the various sections of B-plan and prepare a draft B-plan.
- Few students could work through pitching process of projections and business planning.



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