



FACULTY PROFILE ON WEBSITE

Faculty Name	Dr. Sangeeta Rudra Atwe	
Academic Designation	Assistant Professor	
Educational Qualification	PhD (Management)	
Experience in Teaching & Industry	12 & 5	
Date of Joining	06/10/2025	
Official Email ID	Sangeeta-mba@ dsatm.edu.in	
Employee ID	18089	

Educational Details

- PhD (Management), DAVV Indore, (2025)
- M.Phil. (Business Administration), Savitribai Phule University, Pune – 'A' Grade (2017)
- MBA (Finance), DAVV Indore – First Division (1998)
- Diploma in Advertising & Public Relations, DAVV Indore – First Division (1995)
- B.Sc. (Mathematics), DAVV Indore – First Division (1994)

Professional Experience

12+ years of teaching experience across reputed institutions in Pune, Bengaluru, Pondicherry, and Indore.

Worked as an Assistant Professor in Dr. D Y Patil B School, Pune

Worked as an Asst. Professor at Shri Vaishnav Institute of Management, Indore

Worked as an Asst. Professor in Acharya Group of Educational Institutes, Pondicherry

Worked as an Academic Coordinator in KLE's IBM, Bangalore

Worked as an Assistant Professor in Arihant College of Arts, Commerce, and Science, Pune

Publications

Multiple publications in UGC care journals and co-authored a book.

- "Attitudes of Female Graduate Students towards Self-Employment in Indore City", Humanities and Social Science Studies, Vol. 13, Issue 1, No. 35, January – June: 2024, ISSN 2319 829X.
- "Analysis of the Factors Affecting Female Students Self-Employment Intention: Promoting Entrepreneurship for Economic Development", Journal of Management and Entrepreneurship, Vol 18 No.3 (III), July-September 2024, ISSN 2229-5348.
- "Promoting Entrepreneurship for Economic Growth: Exploring Female Students' Attitude Toward Self-Employment", Educational Administration: Theory and Practice 2024, 30(5), 14638-14646 ISSN: 2148-2403.
- "Present Perfect: A Study of Gifting Habits among Youth in India in the Digital Era", published in Bhartiya Shiksha Shodh Patrika, Vol. 42, No. 1(V), January- June 2023, ISSN 0970-7603.
- "Social Entrepreneurship" National conference at St. Mira's College for Girls, Pune in Jan 2017. "Women Social Entrepreneurship: Need for Today's Society" (peer-reviewed journal) ISBN – 978-81-926011-4-4.
- "Opportunities and challenges of Indian Business in a dynamic global environment, National Conference at Department of Management Studies, Sacred Heart College, Tirupattur, Vellore (TN) on Jan 2016. The topic was "Need for emotional intelligence for teachers." ISBN – 978 93-85526-73-2 .
- "Redefining Management practices: A perspective in changing business scenario" National conclave at SIBAR, Pune in Oct 2012, and the topic was "Role of women in wealth management". ISBN – 978-81-908387-9-5

National Conferences:

- National conference Navprabhandhan 2021-22: Opportunities & Challenges for Sustainable Development at SVVV Indore in Feb 2022, presented a paper with the title "Role of Women Social Entrepreneurship in Sustainable Development: A Case-based Analysis".
- "Implementing NEP: Challenges and Opportunities" national online conference at Shri Vaishnav Institute of Management, Indore in Feb 2021, presented a paper titled "Role of NEP 2020 in Harnessing the Indian Demographic Dividend".
- "Social Entrepreneurship" National conference at St. Mira's College for Girls, Pune in Jan 2017. "Women Social Entrepreneurship: Need for Today's Society" (peer-reviewed journal) ISBN – 978-81-926011-4-4
- "Socio-economic innovations and its applications for the development of the smart city" state level seminar at MIT Arts, Commerce, and Science, Pune in Dec 2016, the topic was "Stress management among traffic constables with reference to Bangalore city" ISBN – 978-93-24457 16-6
- "Opportunities and challenges of Indian Business in a dynamic global environment, National Conference at Department of Management Studies, Sacred Heart College, Tirupattur, Vellore (TN) on Jan 2016. The topic was "Need for emotional intelligence for teachers." ISBN – 978 93-85526-73-2
- Participated in a State-level seminar at ACACS, Pune, in Dec 2013, on "Green marketing – An initiative in changing environment". ISSN – 2278-8808, Impact factor -1.38
- "Redefining Management practices: A perspective in changing business scenario" National conclave at SIBAR, Pune in Oct 2012, and the topic was "Role of women in wealth management". ISBN – 978-81-908387-9-5

International Conferences

- Paper presented at the International Conference on Sustainable Trends in Engineering, Science, and Social Science on the topic "Analysis of Factors Affecting Self-employment Intention of Female Students" in May 2024.
- Paper presented at the 3rd International Conference on Innovation and Sustainable Business Practices in the Digital Era 2024 by VIT-AP School of Business, India and New Castle Business School, Australia, on the topic "Role of Women in Social Entrepreneurship for Sustainable Development: Select Case Studies of Women Social Entrepreneurs", in April 2024.
- Paper presented at the International Conference on Review of Global Trends of Economic Growth and Indian Strategy Through Entrepreneurship Development (Make in India, Startup, etc.) on the topic "Promoting Entrepreneurship for Economic Growth: Outlook of Female Students Towards Entrepreneurship" in March 2024.
- Best paper award for the paper presented at the international conference held at Daly College of Business Management on A Flourishing Digital Era: Innovation in Industry, Education, Management, and Society on the topic " Present Perfect: A Study of Gifting Habits among Youth in India in the Digital Era" in October 2022.

Conference Attended

Awards

Best paper award for the paper presented at the international conference held at Daly College of Business Management on A Flourishing Digital Era: Innovation in Industry, Education, Management, and Society on the topic " Present Perfect: A Study of Gifting Habits among Youth in India in the Digital Era" in October 2022.

Academic Activity

- Promoted as Academic Coordinator from Jan 2016 and worked till May 2018 and Carried out additional responsibility of Coordinator (HOD) from Feb 2017 to Sept 2017 at KLE's IBM, Bangalore.
- NAAC coordinator for criterion 7 at Shri Vaishnav Institute of Management, Indore
- External Examiner for BBA Project Viva voce and Evaluator for BBA, B.Com. University papers at Arihant college Pune.
- Chairperson for National seminar at Arihant College of Arts, Commerce and Science, Pune in Feb 2015.

Faculty Development Activity/Workshops

List of faculty development programs and workshops attended

- Research Methodology, Alliance University, Bangalore, March 2024.
- Case-Based Teaching by UGC - Human Resource Development Centre, DAVV, March 2023
- Global Business Foundation Skills, FDP by Infosys BPM Ltd, Indore, Sept 2022.
- NEP-2020: inculcating Research and Innovative Teaching, SVVV, Indore, July 2022.
- Research Methodology, Prestige Institute of Management, Dewas, MP, May 2021.
- RM & Data Analysis using SPSS, PRIMAX Foundation, Bangalore, May 2021
- "Leader in Me," Seven Habits Foundation Program for Educators, Franklin Covey Education, Pondicherry, June 2019.

Contact Details