



<b>Faculty Name</b>	<b>Dr Seema Benakatti</b>	
<b>Academic Designation</b>	<b>Assistant Professor</b>	
<b>Educational Qualification</b>	<b>PhD</b>	
<b>Experience in Years</b>	<b>14</b>	
<b>Area of Interest</b>	<b>OB &amp; HR, General Management</b>	
<b>Date of Birth</b>	<b>11<sup>th</sup> September, 1982</b>	
<b>Email ID</b>	<b>seema-mba@dsatm.edu.in</b>	

### Educational Details

Ph.D. awarded from Jain University, Bengaluru for the Thesis: “Influence of Emotional Intelligence, Psychological Capital and Subjective Norms on Entrepreneurial Intentions: A Mediator - Moderator Model” (January 2024)

MBA from Indian Institute of Plantation Management, Bangalore (2006)

BBA from BVVS Commerce College, Bagalkot (2004)

Pursuing MSc (Psychology) from Jain University Distance Education

12<sup>th</sup> from P C Jabin’s Science College, Hubli (2001)

10<sup>th</sup> from St Anne’s High School, Bagalkot ( 1998)

### Personal Details

<b>Date of Birth</b>	11.09.1982
<b>Permanent Address</b>	# D-327, Brigade Plumeria Lifestyle, Kanakapura Road , Bangalore-82
<b>Language Known</b>	Kannada, English, Hindi.
<b>Marital Status</b>	Married
<b>Gender</b>	Female
<b>Nationality</b>	Indian
<b>Hobbies</b>	Reading books, Listening to music

### Professional Experience

Over 14 years of Academic & Professional Courses Teaching and Corporate HR experience in IT, Manufacturing, Consulting, and KPO with an organization of repute.

### Publications

- ❖ K. Singh, P. K P, S. Benakatti and V. Srivatsa (2023) "Revolutionizing Digital Banking: Harnessing Blockchain Smart Contracts for Enhanced Security and Efficiency," 2023 3rd International Conference on Smart Generation Computing, Communication and Networking (SMART GENCON), Bangalore, India, 2023, pp. 1-5, doi: 10.1109/SMARTGENCON60755.2023.10442642.
- ❖ Benakatti, S., & Mukherjee, U. (2023). Unpacking the relationship between psychological capital, subjective norms and entrepreneurial intentions of graduate hospitality students: A Journal of Emerging Technologies and Innovative Research, 10(1), 67–79.
- ❖ Benakatti, S., & Mukherjee, U. (2022). Evolution of Technology Acceptance Model (Tam): A Review Note Res Militaris, 12.
- ❖ Book Review On Becoming a Leader By Warren Bennis: Adarsh Journal of Management Research 14 (1),76-78

#### **International Conferences:**

- ❖ Participated in One-Day International Conference held by Adarsh Institute of Management and Information Technology on “Exploring the impact of automation and AI on various management domains”, 2023.

#### **National Conferences:**

#### **Conference Attended**

- ❖ Presented a paper at IEEE 2023 3rd International Conference on Smart Generation Computing, Communication and Networking (SMART GENCON) held on 29th – 31st Dec 2023, Ghousia College of Engineering, Ramanagara, Bangalore, Karnataka, India titled “Revolutionizing Digital Banking: Harnessing Block Chain Smart Contracts for Enhanced Security and Efficiency”.
- ❖ Presented a paper at Two Day Inter-National E-Conference on “New Age Businesses and Transformative Leadership a Solution to Combat”, held on August 6th & 7th, 2021, Organized by Centre for Management Studies, ICFAI Law School, ICFAI Foundation for Higher Education, Hyderabad titled “The influence of psychological capital, subjective norms on entrepreneurial intention of undergraduate hospitality students” A proposed model in the Technical Session Global Financial Crisis- Sustainable Approach.

#### **Awards**

Awarded as the “Best Employee of the Year” at IHS India Pvt Ltd , 2007

## Academic Activity

## Faculty Development Activity/Workshops

- ❖ Participated in 5 days Virtual FDP on “DATA DRIVEN DECISION MAKING WITH HR ANALYTICS: A PRACTICAL APPROACH “Conducted from 25th July to 29th July 2022 Conducted by Adarsh Institute of Management and Information Technology.

## Contact Details

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