



Dayananda Sagar Academy of Technology & Management
(Autonomous Institute under VTU)

Affiliated to **VTU**
Approved by **AICTE**
Accredited by **NAAC** with **A+** Grade
4 Programs Accredited by **NBA**
(CSE, ISE, ECE, MECH)



Department of MBA

Research Supervisor Details

Sl. No.	Research Supervisor	Photo	Specialization	Awarded University	Year of Award	Area of Interest	Number of candidates registered for PhD
1.	Dr. Anjana Devi S C		Human Resource	University of Mysore	2018	1. Marketing Management 2. Human Resource Management 3. General Management	04
2.	Dr. Amruta N		Finance	VTU	2020	1. Financial Management 2. Marketing Management 3. Human Resource Management 4. General Management	01

Ph.D. - Research Scholars Details

Sl. No.	Guide Name	Student Name	Title	Year	Status
1.	Dr. Anjana Devi S C	Roopa Ajwal	A Study on the analysis of modern techniques of digital marketing and how these are different across cultures	2024	Coursework Completed
2.	Dr. Anjana Devi S C	Kavana L	Importance and Evaluation Methods of Cross-Cultural Training	2024	Awaiting Coursework Exam
3.	Dr. Anjana Devi S C	Sowjanya M Nagaraj	Dharmic Psychological Capital and Employee Wellbeing: An Indian Knowledge Systems Perspective among Knowledge Sector Professionals	2025	Awaiting Coursework Exam
4.	Dr. Anjana Devi S C	Nandhan M	Behavioural Biases in Taxpayer Decision Making: Evidence from India Across Diverse Taxpayer Groups	2025	Awaiting Coursework Exam
5.	Dr. Praveen Kumar Sinha	Nazeer Pasha	Tax planning- perceptions and preferences of tax payers towards various tax plans	2024	Course Work Completed
6.	Dr. Praveen Kumar Sinha	Vaibhava S	A study on open finance adoption and its impact on financial inclusion among MSME's and Informal Workers in Bangalore District	2023	Comprehensive Viva Voce Completed
7.	Dr. Amruta N	Harini L	Adoption of Fintech Solutions by MSMEs in Karnataka: A Study on Credit Scoring, Digital Payments and Working Capital Efficiency	2025	Awaiting Coursework Exam

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