



**Dayananda Sagar Academy of
Technology & Management**
(Autonomous Institute under VTU)

Affiliated to **VTU**
Approved by **AICTE**
Accredited by **NAAC** with **A+** Grade
6 Programs Accredited by **NBA**
(CSE, ISE, ECE, EEE, MECH, CV)



Department of Management Studies

Research Scholar Details:

Sl. No	Guide Name	Student Name	Field of Study	Scholar Type	Research Type	Year of Admission
1	Dr. Anjana Devi S C	Roopa Ajwal	A Study on analysis of modern techniques of digital marketing and how these are different culture.	Part time	Ph.D	2024
2	Dr. Anjana Devi S C	Kavana L	Importance & Evaluation methods of cross-cultural training.	Part time	Ph.D	2024
3	Dr. Praveen Kumar Sinha	Nazeer Pasha	Tax Planning- Perceptions and preferences of Tax payers towards various tax plans.	Part time	Ph.D	2024
4	Dr. Praveen Kumar Sinha	Vaibhava	IPR- Comparative study on SME and Big Operations	Part time	Ph.D	2024

Research Supervisor Details:

Sl. No.	Research Supervisor	Specialization	Awarded University	Year of Award
1	Dr. Praveen Kumar Sinha	Finance	Bharathiar University	2018
2	Dr. Anjana Devi S C	Human Resource	Mysore University	2018
3	Dr. Sahana Madan	Human Resource	Mysore University	2015
4	Dr. Amruta N	Finance	VTU	2020