



Department of Management Studies

 **Dayananda Sagar Academy of Technology and Management**
Kanakapura Rd, UDAYAPURA, Karnataka 560082



INVITES YOU TO
POST GRADUATION INAUGURATION PROGRAM
MBA/MCA BATCH OF 2022-24
ON
WEDNESDAY, 22/02/2023
VENUE : NEW AUDITORIUM

PROGRAM AGENDA

1. 10.00AM TO 10.10AM DSI VIDEO	8. 11.05AM TO 11.10AM ADMISSIONS DIRECTORS ADDRESS Mr Suryakant Kulkarni
2. 10.10AM TO 10.20AM INVOCATION Ms. Sneha. S. Nair, Student, MBA	9. 11.10AM TO 11.20AM STUDENT FEEDBACK MBA & MCA Students
3. 10.20AM TO 10.30AM WELCOME ADDRESS Dr.Sahana Madan, HOD, MBA	10. 11.20AM TO 11.30AM PRESENDITIAL ADDRESS Dr. M Ravishankar, Principal
4. 10.30AM TO 10.40AM LAMP LIGHTING All Dignataries	11. 11.30AM TO 11.40AM VOTE OF THANKS Dr.Manjula S K, HOD, MCA
5. 10.40AM TO 10.45AM INTRODUCTION OF CHIEF GUEST Ms. Rachana.D, Asst Prof, MBA	11. 11.40AM TO 11.45AM NATIONAL ANTHEM
6. 10.45AM TO 11.00AM GUEST OF HONOR ADDRESS Ms Natasha H, Sagar, Joint Secretary, DSI	12. 11.45PM TO 12.15PM CHIEF GUEST EXPERT TALK Dr. Avnish Kshatriya, CIO, Global IT Head, WIPRO
7. 11.00AM TO 11.05AM DEAN ADDRESS Dr.Sumitradevi. K. A, Dean	

12.15PM TO 12.30PM
CLOSE OF INAUGURATION PROGRAM
ALL ARE WELCOME

PRINCIPAL
Dayananda Sagar Academy of
Technology & Management
Bengaluru - 560082

DSATM, MBA/MCA HODs, STAFF & STUDENTS

CS Scanned with CamScanner

 **Dayananda Sagar Academy of Technology and Management**
Kanakapura Rd, Udayapura, Karnataka 560082



Department of Management Studies
INVITES YOU FOR
Alumni Interaction
On
TITLE: HRM AS A BUSINESS PRACTICE
AND FUNCTION IN ORGANISATION!
BY



MR. MADHU KUMAR THAMMANA
Team Leader at GSK India
Batch: 2014 - 2016
ON
Saturday, 25th February, 2023
Time : 11:30am - 1:30pm
Venue : 302, 3rd floor, M Block

MRS. RACHANA D **DR.SAHANA MADAN** **DR. M RAVISHANKAR**
CO-ORDINATOR **PROFESSOR & HOD , MBA** **PRINCIPAL, DSATM**

Department of Management Studies



Dayananda Sagar Academy Of
Technology and Management
Kanakapura Road, UDAYAPURA,
Karnataka 560082



Department of Management Studies
INVITES YOU TO

PARENTS TEACHERS MEET

ON
Saturday, 25th February, 2023

TIME: 2 PM to 5 PM
VENUE: Innovation Lab, 3rd Floor, M Block

Dr. Sahana Madan Dr. SumitraDevi K A Dr. M Ravishankar
HOD, MBA Dean Academics Principal, DSATM

MBA Department Faculty, Staff and Students



DAYANANDA SAGAR ACADEMY OF
TECHNOLOGY & MANAGEMENT

DEPARTMENT OF MANAGEMENT
PRESENTS

*Talent
Hunt*

MBA - 2023

SHOWCASE YOUR TALENT AND GET A CHANCE
TO WIN MR. AND MISS FRESHER MBA - 2023.

9TH MARCH 2023 | 301, 3RD
3:30 PM - 5:00 PM | FLOOR, M BLOCK

Department of Management Studies



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT

DEPARTMENT OF MANAGEMENT STUDIES

invites you to a workshop on

MIND OVER MARKETS

An introductory session to know about investment patterns, savings, markets and more

LIVE

Trade LIVE using virtual accounts for Practical exposure



Anushrutha Manchi
Co-founder & Director

DR.SAHANA MADAN
HOD MBA

DR. M RAVISHANKAR
PRINCIPAL, DSATM

06th MARCH 2023
10:00 am - 01:30 pm



Dayananda Sagar Academy of Technology and Management

Udaypura, Opp Art of living, Kanakapura Road, Bangalore - 560082 (Affiliated to VTU and approved by AICTE, New Delhi)

Department of Management Studies

INDUSTRIAL VISIT

Mentors

Dr. Ravishankar M
Principal

Dr. Sahana Madan
Professor and HOD

Faculty Coordinator

Mrs. Rachana. D
Assistant Professor

Student Coordinators

Varshini S
Contact No. : 8646922229

Adarsha H S
Contact No. : 8762520100



Venue:
Huskur Road and Nagasandra, Bengaluru



Date : Wednesday, 12th April, 2023

Time : 9:30AM

Department of Management Studies

 **DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT**
Kanakapura Road, Udayapura, Karnataka 560082



DEPARTMENT OF MANAGEMENT STUDIES

INVITES YOU FOR

ALUMNI INTERACTION

TITLE: "WALMART CONNECT" :

EXPLORING GLOBAL CAREER OPPORTUNITIES



BY:



MR. JOHN VARGHESE
CAP 2 DAIRY FROZEN ASSOCIATE
WALMART SUPERSTORE CANADA

BATCH OF 2018-2020

Thursday, May 4th, 2023 • 11:30 AM

3rd Floor, M Block, DSATM

Mrs. Rachana. D Dr. Sahana Madan Dr. M. Ravishankar
Co-Ordinator Professor & HOD, MBA Principal, DSATM

 **DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT**
Kanakapura Road, Udayapura, Karnataka-560082



DEPARTMENT OF MANAGEMENT STUDIES

INVITES YOU FOR

A Social Initiative and Awareness Program

ELECTROL POLITICS 2023 - " A Conundrum for Indian Youth "
From Apathy To Action



MBA BATCH OF 2022 - 2024

Monday ,May 8th, 2023 @ 12:30pm
3rd Floor, M Block, DSATM

Dr. Sahana Madan
Professor & HOD, MBA

Dr. M Ravishankar
Principal, DSATM

MBA Students, Faculty and Staff

Department of Management Studies

 **DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT**
Kanakapura Road, Udayapura, Karnataka 560082



DEPARTMENT OF MANAGEMENT STUDIES
In Collaboration with **MEMORYTRIX**
INVITES YOU FOR BUSINESS COMMUNICATION INDUSTRY PRACTITIONER SESSION

LEVERAGING HUMAN MEMORY FOR EFFECTIVE COMMUNICATION


MEMORYTRIX
It Starts With One Word

DATE & TIME
Friday, 19th May 2023, 2:00pm

VENUE
Seminar Hall, M Block, DSATM

Dr. Sahana Madan
Professor & HOD, MBA



MRS. LAKSHMI SRINIVASAN
PRESIDENT, STRATEGIC PARTNERSHIPS
Memorytrix Innovation

Dr. M. Ravishankar
Principal, DSATM

 **DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT**
Kanakapura Road, Udayapura, Karnataka 560082



DEPARTMENT OF MANAGEMENT STUDIES
INVITES YOU FOR AN **ALUMNI INTERACTION**

TITLE: " Changing Dynamics of Business Post Covid-19"

BY:



Mrs. Asha Y S
Investment Performance Consultant



BATCH OF 2012 - 2014
Saturday, May 13th, 2023
11:30 AM
3rd Floor, M Block, DSATM

Mrs. Rachana. D Dr. Sahana Madan Dr. M. Ravishankar
Alumni Co-Ordinator Professor & HOD, MBA Principal, DSATM

Department of Management Studies

 **DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT**
Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082
Affiliated to Visvesvaraya Technological University, Belagavi and Approved by
AICTE, New Delhi
Department of Management Studies

Workshop On Power BI




**Ms. Namita Konnur, Senior Analyst,
Microsoft Certified: Power BI Data Analyst Associate**


*Date: 27-05-2023
Day: Saturday
Time: 11:30 AM
Venue: III Floor, M-Block
Room No. 302*

Program Coordinator
Dr. Praveen Kumar Sinha
Associate Professor, DSATM


Dr. Sahana Madan
Professor & HOD
MBA-DSATM


Dr. M. Ravishankar
Principal-DSATM

 **Dayananda Sagar Academy
of Technology and Management**
Kanakapura Road, Udayapura, Bangalore-560082




Department of Management Studies
Invites you to
**A Wellness Workshop on
"Heart Mechanics - Walking Our Way towards
Healthy Heart"**


BEAT HEART ATTACK
How To Stop Heart Disease/Stroke Easily With Symptoms, Signs, Prevention, Reversal, Recovery And Treatment Methods



Dr. B.C Srinivas
Cardiologist
Sri Jayadeva Institute of Cardiovascular Science & Research



**Date: Friday, 14 July, 2023
Time: 2:30pm to 4:30pm
Venue: New Auditorium, DSATM**
All Are Cordially Invited

Dr. Sahana Madan **Dr. M Ravishankar** **Natasha H Sagar**
Professor & HOD, MBA Principal, DSATM Joint Secretary, DSI

MBA Students, Faculty and Staff

Department of Management Studies



Dayananda Sagar Academy of Technology And Management
Udayapura, Opp. Art Of Living, Kanakapura Road, Bengaluru 560082
(Affiliated to VTU , Approved by AICTE New Delhi)
NAAC Accredited with A+ Grade

Department of Management Studies
Organizes
Alumni Interaction
on
Challenges faced by Entrepreneurs



By,
Mr. Arpith Kumar
Proprietor
MAMMOTH

TIME : 11:30AM
DATE : 09:07.2022
VENUE : "M" Block 3rd Floor

Mrs. Rachana D Co-ordinator Dr. Anjana Devi S C HOD - MBA Dr. Ravishankar M Principal



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT
Kanakapura Road, Udayapura, Karnataka 560082

Department Of Management studies
Invites you to

WORKSHOP ONE
DESIGN THINKING
"THINK OUTSIDE THE BOX"

 **MONDAY**
17 JULY

 **TIME**
9.30 AM - 1.30 PM

 **Venue**
3rd Floor, M Block DSATM



SPEAKER
VINDHYASHREE N
Entrepreneur and Senior Developer

LearningMate™

Mrs. Roopa Ajwal Co-Ordinator Dr. Sahana Madan Professor & HOD, MBA Dr. M. Ravishankar Principal , DSATM

MBA STUDENTS, FACULTY AND STAFF

Department of Management Studies



**Dayananda Sagar Academy
of Technology and Management**
Kanakapura Road, Udayapura, Bangalore-560082



Department of Management Studies
Invites you to
ALUMNI INTERACTION
Title: "Tips for Cracking Interviews"



Nagesh B S
PwC-Tax Associate



BATCH OF 2020- 2022

Saturday, July 22nd 2023
Time: 11:30 AM-12:30 PM
3rd Floor, M Block, DSATM

Dr. Anjana Devi S C
Associate Professor.

Dr. Sahana Madan
Professor & HOD, MBA

Dr. M Ravishankar
Principal, DSATM

MBA Department, Students, Faculty and Staff



**Dayananda Sagar Academy
of Technology and Management**
Kanakapura Road, Udayapura, Bangalore-560082



Department of Management Studies
Invites you to
ALUMNI INTERACTION
Title: "Campus to Corporate"



Mohan Raj S R
HR Executive



BATCH OF 2020- 2022

Saturday, July 22nd 2023
Time: 11:30 AM-12:30 PM
3rd Floor, M Block, DSATM

Dr. Anjana Devi S C
Associate Professor.

Dr. Sahana Madan
Professor & HOD, MBA

Dr. M. Ravishankar
Principal, DSATM


MBA Department, Students, Faculty and Staff

Department of Management Studies


DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT
Department Of Management Studies
Join us to celebrate!
Freshers Day
Friday 4 August 2023
4:00 pm To 7:00 pm
Dress Code: Girls(Shades of Pink)
Boys(Black, Formal)
Barbie Be a girl, Be a gentleman
Venue-M Block, DSATM
DR. M Ravishankar Principal, DSATM
Dr.Sahana Madan HOD, DSATM
MBA Department Students, Faculty and Staff

Dayananda Sagar Academy of Technology and Management
Kanakapura Road, Udayapura, Bangalore-560082
Department of Management Studies
Invites you to
Industry Expert Interaction on Digital Marketing
TUESDAY 1st August 2023
TIME 10:30AM - 1:30PM
VENUE SEMINAR HALL, H BLOCK, DSATM
SPEAKER Swetha Doddamani Senior Digital Marketer
Syntax TECHNOLOGIES
Mrs. Roopa Ajwal Co-ordinator
Dr. Sahana Madan Professor & HOD, MBA
Dr. M Ravishankar Principal, DSATM
MBA Department, Students, Faculty and Staff


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Department of Management Studies
Invites you to join for
WORKSHOP
On
"Cross Cultural Adaptability for International Assignment"



THURSDAY
17th August 2023

TIME
10:30AM - 1:30PM

VENUE
Room No. 302, 3rd floor
"M" Block, DSATM



RESOURCE PERSON
Sukanya Raghunathan,
Corporate Soft Skills Trainer

Dr. Anjana Devi
Co-ordinator

Dr. Sahana Madan
Prof. & HOD

Dr. Ravishankar M
Principal

MBA Department , Students, Faculties and Staff



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT
Kanakapura Road, Udayapura, Bangalore-560082



Department of Management Studies
Invites you to Faculty Expert Series

Workshop On
Metrics and Analytics as Emerging Research Tools and it's Applications in Business

MONDAY
7 AUGUST, 2023

TIME
9:30AM TO 1:30PM

VENUE
ROOM NO:302, M BLOCK,
DSATM



FACULTY EXPERT
Dr. Ranjit P V
Associate Professor



CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE, INDIA

Dr. Sahana Madan
Professor & HOD, MBA

Dr. M Ravishankar
Principal, DSATM

MBA Department, Students, Faculty and Staff

Department of Management Studies



Live Certification Program on Entrepreneurship

In association with Makeintern & E-Cell (IIM Calcutta)

&

Department of Management Studies
Dayananda Sagar Academy of Technology & Management, Bangalore



2
Days
Training
Program





Details	Benefits	Venue
<p>Topic: Entrepreneurship</p> <p>Date: 11th to 12th August 2023</p> <p>Fee: 1150 + 18% GST</p> <p>Faculty Coordinators: -Dr. Praveen Kumar Sinha: +91 9731381524 -Prof. Roopa Ajwal: 09591745461</p>	<ul style="list-style-type: none"> ★ Get Industry-recognized certificate: - Makeintern & E-Cell IIM Calcutta Event. ★ Internship assistance for participants. ★ Theory & practical hands on session for 2 days Training Program. ★ 4 Final students will join the finale session @IIM calcutta campus. ★ Winners will receive 50,000/- prize money. 	<p>1st round of Training Session Will be conducted by Industry Expert in collaboration With Dayananda Sagar Academy of Technology & Management, Bangalore Grand Finale @E-Cell IIM Calcutta</p>

Organizer: Dr. Sahana Madan
HOD (MBA), DSATM

Dr. M. Ravishankar
Principal, DSATM

Ms. Natasha Sagar
Joint Secretary, DSI



Dayananda Sagar Academy of Technology and Management

KANAKAPURA ROAD, UDAYAPURA, BANGALORE-560082



DEPARTMENT OF MANAGEMENT STUDIES
Invites you to Panel Discussion on
**BUSINESS SUSTAINABILITY
AND
ENTERPRISE INTEGRATION**

Our Panelists:



DR. K.N.INGALAGI
*Chief Executive Officer,
SARAJI Consultant.*



SATISH VISHWANATHAN
*Chief Product Officer,
NxtTech.*



RAKESH RADHAKRISHNAN
Founder, StruL.



KARTHIK S P
*HR Specialist, SRE APAC,
The Adient Group.*



GANESH R BHARADWAJ
*EMO Analyst,
Sonata Software Ltd.,*

Date
23 August 2023

Time
10:30AM to 1:30PM

Venue
Seminar Hall, M-Block
DSATM

Dr. Praveen Kumar Sinha
Associate Professor

Dr. Anjana Devi S C
Associate Professor

Dr. Sahana Madan
Professor & HOD, MBA

Dr. M. Ravishankar
Principal, DSATM

MBA Department, Students, Faculty and Staff

Department of Management Studies



Dayanand Sagar Academy of Technology
and Management



**DEPARTMENT OF
MANAGEMENT STUDIES**

SPORTS EVENT



**INTRA DEPARTMENT
SPORTS COMPETITION**

Date:
25-08-2023

Venue:
**Activity
centre**

Time:
3 Pm to 5 Pm

Mrs.Rachana D
Faculty coordinator

Dr.Sahana Madan
Professor & HOD

DR. M Ravishankar
Principal, DSATM



Dayananda Sagar Academy of Technology and Management
Department of Management Studies
Invites you all to celebrate



Until we meet again

Farewell. A Celebration of Journey

01ST SEP 2023 @ 5.00^{PM}

Venue - Amphitheater

Dr.Sahana Madan
HOD, DSATM

DR. M Ravishankar
Principal, DSATM

MBA Department Faculty, Students & Staffs

Department of Management Studies



**Dayananda Sagar Academy of
Technology and Management**
Kanakapura Road, Udayapura, Bangalore-560082



DEPARTMENT OF MANAGEMENT STUDIES

Invites you to
**Expert Faculty Series on Introduction to Python Data
And Control Systems and Hands-on Workshop on
Applied Business Analytics**

 26-12-2023 to 30-12-2023

 9:30AM Onwards



 **Course Instructor And
Resource Person**

Dr.Senthilkumar Ranganathan

Professor of Business Analytics And Research
School of Management
Presidency University
Bangalore

Dr. Sahana Madan
Professor & HOD, MBA

Dr. M Ravishankar
Principal, DSATM

MBA Department, Students, Faculty and Staff

PC : Shiva Chandrashekar



Department of Management Studies



**Dayananda Sagar Academy of Technology
and Management, Bangalore.**



Department of Management Studies
In Association with Makeintern and IIMK E-cell
Organizes 5 Days Hands-on Value-Added Course on
Advanced Excel



DATE & TIME

Date: 22nd to 27th January 2024

Time: 9:30AM to 5:00PM

VENUE

Room No: 302, 3rd Floor, M Block



Prof. Roopa Ajwal
Faculty Coordinator

Dr. Sahana Madan
HOD (MBA), DSATM

Dr. M. Ravishankar
Principal, DSATM

PC : Shiva Chandrashekar