



Dayananda Sagar Academy of Technology & Management
(Autonomous Institute under VTU)

Affiliated to VTU
Approved by AICTE
Accredited by NAAC with A+ Grade
6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CV)



IOAC, DSATM

Department of Civil Engineering

Event Name	Technical Session & Workshop on Personality Development in connection with Universal Human Values"-As part of skill enhancement.
Theme	Rethinking new possibilities for being extraordinary in life.
Date	01/08/2024
Venue	Seminar Hall, B Block , DSATM

Objectives of the Webinar:

- To help the student to see the need for developing a holistic perspective of life
- To facilitate clear expression of thoughts and emotions and to foster better interpersonal relationships through application of their personal and academic skills.
- To sensitise the student about the scope of life – individual, family (inter-personal relationship), society and nature/existence Strengthening self-reflection.

Coordinator:

Prof.Shreyas B V, Assistant Professor, CED
Prof.Sridhara S, Assistant Professor, CED

Photos: (4 Geo Tagged Photos)



Dr. K.N. Vishwanath
Prof & Head, Dept. of Civil Engg.

Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura

Principal
Dayananda Sagar Academy
of Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living

Purpose:

- To integrate technical skills with soft skills, ensuring a well-rounded personality development.
- Enhance emotional intelligence, self-awareness, and interpersonal skills to complement technical expertise.
- Promote values such as empathy, integrity, teamwork, and respect, essential for personal and professional growth.

About the topic:

Personality development is a comprehensive process of improving one's character, behavior, communication skills, and overall attitude toward life and others. Integrating Universal Human Values (UHV) into this process enhances not only professional competence but also ethical and emotional grounding, creating a balance between personal growth and societal well-being.

Resource person: Mr. Havish Sreenath, Founder CEO, Infiction Labs Pvt.Ltd and Mr.Sandeep M

Addressing the GAP:

Integrating UHV into communication, teamwork, and problem-solving improves professional competence. Values like respect and empathy enable better adaptability in diverse and dynamic environments.

Preferably Measurable outcomes:

- Awareness was created on holistic approaches on various aspects of life for fulfillment of happiness and prosperity in relationship.
- Various exercises and group activities were conducted for self-regulation & nurturing our body and for natural acceptance.
- Impromptu tasks were given for students for creating images and roles play to build up on natural live incidents to work on values for life.
- Active interaction with the speaker during the session with respect various aspects of life on Human values and certificates were distributed for all the participants.

Impact of the feedback:

Students requested to conduct similar sessions to improve on their personality development skills for implementing in personal life.


Signature of Coordinator(s)


Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakeru Road
Opp. Art of Living, Bangalore-560 032


Signature of the HoD
Dr. R.N. Vishwanath
Prof & Head, Dept. of Civil Engg.
Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura, Bangalore-082

DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)
(6 Branches CSE, ISE, ECE, EEE, ME & CE Accredited 3 years by NBA, New Delhi)

Accredited by NAAC with A+ Grade

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

DEPARTMENT OF CIVIL ENGINEERING



REPORT ON TECHNICAL SESSION & WORKSHOP ON UHV-II

Event Name	"Technical Session & Workshop on Personality Development in connection with Universal Human Values"-As part of skill enhancement.		
Theme	Rethinking new possibilities for being extraordinary in life.		
Date	01/08/2024	Time:	10.00am to 3.00pm
Venue	Seminar Hall, B Block , DSATM		
Resource Person	Mr. Havish Sreenath and Mr.Sandeep M		
Target Audience	IV Semester students (CIVIL & CS-DS)		

No. of Students present:- 44+55

Objectives of the Program / Event:

- To help the student to see the need for developing a holistic perspective of life
- To facilitate clear expression of thoughts and emotions and to foster better interpersonal relationships through application of their personal and academic skills.
- To sensitise the student about the scope of life – individual, family (inter-personal relationship), society and nature/existence Strengthening self-reflection

Measurable outcomes:

- Awareness was created on holistic approaches on various aspects of life for fulfillment of happiness and prosperity in relationship.
- Various exercises and group activities were conducted for self-regulation & nurturing our body and for natural acceptance.
- Impromptu tasks were given for students for creating images and roles play to build up on natural live incidents to work on values for life.
- Active interaction with the speaker during the session with respect various aspects of life on Human values and certificates were distributed for all the participants.


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Prof & Head, Dept. of Civil Engg.
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DEPARTMENT OF CIVIL ENGINEERING



Photographs :



Photographs taken during the workshop, activities and certificate distribution.

Sl.No	Faculty In charge	Designation
1.	Prof.Shreyas.B.V	Assistant Prfessor
2.	Prof.Sridhara.S	Assisstant Prfessor

[Handwritten Signature]
Principal

Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

[Handwritten Signature]

Dr. K N Vishwanath
Prof. & Head Dept of Civil

Dr. K.N. Vishwanath
Prof. & Head of Dept. of Civil Engg.
Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura, Bangalore-082



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Date:01-08-2024

Department Of Civil Engineering

IV Semester [Session: March – June 2024 Even Semester]

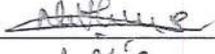
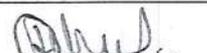
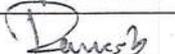
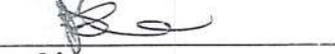
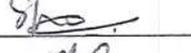
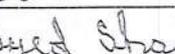
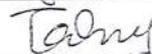
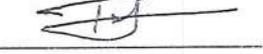
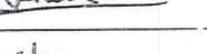
List of Students Registered for Technical Talk

“Personality development connection with universal human values”

Sl.No.	USN	STUDENT NAME	Signature
1.	1DT22CV001	ANKITA	Ankita
2.	1DT22CV002	ANKITHA NK	AB
3.	1DT22CV003	BINDU M	Bindu
4.	1DT22CV005	KEERTHIKA P	AB
5.	1DT22CV006	KISHAN GOWDA G H	Kishan
6.	1DT22CV007	L VINAYAKA	AB
7.	1DT22CV008	MADHAN K	Madhan K
8.	1DT22CV009	MAHANTH	Mahanth
9.	1DT22CV010	NAGAVENI ASHOKA NELLUR	Nagaveni Ashoka
10.	1DT22CV011	RAKESH S R	AB
11.	1DT22CV012	RASHMI R K	Rashmi R K
12.	1DT22CV013	SANIYA TABASSUM	Saniya Tabassum
13.	1DT22CV014	SNEHA S M	Sneha S M
14.	1DT23CV400	AHTISHAM MANZOOR KAR	Ahtisham
15.	1DT23CV401	AJAY U	Ajay
16.	1DT23CV402	AKSHAY	Akshay
17.	1DT23CV403	AMITKUMAR V PATTAR	AB
18.	1DT23CV404	ANUSHA TIKOTA	Anusha Tikota
19.	1DT23CV405	ARAVIND S	Aravind S
20.	1DT23CV406	BHAVYA P S	Bhavya P S
21.	1DT23CV407	DEEPAK	Deepak
22.	1DT23CV408	HARSHA S. Vishwanathn	Harsha S. Vishwanathn
23.	1DT23CV409	HARSHITHAM	Harshitham

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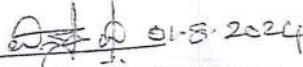
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Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-062

24.	1DT23CV410	JEEVAN R	
25.	1DT23CV411	KIRAN	
26.	1DT23CV412	NITHIN B	
27.	1DT23CV413	NITHISHA BILLAVA	
28.	1DT23CV414	NITISH NAIDU J	
29.	1DT23CV415	PREM BIRADAR	
30.	1DT23CV416	PRITHVI SINGH J R	
31.	1DT23CV417	RAHUL YALLAPPA SANAKYANAVAR	
32.	1DT23CV418	RAMESH	
33.	1DT23CV419	RAMYA MS	
34.	1DT23CV420	ROHITH GOWDA G R	
35.	1DT23CV421	SAMEERALI R KUNNIBHAVI	
36.	1DT23CV422	SHASHANK GOWDA M	
37.	1DT23CV423	SHREYAS N P	
38.	1DT23CV424	SUSHAN POOJARY	
39.	1DT23CV425	SYED SHADAB	
40.	1DT23CV426	TABIYA FIRDOUS	
41.	1DT23CV427	TEJAS MV	
42.	1DT23CV428	VIKAS D	
43.	1DT23CV429	VINAY S	
44.	1DT23CV430	YOGESH C	

No of students:-

Present - 38

Absent - 06


01-5-2024
Dr. K.N. VISHWANATH
PROF. & HEAD, DEPT. OF CIVIL ENGG.

Dr. K. P. DSATM

Dayananda



Principal

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2

TECHNICAL TALK

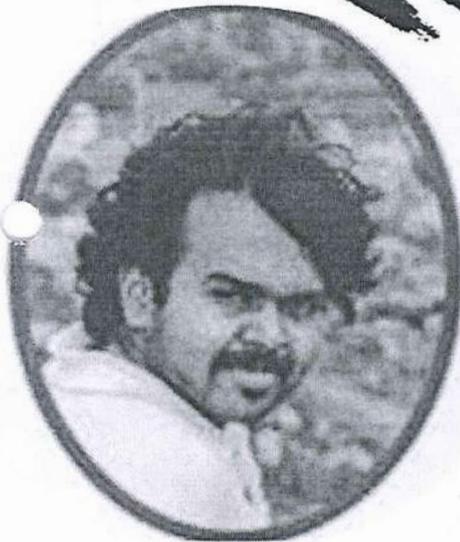


DEPARTMENT OF CIVIL ENGINEERING

**PERSONALITY DEVELOPEMENT CONNECTION
WITH UNIVERSAL HUMAN VALUES**

**THURSDAY 01 AUGUST
STARSTS 10.00 AM**

 **DSATM - 'C' Block 2nd floor**



HAVISH SREENATH
Founder, CEO, Infiction Labs
Pvt.Ltd & Theater Artist

*Personality
Development*



Prof & Head, Dept. of Civil Engg.
Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura, Bangalore-082

Coordinators:
Dr.K.N.Vishwanath
Dr.Sridhara S
Prof.Shreyas BV

Principal

Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakarura Road,
Opp. Art of Living, Bangalore-560 082.



Havish Sreenath

Founder, CEO, Infiction Labs Pvt Ltd
Bengaluru, Karnataka, India

Serial Entrepreneur in the field of robotics and solar energy, with an innate drive for creative disruption. Experienced Partner with a demonstrated history of working in the electrical and electronic manufacturing industry. Efficient communicator and resource manager with a knack for PR.

Skilled in Event Planning, Physics, Improvisation, Adobe Creative Suite, and Theatrical Production. Strong entrepreneurship professional with a Bachelor of Engineering (B.E.) degree in Electrical, Electronics and Communication Engineering from Global Academy of technology focused in Electrical, Electronics and Communications Engineering, Art and Algorithms.

He has attended and pat of various Technical expo in national and international level like Expo 2020, Dubai, India energy week, his company was declared as one of the 7 winners (from the 14,500+ applicants) of 22nd edition of Eureka'21, one of the biggest Business Model competitions of India (if not the world), participated in unicorn battle- best startups from asia, selected for workforce augmentation competition-Hyderabad.

He has conducted and participated in many technical talks, start-up pitch in ideas and theatre workshops. As a theatre artist from past 20 years from the team Rangasiri he acted and been part of theatrical productions in several plays like Aathankavadiya Akasmika Savu, Thaledanda, Mahimapura, Jalagara, Seevanthi prasanaga and many street plays. He was awarded best actor in Vijaya Karnataka Natakothsava for his leading role in Aathankavadiya Akasmika Savu. He is key member of Nataka Bengalooru and many theatrical fest.

Dr. K.N. Vishwanath
Prof & Head, Dept. of Civil Engg.
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6 PROGRAMS ACCREDITED BY NBA (CSE, ISE, ECE, EEE, MECH, CIVIL)



CERTIFICATE OF PARTICIPATION



THIS CERTIFICATE IS PRESENTED TO

... *Shreyas . N.P.* ...

From DEPARTMENT OF CIVIL ENGINEERING

In recognition of his/her participation in technical session & workshop on
"Personality Development in connection with Universal Human Values-Rethinking
new possibilities for being extraordinary in life" as part of skill enhancement

Conducted on 29th July, 2024

HAVISH SREENATH
FOUNDER, CEO, Infiction
Labs,Pvt,Ltd

DR.K.N.VISHWANATH
Head of Department

Dr. K.N. Vishwanath
Prof & Head, Dept. of Civil Engg.
Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura, Bangalore-082

Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

Feed back.

Workshop Feedback :-

The workshop began with warm-up followed by mind relaxation. This activity helped me. The session was well organised & personality development & human values group discussion & Acting on the topic & playing concentrated mind games.

Overall workshop was helped me to understanding human values in both personal & professional.

I am grateful for the opportunity to participate.



Dr. K.N. Vishwanath
Prof & Head, Dept. of Civil Engg.
Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura, Bangalore-082



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Dayananda Sagar Academy of
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CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Ajay U.

From **DEPARTMENT OF CIVIL ENGINEERING**

In recognition of his/her participation in technical session & workshop on
"Personality Development in connection with Universal Human Values-Rethinking
new possibilities for being extraordinary in life" as part of skill enhancement

Conducted on 29th July, 2024

HAVISH SREENATH
FOUNDER, CEO, Infiction
Labs,Pvt,Ltd

DR.K.N.VISHWANATH
Head of Department

Dr. K.N. Vishwanath
Prof & Head, Dept. of Civil Engg.
Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura, Bangalore-082

2882
Principal
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Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

FEEDBACK :-

- *] I found the workshop to be very informative.
- *] I'm satisfied with this workshop.
- *] I like to suggest and ~~tell~~ ^{tell} others about this workshop.
- *] The content of this workshop was "Universal Human Values" and it was helpful.
- *] This workshop was really helpful.
- *] I really enjoyed this.
- *] I like to thank our course coordinator ~~Shreya~~
"Shreyas sir".



Dr. K.N. Vishwanath

Prof & Head, Dept. of Civil Engg.

Dayananda Sagar Academy of Technology & Management

Opp. Art of Living, Udayapura, Bangalore-082



Principal

Dayananda Sagar Academy

Technology & Management

Udayapura, Bangalore-082

Opp. Art of Living, Bangalore



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CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

.. *Harsha S* ..

From DEPARTMENT OF CIVIL ENGINEERING

In recognition of his/her participation in technical session & workshop on
"Personality Development in connection with Universal Human Values-Rethinking
new possibilities for being extraordinary in life" as part of skill enhancement

Conducted on 29th July, 2024

HAVISH SREENATH
FOUNDER, CEO, Infiction
Labs,Pvt,Ltd

DR.K.N.VISHWANATH
Head of Department

Dr. K.N. Vishwanath
Prof & Head, Dept. of Civil Engg.
Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura, Bangalore-082

Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bangalore-560 082

FEEDBACK :-

The workshop was very informative It was usefull to identify our own strength and weakness of your training and it help us to develop and improve the our strength I.

I found the workshop to very informative this workshop provided a specific hand on skills Skill development and good knowledge

Thanking you



Dr. K.N. Vishwanath
Prof & Head, Dept. of Civil Engg.
Dayananda Sagar Academy of Technology & Management
Opp. Art of Living, Udayapura, Bangalore-082



Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kenakapura Road,
Opp. Art of Living, Bangalore-560 082.

To,
The Principal,
DSATM, Bangalore-82

Date: 24.01.2024

From,
Rajanish M,
HoD,
Dept. of Mechanical Engineering,
DSATM, Bangalore-82

Respected Sir,

Sub: Requesting permission to conduct "Workshop" on 25.01.2024.

With reference to the above subject, we are planning to conduct a "Workshop" on 25.01.2024.
viz.,

Title: Intellectual Property Rights: Patents and Designs
Speaker: Mr. Alok Hegde, Patent & Design Solutions, Bangalore
Audience: 3rd Sem, 5th Sem Students and Faculties.

I request your approval for smooth conduction of the events.

We also request you to provide the lunch (03 No's) for Speakers of the Event.

Approved Budget Copy is herewith attached

Kindly do the needful and oblige.
Thanking You,

R. Rajanish 24/01/24
Yours Faithfully
(Coordinator & HoD)
(RAJANISH M)

Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

Alc
RSS 24/1/24

R. Rajanish
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

RSS
Principal
Dayananda Sagar Academy of
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Udayapura, Kanakapura Road,
Opp. Art of Living, Bengaluru - 560 082



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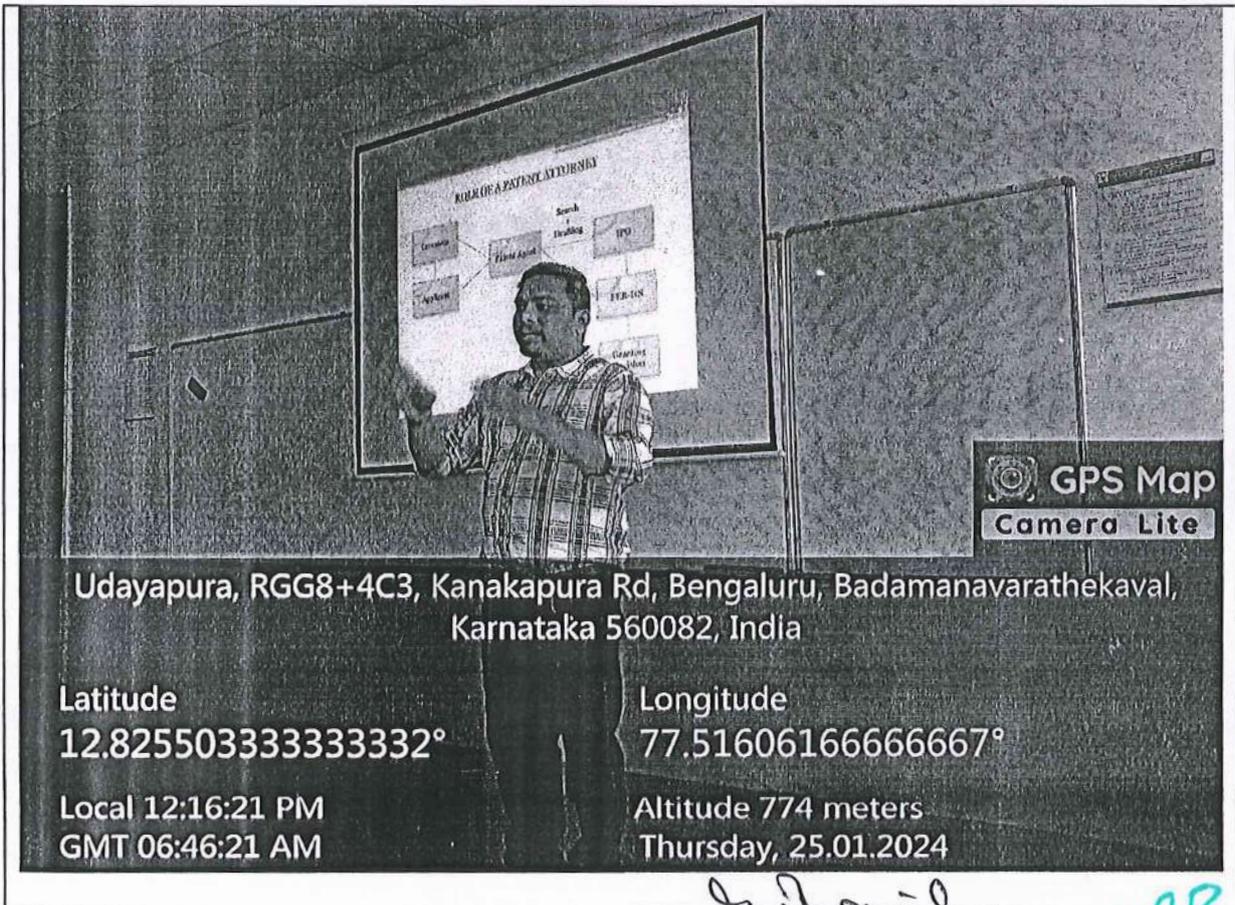
DEPARTMENT OF MECHANICAL ENGINEERING

Event Name	Workshop on “Intellectual Property Rights: Patents and Designs”
Theme	Awareness on Intellectual Property Rights
Date	25.01.2024
Venue	LH-106, Dept. of Mechanical Engg, DSATM, Bangalore.

Objectives of the Program/ Event

The objectives of the event include creating awareness in students on

- Intellectual Properties, Property Rights
- Employment opportunities in Private and Government Sectors
- Process of admission to the work field



GPS Map
Camera Lite

Udayapura, RGG8+4C3, Kanakapura Rd, Bengaluru, Badamanavarathekaval,
Karnataka 560082, India

Latitude
12.825503333333332°

Longitude
77.51606166666667°

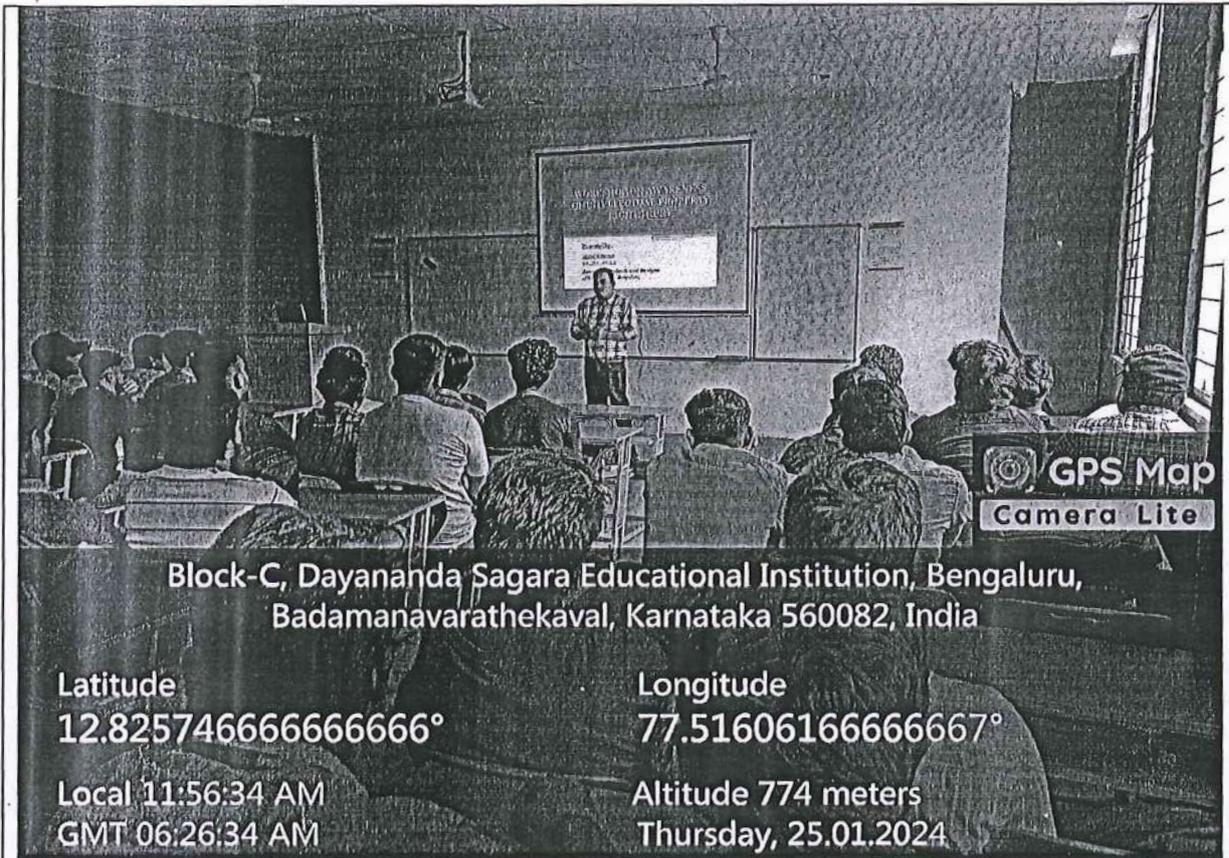
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GMT 06:46:21 AM

Altitude 774 meters
Thursday, 25.01.2024

[Handwritten Signature]

Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road

Principal
[Handwritten Signature]
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road



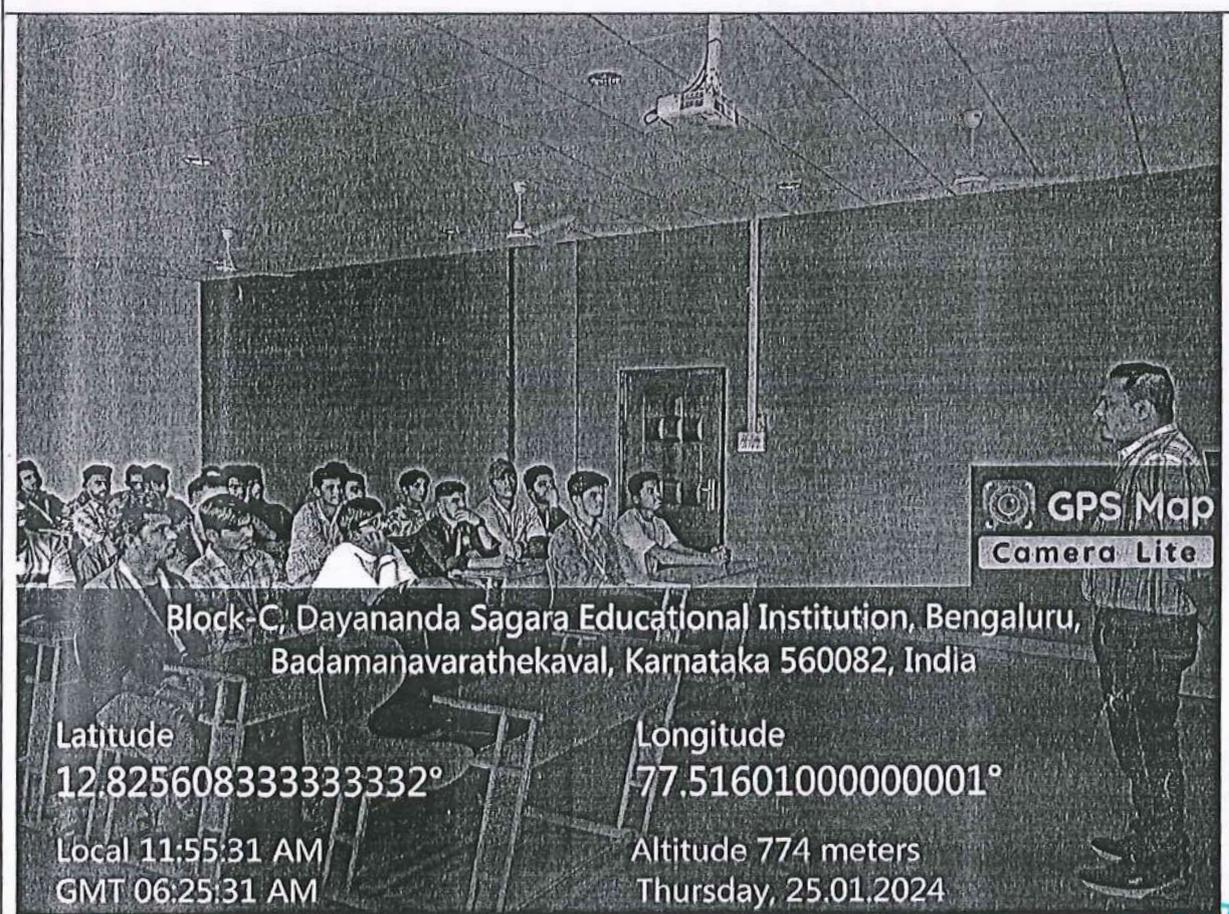
Block-C, Dayananda Sagara Educational Institution, Bengaluru,
Badamanavarathekaval, Karnataka 560082, India

Latitude
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Longitude
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Local 11:56:34 AM
GMT 06:26:34 AM

Altitude 774 meters
Thursday, 25.01.2024



Block-C, Dayananda Sagara Educational Institution, Bengaluru,
Badamanavarathekaval, Karnataka 560082, India

Latitude
12.825608333333332°

Longitude
77.51601000000001°

Local 11:55:31 AM
GMT 06:25:31 AM

Altitude 774 meters
Thursday, 25.01.2024

Handwritten signature
 Head of the Department
 Department of Mechanical Engineering
 Dayananda Sagar Academy of Technology & Management
 Udayapura, Kanakapura Road, Bengaluru-560082
 Opp. Art of Living, Bengaluru-560082

Handwritten signature
 Principal
 Dayananda Sagar Academy of Technology & Management
 Udayapura, Kanakapura Road, Bengaluru-560082
 Opp. Art of Living, Bengaluru-560082

Purpose:

Intellectual property (IP) refers to creations of the mind, such as inventions; literary and artistic works; designs; and symbols, names and images used in commerce. IP is protected in law by, for example, patents, copyright and trademarks, which enable people to earn recognition or financial benefit from what they invent or create. By striking the right balance between the interests of innovators and the wider public interest, the IP system aims to foster an environment in which creativity and innovation can flourish.

The one-day workshop on “Intellectual property rights & Innovations” is well structured, focused and result oriented. The workshop focusses on different aspects of Intellectual Property Rights (IPRs), Conversion of the research/project works into Patents and Hands-on-Training on patent searches for Innovations. This workshop brings a positive transformation in the students / faculty member’s attitude in their UG Projects and research works and get them more focused as well as result oriented.

Resource persons/ participants

Mr. Alok Hegde,
Patent & Design Associate,
K&S Partners, Bangalore

Number of Student participants: 3rd Sem, 5th Sem Students and Faculties

Outcomes:

After the event students gained the knowledge on

- Fundamentals of Intellectual Property Rights, Types
- Significance of various IPRs
- Employment opportunities IPR work sectors



Head of the Department
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Dr RAJANISH M
Convenor & HOD-Mechanical

Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

RESUME



PERSONAL DETAILS

Name Alok Hegde
Address #315/10, 6th Main road, 6th Cross road, Venkatapura,
Koramangala 1st Block, Bengaluru - 560034
Email alokrhegdegali@gmail.com
Phone number +919483809318
LinkedIn id <https://www.linkedin.com/in/alok-hegde-b66ba786/>
Date of Birth 19.11.1994

PROFESSIONAL EXPERIENCE

- July 2023 – Till date **Associate - Patents and Designs**
K&S Partners, Bengaluru, India
- Prosecution and drafting of patent applications – world-wide
 - Detailed patentability search and Freedom-To-Operate search
- Feb 2022 – July 2023 **Technical consultant - Patents and Designs**
K&S Partners, Bengaluru, India
- Co-ordinating with patent agents relating to the technical aspects of patents/designs
 - Responsible for reviewing the inventions with the state-of-the-art and prior arts
- May 2020 – Oct 2021 **Project consultant**
Hegde Engineering Consultants, Rostock, Germany
- Guided 25+ students for projects related to CFD, FEA, and material science
 - **Applications:** vehicle aerodynamics, wind turbine blades, aerofoils, vehicle internal components, heat-exchangers, etc.
- Mar 2020 – Apr 2020 **Research Assistant**
Chair of Turbomachinery - University of Rostock, Rostock, Germany
- Numerically calculated resistance forces and pressure drop for rough surfaces
 - Introduced new modified correlation for the calculation of equivalent sand-grain roughness height (ks)
 - Conducted CFD simulation of centrifugal pumps in ANSYS CFX with ks
- Mar 2017 – June 2019 **Research Assistant**
Chair of Turbomachinery - University of Rostock, Rostock, Germany
- CFD simulation of turbulent rough channels and 2D structures
 - Conducted turbulent rough channel flow experiments, compared the results with analytical and CFD calculations, and resolved the inaccuracies
 - Modelled 3D turbulent channel flow experimental rig using CAD software

Head of the Department
Department of Mechanical Engineering
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Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560082

Principal
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Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

- Sept 2013 – Sept 2016 **Student Research Assistant** (unofficial)
Dayananda Sagar ATM, Bengaluru, India
- Manufactured Fibre Reinforced Polymers using Alumina nano-particles
 - Determined tensile, compressive and ILS strengths and modulus

EDUCATION

- Oct 2016 – Oct 2019 **M.Sc. in Computational Science and Engineering, Score – 82%**
University of Rostock, Germany
- Focus areas: CFD, FEM, Modern Wind Turbine, Ship Theory, Turbulence
 - Master thesis: Comparison of Different Simulation Methods on Regular Square-bar Roughness – using turbulence models and various unconventional methods
 - Modeling and simulation of Electro-Thermal Actuator using ANSYS Static Structural and Electro-Thermal, Vertical axis wind blades and aerofoils in ANSYS CFX using turbulence models
- Sept 2012 – Sept 2016 **Bachelor of Engineering in Mechanical Engineering, Score – 80%**
Visvesvaraya Technological University, Belgaum, India
- Focus areas: Material Science, FEM, 3D CAD, Fluid dynamics
 - Bachelor thesis: Evaluation of mechanical properties of as-cast and heat-treated Al alloy A356 - casting, alloying, quenching, aging, naturalising, and heat treating

SOFTWARE SKILLS

- CFD: OpenFOAM, ANSYS CFX, and ANSYS Fluent
- FEA: ANSYS Mechanical, and HyperWorks
- Meshing: ICEMCFD, ANSYS Mesh, blockMesh (OpenFOAM) and Gmsh
- 3D CAD: Solid Edge, CATIA V5, and CREO
- Programming/others: C++, MATLAB, and MS Office

CERTIFICATIONS and ACHIEVEMENTS:

- “A Hands-on Introduction to Engineering Simulations” - Big ideas in FEA and CFD
 - CFD simulations: ANSYS Fluent, Structural mechanics simulations: ANSYS Mechanical
 - Conduction problems (thermal), Bike crank, Turbulent aerofoils flow, Wind turbine blade, etc.
- Published several technical papers in various prestigious platforms amongst which one is Scopus indexed.

Alok B. Hegde

Alok Hegde
Bengaluru, India – dated on 13/10/2023

[Signature]

[Signature]
Principal

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RAGHAVENDRA PRASAD MEDA

Soft Skills & Placement Trainer

WORK EXPERIENCE

Client Operations Delivery Analyst

Cisco Systems India Pvt Ltd

October 2020 to Present

- **Content Management (KB)** – Q&A Content (KB) Updating, Deleting, Improvising based on User Ask and Process Update, Reporting & Analysis, Bug Fixes & Enhancement
- **Process Optimization**– Customers User Experience Management, Smooth flow and easy UI for the customers while using VCA (Virtual Chat Assistant), Q&A Flow and Feedback Flow Management
- **L2 Tickets Analysis** – Finding Root Causes, Enhancements & Opportunities, Roadblocks Clearance, Auditing, Training, Cost Management, Metrics Related to Orders,

Business Analyst

Colive

February 2018 to November 2019

(1 year, 10 months)

- **Business Analysis** – Process streamlining, Management, Training, supporting decision making for Core Teams
- **Data Analysis** – Data Cleaning, Structuring, and MIS Presenting (Dashboards, PPT) Using MS Excel & PPT.
- **Customer Relationship Management** - Escalations Handling, Tickets Handling (Calls and Email), CRM Training, Root Cause Analysis.
- **Business Development** – New Initiatives, Proposals Creation & Product Management, SOP Building
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- **Marketing** – Event planning, Lead Analysis, Lead flow process management, Customer Expectation Management, Online Reputation Management.
- **HR** –Hiring Talent, Onboarding, Induction & Process Training for Sales & Ops

Analyst

KPMG India Pvt Ltd

January 2016 to April 2016

(4 months)

- **Root Cause Analysis** - Figure out problems faced by the client in their business
- **Strategy Building & Analytics** - Come up with strategies to overcome the problems faced by the client using data and reporting
- **Process Management** – improvising & Streamlining the Processes & Implementation

Manager-Marketing & Sales

Guru Prasad Provision Stores

April 2015 to July 2016

(1 Year, 4 months)

- Expansion and retail store layout development
- Promotion and increase sales
- Negotiation and supply chain management



CONTACT ME

LinkedIn Profile:

<https://www.linkedin.com/in/raghavendra-prasad-meda-3a6048143/>

raghavendrprasadmeda@gmail.com

+91-9986667375

TRAINING SKILLS

- Interview Training, Placement Talks
- Negotiation skills
- Project & Process Management
- Team Building, Office Etiquettes
- MS Office Tool (PPT, Excel, Word)
- Soft Skills Training
- Business Analytics, Strategy Building, Root cause Analysis
- CRM (Pitch Control, Customer Psychology, CX expectation management)
- Entrepreneurship, Start-Ups Incubation

EDUCATION HISTORY

Master of Business Administration

Alliance School of Business

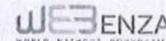
Year of Graduation: 2018

Bachelor of Commerce

Christ University

Year of Graduation: 2015

INTERNSHIPS



LANGUAGES

- English
- Kannada
- Hindi
- Telugu
- Tamil

INTERESTS



TRAINING



BADMINTON



TRAVEL



RESEARCH

*Further information can be disclosed on request

Head of the Department
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Principal
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6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CIVIL)



DEPARTMENT OF MECHANICAL ENGINEERING

Two-Day Workshop

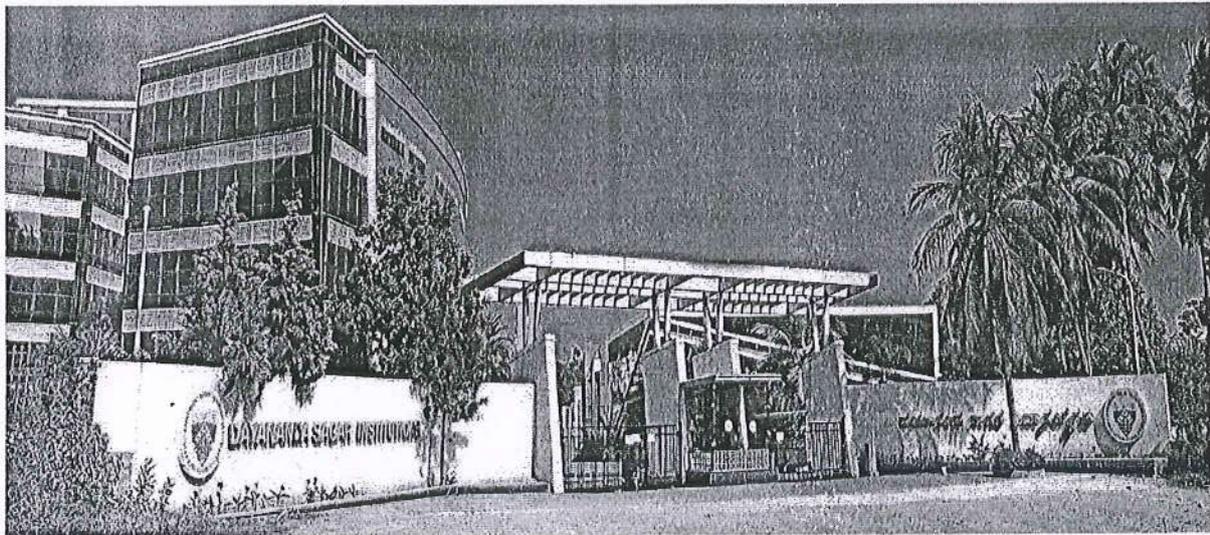
On

“Innovation and Leadership”

Date: 23.01.2024 and 24.01.2024

Time: 09:30am to 5:00m

Venue: Dept. of Mechanical Engg. DSATM



Dr. Abhinav Coordinator	Dr. Rajanish M HOD-Mechanical	Dr. M Ravishankar Principal
-----------------------------------	---	---------------------------------------

Dr. Rajanish M

Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru. 560 082

Dr. M Ravishankar

Principal
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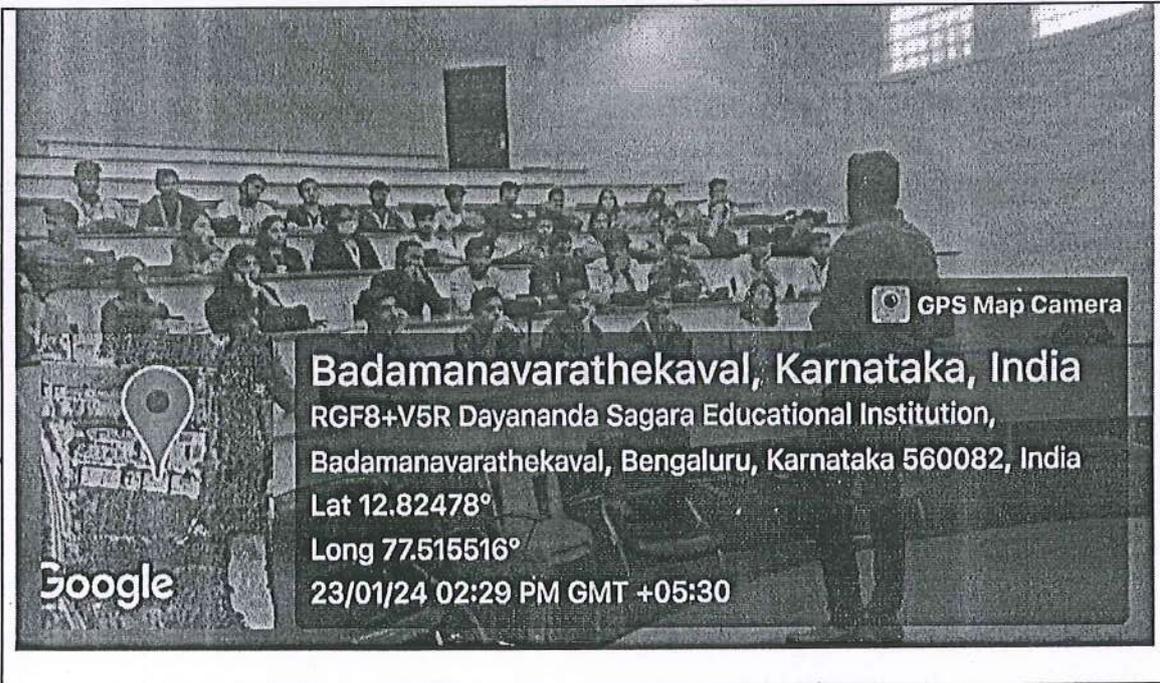
DEPARTMENT OF MECHANICAL ENGINEERING

Event Name	Two Day Workshop on "Innovation and Leadership"
Theme	Placement Training
Date	23.01.2024 and 24.01.2024
Venue	M-Block Seminar Hall, Dept. of Mechanical Engg, DSATM, Bangalore.

Objectives of the Program/ Event

The objectives of the event include creating awareness in students on

- Prerequisite for placement
- Required Skillsets
- Placement and Corporate life



H. K. S.

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Principal

Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

such as communication, teamwork, problem-solving, and adaptability. By highlighting these aspects, the event endeavours to equip students with a comprehensive understanding of what is required to succeed in the placement process.

Furthermore, the event aims to provide insights into placement and corporate life. This includes educating students about the recruitment process, from preparing an impressive resume and facing interviews to understand corporate culture and expectations. By offering a glimpse into corporate life, the event helps students transition smoothly from academic environments to professional settings. Students were also exposed to corporate etiquette, work-life balance, and career progression that are crucial for long-term success and satisfaction in their chosen fields. Overall, the event's objectives were designed to prepare students thoroughly for their future careers, ensuring they are well-informed and well-equipped to meet the demands of the professional world.

Resource persons/ participants

Mr. Ragavendra
Professional Corporate Trainer
Bangalore

Number of Student participants: 5th Sem Students

Outcomes:

After the event, students gained knowledge on

- Enhanced Understanding of Placement Prerequisites
- Development of Essential Skillsets
- Increased Awareness of the Recruitment Process
- Insight into Corporate Life
- Improved Career Prospects
- Empowerment and Readiness

Dr. Abhinav
Coordinator

H. Rajanish M
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

H. Rajanish M 24/01/2024
Dr. RAJANISH M
Convenor & HOD-Mechanical
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

R.S.
Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
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RAGHAVENDRA PRASAD MEDA



CONTACT ME

LinkedIn Profile:

<https://www.linkedin.com/in/raghavendra-prasad-meda-3a6048143/>

raghavendrprasadmeda@gmail.com

+91-9986667375

TRAINING SKILLS

- Interview Training, Placement Talks
- Negotiation skills
- Project & Process Management
- Team Building, Office Etiquettes
- MS Office Tool (PPT, Excel, Word)
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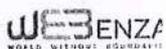
Year of Graduation: 2018

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INTERNSHIPS



LANGUAGES

- English
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- Tamil

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TRAINING



BADMINTON



TRAVEL



RESEARCH

Soft Skills & Placement Trainer

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KPMG India Pvt Ltd

January 2016 to April 2016

(4 months)

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Guru Prasad Provision Stores

April 2015 to July 2016

(1 Year, 4 months)

- Expansion and retail store layout development
- Promotion and increase sales
- Negotiation and supply chain management

R. Prasad
Head of the Department

Department of Mechanical Engineering

Dayananda Sagar Academy of

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Udayapura, Kanakapura Road

Opp. Art of Living, Bengaluru - 560 082

*Further information can be disclosed on request

Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082.

To,
The Principal,
DSATM, Bangalore-82

Date: 24.02.2024

From,
Dr. Rajanish M,
HoD,
Dept. of Mechanical Engineering,
DSATM, Bangalore-82

Respected Sir,

Sub: Requesting permission to conduct Department Events.

With reference to the above subject, we are planning to conduct

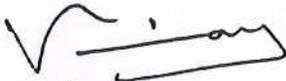
- a) One Day Workshop on "Carrier Exploration and Soft skills Development" date: 24.02.2024 (Free Workshop)
- b) Two Day Hands-on Training on "Go-kart Design and Building" date: 26.02.2024 & 27.02.2024 (Budget Copy attached)

I request your approval for smooth conduction of the events.

We also request you to provide the lunch (04 NO's) on 24th, 26th and 27th Feb-2024.

Kindly do the needful and oblige.

Thanking You,

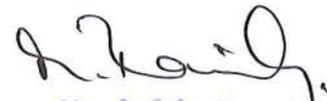


Coordinator
(Prof. Vinay D L)



(HoD-Mechanical)
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

PO
RSS 24/2/24



Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

RSS
Principal

Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082.

To,
The Principal,
DSATM, Bangalore-82

Date: 26.02.2024

From,
Dr. Rajanish M,
HoD,
Dept. of Mechanical Engineering,
DSATM, Bangalore-82

Respected Sir,

Sub: Request to Transfer Speaker Remuneration and other expenses of the following event.

With reference to the above subject, I hereby request your approval for transferring the Speaker's Remuneration and other expenses of the event,

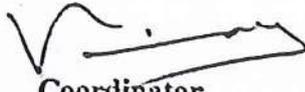
- a) Two Day Hands-on Training on "Go-kart Design and Building" Date: 26th & 27th Feb-2024

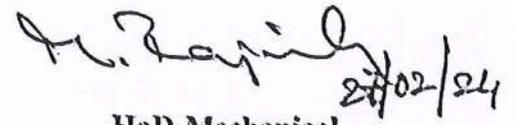
Kindly do the needful and oblige.

We thank you and the Management, DSI for the support extended for smooth conduction of the events.

Thanking You,

Yours Faithfully

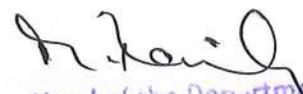

Coordinator
(Prof. Vinay D L)


27/02/24
HoD-Mechanical
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

Enclosures:

- a) Approved Budget Copy
b) Approval Letter from Principal
c) Expenditure Details
d) Event Report

Alc
RSS
28/2/24


Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082


Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

To,
The Principal,
DSATM, Bangalore-82

Date: 24.02.2024

From,
Dr. Rajanish M,
HoD,
Dept. of Mechanical Engineering,
DSATM, Bangalore-82

Respected Sir,

Sub: Requesting permission to conduct Department Events.

With reference to the above subject, we are planning to conduct

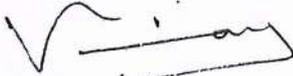
- a) One Day Workshop on "Carrier Exploration and Soft skills Development". date: 24.02.2024 (Free Workshop)
- b) Two Day Hands-on Training on "Go-kart Design and Building" date: 26.02.2024 & 27.02.2024 (Budget Copy attached)

I request your approval for smooth conduction of the events.

We also request you to provide the lunch (04 NO's) on 24th, 26th and 27th Feb-2024.

Kindly do the needful and oblige.

Thanking You,


Coordinator
(Prof. Vinay D L)


(HoD-Mechanical)
Head of the Department
Department of Mechanical Engineering
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Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

PO

Principal
Dayananda Sagar Academy of
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Udayapura, Kanakapura Road,
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Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
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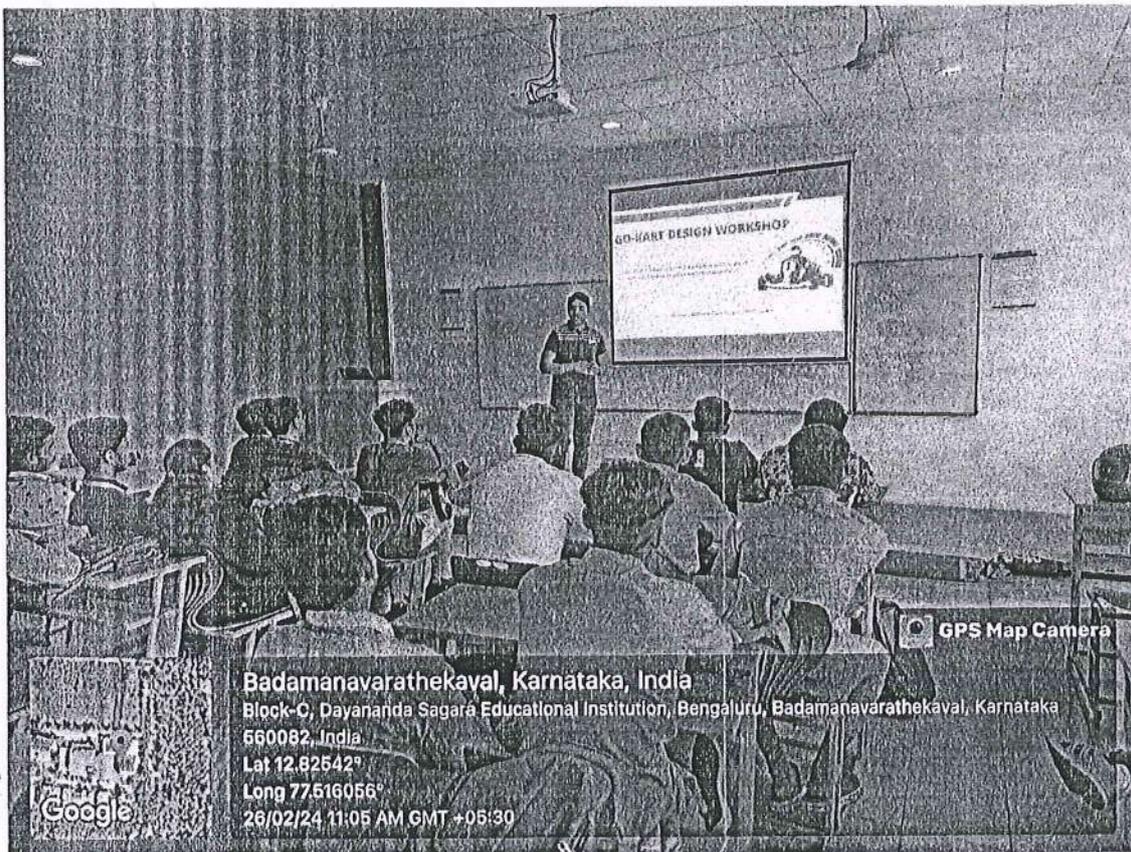
**DAYANANDA SAGAR ACADEMY OF
TECHNOLOGY & MANAGEMENT**



Affiliated to VTU
Approved by AICTE
Accredited by NAAC with A+ Grade
6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CIVIL)

DEPARTMENT OF MECHANICAL ENGINEERING

Event Name	A Two-Day Hands-on Training on "Go-Kart Design and Building"
Theme	Go-Kart Design and Building for competition
Date	26 th and 27 th February 2024
Venue	LH 106, C Block, DSATM, Bangalore.



Badamanavarathekaval, Karnataka, India
Block-C, Dayananda Sagar Educational Institution, Bengaluru, Badamanavarathekaval, Karnataka
560082, India
Lat 12.82542°
Long 77.516056°
26/02/24 11:05 AM GMT +05:30

Objectives of the Program/ Event

- 1. Understanding Fundamentals:** Provide participants with a comprehensive understanding of the fundamental principles of go-kart design, including chassis dynamics, suspension systems, and powertrain configurations.

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2. **Practical Skills Development:** Equip participants with hands-on skills in designing, fabricating, and assembling go-kart components, including frame construction, steering mechanisms, and brake systems.
3. **Safety Awareness:** Educate participants on safety protocols and best practices in go-kart construction and operation to ensure a safe learning environment and promote responsible driving habits.
4. **Problem-Solving Abilities:** Foster problem-solving abilities by presenting participants with real-world challenges encountered in go-kart design and construction and guiding them through the process of finding innovative solutions.
5. **Team Collaboration:** Promote teamwork and collaboration by engaging participants in group projects where they work together to design and build a functioning go-kart prototype, emphasizing effective communication and division of tasks.
6. **Integration of Theory and Practice:** Bridge the gap between theoretical knowledge and practical application by providing participants with opportunities to apply concepts learned in lectures to hands-on activities, reinforcing understanding and retention.
7. **Creative Exploration:** Encourage creative thinking and innovation by allowing participants to explore different design concepts, experiment with various materials and components, and customize their go-kart designs to meet specific performance goals or preferences.
8. **Project Management Skills:** Develop project management skills by guiding participants through the process of planning, organizing, and executing a go-kart building project within the constraints of time, budget, and available resources.
9. **Empowerment and Confidence:** Empower participants by giving them the skills and knowledge necessary to design and build their own go-karts, instilling confidence in their abilities to tackle similar engineering challenges in the future.
10. **Networking and Community Building:** Facilitate networking opportunities and foster a sense of community among participants who share a passion for go-karting and engineering, encouraging ongoing collaboration and knowledge exchange beyond the training event.

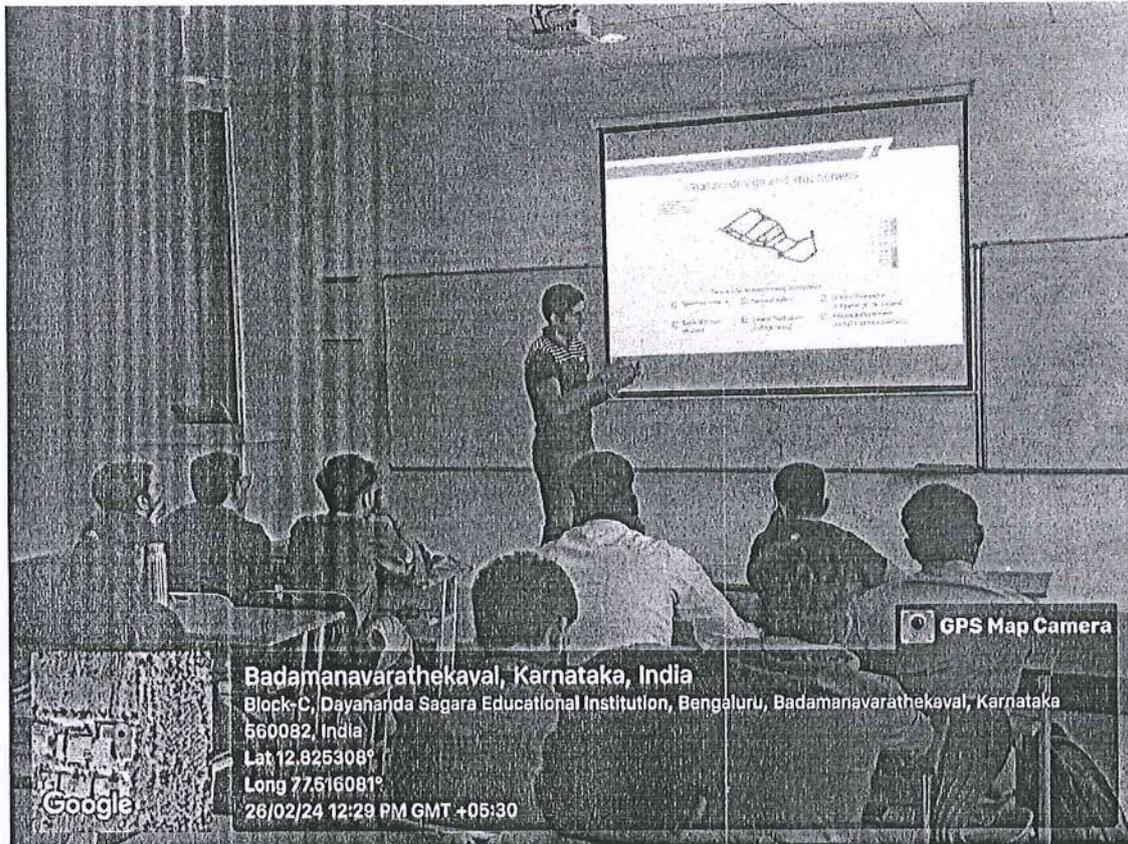


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Purpose:

The purpose of a two-day hands-on training on "Go-Kart Design and Building" is to provide participants with the knowledge, skills, and practical experience necessary to design, construct, and operate go-karts effectively and safely. By offering a combination of theoretical instruction and hands-on activities, the training aims to empower participants to become proficient in various aspects of go-kart engineering, including chassis design, suspension setup, powertrain selection, and safety protocols. Ultimately, the goal is to inspire and equip individuals with the confidence and capabilities to pursue their interests in go-karting, whether as a hobby, educational pursuit, or potential career path.

Resource persons/ participants

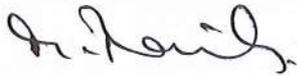
Mr. Nikhil Sehrai, Project Manager, TCS, Bangalore

Number of Student participants: 22

Outcomes: The outcomes expected from a two-day hands-on training on "Go-Kart Design and Building" include:

1. **Enhanced Knowledge:** Participants will gain a comprehensive understanding of go-kart design principles, including chassis dynamics, suspension systems, and powertrain configurations.


Principal
 Dayananda Sagar Academy of
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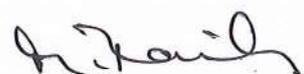

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2. Improved Skills: Participants will develop practical skills in designing, fabricating, and assembling go-kart components, such as frames, steering mechanisms, and brake systems.
3. Increased Safety Awareness: Participants will learn safety protocols and best practices related to go-kart construction and operation, ensuring a safe learning environment and responsible driving habits.
4. Problem-Solving Abilities: Participants will enhance their problem-solving abilities by tackling real-world challenges encountered in go-kart design and construction, fostering innovation and creativity.
5. Effective Team Collaboration: Participants will learn to work effectively in teams, collaborating on group projects to design and build functioning go-kart prototypes, while emphasizing communication and task delegation.
6. Application of Knowledge: Participants will apply theoretical concepts learned in lectures to hands-on activities, reinforcing understanding and retention through practical application.
7. Project Management Skills: Participants will develop project management skills by planning, organizing, and executing go-kart building projects within specified timeframes and resource constraints.
8. Empowerment and Confidence: Participants will gain the skills and knowledge necessary to design and build their own go-karts, fostering confidence in their abilities to tackle similar engineering challenges independently.
9. Networking Opportunities: Participants will have the chance to network with peers who share a passion for go-karting and engineering, fostering ongoing collaboration and knowledge exchange beyond the training event.
10. Inspiration for Further Exploration: Participants will be inspired to further explore the field of go-kart engineering, whether as a hobby, educational pursuit, or potential career path, motivated by their newfound knowledge and skills.


 Program Co-ordinator
 (Vinay D L) 27/02/2024


 HOD-Mechanical 27/02/2024
 Dr. Rajanish M

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 Opp. Art of Living, Bangalore-560 082



NIKHIL SEHRAI

Systems Engineer

About Me

A sci-tech enthusiast with an analytical mind and an enterprising spirit, keen on providing solutions to challenging problems which are posed by the constantly evolving nature of demands in the modern world.

7676711928

nikhilsehrai618@gmail.com

<https://www.linkedin.com/in/nikhil-sehrai>

#836, 2nd Block LBS Nagar, BDA Layout, Anjanapura, Bengaluru - 560108

Expertise

- Full Stack Development
- Machine Learning
- Artificial Intelligence
- Data Science
- Cybersecurity
- CAD/CAE
- PLM
- Agile (Scrum) / DevOps

Experience

Systems Engineer

Tata Consultancy Services

12/2021 - Present

- Worked as a **full stack developer in Python (React, Django, PostgreSQL) and Java (Angular, Spring, Oracle DB)** tech stacks.
- Currently working in an **operations based project** which deals with **resource allocation, procurement, finance and manpower budget management solutions**, across the organization and for clients.
- Worked on a python based prototype **web application with integrated ML and AI solutions for intellectual property management** as part of a short term deployment to showcase the **proof of concept** for said application.
- Worked purely in **Agile environments** following the **Scrum** methodology and across all stages of the **DevOps** lifecycle.
- Carried out **load and performance testing** for developed applications as per organizational standards.

Intern

New Honeywell Engineering Services Pvt. Ltd.

08/2020 - 09/2020

- New Honeywell Engineering Services Pvt Ltd is an Infrastructure Services provider with a widespread area of expertise in Telecommunication, Power, Solar Power Plants and Treatment Plants. They offer a host of services like Design Engineering, Project Management Consultancy, Partial Turnkey Solutions and Total Turnkey Solutions in all the aforementioned mentioned sectors.
- Learnt about industry trends, latest developments and advancements in the field of **mechanical engineering and manufacturing**.

Design and Hardware Intern

Loop It Organization

01/2020 - 04/2020

- Loop It Organization was a mobility solutions startup incubated by Dayananda Sagar Institutions and specialized in providing custom mobility solutions to the differently-abled.
- Worked in a team to design and develop a **prototype enhanced mobility wheel chair** that could spin on its own axis, with limited budget and tight schedules.

Education

Bachelor of Engineering (Mechanical Engineering)

Dayananda Sagar Academy of Technology and Management, Bengaluru
2017-2021 (84.66%)

Principal
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Bengaluru, Bengaluru-560 082

Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road

Languages

- English
- Hindi
- Kannada
- Telugu
- Tamil
- Punjabi
- German
- Russian

Professional Interests

- AI Model optimization
- Application of Machine Learning and Data Science in Business Analytics
- Operations Management
- Neural Networks
- Application Development
- Machine Design
- Ethical Hacking

Personal Projects

- Competitive Go Kart Development
- Enhanced Mobility Drivetrain for Wheelchairs
- Hybrid trike development
- Machine Designing Solution in Python
- E-Commerce Website model
- Graphene Straw model design
- AI Face recognition System
- Android App to convert phone into a remotely controlled surveillance camera

Indian School Certificate

Bishop Cotton Boys' School, Bengaluru
2015-2017

(85.75%)

Indian Certificate of Secondary Education

Bishop Cotton Boys' School, Bengaluru
2005-2015

(90%)

Technical Skills

- **Programming Languages:** Python, Java, Javascript, C, C++
- **Frameworks:** React, Angular, Spring, Django
- **Automation Servers:** Jenkins
- **Source Code Management Tools:** GitLab, GitHub
- **PLM Tools:** Jile, Prime (TCS products)
- **CAD/CAE Tools:** Solid Edge, Solid Works, Catia, NASTRAN, Ansys
- **Penetration testing and Cybersecurity:** Parrot OS, Kali Linux
- **Load Testing Tools:** Apache Jmeter
- **General Utility:** MS Office

Certifications

- **Advanced Certification in Data Science and Artificial Intelligence, IIT Madras (CCE DSA)**
- **Certification in C, C++, Java, Python, Govt. of Karnataka (through NICT)**
- **Certification in electric two-wheeler power train design, elemental motor works**
- **IC engine assembly, AJ Heuristics**
- **Engineering Thermodynamics, Hirasugar Institute of Technology Nidasoshi**

Achievements

- **Special Initiative Award (TCS)** for excellent work performance
- **Xcelerate Ninja Award (TCS)** for continuous learning and skill development
- Participated in the **TCS ultimatix virtual marathon** in Dec 2022 and **won TCS GEMS**
- Participated in the **LPU SAE IGC Go Kart Championship (2020)**
- Consistent **department topper** at college

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Bangalore-560 082

Head of the Department

Department of Mechanical Engineering

Dayananda Sagar Academy of
Technology & Management

JAYA PRAKASH.R

Soft skills, Corporate,
Sales and OBT Trainer
Contact Number: +91 9739454005
Vijayanagar, Bangalore
Email id : mailto:jai1987@gmail.com
LinkedIn : <https://www.linkedin.com/in/jayaprakash-r-ba360b1a0>



ACADEMIC QUALIFICATION

- BA in History, Economics and Political Science from Bangalore University April 2008.
- Certified TEAWKONDO Black belt by WTF. May 2015 and yoga Instructor.
- Certified Personal Trainer from GOLDS GYM Bangalore 2019.

AREAS OF EXPERTISE

SOFT SKILLS TRAINING

- Effective communication
- Team building
- Leadership skill
- Selling skill
- Email etiquette
- Telephonic etiquette
- Time management
- Stress management
- Work life balance
- Presentation skill
- Ethics & Values
- Women safety and Empowerment
- Self-defense and Yoga



CORPORATE

- ITC Pvt ltd Bangalore
 - Britannia Pvt Ltd
- Muthoot Fincorp Hubli
 - Capgemini
 - Levis
 - Cookie Man
 - Pizza Hut
 - Best Fabs pvt
 - Big Bazaar
 - Unicarm
 - Senco Gold LTD
 - Prabha Automotive Engineers

H. Jai

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RSS
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Dayananda Sagar Academy of
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PLACEMENT TRAINING

- Resume building
- Group discussion
- Interview skill
- Grooming and body language
- Content development
- Public speaking
- Career counseling
- Campus to corporate adaptability
- Goal Setting
- Introspection



COLLEGES

- NMIT Bangalore
- BNMIT Bangalore
- Reva University
- Alliance University
- Paavai Engineering College
- Global Academy of Technology
- Malnad Engineering College
- Jayawant Rao Sawant College of Engineering
 - KSR College
 - BMIT Bangalore
 - Gitam University
- ATME Mysore College
- Don Bosco Bangalore
 - SIT Tumkur
- MVJ College of Engineering
- Maharani College Bangalore
- NIITE Meenakshi Institute Of Technology
 - MLAC Bangalore
 - SJIT Chikkaballapur
 - SIT Mangalore
 - NAVKIS Hassan
 - RIT Hassan
- KSIT and KSSEM Bangalore

[Handwritten Signature]

**Head of the Department
Department of Mechanical Engineering**

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Principal

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Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living- Bangalore-560 082

Opp. Art of Living- Bangalore-560 082

ROLES AND RESPONSIBILITIES

- Training Graduates and Post graduates from different streams on communication, Soft skill and Interview skill especially on HR Round, Group discussion and Presentation skills
- Being a part of recruitment team in selecting fresher and experienced trainers on Communication, Soft skills by conducting various rounds of interview like written test, face to face interview
- Training new hired employees on Company's induction training and Refresher training which
- Facilitating based on standard expectations of Companies and Clients.

TRAINING METHODOLOGY

- Class will be mainly conducted on activity base which engages participants effectively.
- The topics will be discussed, applied and practiced during the session in the mode of role play, pair activity, individual performance and group activity and
- Feedback will be shared on grammatical errors and application on what is taught in previous sessions to participants during the participation for effective performance.

WORK EXPERIENCE

- Worked in Levi's as Store Manager for three years
- Worked as Store Manager in Cookie man for One year
- Worked as Shift Manager in Pizza Hut Delivery(PHD) for Fourteen months
- Worked as Deputy in charge in Café Coffee Day for 4 years.

COMPUTER KNOWLEDGE

- MS Word, MS Excel, MS Power Point, Internet,

INTERESTS

- Travelling and Trekking,
- Wildlife and Adventurous sports
- Riding and Fitness

LANGUAGES KNOWN

- Tamil
- English
- Kannada
- Telugu
- Hindi



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**DAYANANDA SAGAR ACADEMY OF
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6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CIVIL)



DEPARTMENT OF MECHANICAL ENGINEERING

Two-Day Workshop

On

“Experiential Learning”

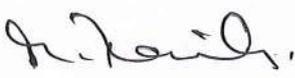
Date: 05.07.2024 and 08.07.2024

Time: 09:30am to 5:00m

Venue: Dept. of Mechanical Engg. DSATM



Dr. Vijayavardhana C Coordinator	Dr. Rajanish M HOD-Mechanical	Dr. M Ravishankar Principal
--	---	---------------------------------------


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DEPARTMENT OF MECHANICAL ENGINEERING

Event Name	Two Day Workshop on "Experiential Learning"
Theme	Ability Enhancement Training
Date	05.07.2024 and 08.07.2024
Venue	105- C Block, Dept. of Mechanical Engg, DSATM, Bangalore.

Objectives of the Program/ Event

The objectives of the event include creating awareness in students on

- Team Building
- Leadership skill
- Time management
- Ethics and Values



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Opp. Art of Living, Bangalore-56

JAYA PRAKASH.R

Soft skills, Corporate,
Sales and OBT Trainer

Contact Number: +91 9739454005

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Email id : mailto:jai1987@gmail.com

LinkedIn : <https://www.linkedin.com/in/jayaprakash-r-ba360b1a0>



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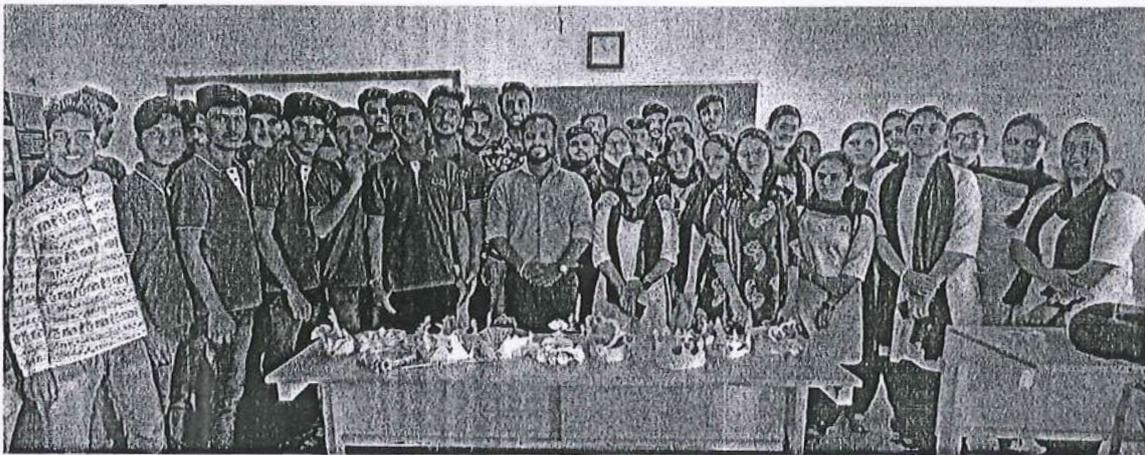
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Head of the Department

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PLACEMENT TRAINING

- Resume building
- Group discussion
- Interview skill
- Grooming and body language
- Content development
- Public speaking
- Career counseling
- Campus to corporate adaptability
- Goal Setting
- Introspection



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- BNMIT Bangalore
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- Global Academy of Technology
- Malnad Engineering College
- Jayawant Rao Sawant College of Engineering
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 - BMIT Bangalore
 - Gitam University
- ATME Mysore College
- Don Bosco Bangalore
 - SIT Tumkur
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- NIITE Meenakshi Institute Of Technology
 - MLAC Bangalore
 - SJCIT Chikkaballapur
 - SIT Mangalore
 - NAVKIS Hassan
 - RIT Hassan
 - KSIT and KSSEM Bangalore

H. K. A. S.

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R. S. S.

Principal
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 Udayapura, Kanakapura Road,
 Opp. Art of Living, Bengaluru - 560 082

ROLES AND RESPONSIBILITIES

- Training Graduates and Post graduates from different streams on communication, Soft skill and Interview skill especially on HR Round, Group discussion and Presentation skills
- Being a part of recruitment team in selecting fresher and experienced trainers on Communication, Soft skills by conducting various rounds of interview like written test, face to face interview
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- Worked as Deputy in charge in Café Coffee Day for 4 years.

COMPUTER KNOWLEDGE

- MS Word, MS Excel, MS Power Point, Internet,

INTERESTS

- Travelling and Trekking,
- Wildlife and Adventurous sports
- Riding and Fitness

LANGUAGES KNOWN

- Tamil
- English
- Kannada
- Telugu
- Hindi



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6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CIVIL)



DEPARTMENT OF MECHANICAL ENGINEERING

Event Name	Two Day Workshop "Resume Writing and Interview Skills Training"
Theme	Workshop
Date	31.07.2024 and 01.08.2024
Venue	LH 101 'C' block and CAED Lab, Dept. of Mechanical Engg. DSATM

Objectives of the Program/ Event

- Learn about various resume formats (chronological, functional, combination) and their appropriate use cases.
- Develop skills to create compelling bullet points that highlight achievements and responsibilities.
- Identify and articulate transferable skills, accomplishments, and experiences.
- Understand principles of effective resume design, including layout, font choice, and overall aesthetics.
- Develop techniques for self-editing and proofreading to eliminate errors and enhance clarity.
- Learn strategies for researching companies and understanding job roles before interviews.
- Practice techniques for clear, concise, and confident verbal communication.
- Understand the STAR (Situation, Task, Action, Result) method for answering behavioral interview questions.
- Learn about the importance of non-verbal communication, including body language, eye contact, and posture.

H. J. Jay

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Opp. Art of Living, Bengaluru - 560 082

RSS
Principal

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Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082



Purpose:

The purpose of the “Resume Writing and Interview Skills Training” event is to equip participants with essential skills and knowledge needed to successfully navigate the job application process. This event aims to achieve the following goals:

1. **Enhance Resume Quality:** Help participants develop a professional, well-structured resume that effectively showcases their skills, experiences, and achievements to attract potential employers.
2. **Improve Interview Performance:** Provide participants with strategies and techniques to excel in interviews, including how to articulate responses clearly, handle various types of questions, and present themselves confidently.
3. **Increase Employability:** By improving their resumes and interview skills, participants will enhance their overall job market readiness and increase their chances of securing job offers.
4. **Build Confidence:** Empower participants with the knowledge and practice needed to approach job applications and interviews with greater confidence and poise.
5. **Tailor Applications:** Teach participants how to customize their resumes and prepare for interviews in a way that aligns with specific job descriptions and company expectations.
6. **Professional Development:** Foster ongoing professional growth by providing tools and techniques that participants can apply throughout their careers.

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H. J. Daily

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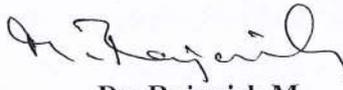
Resource persons/ participants: Mr. Nikhil Serai and Mr. Nava Vinay, Mecherd, Bangalore.

Number of Student participants: 57 students of 4th and 6th Sem Mechanical Engineering

Outcomes:

- **Well-Crafted Resumes:** Participants will leave with professionally designed resumes that are tailored to their career goals and specific job applications.
- **Prepared Responses:** Participants will be able to confidently answer common and behavioral interview questions using structured approaches like the STAR method.
- **Greater Self-Assurance:** Participants will exhibit increased confidence in their ability to navigate job interviews and present themselves effectively to potential employers.
- **Tailored Applications:** Participants will be adept at customizing their resumes and preparing for interviews based on specific job descriptions and company expectations.
- **Long-Term Skills:** Participants will gain valuable skills that contribute to ongoing career development, including resume optimization and interview techniques applicable to various job opportunities.
- **Hands-On Practice:** Participants will have practiced resume writing and interview scenarios through workshops and role-playing exercises, providing practical experience that translates into real-world success.


Dr. Vinay D L
Convener
01/08/2021


Dr. Rajanish M
HOD-Mechanical
Head of the Department
Department of Mechanical Engineering
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Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru 560 082
01/08/2021


Principal
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Head of the Department
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DEPARTMENT OF MECHANICAL ENGINEERING

Event: Workshop on "Resume Writing and Interview Skills Training"

SL. NO.	USN	STUDENT NAME	31.07.2024		01.08.2024	
			Morning Session	Afternoon Session	Morning Session	Afternoon Session
1	1DT22ME001	ABHISHEK	<i>Abhishek</i>	<i>Abhishek</i>	<i>Abhishek</i>	<i>Abhishek</i>
2	1DT22ME002	CHETHANKUMAR S	<i>Chethankumar S</i>	<i>Chethankumar S</i>	<i>Chethankumar S</i>	<i>Chethankumar S</i>
3	1DT22ME003	DARSHAN V	<i>Darshan V</i>	<i>Darshan V</i>	<i>Darshan V</i>	<i>Darshan V</i>
4	1DT22ME004	LIKITH GOPAL	<i>Likithgopal</i>	<i>Likithgopal</i>	<i>Likithgopal</i>	<i>Likithgopal</i>
5	1DT22ME005	PRAJWAL N	<i>Prajwal N</i>	<i>Prajwal N</i>	<i>Prajwal N</i>	<i>Prajwal N</i>
6	1DT22ME006	RAGHOTHAMA R	<i>R. Raghu</i>	<i>R. Raghu</i>	<i>R. Raghu</i>	<i>R. Raghu</i>
7	1DT22ME007	SHIRLEY MATHEW	<i>Shirley</i>	<i>Shirley</i>	<i>Shirley</i>	<i>Shirley</i>
8	1DT22ME008	SHRISHAIL	- AB -	- AB -	-	-
9	1DT23ME400	AKHILESH H P	<i>AH</i>	<i>AH</i>	<i>AH</i>	<i>AH</i>
10	1DT23ME401	AKSHAY K R	<i>A.K.R.</i>	<i>A.K.R.</i>	<i>A.K.R.</i>	<i>A.K.R.</i>
11	1DT23ME402	CHARAN G	- AB -	- AB -	<i>Charan G</i>	<i>Charan G</i>
12	1DT23ME403	DARSHAN G	- AB -	- AB -	-	-
13	1DT23ME404	DARSHAN S	<i>Darshan S</i>	<i>Darshan S</i>	<i>Darshan S</i>	<i>Darshan S</i>
14	1DT23ME405	DURGA PRASAD P	<i>Durga</i>	<i>Durga</i>	<i>Durga</i>	<i>Durga</i>
15	1DT23ME406	GHANASHYAM GOWDA N	<i>Ghanashyam</i>	<i>Ghanashyam</i>	<i>Ghanashyam</i>	<i>Ghanashyam</i>

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Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management

16	1DT23ME407	HARSHA S	Harsha S	Harsha S	Harsha S	Harsha S
17	1DT23ME408	HEMANTH KUMAR A	Hemant H K	Hemant H K	Hemant H K	Hemant H K
18	1DT23ME409	JAGADEESH H S	Jagadeesh H S	Jagadeesh H S	Jagadeesh H S	Jagadeesh H S
19	1DT23ME410	KARTIK S PUJARI	Kartik S Pujari	Kartik S Pujari	Kartik S Pujari	Kartik S Pujari
20	1DT23ME411	MAHESH M S	Mahesh M S	Mahesh M S	Mahesh M S	Mahesh M S
21	1DT23ME412	NARASIMHA D	Narasimha D	Narasimha D	Narasimha D	Narasimha D
22	1DT23ME413	NIMMAGADDA RUPANTH	Nimmagadda Rupanth	Nimmagadda Rupanth	Nimmagadda Rupanth	Nimmagadda Rupanth
23	1DT23ME414	PADMAHASSAN J	Padmahassan J	Padmahassan J	Padmahassan J	Padmahassan J
24	1DT23ME415	PRAVEEN KUMAR G M	Praveen Kumar G M	Praveen Kumar G M	Praveen Kumar G M	Praveen Kumar G M
25	1DT23ME416	SACHINIAH C M	Sachiniah C M	Sachiniah C M	Sachiniah C M	Sachiniah C M
26	1DT23ME417	SHANKARA K	Shankara K	Shankara K	Shankara K	Shankara K
27	1DT23ME418	SHIVARAJ	Shivaraj	Shivaraj	Shivaraj	Shivaraj
28	1DT23ME419	SHOUKATALI HUBBALI	Shoukatali Hubballi	Shoukatali Hubballi	Shoukatali Hubballi	Shoukatali Hubballi
29	1DT23ME420	SHRIHARI V KULKARNI	Shrihari V Kulkarni	Shrihari V Kulkarni	Shrihari V Kulkarni	Shrihari V Kulkarni
30	1DT23ME421	SOMASHEKHAR B	Somashekhara B	Somashekhara B	Somashekhara B	Somashekhara B
31	1DT23ME422	SUHAS GUMASTE	Suhas Gumaste	- AB -	Suhas Gumaste	Suhas Gumaste
32	1DT23ME423	T K AKASH REDDY	T K Akash Reddy	T K Akash Reddy	T K Akash Reddy	T K Akash Reddy
33	1DT23ME424	VARUN J	Varun J	Varun J	Varun J	Varun J
34	1DT23ME425	VINODA ESHWARA K	Vinoda Eshwara K	Vinoda Eshwara K	Vinoda Eshwara K	Vinoda Eshwara K



Dr. Vinay D L

Coordinator

01/08/2024


Principal

Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082



Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru 560 082



HOD - Mechanical

01/08/2024

Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

To,
The Principal,
DSATM, Bangalore-82

Date: 11.07.2024

Through,
Dr. Rajanish M,
HoD - Mechanical Engineering,

Forwarded to
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

Respected Sir,

Sub: Request to Transfer Speakers Renumeration of "Workshop" held on 01.07.2024.

With reference to the above subject, I hereby request your approval to Transfer Speakers Renumeration of "Workshop" held on 01.07.2024.

Details:

Title: Workshop on "Development of 3D Printer"
Speaker: Mr. Roshan Deepak
Audience: 4th Sem, 6th Sem Students and Faculties.

Kindly do the needful and oblige.

We thank you and the Management, DSI for the support extended for smooth conduction of the events.

Details of Expenses

Particulars	Details
Name	Roshan Deepak
Address	22/1, Mission road, ShamaRao Compound, Bangalore-27
Phone	9916019998
E-mail	roshan.deepak4609@gmail.com
Bank Name	Canara Bank
Acc No	1175120000023
IFSC	CNRB0001175
Details of Renumeration	4000/- (Four Thousand Rupees Only)

Thanking You,

Yours Faithfully


Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082


Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

Date: 25.06.2024

To,
The Principal,
DSATM, Bangalore-82

From,
Dr. Vinay D L
Dept. of Mechanical Engineering,
DSATM, Bangalore-82

Through HoD-Mechanical,

ForWARDED
A. Reply 25/06/24

Respected Sir,

Sub: Requesting permission to conduct "Workshop" on 01.07.2024.

With reference to the above subject, we are planning to conduct a "Workshop" on 01.07.2024.
viz.,

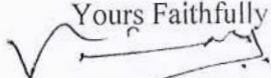
Title: "Development of 3D Printer"
Speaker: 1. Mr. Tejas G 2. Roshan Deepak, Bangalore
Audience: 4th Sem, 6th Sem Students and Faculties.

I request your approval for smooth conduction of the events.

We also request you to provide the lunch (03 No's) for Speakers of the Event.

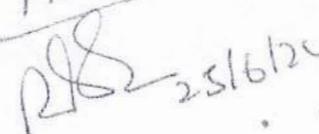
Approved Budget Copy is herewith attached

Kindly do the needful and oblige.
Thanking You,

Yours Faithfully

(Coördinator)
(Dr. Vinay D L)

ForWARDED
A. Reply 25/06/24
Head of the Department
Department of Mechanical Engineering,
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082


Head of the Department
Department of Mechanical Engineering,
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

ALC
 25/6/24

Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bengaluru-560 082

- Participants gain a deeper understanding of 3D printing technology, including the principles of FDM, the roles of different printer components, and the overall operation of 3D printers.
- Students develop strong troubleshooting skills by identifying and resolving issues encountered during the assembly and initial operation of the 3D printer.
- Participants effectively apply mechanical engineering concepts and theories learned in their coursework to a practical project, reinforcing their academic knowledge.
- The workshop fosters a collaborative environment where students enhance their teamwork and communication skills through group activities and joint problem-solving tasks.
- Students are encouraged to think creatively and innovatively, leading to the exploration of potential modifications and improvements to the 3D printer design.
- The hands-on experience and technical skills gained from the workshop better prepare students for careers in advanced manufacturing, prototyping, and related fields, enhancing their employability.

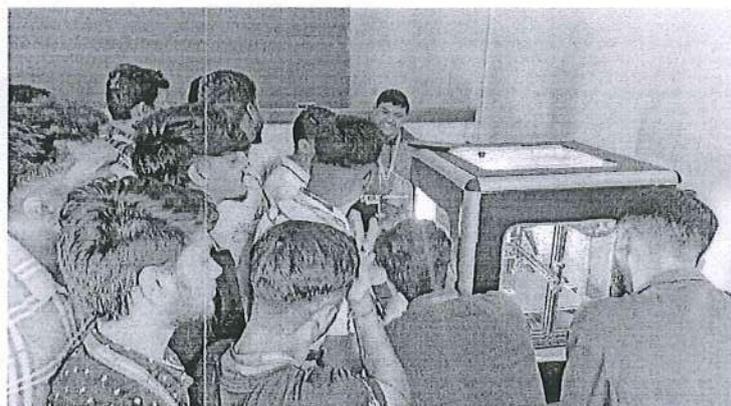

 Dr. Vinay D L 01/07/2024
 Convener

 01/07/2024
 Dr. Rajanish M
 HOD-Mechanical

Head of the Department
 Department of Mechanical Engineering
 Dayananda Sagar Academy of
 Technology & Management
 Udayapura, Kanakapura Road
 Opp. Art of Living, Bengaluru - 560 082


 Head of the Department
 Department of Mechanical Engineering
 Dayananda Sagar Academy of
 Technology & Management
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 Principal
 Dayananda Sagar Academy of
 Technology & Management
 Udayapura, Kanakapura Road,
 Opp. Art of Living, Bangalore-560 082.



Purpose:

. The purpose of this workshop is to provide mechanical engineering students with practical and immersive learning experience in the field of 3D printing technology. By focusing on the assembly and operation of an FDM 3D printer from scratch.

- Equip students with hands-on experience in assembling and operating 3D printers, thereby enhancing their technical skills and practical understanding of mechanical and electronic components.
- Bridge the gap between theoretical knowledge and real-world application by allowing students to apply engineering principles in a practical project, reinforcing their learning and understanding.
- Encourage innovative thinking and creativity by providing an open environment where students can experiment with different configurations and modifications of the 3D printer.
- Create an environment for knowledge exchange and peer learning, where students can share insights, experiences, and best practices related to 3D printing technology.

Resource persons/ participants: Mr. Roshan Deepak and Mr. Tejas.

Number of Student participants: 57 students of 4th and 6th Sem Mechanical Engineering

Outcomes:

- Students successfully assemble a functional FDM 3D printer from scratch, demonstrating their ability to follow complex assembly instructions and understand the integration of various components.


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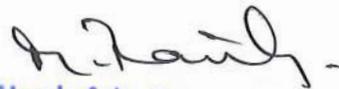


DEPARTMENT OF MECHANICAL ENGINEERING

Event Name	Workshop "Development of 3D Printer"
Theme	Workshop
Date	01.07.2024
Venue	3D Printer Lab 'C' block Dept. of Mechanical Engg. DSATM

Objectives of the Program/ Event

- Provide a comprehensive overview of 3D printing technology, specifically Fused Deposition Modeling (FDM).
- Explain the principles, advantages, and applications of 3D printing in various industries.
- Offer practical, hands-on experience in assembling a 3D printer from scratch.
- Guide students through each step of the assembly process, ensuring they understand the function and importance of each component.
- Enhance students' technical skills in mechanical assembly, electronics, and software integration.
- Develop troubleshooting skills by identifying and solving common issues encountered during the printer assembly and setup.
- Bridge the gap between theoretical knowledge and practical application by demonstrating the real-world use of concepts learned in coursework.
- Encourage the application of mechanical engineering principles in a practical project.
- Foster teamwork and collaboration among students through group activities and joint problem-solving.
- Promote effective communication and project management skills.
- Engage students in project-based learning, enhancing their ability to manage and execute complex engineering projects.



Head of the Department
Department of Mechanical Engineering

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DEPARTMENT OF MECHANICAL ENGINEERING A Workshop

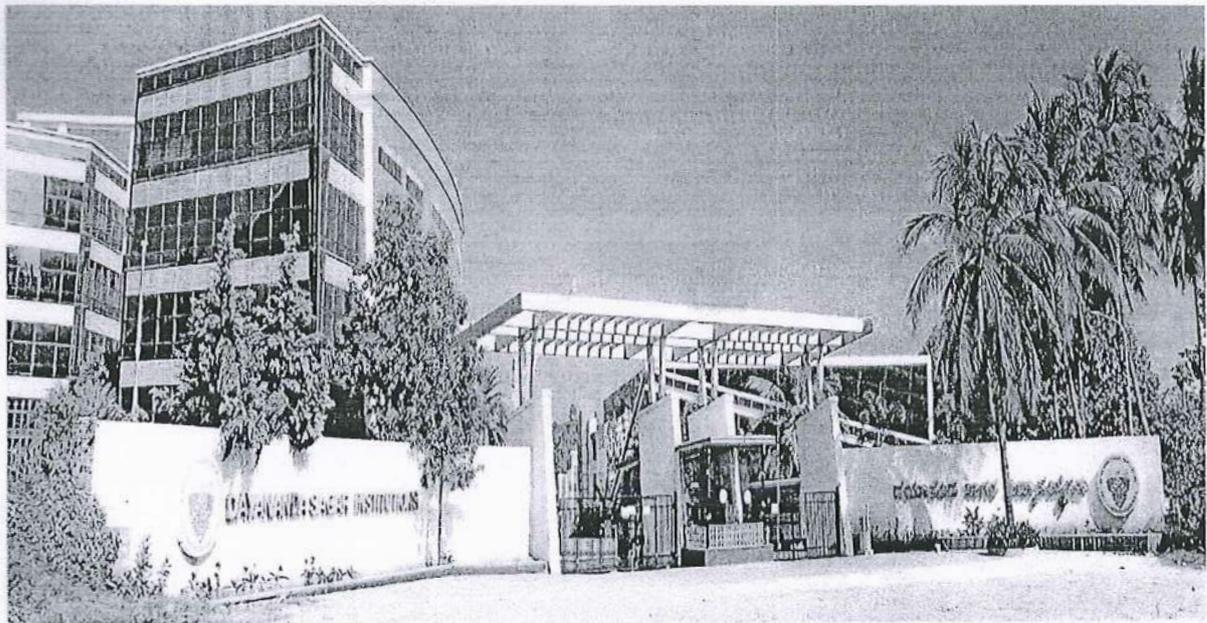
On

“Development of 3D Printer”

Date: 01 -july-2024

Time: 10:00am to 1:00pm

Venue: 3D Printer Lab ‘C’ block Dept. of Mechanical Engg. DSATM



Dr. Vinay D L

Conveners

Dr. Rajanish M

HOD-Mechanical

Dr. M Ravishankar

Principal

Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
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Udayapura, Kanakapura Road
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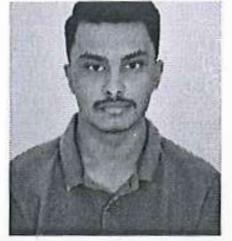
Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082.

ROSHAN DEEPAK

9916019998

roshan.deepak4609@gmail.com

Mechanical Engineer



Education

Dayananda Sagar Academy of Technology and Management

Bachelor of Technology - Mechanical Engineering

2021-2024

Dayananda Sagar Institute of Technology (Polytechnic)

Diploma - Mechanical Engineering

2018-2021

The Cathedral High School

2018

Projects

Basic 3D printer

- Basic 3D printer for diploma project.
- Upgraded with direct drive extruder and metal hot end for printing various materials.

3D printer with enclosure and remote access

- 3D printer with an enclosure and thermal insulation.
- Setup remote access with OctoPrint web interface using a RaspberryPi 4.

FPV Drone

- Built multiple FPV drones for racing, videography and long range flight.
- Long range drones with GPS rescue and return to home.

RC Electric airplanes

- Built multiple RC electric airplanes.
- FPV flying wings with flight stabilization using flight controller and INAV.

Experience

Internship at Hindustan Aeronautics Limited (HAL)

Kiran Department of Overhaul Division

09/2023-10/2023

Workshop on Fluid Power Systems

Organized by Dayananda Sagar University in collaboration with Bosch Rexroth India.

December 2nd-7th 2022

Training workshop on Fusion 360

Organized by MEDINI Technologies associated with DSATM.

14/09/2023

Skills

- SolidWorks
- Catia
- Ansys
- Ultimaker Cura
- Team Work

Languages

- English
- Kannada
- Hindi
- Marathi

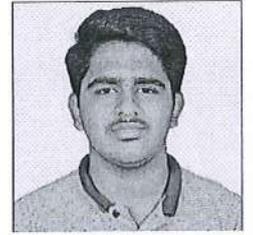
Co-Curricular

- Head of 3D Printing club (DSATM)
- FPV Drone Videography

R. Deepak
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road

RSS
Principal
Dayananda Sagar Academy
Technology & Management
Udayapura, Kanakapura Road

TEJAS G



Mechanical Engineer

PERSONAL DETAILS

Bengaluru Karnataka 560078
gtejasme@gmail.com, +916362325559
Date of birth: December 30, 2002
LinkedIn: linkedin.com/in/tejas-g-24433a192

PROFILE

I am a recent graduate with a Bachelor's degree in Mechanical Engineering, eager to apply my knowledge and skills in a dynamic and challenging work environment. I am a quick learner with a passion for problem-solving and a keen eye for detail. I am excited to contribute to a team and continue to grow and develop as a professional in the field of mechanical engineering.

EDUCATION

High School - 10th R V Public School, Bengaluru 67.83%	Jun 2017 - May 2018
Diploma in Mechanical Engineering Dayananda Sagar Institute of Technology, Bengaluru 69.28% Best Project Award-2021	Jun 2018 - Jun 2021
Bachelors in Mechanical Engineering Dayananda Sagar Academy of Technology & Management, Bengaluru 7 CGPA 3D Printing Club-Team Leader & Supervisor Best Project Award-2024	Jan 2022 - May 2024

INTERNSHIPS

Intern Ohmic Solution, Bengaluru <ul style="list-style-type: none">An Overview on how the manufacturing of CNC coil winding machine is done	Sep 2021 - Sep 2021
Intern Hindustan Aeronautics Limited-Overhaul Division, Bengaluru <ul style="list-style-type: none">Sat together, took detailed notes and brainstormed with team members on waysot solve problems.	Aug 2023 - Sep 2023

RKS
Principal
Dayananda Sagar Academy of
Technology & Management
Kengeru Road.

[Signature]
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management

- Created status reports on operational activities.
- Wrote procedures, reports and technical documents in easy-to-understand terminology.

CERTIFICATES

IELTS Overall Band Score - 6 CEFR Level - B2	Dec 2021
Industrial Automation Technology-Rexroth (A Bosch Company) Workshop on Fluid Power System	Dec 2022
Corporate Culture, Creative Culture & Decision Making	Dec 2022
Autodesk Fusion 360 Hands on Training on Autodesk Fusion 360	Aug 2023
Project Management Professional	Dec 2023
How to Write a Project Report	Mar 2024
Master Certificate in Product Design Solid Works Catia Creo	Present

SKILLS

- 3D Printing
- Project Management
- Computer Skills
- MS Office
- Project Planning
- Documentation & Reporting
- 3D Modelling
- Team Supervision

LANGUAGE

- English
- Hindi
- Kannada

REFERENCES

Karthik JP
Anant Mahindra, Bengaluru


Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 087


Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 087



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Accredited by NAAC with A+ Grade
6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CV)

DEPARTMENT OF ENGINEERING

6th semester Student list
Workshop on "Development of 3D Printer"
Academic year – 2023-2024

Date : 01-07-2024

Sl. No.	USN	Student Name	Morning	Afernoon
1	1DT21ME001	ALLAMAPRABHU KANNIHALLI REDDY	<i>ALLA K.R</i>	<i>ALLA K.R</i>
2	1DT21ME002	B SHASHANK	<i>B Shashank</i>	<i>B Shashank</i>
3	1DT21ME003	CHARAN V	<i>Charan V</i>	<i>Charan V</i>
4	1DT21ME004	DILSHAD AHMAD		
5	1DT21ME005	KUSHAL S	<i>Kushal S</i>	<i>Kushal S</i>
6	1DT21ME006	MAADHESH R	<i>Maadhesh R</i>	<i>Maadhesh R</i>
7	1DT21ME007	MAHESH KUMAR K		
8	1DT21ME008	MUSAIB BIN JAMSHEED		
9	1DT21ME009	ROHIT SRINIVAS		
10	1DT21ME010	SAMREEK DAS	<i>Samreek Das</i>	<i>Samreek Das</i>
11	1DT21ME011	SHOBIKA PK	<i>Shobika PK</i>	<i>Shobika PK</i>
12	1DT21ME012	SURAJ O		
13	1DT21ME014	VARUN S	<i>Varun S</i>	<i>Varun S</i>
14	1DT21ME015	VINAY N	<i>Vinay N</i>	<i>Vinay N</i>
15	1DT22ME400	AMOGH S	<i>Amogh S</i>	<i>Amogh S</i>
16	1DT22ME401	ANKIT KUNDAL	<i>Ankit Kundal</i>	<i>Ankit Kundal</i>
17	1DT22ME402	CHARAN AG	<i>Charan Ag</i>	<i>Charan Ag</i>
18	1DT22ME403	CETHAN A	<i>Chethan A</i>	<i>Chethan A</i>
19	1DT22ME404	GAGAN GOWDA N	<i>Gagan Gowda N</i>	<i>Gagan Gowda N</i>
20	1DT22ME405	MUTHURAJU	<i>Muthuraju</i>	<i>Muthuraju</i>
21	1DT22ME406	OWIN DSOUZA	<i>Owin Dsouza</i>	<i>Owin Dsouza</i>
22	1DT22ME407	PRASHANTH K S	<i>Prashanth K S</i>	<i>Prashanth K S</i>
23	1DT22ME408	SHIVABASAYYA M MUDDABALLIMATH		

Event Co-ordinator

RKS 01/07/2024
Principal

Dayananda Sagar Academy of Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bengaluru-560 082

Head of the Department

Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

A. Revilly 01/07/2024

HOD – Mechanical

Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
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DEPARTMENT OF MECHANICAL ENGINEERING

4th semester Student list
Workshop on "Development of 3D Printer"
Academic year – 2023-2024

Date : 01-07-2024

Sl. No.	USN	Student Name	Morning	Afternoon
1	1DT22ME001	ABHISHEK	<i>Abhishek</i>	<i>Abhishek</i>
2	1DT22ME002	CHETHANKUMAR S	<i>Chethankumar S</i>	<i>Chethankumar S</i>
3	1DT22ME003	DARSHAN V	<i>Darshan V</i>	<i>Darshan V</i>
4	1DT22ME004	LIKITH GOPAL	<i>Likith gopal</i>	<i>Likith gopal</i>
5	1DT22ME005	PRAJWAL N	<i>Prajwal N</i>	<i>Prajwal N</i>
6	1DT22ME006	RAGHOTHAMA R	<i>R. Raghothama</i>	<i>R. Raghothama</i>
7	1DT22ME007	SHIRLEY MATHEW	<i>Shirley</i>	<i>Shirley</i>
8	1DT22ME008	SHRISHAIL		
9	1DT23ME400	AKHILESH H P	<i>Akhilesh H P</i>	<i>Akhilesh H P</i>
10	1DT23ME401	AKSHAY K R	<i>Akshay K. R</i>	<i>Akshay K. R</i>
11	1DT23ME402	CHARAN G	<i>Charan G</i>	<i>Charan G</i>
12	1DT23ME403	DARSHAN G	<i>Darshan G</i>	<i>Darshan G</i>
13	1DT23ME404	DARSHAN S	<i>Darshan S</i>	<i>Darshan S</i>
14	1DT23ME405	DURGA PRASAD P	<i>Durga Prasad P</i>	<i>Durga Prasad P</i>
15	1DT23ME406	GHANASHYAM GOWDA N		
16	1DT23ME407	HARSHA S	<i>Harsha S</i>	<i>Harsha S</i>
17	1DT23ME408	HEMANTH KUMAR A	<i>Hemant Kumar A</i>	<i>Hemant Kumar A</i>
18	1DT23ME409	JAGADEESH H S	<i>Jagadeesh H S</i>	<i>Jagadeesh H S</i>
19	1DT23ME410	KARTIK S PUJARI	<i>Kartik S Pujari</i>	<i>Kartik S Pujari</i>
20	1DT23ME411	MAHESH M S	<i>Mahesh M S</i>	<i>Mahesh M S</i>
21	1DT23ME412	NARASIMHA D		
22	1DT23ME413	NIMMAGADDA RUPANTH	<i>Nimmagadda Rupanth</i>	<i>Nimmagadda Rupanth</i>
23	1DT23ME414	PADMAHASSAN J	<i>Padmahassan J</i>	<i>Padmahassan J</i>
24	1DT23ME415	PRAVEEN KUMAR G M	<i>Praveen Kumar G M</i>	<i>Praveen Kumar G M</i>
25	1DT23ME416	SACHINIAH C MANNURMATH	<i>Sachiniah C Mannurmth</i>	<i>Sachiniah C Mannurmth</i>
26	1DT23ME417	SHANKARA K	<i>Shankara K</i>	<i>Shankara K</i>
27	1DT23ME418	SHIVARAJ	<i>Shivaraj</i>	<i>Shivaraj</i>
28	1DT23ME419	SHOUKATALI HUBBALI	<i>Shoukatali Hubbali</i>	<i>Shoukatali Hubbali</i>
29	1DT23ME420	SHRIHARI V KULKARNI	<i>Shrihari V Kulkarni</i>	<i>Shrihari V Kulkarni</i>
30	1DT23ME421	SOMASHEKHAR BELAWADI	<i>Somashekhari Belawadi</i>	<i>Somashekhari Belawadi</i>
31	1DT23ME422	SUHAS GUMASTE	<i>Suhas Gumaste</i>	<i>Suhas Gumaste</i>
32	1DT23ME423	T K AKASH REDDY	<i>T K Akash Reddy</i>	<i>T K Akash Reddy</i>
33	1DT23ME424	VARUN J	<i>Varun J</i>	<i>Varun J</i>
34	1DT23ME425	VINODA ESHWARA KALADAGI	<i>Vinoda Eshwara Kaladagi</i>	<i>Vinoda Eshwara Kaladagi</i>

[Signature]
01/07/2024

[Signature]
Principal

Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bangalore-560 082

[Signature]
Head of the Department
Department of Mechanical Engineering
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road
Opp. Art of Living, Bengaluru - 560 082

[Signature] 01/07/2024
HOD – Mechanical

Head of the Department
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DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

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We cordially invite you for

Seminar On

“Patent Aspects”

Organized by

INSTITUTION RESEARCH AND DEVELOPMENT CELL (IRDC)

Resource Person



Dr. S. Rama Murthy

Panel member of Scientific Advisors in the Indian Patent Office,
Senior Advisor at Origiin IP Solutions, Bangalore

In the Presence of

Dr. M. Ravi Shankar

Principal and
Chairperson-IRDC,
DSATM

Date: 23-04-2024 | Time: 10.00 AM

Venue: Auditorium

Event Coordinators

Dr. M.N Gururaja, IRDC Member
Associate Prof, Dept of ME

Dr. Mallikarjun P Y

IRDC Head,
Prof. & Head,
Dept. of ECE,
DSATM

Head of the Department
Department of Mechanical Engineering,
Dayananda Sagar Academy of
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Udayapura, Kanakapura Road
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Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
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Origin IP Solutions LLP
your invention is our passion

DR. S RAMA MURTHY

Dr.S.Rama murthy holds a Degree of Science, Degree of Mechanical Engineering, Masters Degree in Machine Design (First Rank) and PhD (IIT,Chennai). At present, Dr.Murthy is a Senior Advisor at OriginIP Solutions and also a panel member of Scientific Advisors in Indian Patent Office.

Earlier, he was as a Professor at Jain University, Bangalore. He was also a Visiting Professor to Indian Institute of Science to teach IPR courses for industries. He was appointed as a Patent Specialist at a US legal company M/s. Intellevate. He has served as a Aerospace Research Scientist for 30 years at National Aerospace Laboratories(CSIR), Bangalore. He is an Inventor of Foil Air bearings, holding 2 Indian patents and 3 foreign patents, along with many research publications. He has guided many PhD students and post graduates. He has delivered 200 invited lectures on "Intellectual Property Rights" for industries and academia.

Head of the Department
Department of Mechanical Engineering
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Principal
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DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT
(Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi)
(6 Branches CSE, ISE, ECE, EEE, ME& CE Accredited 3 years by NBA, New Delhi)
Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082
Accredited by NAAC with A+ Grade



IRDC

Event Name	Faculty Immersion programme
Theme	Intellectual Property Rights (IPR)
Date	23-04-2024 (Thursday)
Venue	Auditorium, DSATM, Bangalore.

Intellectual Property Rights (IPR) protect creations of the mind like inventions, artistic works, and brand identities. They encompass patents, copyrights, trademarks, and trade secrets, fostering innovation and safeguarding creators' rights. IPR incentivize investment in research and development while balancing interests of creators, consumers, and the public domain. Striking this balance is crucial for promoting innovation, economic growth, and cultural advancement in a globalized society.

Objectives of the Program/ Event

- Understanding Intellectual Property Rights (IPR): The talk aims to elucidate the significance and scope of Intellectual Property Rights, providing a clear understanding of how they protect creative works, inventions, and innovations.
- Promoting Innovation and Creativity: Another objective is to underscore how IPR encourages and rewards innovation and creativity. By securing exclusive rights to their creations, individuals and organizations are incentivized to invest in research and development, ultimately driving progress and economic growth.
- Ensuring Fair Competition: The talk aims to highlight how IPR fosters fair competition by preventing unauthorized use or exploitation of intellectual property. Through patents, copyrights, trademarks, and other forms of protection, creators and inventors can safeguard their ideas and products, promoting a level playing field in the marketplace.
- Navigating Legal and Ethical Boundaries: Lastly, the talk seeks to educate audiences about the legal and ethical considerations surrounding IPR. By understanding the rights and responsibilities associated with intellectual property, individuals and businesses can navigate these boundaries effectively, fostering a culture of respect for creativity and innovation while avoiding infringement and legal disputes.

Purpose:

- Incentivizing Innovation and Creativity: IPR provides creators, innovators, and inventors with exclusive rights to their intellectual creations, such as inventions, artistic works, and brands. By granting them control over the use and exploitation of their creations, IPR incentivizes investment in research, development, and creative endeavors, fostering a culture of innovation and creativity.

[Signature]
Principal

[Signature]
Head of the Department

Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
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Department of Mechanical Engineering
Dayananda Sagar Academy of
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"Plant more Trees, Save Water, Save Electricity, Avoid Plastics, The world is in your Hands"





- Encouraging Economic Growth and Development: Strong IPR protection stimulates economic growth by facilitating the commercialization of intellectual assets. It attracts investment, encourages entrepreneurship, and promotes the development of industries based on knowledge-intensive products and services. IPR also supports the growth of creative industries, including entertainment, publishing, and software development, which contribute significantly to national economies.
- Protecting Consumers and Society: IPR safeguards consumers by ensuring the quality, safety, and authenticity of products and services. Trademarks, for example, enable consumers to make informed purchasing decisions by identifying goods and services with specific brands. Additionally, patents incentivize the disclosure of inventions, leading to advancements in technology and public access to new knowledge.
- Fostering Fair Competition: IPR promotes fair competition by preventing unauthorized use or exploitation of intellectual property. It allows creators and innovators to compete in the marketplace on equal footing, protecting them from unfair competition and unauthorized copying or imitation of their work. This encourages investment in innovation and supports a dynamic and competitive market environment.

Resource persons/ participants

Dr. S. Rama Murthy

panel member of Scientific Advisors in the Indian Patent Office.
Senior Advisor at Origiin IP Solutions, Bangalore

Number of Student participants: 115



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Outcomes:

Increased Awareness and Understanding: Following the IPR talk, students gain a deeper understanding of Intellectual Property Rights (IPR) and their significance in the engineering field. They become aware of how patents, copyrights, and trademarks protect innovations, designs, and technological advancements, fostering a culture of respect for intellectual property.

Encouraged Innovation and Entrepreneurship: The talk inspires students to leverage IPR to protect their ideas and inventions, fostering a spirit of innovation and entrepreneurship. Students are motivated to explore avenues for patenting their engineering solutions, leading to the creation of intellectual assets that can be commercialized and contribute to economic growth.

Enhanced Career Opportunities: Understanding IPR opens up new career opportunities for engineering students in fields such as intellectual property law, technology licensing, patent management, and innovation consulting. Students equipped with knowledge of IPR are better prepared to navigate the complexities of intellectual property issues in their future careers, whether as engineers, entrepreneurs, or legal professionals.

Promotion of Ethical Practices: The talk emphasizes the importance of ethical practices in intellectual property management and innovation. Students learn about the ethical considerations surrounding IPR, such as avoiding plagiarism, respecting the rights of others, and balancing the interests of innovation with societal benefit. This promotes a culture of integrity and responsible innovation among future engineers.

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23/4/2024

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Department of Mechanical Engineering
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[Handwritten signature]
Principal

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Bengaluru - 560 082





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We cordially invite you for

Seminar On

“Importance of Consultancy”

Organized by

INSTITUTION RESEARCH AND DEVELOPMENT CELL (IRDC)

Resource Person



Mr. P. S. Satish

Retd-Deputy Manger
M/s Robert Bosch Group
Bangalore

In the Presence of

Dr. M. Ravi Shankar
Principal and
Chairperson-IRDC,
DSATM

Date: 27-04-2024 | Time: 10.00 AM

Venue: Auditorium

Event Coordinators

Dr. M.N Gururaja, IRDC Member
Associate Prof, Dept of ME

Dr. Mallikarjun P Y

IRDC Head,
Prof. & Head,
Dept. of ECE,
DSATM

Head of the Department

Department of Mechanical Engineering

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Principal

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Udayapura, Kanakapura Road,

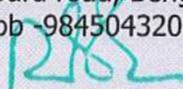
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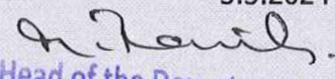


Short profile of P.S.Satish

- After B.E.(Mechanical) in Mysore University with rank, did M.Tech in IIT Chennai in mechanical Engineering (I.C.Engines)
- Have total 37+ Years of Industry Experience starting from Testing, Design and Development, Technical Co-ordination, Domestic purchase, Project Management, Procurement, Logistics and Global sourcing & as freelancer.
- In this, worked 23+ Years in M/s Robert Bosch Group in India which includes working 4 Years in Germany. During this tenure visited close to 70 of their plants globally in more than 20+ countries.
- Was in -charge of Robert Bosch Sourcing office (IPO) in India for close to 10 Years and developed 25 companies in India for export.
- Have contributed a lot in purchase related field by various articles, lectures in forums like IIMM, ACMA, IIM, CII, IMTMA and ALUCAST
- Served as **Professor of Practice** for 5 years in Ramaiah University of Applied Sciences, Bangalore in mechanical and engineering management Dept. and handled Supply Chain Management, Operation Management, and other related topics. Have guided 23+ students from the Industry for their M. Tech Projects.
- On the editorial advisory board of Industrial magazine, 'Machine Maker' and have published 75+ articles related to manufacturing industries.
- Worked as Director-Strategy of manufacturing company M/s Spring dynamics private limited, Bangalore.
- Was in Industrial committee member of FKCCI, Bangalore during 2013-2014
- Certified Global Mentor by Ipreneur, Bengaluru
- Worked with M/s Industree, Tokyo, Japan to link between Japanese and Indian companies on 6-8 Indo-Japan projects.
- Have developed and delivered **50+ training modules** around engineering, manufacture, quality, supply chain, marketing, soft-skill, and management. **Delivered 455+ trainings** so far in 80+ companies and engineering colleges.
- Current activities – Corporate training, Mentoring and management consulting for manufacturing companies. Guiding professionals and students. Operates under the company name Saraswati Industrial Services (SIS),Bengaluru
- Have authored the books, '**Knowing is not same as doing**', '**The Great Entrepreneur Blueprint – 52 Dimensions**', '**Sanjeevana (Kannada)**' and '**Lose your old Scissors- 52 blocks to build castle of personal productivity.**'
- Contacts for communication:
P.S.Satish, #7036, Sobha Forest View Apartments,
100 feet Vajarahalli road, Off Kanakapura road, Bengaluru -560109
E-mail : gotopssatish@gmail.com ; Mob -9845043202

5.3.2024


Principal


Head of the Department

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Department of Mechanical Engineer
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DEPARTMENT OF MECHANICAL ENGINEERING

In Association With



Trusted for Success

"Qualifying GATE : A means for Career Advancement"

CHIEF GUEST & SPEAKER



Mr. Vineet Gupta

Program Director - GATE
IMS Learning Resources Pvt. Ltd.

Dr. Abhinav
Coordinator

Dr. Rajanish M
HOD-Mechanical

Dr. M Ravishankar
Principal

Head of the Department

Principal

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Seminar Hall, Ground Floor

Date : 24/06/2024

Time : 12:30 pm to 2:00 pm

Students learned about the main purpose of qualifying GATE (Graduate Aptitude Test in Engineering) and how it helps them improve their technical skills and prove their expertise in engineering and technology. They were also shown how GATE tests their knowledge and problem-solving abilities. By preparing for and passing the GATE exam, students can show that they have a strong understanding of core concepts, which is important for doing well in advanced studies and professional jobs. Additionally, students were encouraged to take the exam, which not only shows their dedication to their field but also ensures they have the skills needed to solve complex engineering problems.

Students also learned about the many career opportunities that come with qualifying GATE. A high GATE score is often needed to get jobs in prestigious public sector undertakings (PSUs), research organizations, and top educational institutions. It also helps with admission into well-known postgraduate programs (M.Tech, MS, PhD) in top engineering colleges and universities in India and abroad. These opportunities for advanced education and professional recognition are crucial for career growth. They allow individuals to specialize further, engage in advanced research, and gain a competitive edge in the job market. These benefits were also highlighted with some supporting statistics. Overall, students were shown how qualifying GATE is a strategic step to boost their career prospects and achieve significant milestones in engineering.

Resource persons/ participants

Mr. Vineet Gupta
Program Director Gate ,
IMS Learning Resource Pvt.Ltd.,Bangalore

Number of Student participants: 5th Sem Students

Outcomes:

After the event, students gained knowledge on

- Enhanced Technical Proficiency
- Improved Problem-Solving Abilities
- Career Opportunities
- Advanced Studies
- Professional Recognition
- Competitive Edge in Job Market


Dr. Abhinav
Coordinator


Head of the Department
Department of Mechanical Engineering
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Dr. RAJANISH
Convenor & HOD Mechanical
Head of the Department
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DEPARTMENT OF ENGINEERING

6th semester Student list
Academic year – 2023-2024

Date : 24-06-2024

Event: Qualifying GATE: A process for career development.

Sl. No.	USN	Student Name	Signature
1	1DT21ME001	ALLAMAPRABHU KANNIHALLI REDDY	<i>ALLAMAPRABHU KANNIHALLI REDDY</i>
2	1DT21ME002	B SHASHANK	<i>B. Shashank</i>
3	1DT21ME003	CHARAN V	<i>Charan V</i>
4	1DT21ME004	DILSHAD AHMAD	<i>Dilshad</i>
5	1DT21ME005	KUSHAL S	<i>KS</i>
6	1DT21ME006	MAADHESH R	<i>MR</i>
7	1DT21ME007	MAHESH KUMAR K	<i>MK</i>
8	1DT21ME008	MUSAIB BIN JAMSHEED	<i>Jamsheed</i>
9	1DT21ME009	ROHIT SRINIVAS	<i>RS</i>
10	1DT21ME010	SAMREEK DAS	<i>S</i>
11	1DT21ME011	SHOBIKA PK	<i>Shobika</i>
12	1DT21ME012	SURAJ O	<i>SO</i>
13	1DT21ME014	VARUN S	<i>VS</i>
14	1DT21ME015	VINAY N	<i>VN</i>
15	1DT22ME400	AMOGH S	<i>Amogh S.</i>
16	1DT22ME401	ANKIT KUNDAL	<i>AK</i>
17	1DT22ME402	CHARAN AG	<i>Charan</i>
18	1DT22ME403	CHEZHAN A	<i>Chethan A</i>
19	1DT22ME404	GAGAN GOWDA N	<i>GG</i>
20	1DT22ME405	MUTHURAJU	<i>Muthuraju</i>
21	1DT22ME406	OWIN DSOUZA	<i>OS</i>
22	1DT22ME407	PRASHANTH K S	<i>PKS</i>
23	1DT22ME408	SHIVABASAYYA M MUDDABALLIMATH	<i>Shivabasayya M</i>

Event Co-ordinator

Dr. Abhiram

Abhiram
24/06/24

H. Ravi
Head of the Department
Department of Mechanical Engineering
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H. Ravi 24/06/24
HOD – Mechanical
Head of the Department
Department of Mechanical Engineering
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Principal
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Contact

www.linkedin.com/in/vineetsgupta
(LinkedIn)

Top Skills

Cross-functional Team Leadership
Strategic Planning & Execution
E-Learning Development

Languages

English
Hindi
Marathi

Vineet Gupta

Learning Experience | Program Management | Instructional Design
| E-learning | Academic Operations | JBIMS & IITB Alum | Former
upGrad Director | Program Director at IMS
Bengaluru, Karnataka, India

Summary

Results-driven Product Leader with 16 years of experience in the education industry, specializing in product development, user research, and creating scalable e-learning solutions that align with market needs. Proven ability to design and launch impactful digital products through data-driven strategies, cross-functional team leadership, and collaboration with tech, marketing, and operations teams. Adept at driving business growth by optimizing processes, increasing operational efficiency, and ensuring seamless product delivery. Skilled in translating user insights into innovative product features, scaling product teams, and leading high-performance operations to exceed business goals.

Experience

IMS Learning Resources Pvt. Ltd.

Program Director

January 2023 - Present (1 year 11 months)

Bengaluru, Karnataka, India

upGrad

Program Director

April 2021 - January 2023 (1 year 10 months)

Bangalore Urban, Karnataka, India

- Led the design and development of curriculum and content for upGrad Jeet, focusing on high-engagement features for Government Job Exams such as IBPS, SSC, CDSE, SBI, and RBI. Utilized visual learning as a core USP to enhance student engagement.

- Designed high-impact course structures using a reverse engineering approach based on need analysis, competitor analysis, and in-depth research of syllabuses, exam patterns, and past questions to ensure alignment with student needs.


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- Developed 1,627 hours of video content and a total of 2,114 hours of learning material in just 12 months, launching 13 new courses using a modular content structure, maximizing content reuse and scalability.

- Led and nurtured cross-functional teams of 90+ members, including SMEs, Program Managers, Instructional Designers, Video Production, Live Streaming, Learner Success, and Content Publishing teams, ensuring seamless program delivery and operational efficiency.

- Collaborated with Product teams, ensuring seamless cross-functional communication and stakeholder alignment to develop key LMS features such as In-Video Quizzes, Assessment Reports, Study Planners, and Discussion Forums, improving the overall learning experience.

- Implemented a scalable, low-cost mentorship model through the Learner Success team, increasing weekly video consumption from 34 to 221 minutes per student. The team's direct contact with students also streamlined customer escalations, ensuring rapid issue resolution and enhancing overall student satisfaction.

- Planned and executed high-engagement live sessions on YouTube and LMS platforms, managing lecture flow design, faculty selection, training, and feedback evaluation to boost content quality and learner participation.

THE GATE ACADEMY PVT. LTD

6 years 11 months

Chief Operating Officer

April 2019 - March 2021 (2 years)

Bengaluru Area, India

Vice President - Products & Academic Operations

May 2014 - April 2019 (5 years)

Bengaluru Area, India

- Spearheaded and executed product development for GATE, AE, and JE exams, conducting primary and secondary research like user research, SME inputs, exam patterns, syllabuses, and competitor offerings to design e-learning courses tailored to student needs.

- Developed high-quality content based on this research, which reached over 11,200 students, significantly improving engagement and driving a 21% annual revenue increase over three years post-launch.

- Developed visual learning modalities to simplify complex engineering concepts, which became a key USP used in both online and offline classes, increasing student engagement, comprehension, and market share.

- Led and managed the entire LMS operations for THE GATE Academy, including course design, content upload management, and coordination with the tech team to suggest new features and conduct UAT, ensuring seamless functionality and user experience.

- Directed academic operations for 11 own centers and 23 college partnerships, overseeing the training of 32,000+ GATE aspirants. Managed a team of 61 internal SMEs and 200+ freelancers across India for offline classes, resulting in improved success rates.

- Oversaw the management of Online Live Classes, ensuring instructor onboarding, training, session planning, and lecture flow, delivering high-quality courses, and boosting student satisfaction.

- Strategized and led talent acquisition for the Academics Team, conducting annual recruitment drives. In 2018, executed the largest recruitment effort, hiring and training 44 M.Tech. graduates for SME roles.

- Collaborated with cross-functional teams, including marketing, to develop and launch initiatives like NEC, PGG, and YouTube Live, boosting brand visibility and student engagement.

- Achieved the highest success rate among empanelled institutes in the World Bank-funded TEQIP-III project, tutoring 3,966 students in 6 months.

Aim Beyond Careers Pvt. Ltd. (Sai Edutech)

Head Product and Chief Mentor

July 2011 - November 2013 (2 years 5 months)

Thane, Maharashtra

• Outlined the structure, content and layout of the knowledge bank (BOOKS) for competitive entrance exams like CAT, XAT, CET, CMAT, BANK PO etc

Head of the Department

Department of Mechanical Engineering

Page 3 of 5

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288
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- Indigenous development of questions and subsequent solutions for the above competitive exams in the areas of Mathematics, Logical Reasoning and Data Interpretation

- Successfully tutored over 1300 competitive exam aspirants in Maths, Logical Reasoning and Data Interpretation with special focus on combating complex questions in minuscule time, where one of the techniques used was VEDIC MATHS

- Established and made operational, new sales centres in Ahmadabad and Mumbai

Vidya Niketan Academy

Co-Founder

July 2009 - June 2011 (2 years)

Mumbai, Maharashtra

- Successful Branding and Positioning of Academy, which includes Seminars, designing of collaterals and offline marketing strategies
- Chief Mentor and Faculty to students, having taught them Business Statistics, General Aptitude and various engineering subjects
- Imparted technical knowledge to students in the domain of computer languages viz, C, C++ and Java through VNICT, an independent thought through a subsidiary of the Academy, which commenced operations in 2010

Vidya Niketan Academy

Co-Founder

June 2006 - May 2007 (1 year)

Mumbai, Maharashtra

- * Faculty for Business Statistics, General Aptitude, 7th to 10th Mathematics and Science, 11th and 12th Physics and Few Engineering Subjects
- * Handling day to day operations of the Academy

Education

International Institute of Information Technology Bangalore

Executive Post Graduate Program in Data Science, Business Analytics

· (March 2020 - December 2022)

Jamnalal Bajaj Institute of Management Studies (JBIMS)
M.B.A, Finance · (2007 - 2009)

Sardar Patel College of Engineering (SPCE), Mumbai
B.E, Electrical · (2000 - 2006)

Sheth C. D. Barfiwala College of Science
H.S.C., Science · (1998 - 2000)

Mahatma Gandhi Vidyalaya
S.S.C. · (1988 - 1998)


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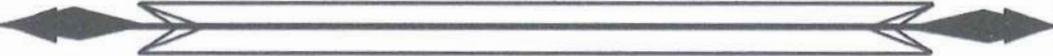


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Department of Management Studies
Invites You for the Industry Expert Series on

CAREERS OF FUTURE - STAYING RELEVANT IN THE CHANGING JOB MARKET



- Thursday, 4th April, 2024**
- 11:30 AM TO 1:30 PM**
- M Block, Seminar Hall,
Ground Floor, DSATM**

RESOURCE PERSON :

Dr. Sheelan Misra

Business Consultant, 
Advisor Higher Education, **Principal**
Speaker, **Dayananda Sagar Academy of
Technology & Management**
Udayapura, Kanakpura Road,
Opp. Art of Living, Bangalore-560082
Ex- Professor & HOD, Department of
Management Studies

Organized by:

Dr. Sahana Madan **Dr. M Ravishankar**
Professor and HOD **Principal, DSATM**

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

Contact

www.linkedin.com/in/sheelan-misra
(LinkedIn)

Top Skills

Strategy to Execution
Negotiation
Leading Positive Change

Certifications

Harvard Managementor certification
of completion - Negotiating Course
Harvard Managementor certification
of completion - Strategic Planning
and Execution Course
The Fundamentals of Digital
Marketing
Embracing Change

Honors-Awards

Outstanding Management Teacher
Award
Long Service Award
Best research paper Award
Best Academician Award
Eminent academician

Publications

Horizon MBA Outlook
New Horizon MBA Outlook

Dr. Sheelan Misra

Business Consultant Establishing Centres of ED Advisor Higher
education International collaborations Building world class quality
education EdTech Women entrepreneurship Speaker Start-ups
Bengaluru, Karnataka, India

Summary

Dr. Sheelan Misra

Business and Higher education designing and marketing expert
with business acumen, passionate about maximizing learning
environment driven by innovation and collaboration

Dr. Sheelan Misra has trained more than 2500 corporate executives
and graduates. She has the unique capability of establishing Centres
like Centres of Executive Development, Entrepreneurship, and
Innovation leading to skill development at all levels of organizations
and educational institutions. She was leading the Department
of Management Studies successfully at a premier Institution
in Bangalore, India. She established the Centre of Innovation,
Incubation, and Entrepreneurship and led it as a dean. She
also provides consulting services to ed-tech firms for Higher
Education Partnerships and in India and five other countries,
namely Singapore, UAE, Australia, Malaysia, and Canada. She also
provides consulting services to organizations in foreign exchange
and real estate verticals. She has actively grown the network of
corporates and professionals through various linkages.

Dr. Misra has been actively involved in establishing an AICTE-
sponsored entrepreneurship development center, YUVA Yojna,
Unnat Bharat Abhiyaan, and Skill and Personality Development
Program for initiating grass root development work in Villages and
upscaling life skills among the individuals.

She has been actively involved in designing the OBE curriculum
for Management Programmes for achieving program outcomes
successfully, especially for NAAC and NBA accreditation processes.
A B.Sc from the University of Delhi, MBA from Guru Jambheshwar
University, Haryana, holds her doctorate degree from Jamia
Millia Islamia, a central university in New Delhi in the area of

International Marketing. Dr. Sheelan has been a topper in her MBA program and awarded a gold medal by the Governor of Haryana. Dr. Sheelan has a rich academic, research, and industry experience of more than 22 years. She has to her credit more than 50 research publications in national and international journals. She is an Accredited Management Teacher, accredited by AIMA, New Delhi, and also guiding 4 Ph.D. research scholars in the different disciplines of management. 5 scholars have already completed their Ph.D. under her guidance. She has been one of the founding members of MTC- Global. She acted as a Vice Chairperson – AIMS, South Chapter, for 2022-2023 and member secretary for the term of 2021-2022. She is the secretary of administration of the Confederation of Women Entrepreneurs Karnataka Chapter.

Experience

Confederation of Women Entrepreneurs - India
Secretary - Administration
April 2024 - Present (6 months)
Karnataka, India

Yangpoo University Partners
Vice President Higher Education Partnerships
June 2023 - Present (1 year 4 months)
India

Freelance
Business Consultant
May 2023 - Present (1 year 5 months)

New Horizon College of Engineering
15 years 11 months

Professor & Dean - Management Studies Entrepreneurship
Development Cell and Incubation Centre
September 2022 - May 2023 (9 months)
Bengaluru, Karnataka, India

Professor and Head- Department of Management Studies
March 2013 - September 2022 (9 years 7 months)
Bengaluru, Karnataka, India


Principal

Head - Center for Innovation and Entrepreneurship
August 2011 - September 2022 (11 years 2 months)
Bangalore

Developing entrepreneur ecosystem at the institution and promoting
entrepreneurial activities

Professor
July 2007 - August 2011 (4 years 2 months)
Bangalore Urban, Karnataka, India

Education

University of Delhi (DU)
Bachelor of Science - BS, Zoology/Animal Biology · (August 1995 - August
1998)

Jamia Millia Islamia University
Doctor of Philosophy - PhD, International Marketing · (August 2001 - March
2007)

University of Delhi
B.Sc, Zoology · (1995 - 1998)

Kendriya Vidyalaya No.2, Air Force Station Hindan, Ghaziabad
10th & 12th, PCMB · (1983 - 1995)



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Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

Affiliated to Visvesvaraya Technological University, Belagavi and

Approved by AICTE, New Delhi

CSE, ISE, ECE, EEE, ME, CE Branches Accredited by NBA, New Delhi

NAAC Accredited with A+ Grade

Event Name	Industry Expert Series
Theme	Careers of Future – Staying Relevant in the Changing Job Market
Date	4 th April 2024
Venue	Seminar Hall, Ground Floor, M-Block, DSATM
Participants	1 st Semester MBA Students
Batch	2023-25
Mentors	Dr. Sahana Madan

Objectives of the Program/ Event:

1. Industry Expert Series aims to provide first hand knowledge about emerging trends, skills in demand and the future outlook of various sectors.
2. Highlighting essential skills and competencies that professionals need to develop to remain competitive and adaptable in a evolving job market.
3. Exploring advancements in technology shaping different industries and creating new career opportunities.

Details about the event:

Industry Expert Series on Careers of Future – Staying Relevant in the Changing Job Market was held on 4th April 2024. Attended by 1st Semester MBA Students batch 2023-25. The resource person Dr. Sheelan Misra, Business Consultant, Advisor Higher Education, Speaker, Ex-Professor & HOD, Department of Management Studies, Bangalore was the part of the Industry Expert Series.

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Department of Management Studies
 Invites You for the Industry Expert Series on

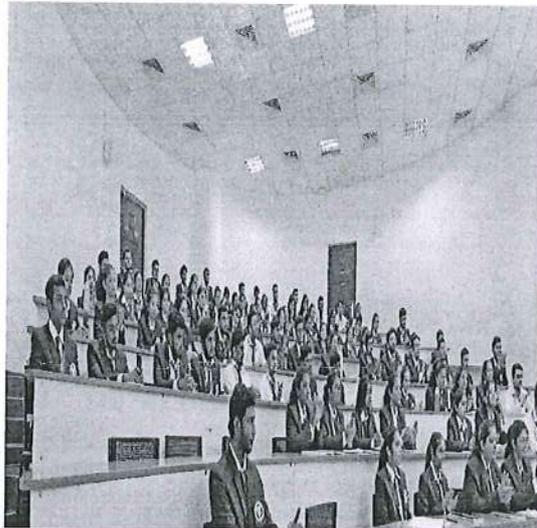
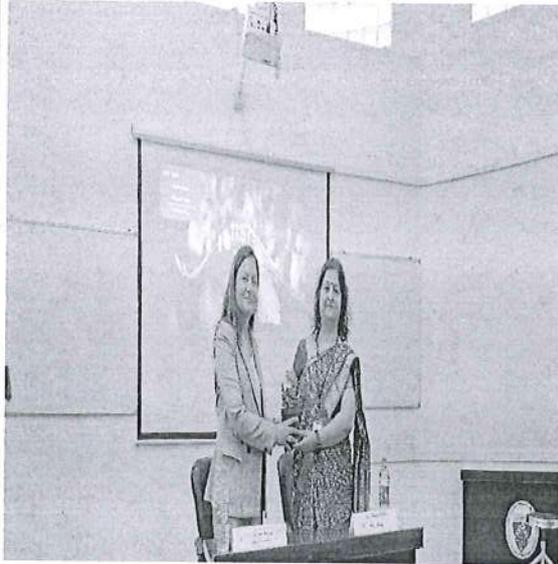
CAREERS OF FUTURE - STAYING RELEVANT IN THE CHANGING JOB MARKET

 **Thursday, 4th April, 2024**
 **11:30 AM TO 1:30 PM**
 **M Block, Ground Floor, Seminar Hall, DSATM**

RESOURCE PERSON:

Dr. Sheelan Misra
 Business Consultant,
 Advisor Higher Education,
 EdTech, Femala,
 Speaker, Startup Mentor

Organized by: **Dr. Sahana Madan** Professor and HOD **Dr. M Ravishankar** Principal, DSATM
MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF



Topics Covered:

1. Emerging Technologies and Their Impact on Jobs
2. Data-Driven Decision Making
3. Cybersecurity in the Digital Age
4. Remote Work and Digital Collaboration

Measurable outcomes, w.r.t. realisation of Vision

Industry Expert talk on Careers of Future – Staying Relevant in the Changing Job Market was held on 04th April 2024 served to measure students knowledge


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and skills before and after the series through assessments. Track the number of students who earn relevant certifications or complete specialized courses. Monitoring the percentage of students who secure employment in emerging fields within a specified period. Measuring the number of students who apply new skills to real-world projects or initiatives. Track the number of new business ventures or innovations launched by students. Monitor the number of students who enroll in further education or training programs. Identify the students in ongoing professional development activities such as workshops or webinars.



Faculty Coordinator

Professor and HOD



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6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CV)



DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Industry Expert Session

Topic: Career of Future – Staying Relevant in the Changing Job Market

Resource Person: Dr. Sheelan Misra, Business Consultant

Time: 11:30am – 1:30pm

Venue: Seminar Hall “M” Block

Date: 4th April 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
15	1DT23BA036	Ibbani. M. D
16	1DT23BA038	Jeevan Gandhi
17	1DT23BA041	Kavya. V. S
18	1DT23BA044	Kshama Naik
19	1DT23BA047	Manish. H. Gowder
20	1DT23BA054	Nidhi Tak
21	1DT23BA055	Nikhil Gowda. C. V
22	1DT23BA057	Nithin Reddy. B
23	1DT23BA060	Pooja. B
24	1DT23BA063	Poornima. M. S
25	1DT23BA064	Prashanth. C
26	1DT23BA066	Praveen Hanumareddi Dabalappanavar
27	1DT23BA067	Priya. S. N
28	1DT23BA069	Purva Rajesh Walvekar
29	1DT23BA073	Ritesh. I. Math
30	1DT23BA076	Rohit Kakhandaki
31	1DT23BA078	Roopa Shree. S
32	1DT23BA079	Sandeep Aradhyamath
33	1DT23BA080	Sanjaya. A. R
34	1DT23BA082	Shabu Saniya

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35	1DT23BA085	Shreyash. D. Pathade
36	1DT23BA087	Shruthika. C. S
37	1DT23BA089	Spoorthi. B
38	1DT23BA093	Srushthi Ganesh Kurgund
39	1DT23BA094	Srushti Suresh Nayak
40	1DT23BA098	Sumukhi U Pendharkar
41	1DT23BA099	Surya. K. R
42	1DT23BA101	Suyog. M
43	1DT23BA102	Sweekruthi K. S
44	1DT23BA103	Syed Shabaz
45	1DT23BA104	Tanu Verma
46	1DT23BA105	Tejaswini Ganapati Bhat
47	1DT23BA106	Thanuja. S
48	1DT23BA107	Trisha. S
49	1DT23BA108	Udanth. G. G
50	1DT23BA109	Umme Afshan
51	1DT23BA110	Usha. R. S
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53	1DT23BA112	Varsha. M. R
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55	1DT23BA114	Vijayalakshmi. H. Nayak
56	1DT23BA115	Vinay. N
57	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Industry Expert Session

Topic: Career of Future – Staying Relevant in the Changing Job Market

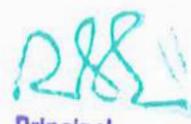
Resource Person: Dr. Sheelan Misra, Business Consultant

Time: 11:30am – 1:30pm

Venue: Seminar Hall “M” Block

Date: 4th April 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
8	1DT23BA014	Bhoomika. C. P
9	1DT23BA016	Bhumika. S
10	1DT23BA017	Chandana. M
11	1DT23BA018	Chandana. P
12	1DT23BA019	Chirag. M
13	1DT23BA021	Deeksha. M. V
14	1DT23BA022	Deepika Maruti Naik
15	1DT23BA027	Dumbi. A. R
16	1DT23BA029	Girish Surve. A
17	1DT23BA031	Hanumanthraya. S
18	1DT23BA032	Harishkumar. K. M
19	1DT23BA033	Harshala. G. K
20	1DT23BA034	Harshitha. M. Suryavamshi
21	1DT23BA037	Jagadish. R
22	1DT23BA039	Jeevan. R
23	1DT23BA040	Karthik. S
24	1DT23BA042	Keerthana. K. Gowda
25	1DT23BA043	Kruthika. S
26	1DT23BA045	Lathika. K
27	1DT23BA046	M. Poojitha
28	1DT23BA048	Manivelu. S
29	1DT23BA049	Manoj Kumar. R
30	1DT23BA050	Mithun Nagesh Nayak
31	1DT23BA051	Mohammed Shoaib
32	1DT23BA052	Muniraju. H. P
33	1DT23BA053	Neharika. S
34	1DT23BA056	Niranjan Siddappa Namadar
35	1DT23BA058	O. S. Harshitha P Kumar


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36	1DT23BA059	Padmashree Jain. D
37	1DT23BA061	Pooja Kumari
38	1DT23BA062	Poorna Chandra. S. M
39	1DT23BA065	Prateek Shetty
40	1DT23BA068	Puneeth Gowda. J
41	1DT23BA070	R. Preethi
42	1DT23BA071	Ranjan. K. V
43	1DT23BA072	Ravi Chandra
44	1DT23BA074	Riya Agarwal
45	1DT23BA075	Rohini G
46	1DT23BA077	Rohith. H
47	1DT23BA081	SathyaPrakash
48	1DT23BA083	Shaik Moin Pasha
49	1DT23BA084	Shresta Jain
50	1DT23BA086	Shriganesh Ramachandra Hegde
51	1DT23BA088	Sonika. S
52	1DT23BA090	Sreevatsa Puranik
53	1DT23BA091	Srikanth. M
54	1DT23BA092	Srishti Gupta
55	1DT23BA095	Suhas. P
56	1DT23BA096	Sukanth B Bangera
57	1DT23BA097	Sumith Kumar
58	1DT23BA100	Surya
59	1DT23BA117	Yogesh Kumar. G
60	1DT23BA030	Gowthami. S



Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
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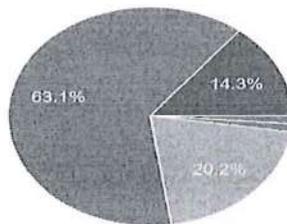
Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

Event Name	Industry Expert Talk
Title	Careers of Future - Staying Relevant in the changing job market
Name of the Resource Person	Dr. Sheelan Mishra
Designation and Organization	Business Consultant, Advisor Higher Education, EdTech, Fermata
Date of the Event	04/04/2024
Venue	M-Block, Seminar Hall, DSATM

The Session contents was relevant and useful for enhancing my knowledge.

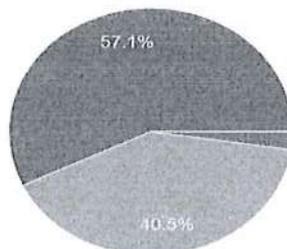
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

The Session was very Interactive and Application oriented.

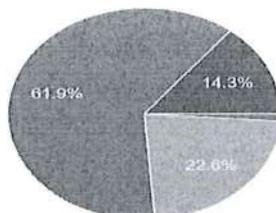
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.

84 responses



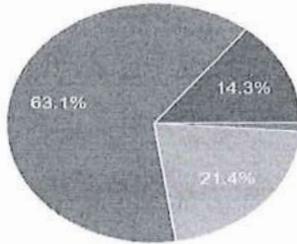
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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Expert was able to deliver practical insights to match theoretical concepts delivered in class.

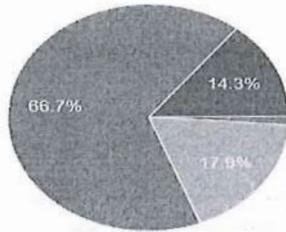
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Information shared during the Expert session covered on New & Emerging concepts.

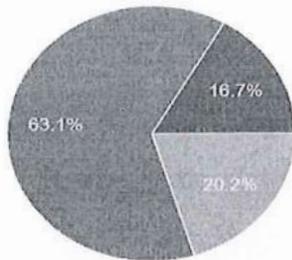
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Facilitator's knowledge of the subject matter.

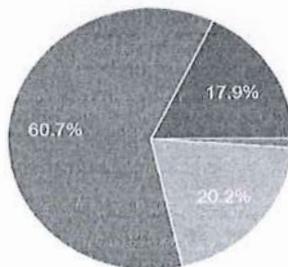
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

84 responses

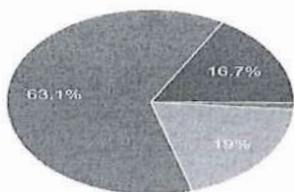


- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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Expert was Knowledgeable, Engaging and Interactive.

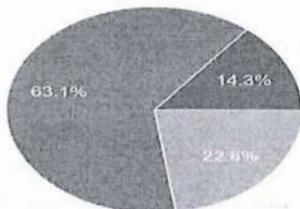
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

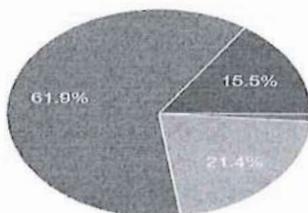
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Session objectives were clearly achieved.

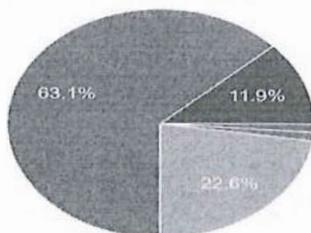
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

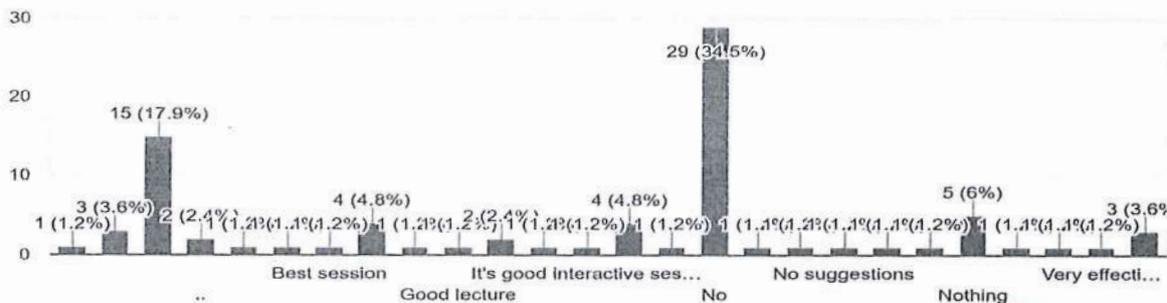
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

84 responses



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Kanakapura Road, Udayapura, Bangalore-560082



Department of Management Studies
Invites You for the Workshop
On

TRACING THE NEW PARADIGMS OF CORPORATE COMMUNICATIONS



Friday
15th, March 2024



9:30 AM to 1:30 PM



3rd Floor, M Block
Room No. 302, DSATM



RESOURCE PERSON :

MR. RAMANI VENKAT

NLP TRAINER, CORPORATE TRAINER,
AND FOUNDER

BIZZ DIAGNOSTICS

RSS
Principal

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Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

Dr. AMRUTA N
Associate Professor

Dr. SAHANA MADAN
Professor and HOD

Dr. M RAVISHANKAR
Principal, DSATM

MBA DEPARTMENT, Students, Faculty and Staff

Contact

www.linkedin.com/in/ramanivenkat
(LinkedIn)

Ramani Venkat

Founder, Recession Busters
Bengaluru, Karnataka, India

Summary

Life is the best teacher
Success is an ongoing process

Specialties: Sales and Marketing, Team Management, Excellent Team player, System Integratio, Storage Solutions, Networking.

Experience

Recession Busters

Founder

November 2008 - Present (15 years 11 months)

Recession Busters is into a Internet Based GLOBAL E-Commerce Project based on Home Based Business Model.

Earning potential is Phenomenal !

Global EXPOSURE Guranteed. U can build your business across 72 plus countries today !

I Personally have trained a lot of people to create wealth !

Sanat Technologies Pvt. Ltd.

Country Manager

October 2007 - November 2008 (1 year 2 months)

I headed the Sales and Marketing for Storage Solutuions across the country through a Channel Sales Module

Hitachi Data Systems

1 year

Sales Manager

September 2006 - October 2007 (1 year 2 months)

Was Handling the Volume sales divison of Storage Solutions catering to the Mid market and SMB Segments of South India

sales manager
2006 - 2007 (1 year)

Apara
Sales Manager
2005 - 2006 (1 year)

Education

Jamnala Bajaj Institute of Management Studies (JBIMS)
MMM, Marketing Management · (2001 - 2004)

Regional Engineering College
BE, Electronics and telecomm · (1989 - 1993)



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NAAC Accredited with A+ Grade

Event Name	Workshop on Business Communication
Theme	“Tracing the New Paradigms of Corporate Communication”
Date	15 th March 2024
Venue	M Block, 3 rd Floor, Room No. 302 DSATM
Participants	I semester MBA Students
Batch	2023-25

Objectives of the Program/ Event:

- Workshop gave insights on Concept of Business Communication
- Students were able to understand impact of communication in organization.
- Workshop focused on knowledge is to be used only if one applies it.



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Department of Management Studies
Invites You for the Workshop
On

TRACING THE NEW PARADIGMS OF CORPORATE COMMUNICATIONS

Friday
15th, March 2024
9:30 AM to 1:30 PM
3rd Floor, M Block
Room No. 302, DSATM

RESOURCE PERSON
MR. RAMANI VENKAT
M.P. TRAINING, CORPORATE TRAINER,
AND FOUNDER
SIZZ DIAGNOSTICS

Dr. AMRUTA H Associate Professor
Dr. SAHANA MADAN Professor and HOD
Dr. M RAVISHANKAR Principal, DSATM

MBA DEPARTMENT, Students, Faculty and Staff


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Details about the event:

- Mr. Ramani Venkat, NLP Trainer, Corporate Trainer and Founder Bizz Diagnostics interacted with the students about good communication depends on the source of doing homework, and understanding the audience.
- Corporate Trainer provided information on major topics related to Business Communication.
- Topics Covered:
 - a. Action gives results and one has to seize opportunities.
 - b. Creating content depends on one's exposure and hence one has to look for Gyan everywhere.
 - c. Seeing one side of the story will not help unless one sees the big picture.

Measurable outcomes, w.r.t. realisation of Vision

The workshop provided valuable insights into the evolving paradigm of corporate communication and underscored the importance of embracing digital transformation, prioritizing stakeholder engagement, fostering authenticity and transparency, investing in crisis preparedness, enhancing internal communication, and measuring communication effectiveness. By implementing these recommendations, organizations can adapt to the new realities of corporate communication and thrive in an increasingly complex and interconnected world.

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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Workshop

Topic: Tracing the New Paradigms of Corporate Communications

Resource Person: Mr. Ramani Venkat, Bizz Diagnostics

Time: 9:30am – 1:30pm

Venue: Seminar Hall “M” Block

Date: 15th March 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
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17	1DT23BA041	Kavya. V. S
18	1DT23BA044	Kshama Naik
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56	1DT23BA115	Vinay. N
57	1DT23BA116	Yeshas. P. Gowda


Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bangalore - 560 082.



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6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CV)



DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Workshop

Topic: Tracing the New Paradigms of Corporate Communications

Resource Person: Mr. Ramani Venkat, Bizz Diagnostics

Time: 9:30am – 1:30pm

Venue: Seminar Hall “M” Block

Date: 15th March 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
8	1DT23BA014	Bhoomika. C. P
9	1DT23BA016	Bhumika. S
10	1DT23BA017	Chandana. M
11	1DT23BA018	Chandana. P
12	1DT23BA019	Chirag. M
13	1DT23BA021	Deeksha. M. V
14	1DT23BA022	Deepika Maruti Naik
15	1DT23BA027	Dumbi. A. R
16	1DT23BA029	Girish Surve. A
17	1DT23BA031	Hanumanthraya. S
18	1DT23BA032	Harishkumar. K. M
19	1DT23BA033	Harshala. G. K
20	1DT23BA034	Harshitha. M. Suryavamshi
21	1DT23BA037	Jagadish. R
22	1DT23BA039	Jeevan. R
23	1DT23BA040	Karthik. S
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25	1DT23BA043	Kruthika. S
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27	1DT23BA046	M. Poojitha
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36	1DT23BA059	Padmashree Jain. D
37	1DT23BA061	Pooja Kumari
38	1DT23BA062	Poorna Chandra. S. M
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46	1DT23BA077	Rohith. H
47	1DT23BA081	SathyaPrakash
48	1DT23BA083	Shaik Moin Pasha
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50	1DT23BA086	Shriganesh Ramachandra Hegde
51	1DT23BA088	Sonika. S
52	1DT23BA090	Sreevatsa Puranik
53	1DT23BA091	Srikanth. M
54	1DT23BA092	Srishti Gupta
55	1DT23BA095	Suhas. P
56	1DT23BA096	Sukanth B Bangera
57	1DT23BA097	Sumith Kumar
58	1DT23BA100	Surya
59	1DT23BA117	Yogesh Kumar. G
60	1DT23BA030	Gowthami. S

Class Teacher Signature:

Sahana M

Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
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Bangalore - 560 082.

Principal

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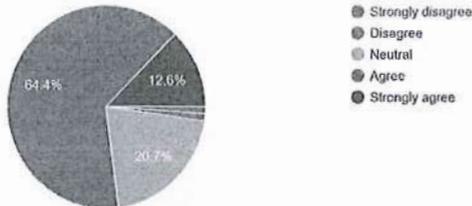


Internal Quality Assurance Cell (IQAC)

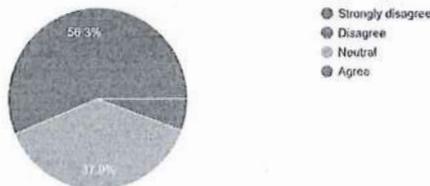
Resource Person's Feedback

Event Name	Workshop
Title	Tracing the new paradigms of corporate communications
Name of the Resource Person	Mr. Ramani Venkat
Designation and Organization	Trainer, Founder, Bizz Diagnostics
Date of the Event	15/03/2024
Venue	3 rd Floor, M- Block, DSATM

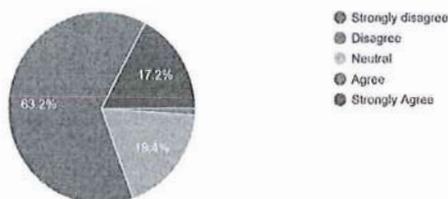
The Session contents was relevant and useful for enhancing my knowledge.
87 responses



The Session was very Interactive and Application oriented.
87 responses



Experts presentation skills were emphasized with the use of latest tools and technologies.
87 responses

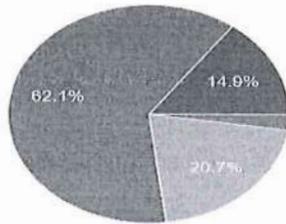


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Expert was able to deliver practical insights to match theoretical concepts delivered in class.

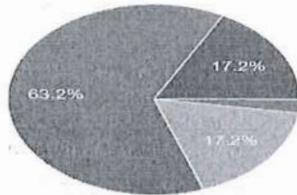
87 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Information shared during the Expert session covered on New & Emerging concepts.

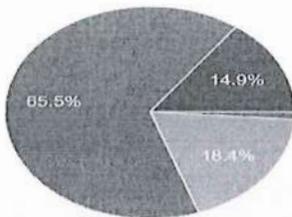
87 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Facilitator's knowledge of the subject matter.

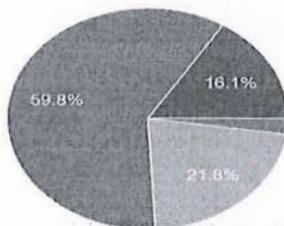
87 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

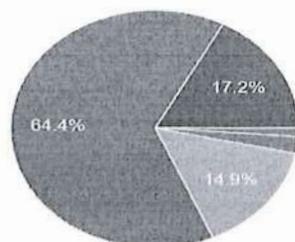
87 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

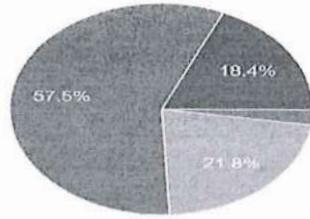
87 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

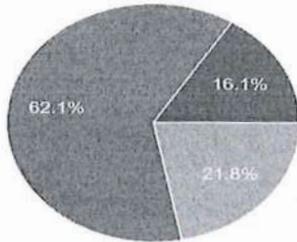
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Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.
87 responses



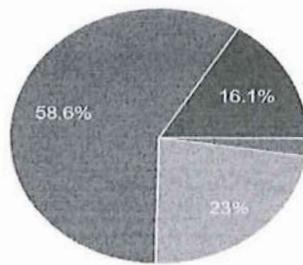
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Session objectives were clearly achieved.
87 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

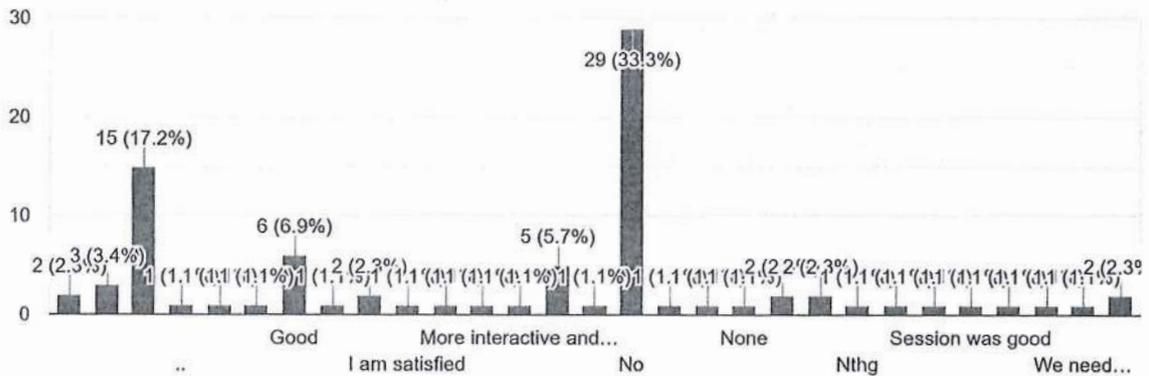
Your satisfaction level of the Expert session
87 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.
87 responses

87 responses



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BOARD
INFINITY

Department of Management Studies
Invites You for the CXO Talk Series on

EXPLORING & ILLUMINATING CAREER PATHS AND ASPIRATIONS.

Resource Person



MR.SUMESH NAIR
CO-FOUNDER & CEO.
BOARD INFINITY

THURSDAY,
09th MAY, 2024

10.30 AM

NEW AUDITORIUM,
DSATM


Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakpura Road,
Opp. Art of Living, Bangalore-560 082

Organized by
Sahana Madan
Professor and HOD

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

Contact

www.linkedin.com/in/nairsumesh
(LinkedIn)

Top Skills

Management Consulting
Strategic Consulting
Strategy

Languages

English

Certifications

Passed CFA level 1 (Dec'15)

Honors-Awards

Tata Business Leadership Awards
2014 - First runners up, SPJIMR
KPMG ACE Award Winner 2014
Mondelez iTaste Challenge 2014 -
First runners up
KPMG International Case Study
Competition 2014 - SPJIMR Finalist
Tata Strategic Management Group
Strategy Quotient 2014 - SPJIMR
Finalist

Sumesh Nair

Building the #1 career transitions platform | Board Infinity
India

Summary

I find purpose in discovering and solving problems that are bold and hard.

My current pursuit is a career tech platform where we are solving employability problem at scale. We have 2 extreme customer-centric brands (Board Infinity - 0-3 years work experience segment) and (Leadup Universe - 8 to 20 years work experience segment).

Our vision is to build a unified platform that can enable 1 million career transitions.

Before this, my professional life involved delivering business outcomes as a management consultant. Top clients were Dell, Google, Walmart & HP.

After an MBA from SPJIMR Mumbai, I worked as a Senior Management Consultant in PwC US Advisory (formerly PRTM Management Consulting) for Fortune 50 Technology companies and before that with unicorns like Mu Sigma.

Experience

Board Infinity

co-founder

August 2017 - Present (7 years 2 months)

Mumbai, Dubai, Riyadh

Board Infinity is the #1 destination for career needs - we are working towards a goal of 1 million career transitions; a team of mission-driven 100 BI Stars executing our vision.

Website - www.boardinfinity.com

Village Capital


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Future of Work Fellow

June 2021 - September 2021 (4 months)

Highly selective cohort of founders bridging skill gaps, enhancing employability

Ranked # 1 in this cohort - Received grants from Village Capital & IFC

Transcend Network

Fellow

October 2020 - December 2020 (3 months)

Transcend Network is the world's first founder network focussed on the future of learning and work.

PwC

Senior Management Consultant

June 2015 - June 2017 (2 years 1 month)

India, Singapore

Was part of PRTM Management Consultants (PwC acquired PRTM) and used to work with partners of PRTM and Strategy& (Booz & Co)

Clients: Google X US, HP US, HP Singapore, Aricent India

Projects: Commercial due diligence, Supply Chain Strategy Projects, Mergers & Acquisitions Projects - Integration Roadmap, Succession Planning, Operations Due Diligence, Fin-tech Insights Product for PwC

Mu Sigma Inc.

Business Analytics Consulting

July 2010 - November 2011 (1 year 5 months)

One of my life-changing experiences - I attribute a lot of my work ethics and thinking to this organization.

Clients : Dell (Fortune 50)

Education

S.P. Jain Institute of Management & Research

PGDM, Marketing, Strategy · (2013 - 2015)


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New Delhi
CSE, ISE, ECE, EEE, ME, CE Branches Accredited by NBA, New Delhi
NAAC Accredited with A+ Grade

Event Name	CXO Talk Series
Theme	"Exploring and Illumination Career Paths and Aspirations"
Date	9 th May 2024
Venue	New Auditorium, DSATM
Participants	I semester MBA Students

Objectives of the Program/ Event:

- Provide insights into the skills and qualifications needed for different career paths.
- Assist students in creating actionable career plans by setting clear goals, identifying necessary steps, and understanding how to navigate the job market.
- Offer students a perspective on current industry trends, challenges, and opportunities.

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BOARD INFINITY

Department of Management Studies
Invites You for the CXO Talk Series on

**EXPLORING & ILLUMINATING
CAREER PATHS AND ASPIRATIONS.**

Resource Person

**THURSDAY,
09th MAY, 2024**

10.30 AM

**NEW AUDITORIUM,
DSATM**

**MR. SUMESH NAIR
CO-FOUNDER & CEO,
BOARD INFINITY**

Organized by:
Dr. Sahana Madan
Professor and HOD

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

The photograph shows a man, Mr. Sumesh Nair, speaking at a podium during the event. The podium features the logo of Dayananda Sagar Academy of Technology and Management.

2881
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Details about the event:

- Mr. Sumesh Nair, co-founder and CEO of Board Infinity interacted with the students providing them with the insights on Job opportunities in various fields of Marketing, Finance and other streams.
- The CXO Talk Series provided a comprehensive overview of empowering students to navigate their academic journey with confidence and seize their dream career opportunities.
- Topics Covered:
 - a. Career Planning
 - b. Professional Development
 - c. Career Service Support.
 - d. Curriculum Planning
- Students completed the Aptitude Test as part of their profile-building process. This assessment is designed to enhance their career development and highlight their strengths.
- An MOU was signed between the MBA department and Board Infinity in Presence of Dr. Sahana Madan, HOD and Mr. Sumesh Nair, Co-founder to facilitate student training. This partnership aims to provide enhanced learning and development opportunities for students.

Measurable outcomes, w.r.t. realisation of Vision:

- Measure the increase in students' awareness of various career paths through pre- and post-event surveys, targeting a specific percentage of improvement.
- Evaluate the enhancement of key skills, such as leadership and strategic thinking.
- Aiming for a high satisfaction rate and actionable insights for future improvements of students.


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**DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25**

Section: A

Attendance Sheet – Faculty Expert Talk

Topic: Exploring and Illuminating Career Paths and Aspirations

Resource Person: Mr. Sumesh Nair, Co-Founder and CEO, Board Infinity

Time: 10:30 am

Venue: Seminar Hall “M” Block

Date: 09th May 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
15	1DT23BA038	Jeevan Gandhi
16	1DT23BA041	Kavya. V. S
17	1DT23BA044	Kshama Naik
18	1DT23BA047	Manish. H. Gowder
19	1DT23BA054	Nidhi Tak
20	1DT23BA055	Nikhil Gowda. C. V
21	1DT23BA057	Nithin Reddy. B
22	1DT23BA060	Pooja. B
23	1DT23BA063	Poornima. M. S
24	1DT23BA064	Prashanth. C
25	1DT23BA066	Praveen Hanumareddi Dabalappanavar
26	1DT23BA067	Priya. S. N
27	1DT23BA069	Purva Rajesh Walvekar
28	1DT23BA073	Ritesh. I. Math
29	1DT23BA076	Rohit Kakhandaki
30	1DT23BA078	Roopa Shree. S
31	1DT23BA079	Sandeep Aradhyamath
32	1DT23BA080	Sanjaya. A. R
33	1DT23BA082	Shabu Saniya
34	1DT23BA087	Shruthika. C. S

35	1DT23BA089	Spoorthi. B
36	1DT23BA093	Srushthi Ganesh Kurgund
37	1DT23BA094	Srushti Suresh Nayak
38	1DT23BA098	Sumukhi U Pendharkar
39	1DT23BA101	Suyog. M
40	1DT23BA102	Sweekruthi K. S
42	1DT23BA103	Syed Shabaz
43	1DT23BA104	Tanu Verma
44	1DT23BA105	Tejaswini Ganapati Bhat
45	1DT23BA106	Thanuja. S
46	1DT23BA107	Trisha. S
47	1DT23BA108	Udanth. G. G
48	1DT23BA109	Umme Afshan
49	1DT23BA110	Usha. R. S
50	1DT23BA111	Vaibhav. J. S
51	1DT23BA112	Varsha. M. R
52	1DT23BA113	Varun. M. P
53	1DT23BA114	Vijayalakshmi. H. Nayak
54	1DT23BA115	Vinay. N
55	1DT23BA116	Yeshas. P. Gowda



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DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Faculty Expert Talk

Topic: Exploring and Illuminating Career Paths and Aspirations

Resource Person: Mr. Sumesh Nair, Co-Founder and CEO, Board Infinity

Time: 11:30 am

Venue: Seminar Hall “M” Block

Date: 09th May 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
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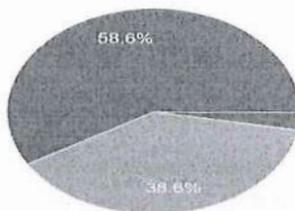
Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

Event Name	CXO Talk Series
Title	Exploring and Illuminating Career Paths and Aspirations
Name of the Resource Person	Mr. Sumesh Nair
Designation and Organization	Co-Founder & CEO Board Infinity
Date of the Event	09/05/2024
Venue	Auditorium

The Session was very Interactive and Application oriented.

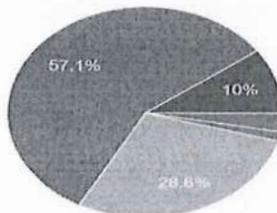
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.

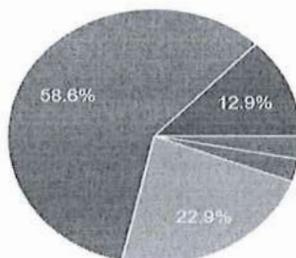
70 responses



- Strongly disagree
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Expert was able to deliver practical insights to match theoretical concepts delivered in class.

70 responses



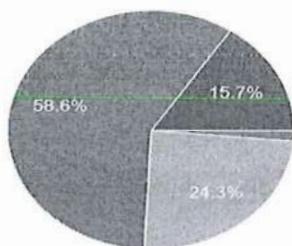
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

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Facilitator's knowledge of the subject matter.

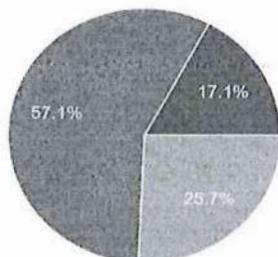
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

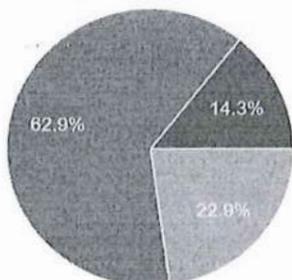
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

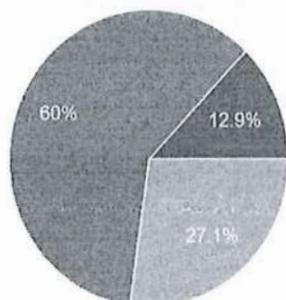
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

RSS

Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082.

**Dayananda Sagar Academy of
Technology and Management**
Kanakpura Road, Udayapura, Bangalore - 560082

Department of Management Studies
Invites You for the Workshop on

**Introduction to Use Cases of
Business Analytics**



-  Monday, 13th May, 2024
-  2:00 PM TO 5:00 PM
-  M Block, 3rd Floor,
Room No. 302, DSATM

Resource Person

Alok Chakravarti

Lead SME,
Data Science, U- NEXT

by:
Sahana Devi S C
Associate Professor


Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakpura Road,
Opp. Art of Living, Bangalore-560 082

Dr. Sahana Madan
Professor and HOD

Dr. M Ravishankar
Principal,



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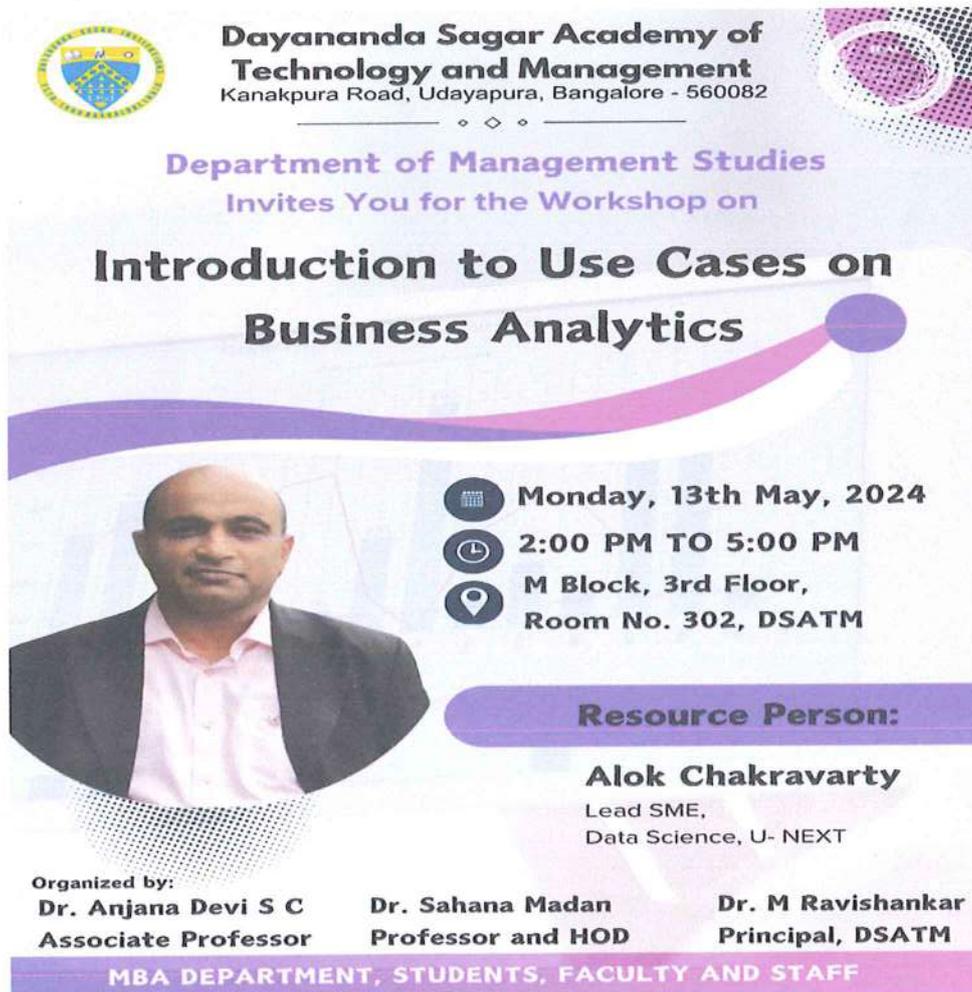


Department of MBA

Event Name	Workshop on Introduction to use cases to Business Analytics
Theme	Business Analytics
Date	13-05-2024
Venue	M block, 3 rd Floor, Room No. 302

Objectives of the Program/ Event

- To educate the students on the significance of Business Analytics in the field of Management
- To understand the various application of analytics to solve business problems
- To know the advantages of analytics to enhance business performance



**Dayananda Sagar Academy of Technology and Management**
Kanakapura Road, Udayapura, Bangalore - 560082

Department of Management Studies
Invites You for the Workshop on

Introduction to Use Cases on Business Analytics



 **Monday, 13th May, 2024**
 **2:00 PM TO 5:00 PM**
 **M Block, 3rd Floor, Room No. 302, DSATM**

Resource Person:
Alok Chakravarty
Lead SME,
Data Science, U- NEXT

Organized by:
Dr. Anjana Devi S C Associate Professor
Dr. Sahana Madan Professor and HOD
Dr. M Ravishankar Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF


Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
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Department of MBA



GPS Map Camera



Bangalore Division, Karnataka, India

RGG8+35P, Badamanavarathekaval, Bengaluru, Karnataka

Long 77.515461°

Lat 12.825218°

13/5/2024 04:30 PM



GPS Map Camera



Bengaluru, Karnataka, India

DAYANAND SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT

Lat 12.825229°

Long 77.514027°

13/05/24 02:41 PM GMT +05:30

RSS

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Department of MBA

Details of the Workshop:

1. Descriptive Analytics:

Purpose: To describe what has happened in the past.

Methods: Uses data aggregation and data mining techniques.

Output: Generates reports, dashboards, and visualizations.

Examples: Sales reports, financial statements, website traffic metrics.

2. Diagnostic Analytics:

Purpose: To understand why something happened.

Methods: Involves drilling down into data, discovering patterns, and identifying anomalies.

Output: Provides insights into causes and correlations.

Examples: Root cause analysis, correlation analysis, variance analysis.

3. Predictive Analytics:

Purpose: To forecast what is likely to happen in the future.

Methods: Uses statistical models, machine learning algorithms, and historical data.

Output: Produces forecasts, risk scores, and predictive models.

Examples: Sales forecasting, risk assessment, customer churn prediction.

4. Prescriptive Analytics:

Purpose: To recommend actions to achieve desired outcomes.

Methods: Combines predictive analytics with optimization and simulation techniques.

Output: Offers decision options and their potential outcomes.

Examples: Supply chain optimization, personalized marketing strategies, financial planning recommendations.

Measurable outcomes:

- Workshop was highly useful as it provided valuable information on the application of analytics
- Scope of business analytics motivated the students
- Students participation was extremely good and the session was highly interactive


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Technology & Management
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Contact

www.linkedin.com/in/ram-br-96a41a1b2 (LinkedIn)

Top Skills

Training
Solution Selling
Account Management

Languages

Kannada (Full Professional)
English (Full Professional)
Telugu (Limited Working)
Hindi (Professional Working)
Tamil (Professional Working)
Urdu (Limited Working)

Ram B R

Consult

Bengaluru, Karnataka, India

Summary

Started career as a Sales Executive in Eureka forbes, immediately after the completion of the college.

BDMr: Ram BR began his journey at CADD Centre as a Business Development Manager. In this role, was responsible for identifying and cultivating new business opportunities, forming partnerships, and driving growth for the company.

Regional Head: After some time in the BD role, moved up to become a

Regional Head. Incubation & Launchpad Head: Ram BR then took on the role of Incubation & Launchpad Head. This role is to ensure, Identify the partners who's business is below average, Identify the obstacles, prepare the business plan & work closely with the partners & move centre out of incubation.

Synergy SBS Head: The next step in his career was as the Synergy SBS -Synergy school of business skills Head. This role involved managing and improving services tailored to other verticals like non-technical students & professionals.

Vice President- revenue growth & operations- CADD Centre

Have traveled to all major districts in India & and delivered more than 1000+ presentations across the country.

Strong communication skills
Team player
Strong analytical skills
Convincing ability



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Willingness to learn
Strong interpersonal skills

DOMAIN SKILLS

Sales, Marketing & Business Development

Developing new clients and negotiating with them for securing profitable business.

Forecasting sales targets and executing them in a given time frame thus enhancing client.

Sales

Handle Presentations, Product demos, and interaction with all key people and convince them implicitly, closing the case keeping all the major aspects in front, and increased sales growth.

Client Relationship Management

Managing customer-centric operations and ensuring customer satisfaction by achieving delivery and service quality norms. Identifying improvement areas & implementing measures to maximize customer satisfaction levels.

Team Supervision

Monitoring, recruiting, training & motivating the manpower and providing direction to the sales team for ensuring optimum performance and enhancing their professional and soft skills. Analyzing the performance of team members for assigning targets on a regular basis.

Experience

Rpp
Consultant
January 2024 - Present (9 months)
Blr


Principal
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Udayapura, Kanakeri Road,
Opp. Art of Living, Bangalore-560 082

CADD Centre Training Services Pvt Ltd.

Vice President

September 2008 - December 2023 (15 years 4 months)

Bangalore Urban, Karnataka, India

Education

farooquia college

Diploma of Education, electricals · (April 1998 - 2003)



Principal

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DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Industry Expert Talk

Topic: Introduction to Use Case on Business Analytics

Resource Person: Alok Chakravarthy, Lead SME, U-NEXT

Time: 2pm – 5pm

Venue: Seminar Hall “M” Block

Date: 13th May 2024

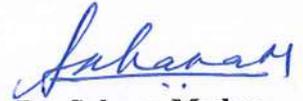
Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA006	Ankitha. D. G
3	1DT23BA008	Anushya. M
4	1DT23BA010	Ayesha
5	1DT23BA012	Basavaraj Kakkamari
6	1DT23BA013	Bharath. N. S
7	1DT23BA014	Bhoomika. C. P
8	1DT23BA016	Bhumika. S
9	1DT23BA017	Chandana. M
10	1DT23BA018	Chandana. P
11	1DT23BA019	Chirag. M
12	1DT23BA021	Deeksha. M. V
13	1DT23BA022	Deepika Maruti Naik
14	1DT23BA027	Dumbi. A. R
15	1DT23BA029	Girish Surve. A
16	1DT23BA031	Hanumanthraya. S
17	1DT23BA032	Harishkumar. K. M
18	1DT23BA034	Harshitha. M. Suryavamshi
19	1DT23BA037	Jagadish. R
20	1DT23BA039	Jeevan. R
21	1DT23BA040	Karthik. S
22	1DT23BA042	Keerthana. K. Gowda
23	1DT23BA043	Kruthika. S
24	1DT23BA045	Lathika. K
25	1DT23BA046	M. Poojitha
26	1DT23BA048	Manivelu. S
27	1DT23BA049	Manoj Kumar. R
28	1DT23BA050	Mithun Nagesh Nayak
29	1DT23BA051	Mohammed Shoab
30	1DT23BA052	Muniraju. H. P
31	1DT23BA053	Neharika. S
32	1DT23BA056	Niranjan Siddappa Namadar
33	1DT23BA058	O. S. Harshitha P Kumar


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34	1DT23BA059	Padmashree Jain. D
35	1DT23BA061	Pooja Kumari
36	1DT23BA062	Poorna Chandra. S. M
37	1DT23BA065	Prateek Shetty
38	1DT23BA070	R. Preethi
39	1DT23BA071	Ranjan. K. V
40	1DT23BA072	Ravi Chandra
41	1DT23BA074	Riya Agarwal
42	1DT23BA075	Rohini G
43	1DT23BA077	Rohith. H
44	1DT23BA081	SathyaPrakash
45	1DT23BA084	Shresta Jain
46	1DT23BA086	Shriganesh Ramachandra Hegde
47	1DT23BA088	Sonika. S
48	1DT23BA090	Sreevatsa Puranik
49	1DT23BA091	Srikanth. M
50	1DT23BA092	Srishti Gupta
51	1DT23BA095	Suhas. P
52	1DT23BA096	Sukanth B Bangera
53	1DT23BA097	Sumith Kumar
54	1DT23BA117	Yogesh Kumar. G
55	1DT23BA030	Gowthami. S


Class Teacher Signature:


Dr. Sahana Madan
Professor & HOD
Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bangalore - 560 082.


Principal
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DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Industry Expert Talk

Topic: Introduction to Use Case on Business Analytics

Resource Person: Alok Chakravarthy, Lead SME, U-NEXT

Time: 2pm – 5pm

Venue: Seminar Hall “M” Block

Date: 13th May 2024

Sl. No	USN	Name
1	1DT23BA003	Ajithkumar. N
2	1DT23BA005	Anantha Krishna
3	1DT23BA007	Ankitraj. S
4	1DT23BA009	Arunkumar Patil
5	1DT23BA011	B Rakshita
6	1DT23BA020	Dayma Kanishka
8	1DT23BA023	Devika. M
9	1DT23BA025	Dheeraj. R
10	1DT23BA026	Divyashree. M. S
11	1DT23BA028	G. Nikhil
12	1DT23BA035	Harshitha. S
13	1DT23BA036	Ibbani. M. D
14	1DT23BA038	Jeevan Gandhi
15	1DT23BA041	Kavya. V. S
16	1DT23BA044	Kshama Naik
17	1DT23BA047	Manish. H. Gowder
18	1DT23BA054	Nidhi Tak
19	1DT23BA055	Nikhil Gowda. C. V
20	1DT23BA057	Nithin Reddy. B
21	1DT23BA060	Pooja. B
22	1DT23BA063	Poornima. M. S
23	1DT23BA064	Prashanth. C
24	1DT23BA067	Priya. S. N
25	1DT23BA069	Purva Rajesh Walvekar
26	1DT23BA073	Ritesh. I. Math
27	1DT23BA076	Rohit Kakhandaki
28	1DT23BA078	Roopa Shree. S
29	1DT23BA079	Sandeep Aradhyamath
30	1DT23BA080	Sanjaya. A. R
31	1DT23BA082	Shabu Saniya
32	1DT23BA085	Shreyash. D. Pathade
33	1DT23BA087	Shruthika. C. S
34	1DT23BA089	Spoorthi. B
35	1DT23BA093	Srushti Ganesh Kurgund

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36	1DT23BA098	Sumukhi U Pendharkar
37	1DT23BA099	Surya. K. R
38	1DT23BA101	Suyog. M
40	1DT23BA102	Sweekruthi K. S
41	1DT23BA103	Syed Shabaz
42	1DT23BA104	Tanu Verma
43	1DT23BA105	Tejaswini Ganapati Bhat
44	1DT23BA106	Thanuja. S
45	1DT23BA107	Trisha. S
46	1DT23BA108	Udanth. G. G
47	1DT23BA109	Umme Afshan
48	1DT23BA110	Usha. R. S
49	1DT23BA111	Vaibhav. J. S
50	1DT23BA112	Varsha. M. R
51	1DT23BA113	Varun. M. P
52	1DT23BA114	Vijayalakshmi. H. Nayak
53	1DT23BA115	Vinay. N

Class Teacher Signature:

Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bengaluru - 560 082.

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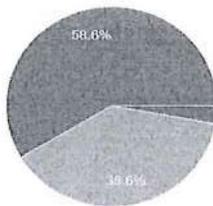
Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

Event Name	Workshop
Title	Introduction to use cases of Business Analytics
Name of the Resource Person	Mr. Alok Chakravarty
Designation and Organization	Lead SME, Data Science, U- NEXT
Date of the Event	13.05.2024
Venue	Room No 302, DSATM

The Session was very Interactive and Application oriented.

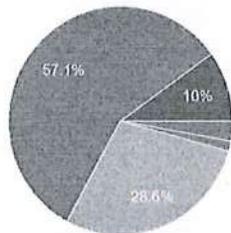
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.

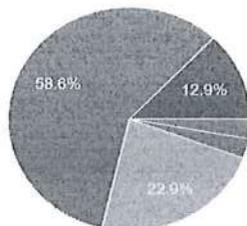
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.

70 responses

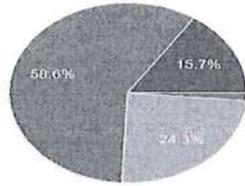


- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Principal

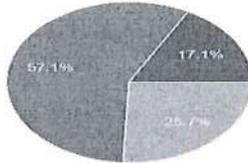
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Facilitator's knowledge of the subject matter.
70 responses



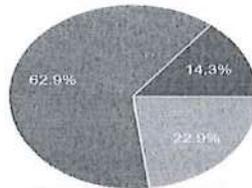
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.
70 responses



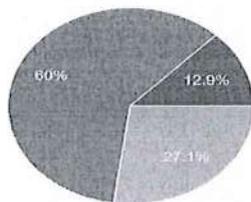
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.
70 responses



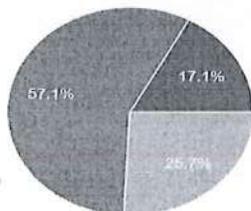
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

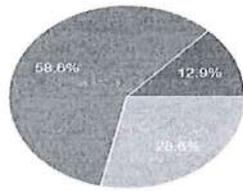
Session objectives were clearly achieved.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

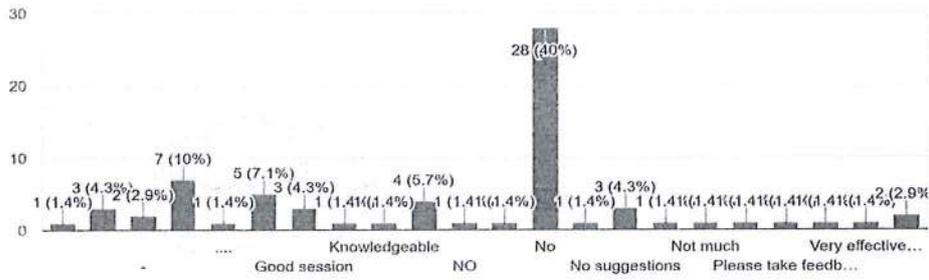
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Nayananda Nagar Academy of
Technology & Management
Urliyapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082

Your satisfaction level of the Expert session
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.
70 responses




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 Nayanand Sagar Academy of
 Technology & Management
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Dayananda Sagar Academy of Technology and Management

Kanakpura Road, Udayapura, Bangalore - 560082

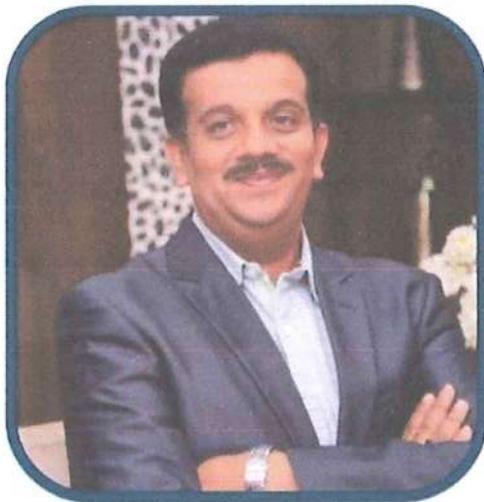


Department of Management Studies Invites You for the CXO Talk Series

On

Experiencing & Leveraging the Power of
Business Simulations to Transform Students
into Skilled Leaders.

Resource Person



Mr. Ananth Ram B R

Vice President,

**Revenue Growth & Operations,
Cesim Business Simulations**



**Thursday
16th May 2024**



09.30AM - 11:30 AM



**Seminar Hall,
Ground Floor, M-Block**

Organized by:

**Dr. Sahana Madan
Professor and HOD**

RSS
Principal,
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakpura Road,
Opp. Art of Living, Bangalore-560 082

**Dr. M Ravishankar
Principal, DSATM**

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF



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New Delhi
CSE, ISE, ECE, EEE, ME, CE Branches Accredited by NBA, New Delhi
NAAC Accredited with A+ Grade

Event Name	CXO Talk Series
Theme	Experiencing & Leveraging the power of Business Simulations to Transform Students into Skilled Leader.
Date	16 th May 2024
Venue	M Block, Seminar Hall DSATM
Participants	I semester MBA Students

Objectives of the Program/ Event:

- CXO Talk series gave insights on Concept of Business Simulation.
- Students were able to understand strategic and tactical decision-making abilities under simulated business conditions.
- Talk series fostered teamwork and collaboration among students as they work together to achieve common business goals.



Details about the event:

- Mr. Ananth Ram.B.R, Vice President, Cesim Business solutions interacted with the students providing them with the insights on how Simulation plays a vital role in today's business world.
- Industry Expert provided information on major topics related to simulating real-world business scenarios which aimed to bridge the gap between theoretical knowledge and practical application.
- Topics Covered:
 - a. Strategic Management – Formulating and implementing business strategies.
 - b. Financial Management – Financial statement analysis.
 - c. Marketing Management – Product development and positioning.
 - d. Technology and Information system – Digital transformation.

Measurable outcomes, w.r.t. realisation of Vision:

- Students developed a deeper understanding of strategic planning and decision-making by engaging in simulated business scenarios. .
- Business simulation provided practical experience in all different department of management (Finance, Human Resource, and Marketing).
- Students were able to understand how to apply business theories and concepts in a simulated environment. .



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Contact

www.linkedin.com/in/ram-br-96a41a1b2 (LinkedIn)

Top Skills

Training
Solution Selling
Account Management

Languages

Kannada (Full Professional)
English (Full Professional)
Telugu (Limited Working)
Hindi (Professional Working)
Tamil (Professional Working)
Urdu (Limited Working)

Ram B R

Consult

Bengaluru, Karnataka, India

Summary

Started career as a Sales Executive in Eureka forbes, immediately after the completion of the college.

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Vice President- revenue growth & operations- CADD Centre

Have traveled to all major districts in India & and delivered more than 1000+ presentations across the country.

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Team player

Strong analytical skills

Convincing ability

Willingness to learn
Strong interpersonal skills

DOMAIN SKILLS

Sales, Marketing & Business Development

Developing new clients and negotiating with them for securing profitable business.

Forecasting sales targets and executing them in a given time frame thus enhancing client.

Sales

Handle Presentations, Product demos, and interaction with all key people and convince them implicitly, closing the case keeping all the major aspects in front, and increased sales growth.

Client Relationship Management

Managing customer-centric operations and ensuring customer satisfaction by achieving delivery and service quality norms. Identifying improvement areas & implementing measures to maximize customer satisfaction levels.

Team Supervision

Monitoring, recruiting, training & motivating the manpower and providing direction to the sales team for ensuring optimum performance and enhancing their professional and soft skills. Analyzing the performance of team members for assigning targets on a regular basis.

Experience

Rpp
Consultant
January 2024 - Present (9 months)
Blr


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CADD Centre Training Services Pvt Ltd.

Vice President

September 2008 - December 2023 (15 years 4 months)

Bangalore Urban, Karnataka, India

Education

farooquia college

Diploma of Education, electricals · (April 1998 - 2003)



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(CSE, ISE, ECE, EEE, MECH, CV)



DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Industry Expert Talk

Topic: Experiencing and Leveraging the power of Business Simulation to Transform Students into Skilled Leaders (CXO Talk Series)

Resource Person: Mr. Ananth Ram B R, Vice President, Revenue Growth and Operations, Cesim Business Simulations

Time: 9:30 am to 11:30 am

Venue: Seminar Hall "M" Block

Date: 16th May 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
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29	1DT23BA051	Mohammed Shoaib
30	1DT23BA052	Muniraju. H. P
31	1DT23BA056	Niranjan Siddappa Namadar
32	1DT23BA058	O. S. Harshitha P Kumar

(Handwritten Signature)

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33	1DT23BA059	Padmashree Jain. D
34	1DT23BA061	Pooja Kumari
35	1DT23BA062	Poorna Chandra. S. M
36	1DT23BA065	Prateek Shetty
37	1DT23BA068	Puneeth Gowda. J
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51	1DT23BA092	Srishti Gupta
52	1DT23BA095	Suhas. P
53	1DT23BA096	Sukanth B Bangera
54	1DT23BA097	Sumith Kumar
55	1DT23BA100	Surya
56	1DT23BA030	Gowthami. S



Class Teacher Signature:



**Dr. Sahana Madan
Professor & HOD**

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
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DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Industry Expert Talk

Topic: Experiencing and Leveraging the power of Business Simulation to Transform Students into Skilled Leaders (CXO Talk Series)

Resource Person: Mr. Ananth Ram B R, Vice President, Revenue Growth and Operations, Cesim Business Simulations

Time: 9:30 am to 11:30 am

Venue: Seminar Hall “M” Block

Date: 16th May 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
15	1DT23BA036	Ibbani. M. D
16	1DT23BA041	Kavya. V. S
17	1DT23BA054	Nidhi Tak
18	1DT23BA055	Nikhil Gowda. C. V
19	1DT23BA057	Nithin Reddy. B
20	1DT23BA060	Pooja. B
21	1DT23BA063	Poornima. M. S
22	1DT23BA064	Prashanth. C
23	1DT23BA066	Praveen Hanumareddi Dabalappanavar
24	1DT23BA067	Priya. S. N
25	1DT23BA069	Purva Rajesh Walvekar
26	1DT23BA073	Ritesh. I. Math
27	1DT23BA076	Rohit Kakhandaki
28	1DT23BA078	Roopa Shree. S
29	1DT23BA079	Sandeep Aradhyamath
30	1DT23BA080	Sanjaya. A. R
31	1DT23BA085	Shreyash. D. Pathade
32	1DT23BA089	Spoorthi. B

33	1DT23BA093	Srushthi Ganesh Kurgund
34	1DT23BA094	Srushti Suresh Nayak
35	1DT23BA098	Sumukhi U Pendharkar
36	1DT23BA099	Surya. K. R
37	1DT23BA101	Suyog. M
38	1DT23BA102	Sweekruthi K. S
39	1DT23BA103	Syed Shabaz
40	1DT23BA104	Tanu Verma
41	1DT23BA105	Tejaswini Ganapati Bhat
42	1DT23BA106	Thanuja. S
43	1DT23BA107	Trisha. S
44	1DT23BA108	Udanth. G. G
45	1DT23BA109	Umme Afshan
46	1DT23BA110	Usha. R. S
47	1DT23BA111	Vaibhav. J. S
48	1DT23BA112	Varsha. M. R
49	1DT23BA113	Varun. M. P
50	1DT23BA114	Vijayalakshmi. H. Nayak
51	1DT23BA115	Vinay. N
52	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
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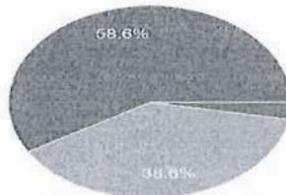


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

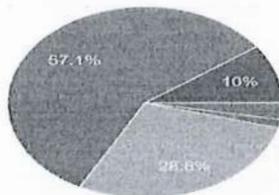
Event Name	CXO Talk Series
Title	Experiencing and Leveraging the power of Business Simulation to Transform Students into Skilled
Name of the Resource Person	Mr. Ananth Ram B R
Designation and Organization	Vice President, Revenue Growth & Operations, Cesim Business Simulations
Date of the Event	16-05-2024
Venue	Seminar Hall, M- Block, DSATM

The Session was very Interactive and Application oriented.
70 responses



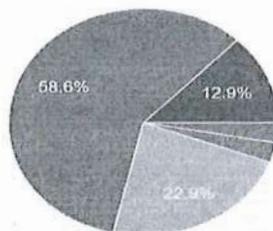
- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.
70 responses

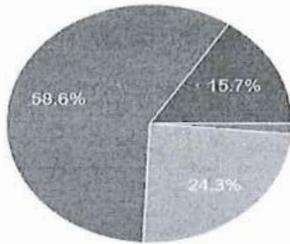


- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

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Facilitator's knowledge of the subject matter.

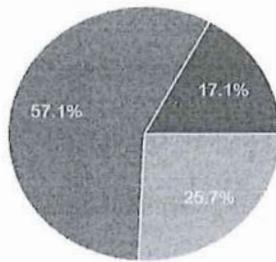
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

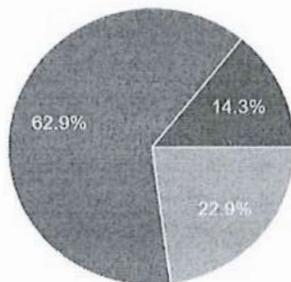
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

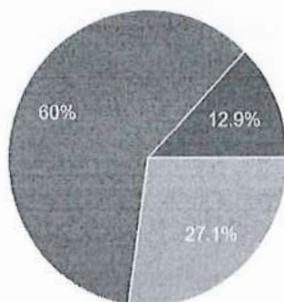
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

RSS
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Department of Management Studies

Invites You for the Industry Expert Talk Series

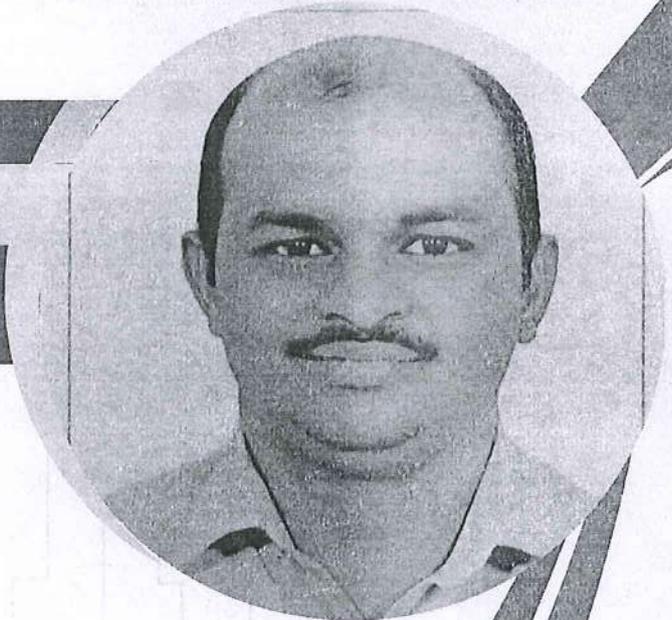
on

Money Mastery: Unleashing the Power of Time Value

Resource Person:

Mr. Suraj T K

Branch Manager,
ICICI Bank.



Saturday
24th August 2024



2:00 PM - 4:00 PM



Seminar Hall,
Ground Floor,
M-Block.

Bharath M

Assistant Professor

Dr. Sahana Madan

HOD and Professor

Dr. M Ravishankar

Principal, DSATM

MBA Department, Students, Faculty and Staff

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Pc: Sukanth B Bangera



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NAAC Accredited with A+ Grade

Department of Management Studies

Event Name	Industry expert talk on 'Money Mastery: Unleashing the Power of Time Value'.
Theme	Time Value of Money
Date	24 th August 2024
Venue	M Block, Seminar Hall DSATM
Participants	I semester MBA Students

Objectives of the Program/ Event:

- Foster a deep understanding of the impact of the Time Value of Money.
- Bridging the gap between classroom concepts and industrial applications.

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Department of Management Studies
Invites You for the Industry Expert Talk Series
on
Money Mastery: Unleashing the Power of Time Value

Resource Person:
Mr. Suraj T K
Branch Manager,
ICICI Bank.



 Saturday
24th August 2024

 2:00 PM - 4:00 PM

 Seminar Hall,
Ground Floor,
M-Block.

Dr. M. Ravishankar
Principal, DSATM

Dr. Sabana Madan
HOD and Professor

Dr. Ramesh N
Assistant Professor

MBA Department. Students, Faculty and Staff




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Details of the event:

- Mr. Suraj T K, Branch Manager, ICICI Bank, TATA Nagar Branch interacted with the students of 2nd semester MBA students providing them with insights on the working of Banks.
- The workshop provided a comprehensive overview of Deposits and Loans.
- Topics Covered by the expert includes the following.
 1. Basic job of a bank
 2. Types of deposits
 3. SA & CA Difference
 4. TD & RD Difference
 5. Tax savings Deposits
 6. Callable & Non-Callable Deposits
 7. Sweep-in & Sweep-Out Deposits


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8. NRI Deposits
9. FCNR & RFC Deposits
10. Types of interests
11. Interest process steps
12. Premature Deposit clause
13. Loan on deposit
14. TDS on Interest
15. Form 15G/H
16. Types of the loan
17. Secured Loans
18. Unsecured loans
19. Eligibility for availing loans
20. Types of Interest
21. Fixed Int and Floating Interest
22. EMI Obligations calculation
23. NPA & Recovery
24. Penal Interest on NPA accounts

Measurable outcomes, w.r.t. realisation of Vision:

- The session provided insights into various types of deposits received by banks in India.
- The session helped the students understand the lending and recovery of loans.
- Students were able to understand the terms of lending by banks.



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RESUME

SURAJ T K
e-mail id: suraj.tk87@gmail.com

Mobile: 9844613856
8657601795

CARRIER OBJECTIVE

Aiding the organization's achievement and to work in a globally competitive and dynamic environment and those who offer me excellent opportunity to enhance my skills and add value to the firm and myself.

EXPERIENCE SUMMARY

- ✓ A dynamic professional with **over 11 years'** experience in **Banking Operations, Business Banking,**
- ✓ Competent in implementing effective solutions to the customer needs cash transactions of the branch as a teller managing Operations like RTGS/NEFT, Fund Transfer, Account opening, Fixed Deposit, and Forex etc. with an aim to improve customer contentment and consequently customer loyalty, repeat & referral business.
- ✓ Strong organizer, motivator, team player and a decisive leader with successful track record in directing from original concept through implementation to handle diverse market dynamics.
- ✓ An effective communicator with good presentation, negotiation, relationship, and leadership skills.

CORE COMPETENCIES

- Handling the entire banking operations & day-to-day functions viz. Monitoring accounts, reports, deliverable and process workflows, cash counter.
- Managing the overall functioning of process, identifying improvement areas, and implementing adequate measures to maximize customer satisfaction level.
- Co-ordination with internal audit team for resolving audit related queries.
- Taking care of Operations, Service, Compliance & Quality aspects in branch.
- Coordinating with all inter departments for smooth functioning of the branch.
- Managing of audit compliance and procedure in day-to-day banking operations.
- Training the new joiners in various banking applications for smooth functioning of the branch.
- Supervising customer service operations for rendering and achieving quality services; providing first line customer support by answering queries and resolving their issues, ensuring minimum TAT.



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1. **Company:** ICICI BANK LTD
Designation: Branch Manager
Tenure: Oct 2019 to Till Date

Profile Description:

Joined ICICI Bank as Deputy Branch Manager and got promoted as Branch Manager

Responsible for the administration and efficient daily operation of a full-service branch office, including lending, product sales, customer service, and security and safety in accordance with the Bank's objectives.

Complete guidance and trained to new joiners to the organization.

- ✦ Enhance and contribute in the growth of the company through Business Development.
- ✦ Provision of a superior level of customer relations and promotion of the sales and service culture through coaching, guidance and staff motivation.
- ✦ Achieve individual and branch sales goals through new business sales, referrals and retention of account relationship.
- ✦ Maintain AOP (Annual Operating Plan) for the financial year i.e. to prepare and track product (liability, assets and fees) wise.
- Acting as the main custodian of the branch liaising with the main office to enhance operational activities of the branch, soliciting new business and managing existing clients. Working with all branch personnel to meet or exceed the annual sales target.
- Representing the branch on meetings, taking care of escalated client concerns and reporting sales activities.
- Creating a warm, welcoming, and friendly customer centric branch environment.
- Planning, organizing, and co-ordinating daily sales, service, and operations management processes.
- Preparing & presenting various weekly/monthly MIS reports pertaining to process and productivity.
- Checking of reports like Branch Journal Report, Authorization Report, Force Debit Report etc.
- Co-ordinate for monthly surprise checks ex. Vault/Locker verification/Inventory/cash/Deliverable.
- Managing all aspects of branch operations such as Clearing, Cash Management Services (CMS), Inter branch transfer, Cash, Fixed Deposits, Demand Draft /Pay order processing, TDS related activities, Account opening forms scrutiny for KYC etc.
- Maintaining the branch compliance score month on month.
- Maintaining the service rejection score as very less.


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2. Company: KOTAK MAHINDRA BANK LTD
Designation: Relationship Manager
Tenure: July 2015 to Oct 2019

Profile Description:

- Enhancing customer wallet size.
 - Ensure certification of documents required for opening and maintaining customer accounts.
 - Error free documentation for all account opening and all customer instructions (Stop payments, FD Closure etc.)
 - Ensure that 5-S norms are adhered for individual's workstation.
 - Operation management, portfolio management of High-Net-Worth Individual customers of the bank. Handling about 250 HNI customers.
 - Achieving the business targets assigned in terms of cross selling, enhancing, and upgrading the High-Net-Worth Individual relationships.
 - Profiling customers and providing financial products to meet customer needs.
 - One-point contact for all requirements of High-Net-Worth customers of the Branch.
 - Customer service to ensure resolving walk-in customer's issues.
 - Managing operations like Account opening, Fixed Deposit, and Forex etc.
-

3. Company: HDFC BANK LTD
Designation: Assistant Manager
Tenure: Feb 2013 To June 2015

Profile Description:

- Organising promotional activities at branch for generating leads.
 - Back up for the welcome desk of the branch.
 - Handling of branch Keys and security items like DDs, I-Kits, customer deliverables etc.
 - Handling of cash transactions of the branch as a teller.
 - Managing operations like RTGS/NEFT, Fund Transfer, Account opening, Fixed Deposit, and Forex etc.
 - Generating of BOD & EOD reports of the branch.
 - Handling of branch & strong room keys.
 - Taking care of day-to-day business-like CASA, Fixed Deposit, Insurance, Investments, Credit Card and Asset products etc.
 - To develop fruitful relationship with existing customers for consistent growth in sales.
 - Checking all AOF's and sending them for processing.
 - Promoting all direct banking channels to ensure customer is utilizing the same.
 - Handling queries of the customers.
-

4. Company: ICICI PRUDENTIAL LIFE INSURANCE

Designation: Sr. Financial Service Manager

Tenure: Oct 2011 to Feb 2013

5. Company: HDFC Bank Ltd

Designation: Co-Executive

Tenure: June 2009 to July 2011

Profile Description:

To achieve the organizational goal for the assigned branch(s) in terms of revenue and to maintain appropriate relationship with HDFC Bank.

- Handling branch walk-in customers.
- To sell investment products through the assigned bank branch.
- By building long term relationship with the bank staff as well as HNI clients of the branch & providing complete sales and service.
- Conducting business development activities via lead generation etc.
- Conduct reviews/ feedback sessions with assigned branch(s).
- To keep motivation for branch staff and to achieve the sales objectives for continuous business delivery, business parameter.

STRENGTHS

- ✓ Flexible and Adaptable.
- ✓ Effective communication.
- ✓ Self Confidence.
- ✓ An excellent team worker.

EDUCATIONAL PROFILE

2008 BBM Graduate from University of Mysore

2014 MBA Post Graduation from KSOU

PERSONAL DETAILS

Date of Birth : 08-07-1987
Gender : Male
Marital Status : Married
Languages Known : Kannada, English, Hindi, Telugu
Address : Domlur, Bengaluru

DECLARATION

I hereby declare that information provided above by me is true to the best of my knowledge.

Date:

Place: Bengaluru


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(SURAJ T K)



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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Industry Expert Talk

Topic: Money Mastery: Unleashing the power of time Value

Resource Person: Mr. Suraj T K, Branch Manager, ICICI Branch

Time: 2pm – 4pm

Venue: Seminar Hall “M” Block

Date: 24th August 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA006	Ankitha. D. G
3	1DT23BA008	Anushya. M
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53	1DT23BA095	Suhas. P
54	1DT23BA096	Sukanth B Bangera
55	1DT23BA097	Sumith Kumar
56	1DT23BA100	Surya
57	1DT23BA117	Yogesh Kumar. G
58	1DT23BA030	Gowthami. S


Class Teacher Signature:


Dr. Sahana Madan
Professor & HOD
Professor and Head
Department of Management Studies
Dayananda Sagar Academy
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Wdayapura, Kanakapura Road,
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282



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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Industry Expert Talk

Topic: Money Mastery: Unleashing the power of time Value

Resource Person: Mr. Suraj T K, Branch Manager, ICICI Branch

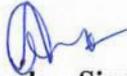
Time: 2pm – 4pm

Venue: Seminar Hall “M” Block

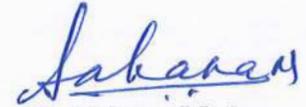
Date: 24th August 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
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54	1DT23BA115	Vinay. N
55	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



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Professor and Head
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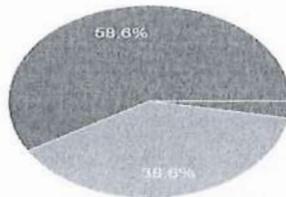


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

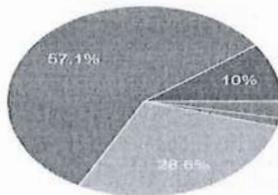
Event Name	Industry Experts Talk
Title	Money Mastery: Unleashing the power of time Value Leaders
Name of the Resource Person	Mr. Suraj T K
Designation and Organization	Branch Manager, ICICI Bank,
Date of the Event	24/08/2024
Venue	Seminar Hall, M-Block, DSATM

The Session was very Interactive and Application oriented.
70 responses



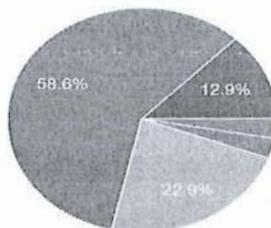
- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.
70 responses

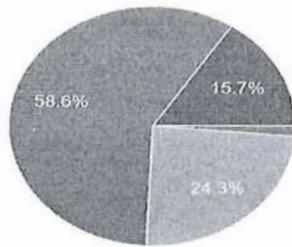


- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

(Signature)
Principal

Facilitator's knowledge of the subject matter.

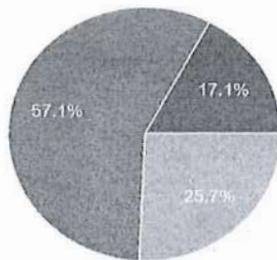
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

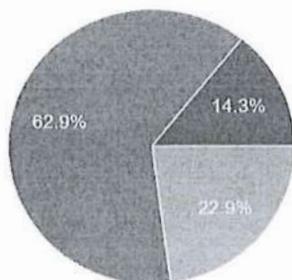
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

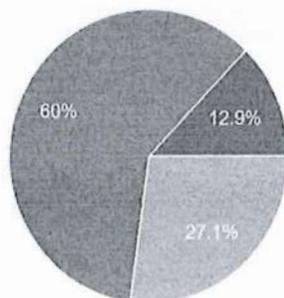
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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Department of Management Studies Invites You for Industry Expert Talk on

Marketing Research a Blind Spot: Overcoming Biases and Data Gaps in Consumer Insights



Saturday
28th September 2024



11:30 AM to 1:30 PM



**M-Block,
Ground Floor,
Seminar Hall.**



Mr. Visweswara G N

National Program Manager CPM India

Mrs Suma Rajesh
Assistant Professor

Dr. Sahana Madan
HOD and Professor

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT STUDENTS FACULTY AND STAFF

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GN Visweswara

Mobile: 6361078395, 9900844318
E-Mail: viswa.gowda88@gmail.com

JOB OBJECTIVE

Seeking senior level assignments in **Sales, Marketing management, Brand activation, assisted selling, experiential marketing**/with an organisation of repute preferably in **/FMCG /E.com/Apparel/ Consumer Durables / Retail industry.**

Location preference: None

PROFILE SUMMARY

- A focused professional national manager operation with 12 years of experience in brand activation, sales and marketing, business development, and retail store operations handling an annul turnover of 228 crores in the health drink and oral category.
- Presently handling pan-India operations for 4 clients (ITC, Asahi Kasei, Prayagh Nutri and Apollo pharmacy)
- Managed the assisted selling and asset execution of HUL, MT, HFD, and OHC categories.
- Handled a team of six managers, 48 team leaders, and a team of 1250 associates, managing 24 state-assisted selling modules in the MT retail and pharma chain markets.
- Deft in breaking new avenues and conducting opportunity analysis by keeping abreast of market trends and competitor moves
- a keen planner, strategist, and implementer with deftness in devising and implementing strategies aimed at ensuring the effectiveness of operations and the realisation of sales and business promotion targets, with a key focus on excellent market execution.
- Skilled in handling the performance of channels in the region with respect to their sales effort and target achievement
- An effective communicator and negotiator with strong analytical, problem-solving, and organisational skills

Geographies Handled:

Bengaluru Metro – Reliance Fresh store manager
Mangaluru tier2 city – Bharti Airtel
Abu Dhabi UAE – Select market retails Store manager
South India- Assisted selling in modern trade worked for HUL laundry, Oral & food categories.
PAN India – Assisted selling in Modern Trade for HUL laundry, Oral.
PAN India – BTL Activation Programs covering Key Metros cities across India for HUL & GSK.

Functional Skills

- Bias for action
- Brand building
- Customer and consumer centricity
- Sales & Marketing
- Business Development
- Retail store management
- Training & development

Managerial Skills

- Demonstrated leadership skills
- Sound Analytical skills
- Negotiation & Consensus Building
- Take Initiative
- Team player who understands people well
- Proven ability to thrive in ambiguous environment
- Result orientation


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Key responsibility :

- Defining Scope of Shopper (BTL) Activation Program | Program KPIs | R&R | Responsible for overall operation efficiency of the Programs starting with Planning, Hiring, Training & capability building, HR Administration, Statutory compliances | Commercials (includes Business Projection, Budget Achievements, Receivables) | Procurement | Dash boarding & Publishing of Reports. Coaching & Mentoring of team.
- Client Servicing | Collaborate with Client to work in tantum to achieve project objective
- Leading a team of 6 managers, 48 team leaders/ Indirect reportee 1250 associate .
- Delivery of quarterly & annual top line & market share targets
- Establishing and growing Horlicks, Boost , Sensodyne and parodontax
- Development of targeted micro marketing plans for key brands ,Categories & Geographies
- Define the growth agenda for the region and detailed opportunities for share gain & growth
- Coaching and development of team leaders and associates.
- Responsible for all the channel program- Retail sale ,Planning the brand building in -market activities and ensuring execution and performance monitoring against action standard
- Responsible for TOT & paid assets execution and category branding.
- Planning and execution of experimental marketing strategies.

Other Key Role:

- Deftly established front end off take system at POS – through trained Team members
- Accountable for the management of Health drink and Oral category are seized and ensured state gains competitive and sustain growth
- Developed network for customer and back-end support

REWARDS AND RECOGNISATION

- Received best store manager award for the year 2013
- Top Achiever Award for the year 2014
- Won Best filed Manager south 2018 award
- Best Business solution award for the year 2019
- Won 2 prestigious GIGA Awards (Great Indian Glory Awards) for the year 2022, Sales Campaign of the year & People Initiative of the year.

ORGANISATIONAL EXPERIENCE

August'21 to till date CPM India Sales & marketing pvt ltd as National manager operations.

Highlights:

- Successfully established smooth running Chill test and Gum health test
- Business growth in the present business was @ 44% over last three yr ,2021
- Developed and deployed champions league sales campaign to deliver annual sales targets.
- Planned and implemented smart sell project in Dmart account to deliver growth

PREVIOUS EXPERIENCE

July'15 to Aug 21 Hindustan field services pvt Ltd. as Project Lead

Highlights:

- Successfully established smooth running house hold care activation.
- Business growth in the present business was @ 34% over last three yr ,2019 domex sales growth 315% compare to 2018. Aggressive plan implementation & execution
- Successfully worked with brand team to put plan to seize opportunity such as hygiene day, big days activation.
- Recognized as Best team in India in 2017, 2018 & 2019
- Developed a plan to counter growing presence for identifying real time implementation of visibility template
- Played a pivotal role in launching special initiative to established MDM application to get real time data from field team.

Oct'14 to June '1 Select market LLC UAE as Retail Store Manager

Oct13 to Oct14 Bharti Airtel Limited, Mangalore as Store Manager



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Dec11 to Oct13 Reliance Retail Limited, Bangalore as Store Manager

EDUCATION

2019 Completed APIMS From IIM Lucknow

2011 Completed MBA form SIMIS Thumkur University, Thumkur

Others:

- Successfully completed 15 seminars in management fest.
- Visited 15 MBA colleges as guest lecture.
- Visited 22 Rural school and 5 Junior colleges to train students on career development
- So far trained 800 students on career development.
- Running youtube channel to help students in their studies by giving tips and directions.
- Started Ganana Deepam seva samstha an NGO to develop communication skills in rural area students

IT SKILLS

- Proficient in MS Office & Internet Applications

PERSONAL DETAILS

Date of Birth : 01/04/1988
Residential Address :
Languages Known : English, Hindi, Kannada, Telugu.
Key geography worked : Bangalore, Mangalore, UAE, Mumbai and Delhi
CTC (Present) :

288

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Industry Expert Series

Event Name	Industry Expert Series
Theme	Marketing Research a Blindspot: Overcoming Biases and Data Gaps in Consumer Insights
Date	28th September, 2024
Venue	Seminar Hall, Ground Floor, M-Block, DSATM
Participants	2 nd Semester MBA Students
Batch	2023-25

Objectives of the Program/ Event:

- To explore the practicality of the course Marketing Research by interacting directly with the industry expert Mr. Visweswara G N, National Program Manager CPM, India.
- To provide platform for the students to express their views and ideas.

28/9/24
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Opp. Art of Living, Bangalore-560 082.

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Kanakapura Road, Udayapura, Bangalore - 560082

Department of Management Studies
Invites You for Industry Expert Talk
on
Marketing Research a Blind Spot:
Overcoming Biases and Data Gaps in Consumer Insights

Saturday
28th September 2024

11:30 AM to 1:30 PM

M-Block, Ground Floor, Seminar Hall.



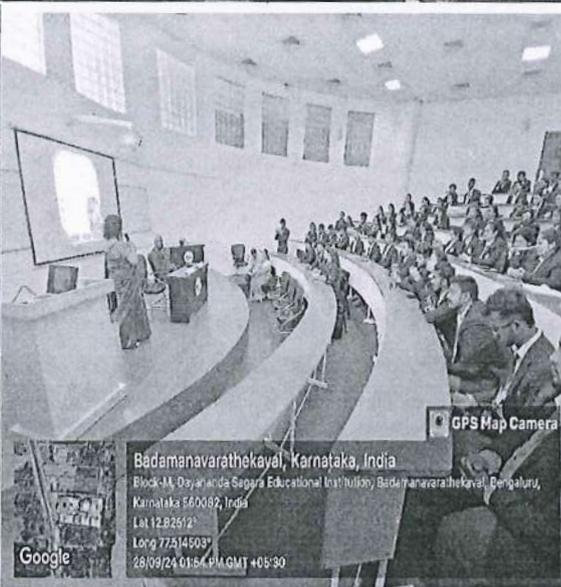
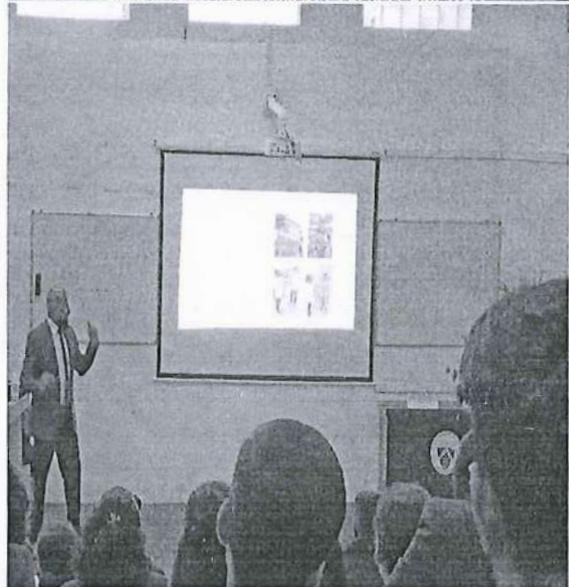
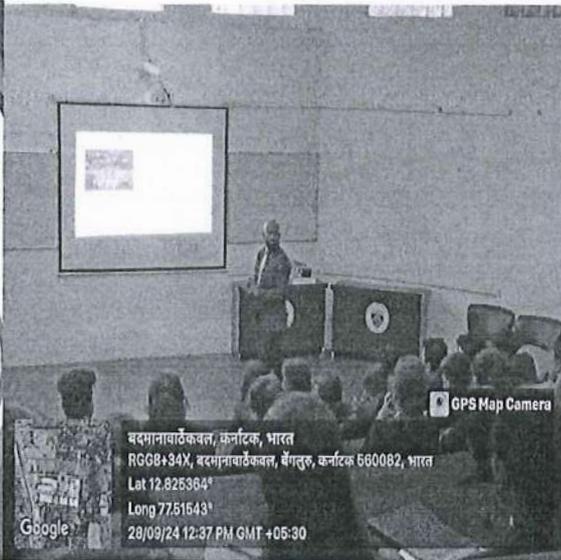
Mr. Visweswara G N
National Program Manager CPM India

Mrs. Sume Rajesh
Assistant Professor

Dr. Sahana Madan
HOD and Professor

Dr. H Ravishanker
Principal, DSATH

MBA DEPARTMENT STUDENTS FACULTY AND STAFF



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Details about the event:

- Department of Management Studies invited Mr. Visweswara, National Program Manager CPM India to interact with our students on the practical aspects of the course Research Methodology & IPR.
- Sir started the session by basic concepts on Marketing Research has it is the actions by the company to concentrate more on the strategic decision making for product launch and deviations in the sales can be tracked for further plans.
- The major elements the marketers look are the psychological, sociological, cultural elements, taste and preferences and mis match in the data which will play a major role in how the data supports for the company which in turns helps the marketers in decision making and formulating strategies.
- Sir explained the Scope of marketing research, importance of marketing insights with the live examples and cases.
- The importance of unbiased market research which supports company to consider for the better decision making and consumer biases in consumer insight should monitor thoroughly before going for final decision.

Measurable outcomes, w.r.t. realisation of Vision:

- Helps students to understand the functioning of the industry and provides an insight into the real Marketing research scenario.
- These helps the students to combine their theoretical knowledge with the practical knowledge of its actual functioning in the Marketing Research.


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Industry Expert Talk

Topic: Marketing Research a Blind Spot: Overcoming Biases and Data Gaps in consumer insight

Resource Person: Mr. Vishweswara G N, National Program Manager, CPM India

Time: 11:30 am to 1:30pm

Venue: Seminar Hall “M” Block

Date: 28th September 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA013	Bharath. N. S
5	1DT23BA014	Bhoomika. C. P
6	1DT23BA016	Bhumika. S
7	1DT23BA017	Chandana. M
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32	1DT23BA058	O. S. Harshitha P Kumar
33	1DT23BA059	Padmashree Jain. D

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34	1DT23BA061	Pooja Kumari
35	1DT23BA062	Poorna Chandra. S. M
36	1DT23BA065	Prateek Shetty
37	1DT23BA068	Puneeth Gowda. J
38	1DT23BA070	R. Preethi
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Class Teacher Signature:



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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Industry Expert Talk

Topic: Marketing Research a Blind Spot: Overcoming Biases and Data Gaps in consumer insight

Resource Person: Mr. Vishweswara G N, National Program Manager, CPM India

Time: 11:30 am to 1:30pm

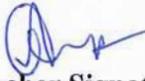
Venue: Seminar Hall “M” Block

Date: 28th September 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
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52	1DT23BA113	Varun. M. P
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54	1DT23BA115	Vinay. N
55	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bangalore - 560 082.



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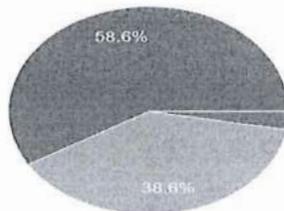


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

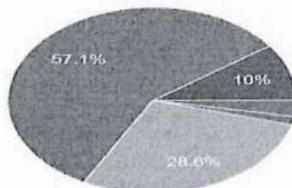
Event Name	Industry Expert Talk
Title	Marketing Research a Blind Spot: Overcoming Biases and Data Gaps in Consumer Insights
Name of the Resource Person	Mr. Visweswara G N
Designation and Organization	National Program Manager CPM India
Date of the Event	28-09-2024
Venue	Seminar Hall, M- Block, DSATM

The Session was very Interactive and Application oriented.
70 responses



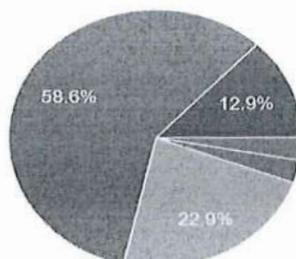
- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

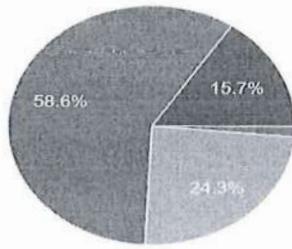
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Facilitator's knowledge of the subject matter.

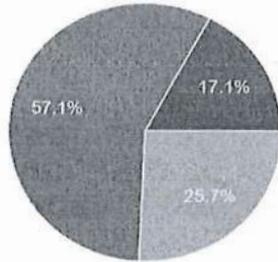
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

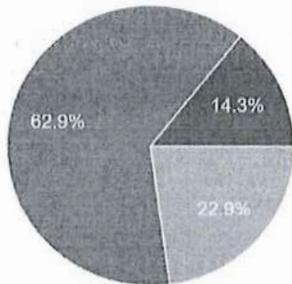
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

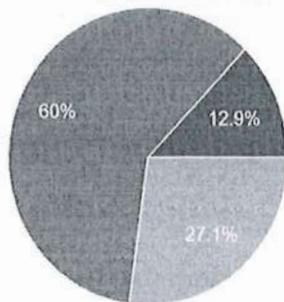
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses

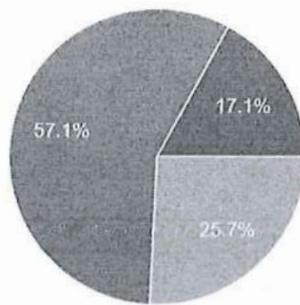


- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree


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Session objectives were clearly achieved.

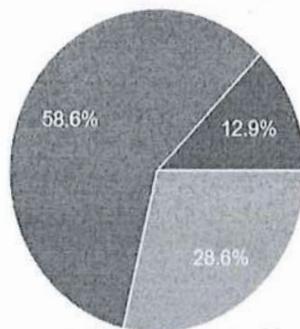
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

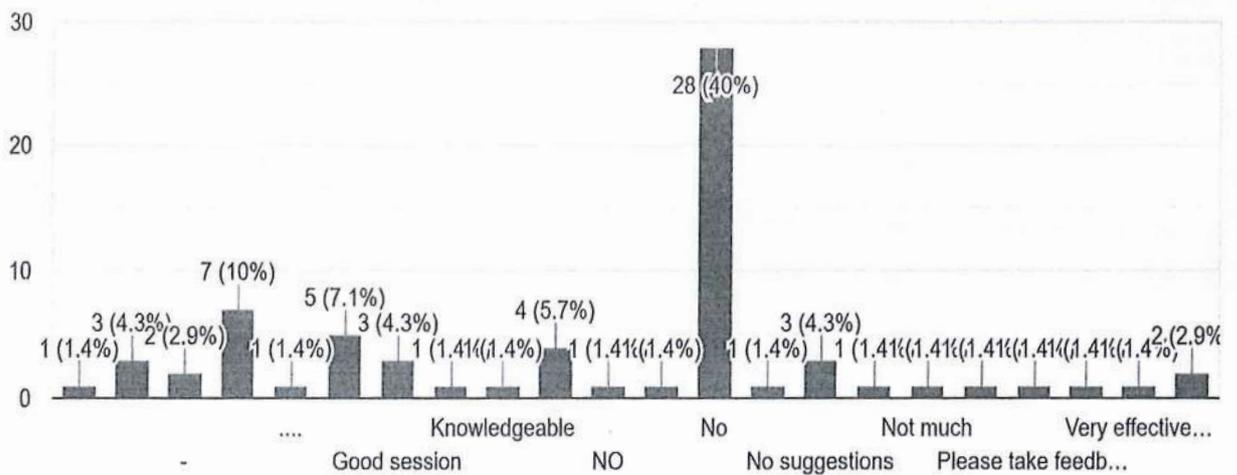
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

70 responses



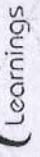
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 Kanakpura Road, Udayapura, Bangalore - 560082



**Department of Management Studies
 Invites you for CXO Talk Series**

**on
 “Entrepreneurship & Startups”
 -My Journey from Idea to Impact**

 **Wednesday,
 18th September, 2024**

 **11:30 AM - 1:30 PM**

 **Seminar Hall
 Ground floor
 DSATM**



**Resource Person:
 Poorva Shrivastava
 Founder & CEO iLearnings**

**Dr. M Ravishankar
 Principal, DSATM**

**Dr. Sahana Madan
 HOD and Professor**

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

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Accredited by NAAC with A+ Grade
6 Programs Accredited by NBA
(CSE. ISE. ECE. EEE. MECH. CV)



Event Name	CXO Talk Series
Theme	Entrepreneurship and Startups
Date	18 th September 2024
Venue	M Block, Seminar Hall DSATM
Participants	II semester MBA Students

Objectives of the Program/ Event:

- CXO Talk series gave insights on Concept of Startups.
- Students were able to understand strategies for starting a Business and enabling them to understand the challenges and opportunities within the startup ecosystem.
- Equip students with essential skills and practical tools for launching and managing startups.

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Department of Management Studies
Invites you for **CXO Talk Series**
on
"Entrepreneurship & Startups"
-My Journey from Idea to Impact

Wednesday, 18th September, 2024
11:30 AM - 1:30 PM
Seminar Hall
Ground floor
DSATM

Resource Person:
Poorva Shrivastava
Founder & CEO, iLearnings

Dr. Sahana Madan
HOD and Professor

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF



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Udayapura, Kanakpura Road,
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Details about the event:

- Ms. Poorva Shrivastava, Founder and CEO of ilearnings interacted with the students providing them with the insights on how Startups play a vital role in today’s business world.
- he series will address a range of relevant topics, such as startup funding strategies, navigating market challenges, scaling businesses, and building a strong company culture
Topics Covered:

- a. Steps to Start the Business.
- b. Challenges of Entrepreneurship process.
- c. Funding process for the Startups.
- d. Team Building process.

Measurable outcomes, w.r.t. realisation of Vision:

- Students developed a deeper understanding of Startups and their functionality in terms of Competitive growth in the External Environment.
- Students were able to understand real-world applications to provide practical insights.
- Students gained insights into current market trends and emerging technologies, enabling them to identify potential business opportunities.


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – CXO Talk Series

Topic: Entrepreneurship and Startups- My Journey from Idea to Impact
Resource Person: Ms. Poorva Shrivastava, Founder and CEO and ilearnings
Time: 11:30am – 1:30pm
Venue: Seminar Hall “M” Block

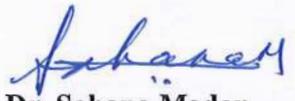
Date: 18th September 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
15	1DT23BA036	Ibbani. M. D
16	1DT23BA038	Jeevan Gandhi
17	1DT23BA041	Kavya. V. S
18	1DT23BA044	Kshama Naik
19	1DT23BA047	Manish. H. Gowder
20	1DT23BA054	Nidhi Tak
21	1DT23BA055	Nikhil Gowda. C. V
22	1DT23BA057	Nithin Reddy. B
23	1DT23BA060	Pooja. B
24	1DT23BA063	Poornima. M. S
25	1DT23BA064	Prashanth. C
26	1DT23BA066	Praveen Hanumareddi Dabalappanavar
27	1DT23BA067	Priya. S. N
28	1DT23BA069	Purva Rajesh Walvekar
29	1DT23BA073	Ritesh. I. Math
30	1DT23BA076	Rohit Kakhandaki
31	1DT23BA078	Roopa Shree. S
32	1DT23BA079	Sandeep Aradhyamath
33	1DT23BA080	Sanjaya. A. R


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Bangalore

34	1DT23BA082	Shabu Saniya
35	1DT23BA085	Shreyash. D. Pathade
36	1DT23BA087	Shruthika. C. S
37	1DT23BA089	Spoorthi. B
38	1DT23BA093	Srushthi Ganesh Kurgund
39	1DT23BA094	Srushti Suresh Nayak
40	1DT23BA098	Sumukhi U Pendharkar
41	1DT23BA099	Surya. K. R
42	1DT23BA101	Suyog. M
43	1DT23BA102	Sweekruthi K. S
44	1DT23BA103	Syed Shabaz
45	1DT23BA104	Tanu Verma
46	1DT23BA105	Tejaswini Ganapati Bhat
47	1DT23BA106	Thanuja. S
48	1DT23BA107	Trisha. S
49	1DT23BA108	Udanth. G. G
50	1DT23BA109	Umme Afshan
51	1DT23BA110	Usha. R. S
52	1DT23BA111	Vaibhav. J. S
53	1DT23BA112	Varsha. M. R
54	1DT23BA113	Varun. M. P
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57	1DT23BA116	Yeshas. P. Gowda


Class Teacher Signature:


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – CXO Talk Series

Topic: Entrepreneurship and Startups- My Journey from Idea to Impact
Resource Person: Ms. Poorva Shrivastava, Founder and CEO and ilearnings
Time: 11:30am – 1:30pm
Venue: Seminar Hall “M” Block

Date: 18th September 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
8	1DT23BA014	Bhoomika. C. P
9	1DT23BA016	Bhumika. S
10	1DT23BA017	Chandana. M
11	1DT23BA018	Chandana. P
12	1DT23BA019	Chirag. M
13	1DT23BA021	Deeksha. M. V
14	1DT23BA022	Deepika Maruti Naik
15	1DT23BA027	Dumbi. A. R
16	1DT23BA029	Girish Surve. A
17	1DT23BA031	Hanumanthraya. S
18	1DT23BA032	Harishkumar. K. M
19	1DT23BA033	Harshala. G. K
20	1DT23BA034	Harshitha. M. Suryavamshi
21	1DT23BA037	Jagadish. R
22	1DT23BA039	Jeevan. R
23	1DT23BA040	Karthik. S
24	1DT23BA042	Keerthana. K. Gowda
25	1DT23BA043	Kruthika. S
26	1DT23BA045	Lathika. K
27	1DT23BA046	M. Poojitha
28	1DT23BA048	Manivelu. S
29	1DT23BA049	Manoj Kumar. R
30	1DT23BA050	Mithun Nagesh Nayak
31	1DT23BA051	Mohammed Shoaib
32	1DT23BA052	Muniraju. H. P
33	1DT23BA053	Neharika. S
34	1DT23BA056	Niranjan Siddappa Namadar
35	1DT23BA058	O. S. Harshitha P Kumar


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36	1DT23BA059	Padmashree Jain. D
37	1DT23BA061	Pooja Kumari
38	1DT23BA062	Poorna Chandra. S. M
39	1DT23BA065	Prateek Shetty
40	1DT23BA068	Puneeth Gowda. J
41	1DT23BA070	R. Preethi
42	1DT23BA071	Ranjan. K. V
43	1DT23BA072	Ravi Chandra
44	1DT23BA074	Riya Agarwal
45	1DT23BA075	Rohini G
46	1DT23BA077	Rohith. H
47	1DT23BA081	SathyaPrakash
48	1DT23BA083	Shaik Moin Pasha
49	1DT23BA084	Shresta Jain
50	1DT23BA086	Shriganesh Ramachandra Hegde
51	1DT23BA088	Sonika. S
52	1DT23BA090	Sreevatsa Puranik
53	1DT23BA091	Srikanth. M
54	1DT23BA092	Srishti Gupta
55	1DT23BA095	Suhas. P
56	1DT23BA096	Sukanth B Bangera
57	1DT23BA097	Sumith Kumar
58	1DT23BA100	Surya
59	1DT23BA117	Yogesh Kumar. G
60	1DT23BA030	Gowthami. S



Class Teacher Signature:



**Dr. Sahana Madan
Professor & HOD**

**Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bengaluru - 560 082.**



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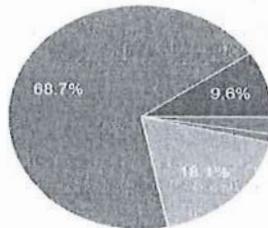
Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

Event Name	Industry Expert Talk
Title	Entrepreneurship & Startups – My Journey from Idea to Impact
Name of the Resource Person	Ms. Poorva Shrivastava
Designation and Organization	Founder & CEO iLearnings
Date of the Event	24-08-2024
Venue	M-Block, Seminar Hall, DSATM

The Session contents was relevant and useful for enhancing my knowledge.

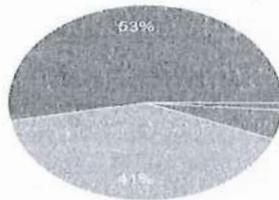
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

The Session was very Interactive and Application oriented.

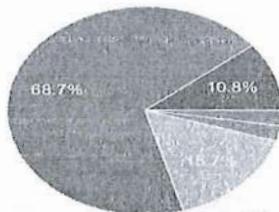
83 responses



- Strongly disagree
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- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.

83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
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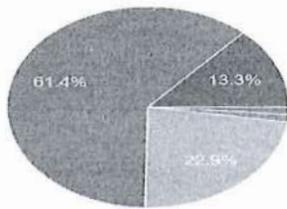
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Expert was able to deliver practical insights to match theoretical concepts delivered in class.

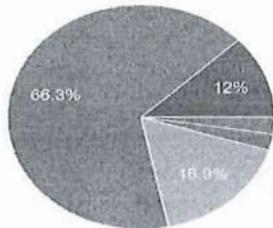
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Information shared during the Expert session covered on New & Emerging concepts.

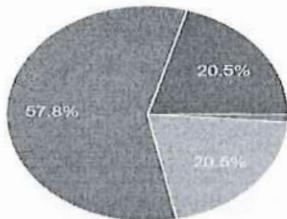
83 responses



- Strongly disagree
- Disagree
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- Strongly agree

Facilitator's knowledge of the subject matter.

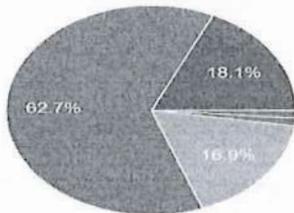
83 responses



- Strongly disagree
- Disagree
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- Strongly Agree

Facilitators preparedness and presentation skills.

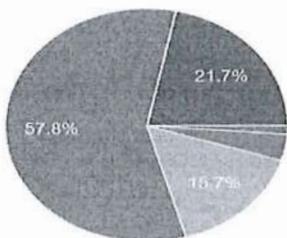
83 responses



- Strongly disagree
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- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

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**Department of Management Studies
 Invites You for Industry Expert Talk**

on

**Economics of Strategy and Managerial Decision Making :
 Navigating in times of Uncertainty**



**Saturday
 28th September 2024**



2:30 p.m to 4:30 p.m



**M-Block,
 Ground Floor,
 Seminar Hall.**



Mrs Manjula Girish
 Business Head - Energy Infra Soln LOB,
 EV Charging Soln, Photovoltaic Inverters

Mrs Suma Rajesh
 Assistant Professor

Dr. Sahana Madan
 HOD and Professor

Dr. M Ravishankar
 Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

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Contact

www.linkedin.com/in/manjula-girish-90a54380 (LinkedIn)

Top Skills

Product Management
Product Marketing
Sales Operations

Languages

Kannada, English, Hindi

Manjula Girish

Business Leader with 20+ years of Hands On , Business Head - Energy Infra Soln LOB : EV charging Soln, Photovoltaic Inverters
Bengaluru, Karnataka, India

Summary

Manjula Girish A Dynamic, Result-oriented, self-starting Business Leader with an Entrepreneurial spirit to Lead self, others and the Business Results.

Continuous learning and progressing being the motto - possess Ability to scale the business an ambitious Business Driver for Optimal Results and Agile to Value-adds in a fast-paced Environment with progressive hands on Industry experience. An Electrical & Electronics Engineer with an Executive Management Program Certification from IIM Calcutta in sales and Marketing Setting up operations from scratch & scaling it to a new level. With the exposure to the customer base in India, engagement across multiple industries with B2B exposure. Financial and analytical approach for Revenue growth, Profitability, Cash-flows, Healthy business pipeline, order book and the Business contracts. Overall 19 years of hands-on B2B Turnkey experience and Area of expertise are: Sales & Business Development, Marketing, Channel Management, Key Account handling, Project Management, E-commerce, Customer Relationship, People Management and accountability for Profit and loss for the region

Experience

Delta Electronics India

Business Head - EV charging solutions+ PVI

April 2023 - Present (1 year 5 months)

Bangalore Urban, Karnataka, India

Turnaround & Strategic Planning - Define the GTM to drive the market Growth - long & Short term

Technical R&D - product Mapping, Product positioning and new product development

Business Development - Market revisit, Segment mapping , customized campaigns for developing the business - creation of long-term value for an organization from customers, markets, and relationships.

Working Capital and Lean Management - Resource planning
Production Management - Forecasting / Sales Realization /Program
Management / Sales operations
Profit Centre (P&L) Management - focus to secure the budgeted GP and NOP
Service Delivery Management - Adhere to the SLAs, Value Proposition through
the AMC and complete Solution end to end

Schneider Electric

4 years 5 months

Senior General Manager - Commercial E2E

March 2021 - April 2023 (2 years 2 months)

Bangalore Urban, Karnataka, India

Accountable for sales profitability, strategic guidance, pricing, Business
Development, revenues, collection, working capital management for the
region, act as sole custodian for the defined region , Responsible for the
segment growth in terms of revenues for Power system Products (GIS/AIS/
RMU/ VCB/ Relays/Transformers (Power+Distribution))

Customer Segment: Utility , mobility (Transportation and Automotive) , MMM,
Gas & OIL

Work closely with marketing and tendering team for market updates, new
customer needs, competition moves and providing inputs for lost order
analysis

Explore newer market , identify segments of investments – create a GTM value
chain to successfully participate – Grow beyond business as usual (BAU)

Be engaged with end user , create a pull for Energy BU products / features/
service opportunities

Monthly Pipeline reviews with GSO sales team, decide Go-No Go and
increase hit rate

Benchmark competitor activities and plug the gaps

Manage customer relationships and CNPS for the segment

General Manager - Sales

December 2018 - March 2021 (2 years 4 months)

Bangalore

Mouser Electronics

8 years 5 months

Sr.Manager : Sales & Service

March 2018 - November 2018 (9 months)

Bangaon Area, India


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Manager , Sales & Service
March 2013 - March 2018 (5 years 1 month)
Bangalore

Tem Lead - Sales & Service
July 2010 - March 2013 (2 years 9 months)
Karnataka, India

Monitor the performance of sales team and provide necessary guidance and support to ensure that their sales targets are achieved on monthly/Yearly basis - and increase the domestic client base

Review sales opportunities and identify new markets and new products for the company to venture in

Develop and implement new sales initiatives/strategies for business growth and profitability

Provide strategic direction for managing and enhancing organization business.

Develop new business opportunities in new & existing business segments.

Increase productivity at all level (Turnover, Revenue Vs Cost, Timely collection of payments etc.)

Continuously analyses team productivity and sales pipeline to surpass targets.

Ensure quality and timely delivery of products and actively solve any issue the customer is facing

Direct Marketing /Supplier Marketing/ Product marketing/Cobranding with Channel sales/suppliers

Oversee management of 3rd-party vendor and partner relationships in India

Work with industry association: IESA/ELCINA/IEEE

Deploy Roadshows events based on the Regional Marketing team guidance.

Awards:

Award winner as Best Manager of Asia for three consecutive years (2012, 13 and 14)

Honored with International Top Performer Incentive Trip to US in 2014 for two weeks

UL India Pvt Ltd

Group lead - Inside sales and customer Service

February 2005 - July 2010 (5 years 6 months)

Bangalore

Oversee all inside Sales & customer Service activities within the SBU

People Managing+ Performance Management - Manage team of inside sales

Associates

Implement sales strategy in the cluster, Oversee all Marketing Sales & Service activities for the SBU.

Ensure development of performance targets in line with division targets and ensure its achievement through regular oversight and definition of improvement actions as needed.

Evaluate opportunities and decides appropriate activities in line with the strategy.

Ensure profitable business growth in the domestic and allocated market/ Segments.

Build and maintain strong relationships with new and existing customers to ensure ongoing customer satisfaction

Ensure the synchronized activities of cross-functional team act as Single point interface

Use proven and tested methodology in project management such as LEAN Methodology and New operating modules specific (NOM) to service industry, so as to ensure that deliverable meet or exceed customer satisfaction through quality, cost, delivery

Customer feedback analysis and complement capturing: work on appropriate corrective actions and take measure through preventive action: Understand and represent the "voice of the customer" in identifying and prioritizing functionality enhancements.

MIS analysis and implementation of corrective action to improve business objective

Work as associate for global Customer Service on process alignment – improvement and quality aspects.

Accountable for pre and post-sales Experience and customer satisfaction

Powerica Limited

Executive :Program Management

March 2002 - April 2005 (3 years 2 months)

Bangalore

- Project Management i.e. Project planning, Scheduling, Controlling & Reviewing using MS Project 2000, MS Excel
- Relationship Management
- Coordination with stake holders and external customers
- Prepared technical reports and presentation to support decisions and discussions of sales and service team.
- Tracking competitor strategies and maintain database of it.


Principal

- Played as design associate - Basic design of electrical panels and in preparation of prerequisites of substation – used Auto CAD for drafting assignments

Education

Indian Institute of Management, Calcutta

Executive Program for Sales & Marketing, Sales and Marketing Operations/
Marketing and Distribution Teacher Education · (2017 - 2018)

Bangalore University

Bachelor's degree, Electrical and Electronics Engineering · (1997 - 2001)



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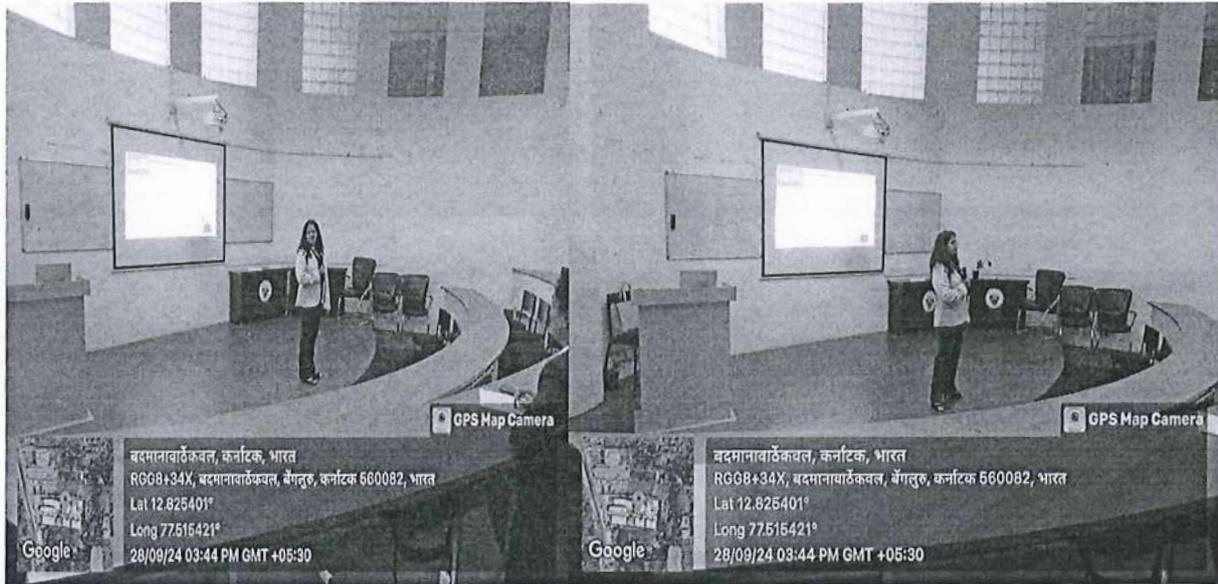
Industry Expert Series

Event Name	Industry Expert Series
Theme	Economics of Strategy and Managerial Decision Making: Navigating in times of Uncertainty
Date	28th September, 2024
Venue	Seminar Hall, Ground Floor, M-Block, DSATM
Participants	2 nd Semester MBA Students
Batch	2023-25

Objectives of the Program/ Event:

- To explore the practicality of the course Managerial Economics by interacting directly with the industry expert Ms. Manjula Girish, Business Head – Energy infra solution LOB, EV Charging Solution, Photovoltaic Inverters.
- To provide platform for the students to express their views and ideas.


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Details about the event:

- Department of Management Studies invited Ms. Manjula Girish, Business Head – Energy infra solution LOB, EV Charging Solution, Photovoltaic Inverters to interact with our students on the practical aspects of the course of Managerial Economics.
- Madam started the session by basic concepts on Managerial Economics and understand the position of India in the economical status compare to the world wide and it is more important for the


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industries and the specific about the company status in the national wise. It is the actions by the company to concentrate more on the strategic decision making for product launch and deviations in the production can be tracked for further plans and maintained the internal economic stability for the survival.

- The major elements of the managerial economic helps the company to plan and safe guard the business and the stake holders for the future prediction of the market.
- Mam explained how to take decision at uncertainty, risks by navigating their decisions considering the managerial condition of the business. The discussion proceeds with lot of cases and examples with the decision taking by the companies in the uncertainty has been portrayed in the session.
- The importance of Managerial economics which builds and supports the company to consider the better decision making of their business in uncertainty and risks.

Measurable outcomes, w.r.t. realisation of Vision:

- Helps students to understand the functioning of the industry and provides an insight into the real Managerial decision at the uncertainty and risk.
- These helps the students to combine their theoretical knowledge with the practical knowledge of its actual functioning in the decision making and understand the uncertainty and risk.


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Industry Expert Talk

Topic: Economics of Strategy and Managerial Decision Making: Navigating in times of uncertainty

Resource Person: Mrs. Manjulla Girish, Business Head - Energy Infra Soln LOB, EV Charging Soln, Photovoltaic Inverters

Time: 2:30pm to 4:30pm

Venue: Seminar Hall "M" Block

Date: 28th September 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
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23	1DT23BA043	Kruthika. S
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25	1DT23BA046	M. Poojitha
26	1DT23BA048	Manivelu. S
27	1DT23BA049	Manoj Kumar. R
28	1DT23BA050	Mithun Nagesh Nayak
29	1DT23BA051	Mohammed Shoaib
30	1DT23BA052	Muniraju. H. P
31	1DT23BA053	Neharika. S


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32	1DT23BA056	Niranjana Siddappa Namadar
33	1DT23BA058	O. S. Harshitha P Kumar
34	1DT23BA059	Padmashree Jain. D
35	1DT23BA061	Pooja Kumari
36	1DT23BA062	Poorna Chandra. S. M
37	1DT23BA065	Prateek Shetty
38	1DT23BA068	Puneeth Gowda. J
39	1DT23BA070	R. Preethi
40	1DT23BA071	Ranjan. K. V
41	1DT23BA072	Ravi Chandra
42	1DT23BA074	Riya Agarwal
43	1DT23BA075	Rohini G
44	1DT23BA077	Rohith. H
45	1DT23BA081	SathyaPrakash
46	1DT23BA083	Shaik Moin Pasha
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53	1DT23BA095	Suhas. P
54	1DT23BA096	Sukanth B Bangera
55	1DT23BA117	Yogesh Kumar. G
56	1DT23BA030	Gowthami. S


Class Teacher Signature:


Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Industry Expert Talk

Topic: Economics of Strategy and Managerial Decision Making: Navigating in times of uncertainty

Resource Person: Mrs. Manjulla Girish, Business Head - Energy Infra Soln LOB, EV Charging Soln, Photovoltaic Inverters

Time: 2:30pm to 4:30pm

Venue: Seminar Hall "M" Block

Date: 28th September 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA028	G. Nikhil
13	1DT23BA036	Ibbani. M. D
14	1DT23BA038	Jeevan Gandhi
15	1DT23BA041	Kavya. V. S
16	1DT23BA044	Kshama Naik
17	1DT23BA047	Manish. H. Gowder
18	1DT23BA054	Nidhi Tak
19	1DT23BA057	Nithin Reddy. B
20	1DT23BA063	Poornima. M. S
22	1DT23BA064	Prashanth. C
24	1DT23BA066	Praveen Hanumareddi Dabalappanavar
25	1DT23BA067	Priya. S. N
26	1DT23BA069	Purva Rajesh Walvekar
27	1DT23BA073	Ritesh. I. Math
28	1DT23BA076	Rohit Kakhandaki
29	1DT23BA078	Roopa Shree. S
30	1DT23BA079	Sandeep Aradhyamath
31	1DT23BA080	Sanjaya. A. R
32	1DT23BA085	Shreyash. D. Pathade
33	1DT23BA087	Shruthika. C. S


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34	1DT23BA089	Spoorthi. B
35	1DT23BA093	Srushthi Ganesh Kurgund
36	1DT23BA094	Srushti Suresh Nayak
37	1DT23BA098	Sumukhi U Pendharkar
38	1DT23BA099	Surya. K. R
39	1DT23BA101	Suyog. M
40	1DT23BA102	Sweekruthi K. S
41	1DT23BA103	Syed Shabaz
42	1DT23BA104	Tanu Verma
43	1DT23BA105	Tejaswini Ganapati Bhat
44	1DT23BA106	Thanuja. S
45	1DT23BA107	Trisha. S
46	1DT23BA108	Udanth. G. G
47	1DT23BA109	Umme Afshan
48	1DT23BA111	Vaibhav. J. S
49	1DT23BA112	Varsha. M. R
50	1DT23BA113	Varun. M. P
51	1DT23BA114	Vijayalakshmi. H. Nayak
52	1DT23BA115	Vinay. N
53	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
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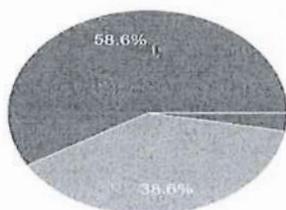


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

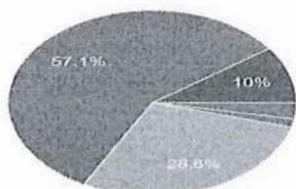
Event Name	Industry Expert Talk
Title	Economics of Strategy and Management Decision Making: Navigating in times of Uncertainty
Name of the Resource Person	Mrs. Manjula Girish
Designation and Organization	Business Head, Energy Infra Soln LOB, EV Charging Soln, Photovoltaic Inverters.
Date of the Event	28-09-2024
Venue	Seminar Hall, M- Block, DSATM

The Session was very Interactive and Application oriented.
70 responses



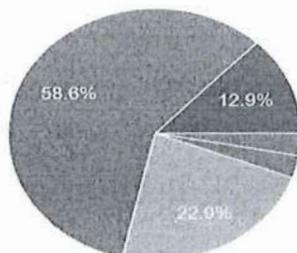
- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.
70 responses



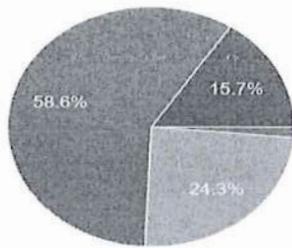
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

28/9/24

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Facilitator's knowledge of the subject matter.

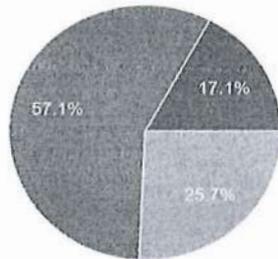
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

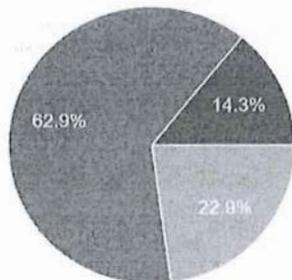
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

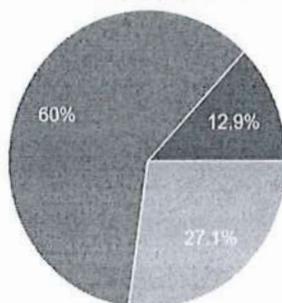
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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Event Name	Industry Expert Series
Theme	Innovation and Winning Strategy Formulation for Business Outcomes at Capgemini.
Date	28 th September 2024
Venue	M Block , Seminar Hall
Participants	II Semester MBA Students

Objectives of the Program/ Event:

- Help Students with frameworks and methodologies to analyze market trends and competitive landscapes, enabling them to formulate innovative strategies.
- Promote an organizational mindset that encourages creativity and collaboration, helping students to generate and implement innovative ideas that align with business objectives.
- Develop tools and metrics to assess the effectiveness of innovation initiatives and strategic decisions.

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Department Of Management Studies
Invites you for Industry Expert Talk
on
Innovation and Winning Strategy
Formulation for Business Outcomes at
Capgemini

Saturday
28th September 2024

9:30 AM to 11. 30 AM

Seminar Hall
M Block,
Ground Floor


Mr. Raghunath Venkataramaiah
Director - Capgemini India
Pvt Ltd.

Mrs. Roopa Ajwal
Asst. Professor

Dr. Sahana Madan
HOD & Professor

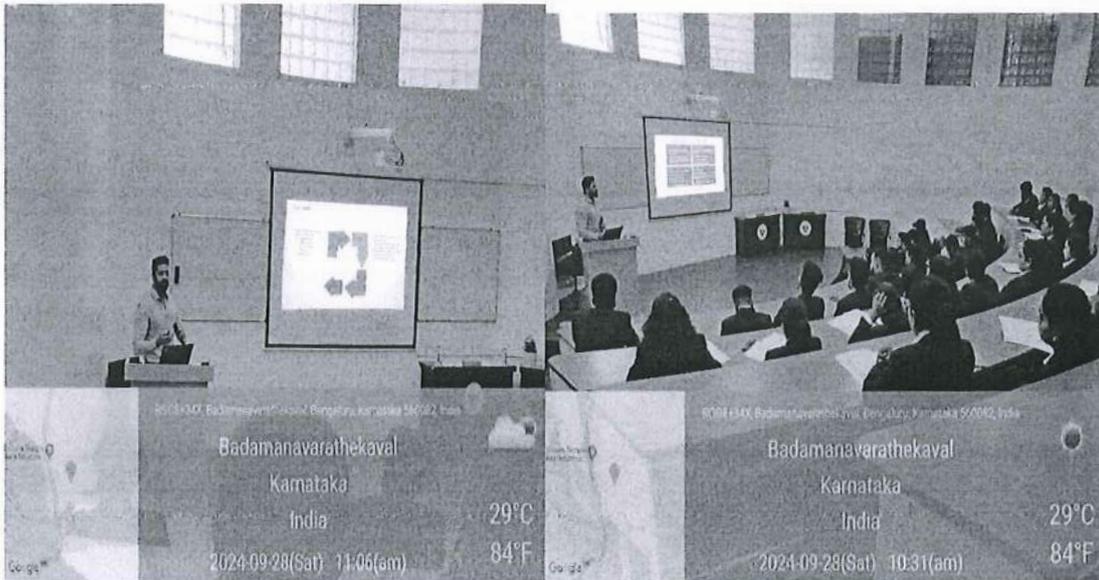
Dr. M Ravishankar
Principal

MBA DEPARTMENT , STUDENTS, FACULTY AND STAFF




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Details about the event:

- The program highlighted on market analysis, design thinking, strategic frameworks, and implementation strategies.
- This provides students with valuable insights into current industry trends and best practices, along with opportunities to network and build professional relationships.
- Students engaged in interactive workshops, allowing them to analyse market conditions and formulate innovative strategies. Skills in creative problem-solving and design thinking work on real-life scenarios and collaborate with other members.

Measurable outcomes, w.r.t. realisation of Vision:

- Students were able to formulate an innovative strategy for a real-world business.
- Students learned advanced key concepts related to innovation and strategic formulation.
- Students gained knowledge on implementing new strategies in their projects, or seeking additional networking opportunities.


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Raghunath Venkataramaiah

Director – Capgemini India Pvt Ltd.



Seasoned finance and accounts professional with **20 years of experience** specializing in Finance Transformations, Service Delivery, and Project Management. Currently serving as a **Director** at Capgemini India Pvt Ltd, led a large team across multiple global delivery centres. My expertise spans across Procure to Pay (P2P), Order to Cash (O2C), and Record to Report (R2R) processes, with a proven track record of implementing cost-saving measures to drive process improvements and Develop Business to improve revenue

CORE COMPETENCIES

- Finance Transformations
- Service Delivery
 - Procure to Pay
 - Order to Cash
 - Record to Report
 - Audit & Tax
- Project Management
- Team Management
- Transition, Transformation and implementation.
- Finance & Accounts
- Due Diligence
- Stakeholder Management

CERTIFICATIONS

- DGEM L3 certified.
- Industry certification – L2

EDUCATION

- MBA from VTU, specialized in Finance
- B.COM from Bangalore University

PROFILE SUMMARY

- A dynamic professional with 20 years of experience in Finance & Accounts, Project Management, Transitions and Transformation activities
- Global Service Delivery Manager by Role - handling multiple clients and processes across multiple delivery centers.
- Handled multiple projects including Transitions, transformations, and Tool implementations.
- Proven Track record in identifying and implementing process improvement projects to achieve higher productivity and cost efficiency.
- Leverage Technologies to Drive Automation, Increased Productivity, and reduction of non-value adds.
- Proficient in Analyzing Business requirements, preparing project plans, Handling Knowledge transfers and Managing Stakeholders.

AREA OF EXPERTISE

- Procure to Pay - Managed the end-to-end P2P processes -Scanning, Indexing, Invoice processing, Vendor Management, Payments, Query Management and MEC reporting.
- Order to Cash – Managed processes like Billing, Cash applications, Dispute resolution.
- Record to Report – Journal Posting, Fixed Assets, Intercompany accounting, Treasury & Cash Management, reconciliations, Reporting and Audit support.
- Project Management – Handled
 - Transition across various towers.
 - Transformations – P2P
- Tool implementations – Workflow tools, ICR/ OCR tools, Query management tools,
- Stakeholder Management – Managed top stakeholders at CxO and executive grades

INDUSTRY EXPERIENCE

Worked across diverse industries delivering services and providing key insights to help in Strategic decision making to our clients. Few of the industries I supported are:

- Oil & Gas Industry
- Automotive industry
- Information & Technology industry
- Energy, Utility and Chemicals Industry
- Media & Entertainment industry
- Consumer products and Retail industry

Work Experience

I was part of top MNCs supporting various projects catering to Service delivery across, Process transformations and Sales across the Finance domain

- IBM Global services Ltd – Worked for 8 years as a Deputy Operations Manager
- Xerox Business Services Ltd – Worked for 4 years as an Associate Project Manager
- Capgemini India Pvt Ltd – Working as a Director, Finance & Accounts from the past 8.5 years

Regards,

Raghunath V



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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Industry Expert Talk

Topic: Innovation & Winning strategy Formulation for Business Outcomes at Capgemini

Resource Person: Mr. Raghunath Venkataramaiah, Director- Capgemini India, Pvt. Ltd.

Time: 9:30 am to 11:30 am

Venue: Seminar Hall “M” Block

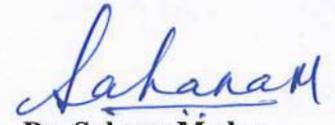
Date: 28th September 2024

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52	1DT23BA097	Sumith Kumar
53	1DT23BA100	Surya
54	1DT23BA117	Yogesh Kumar. G
55	1DT23BA030	Gowthami. S



Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Industry Expert Talk

Topic: Innovation & Winning strategy Formulation for Business Outcomes at Capgemini

Resource Person: Mr. Raghunath Venkataramaiah, Director- Capgemini India, Pvt. Ltd.

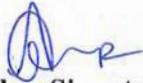
Time: 9:30 am to 11:30 am

Venue: Seminar Hall “M” Block

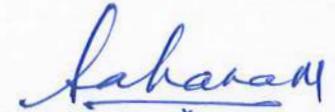
Date: 28th September 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
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25	1DT23BA064	Prashanth. C
26	1DT23BA066	Praveen Hanumareddi Dabalappanavar
27	1DT23BA067	Priya. S. N
28	1DT23BA076	Rohit Kakhandaki
29	1DT23BA078	Roopa Shree. S
30	1DT23BA079	Sandeep Aradhyamath
31	1DT23BA080	Sanjaya. A. R
32	1DT23BA082	Shabu Saniya
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34	1DT23BA089	Spoorthi. B
35	1DT23BA093	Srushthi Ganesh Kurgund
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44	1DT23BA106	Thanuja. S
45	1DT23BA107	Trisha. S
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51	1DT23BA114	Vijayalakshmi. H. Nayak
52	1DT23BA115	Vinay. N
53	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



**Dr. Sahana Madan
Professor & HOD**

Professor and Head
Department of Management Studies
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Technology & Management
Udayapura, Kanakapura Road,
Bangalore - 560 082.



Principal
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082.

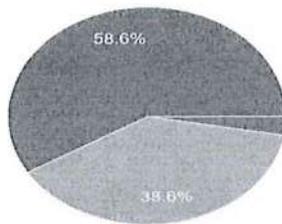


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

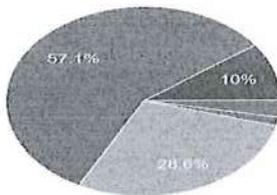
Event Name	Industry Expert Talk
Title	Strategy Formulation at software industry
Name of the Resource Person	Mr. Raghunath Venkataramana
Designation and Organization	Global Service Manager, Capgemini, India
Date of the Event	28/09/2024
Venue	Seminar Hall, M- Block, DSATM

The Session was very Interactive and Application oriented.
70 responses



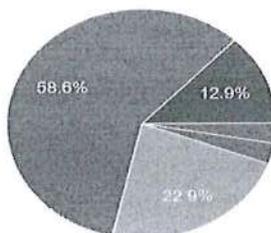
- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.
70 responses



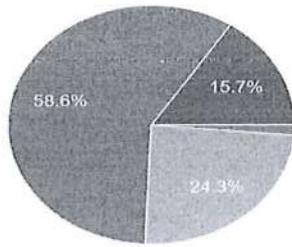
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

R.R.
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Facilitator's knowledge of the subject matter.

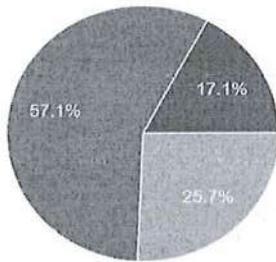
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

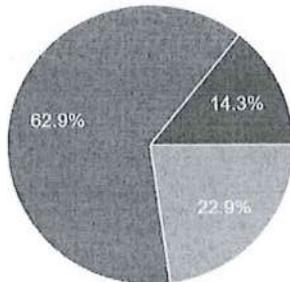
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

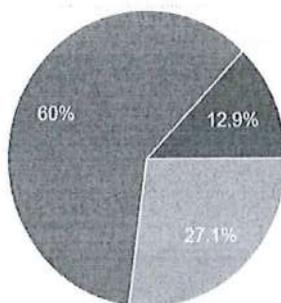
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



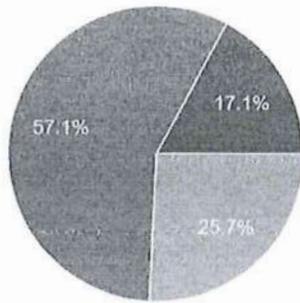
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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Session objectives were clearly achieved.

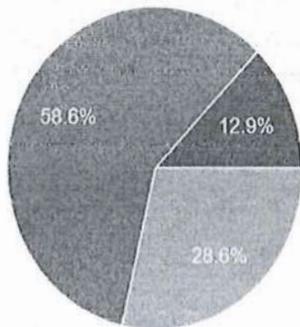
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

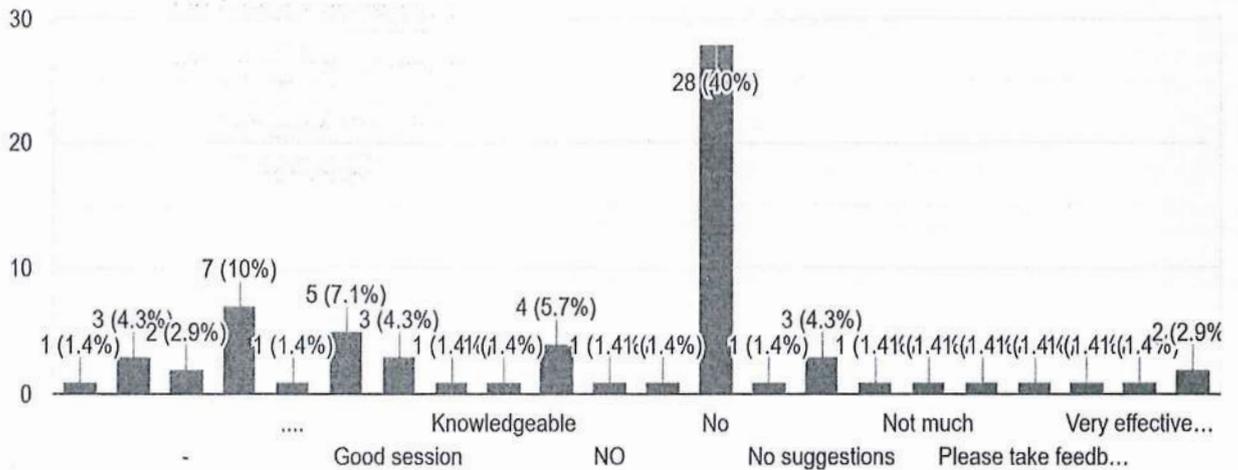
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

70 responses



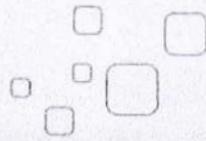
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Department of Management Studies Invites You for the Industry Expert Talk Series on "Digital Transformation - Driving the Business Models"



**Saturday,
26th October 2024**



11:30 am to 01:30 pm



**Seminar Hall,
Ground Floor,
M-Block.**



Dr. Chidambara Ganapaiah,
Senior Director (Distinguished)
Oracle Consulting, EMEA

Dr. Amruta N

Associate Professor

Dr. Sahana Madan

Professor and HOD

Dr. M Ravishankar

Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

Pc: Sukanth B Bangera

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Department of Management Studies

Event Name	Industry Expert Talk Series
Theme	“Digital Transformation – Driving the Business Models”
Date	26 th October 2024
Venue	Seminar Hall, Ground Floor, M-Block, DSATM
Participants	2 nd Semester MBA Students
Batch	2023-25
Mentors	Dr. Amruta N

Objectives of the Program/ Event:

1. Highlighting digital transformation reshaping traditional business models and creating new opportunities.
2. Showcasing various industries leverage digital tools to innovate and evolve their business models.
3. Examining the role of digital transformation in enhancing customer experience and engagement.

Details about the Event:

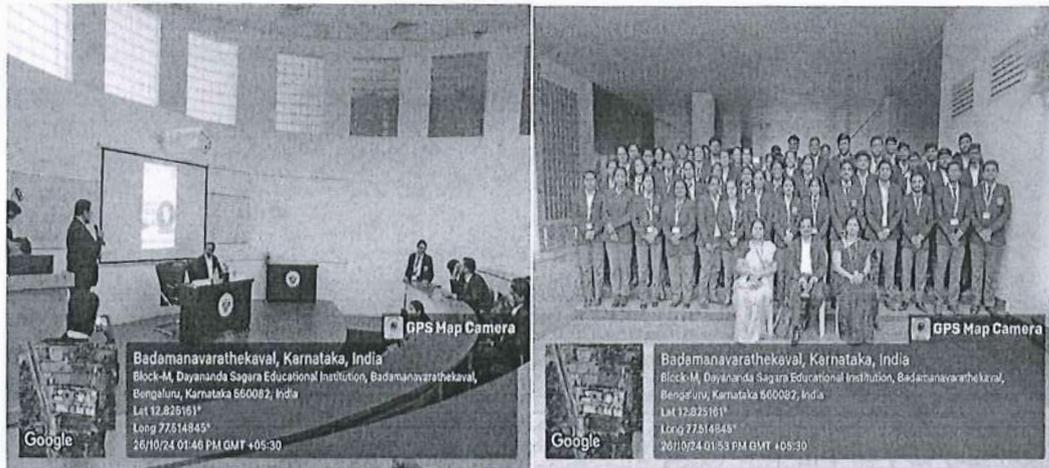
Industry Expert Talk Series on “Digital Transformation – Driving the Business Models” was held on 26th October 2024. Attended by 2nd Semester MBA Students Batch of 2023-25. The resource person Dr. Chidambara Ganapaiah, Senior Director (Distinguished), Oracle Consulting EMEA, Bangalore was the part of the Industry Expert Talk.

Topics Covered:

1. Understanding Digital Transformation
2. Exploring New Business Models
3. Impact on Customer Experience
4. Strategic Implementation and Challenges
5. Future trends in digital business models


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Measurable outcomes, w.r.t. realisation of Vision

Industry Expert Talk on “Digital Transformation - Driving the Business Models” was held on 26th October 2024 served to measure students’ knowledge of digital transformation and business model innovation. The resource person highlighted on digital transformation and discussed its importance in today’s business environment by highlighting digital transformation reshaping traditional business models and which creates new opportunities for establishing the business. By showcasing various industries leverage digital tools to innovate and evolve their business models. The resource person discussed various examples of successful transformations such as shifts from product-focused to service-focused models or from physical to digital platforms. Examining the role of digital transformation in enhancing customer experience and engagement. Exploring tools and techniques artificial intelligence, data analytics etc. that help companies better understand and serve their customers.

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Dr. Chidambara Ganapaiah, Ph.D.

Senior Director (Distinguished), Oracle Consulting, EMEA

Dr. Chidambara Ganapaiah, an Alumni of Indian Institute of Management (IIM) Bangalore and Fellow of Institute of Cost Accountants of India (FCMA) has over 31 years of experience involving leadership roles focused on driving business transformational changes for diverse sectors of industries across geographies.

He is currently working as **Senior Director (Distinguished), Strategic Program Management Office and Delivery Excellence for Oracle Consulting, Europe, Middle East and Africa (EMEA)**

Before this role, Dr Chidambara served as the Senor Practice Director for Oracle Applications Consulting for India. He served Oracle over 15 years in various leadership roles

He also served in leadership roles in many MNCs and large organizations including " as **Senior Vice President – Mindteck India Limited', Director in Ciber India and Delivery Head in Hewlett Packard (HP), Enterprise Solutions.**

During his tenure in IT industry, he has implemented many Business Transformation solutions/projects involving Industry 4.0 technologies like Internet of things (IOT), Cloud Computing.etc.

Prior to joining IT Sector, he served many Manufacturing Organizations in India in the areas of Finance and Cost Management including Cost Audits. He served as Asst General Manager Finance for Dynamatic Technologies Limited, Senior Manager in VST Tillers & Tractors Limited, Manager for Monitoring and Evaluation for USAID project hosted at Indian Institute of Science Bangalore.


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Dr Chidambara has been awarded Doctorate – PhD for his research titled “ Strategic Cost Management and Business Performance: a Study of Small and Medium Enterprises (SMEs) in Karnataka.

He is a Graduate from Mysore University and qualified CMA from IMA USA, PMP from PMI USA in addition.

Dr. Chidambara served as Chairman- Coaching and member of Management Committee of Bangalore Chapter of Institute of Cost Accountants of India.

He is on the Board of Studies for Universities in India and active speaker/panelist in many national and international conferences. He has designed and delivered workshops/seminars in the areas of “technology disruptions and resultant business models” for professional and post graduate students of various institutes.

He presented and published papers in Digital Future, Fintech, Strategic Cost Management, Role of SMEs, Future of Banking Industry, and many more.

He has been a regular speaker and panelist in many national and international conferences on various topics including Industry 4.0, 5.0, Fintech and Banking, Digital Future, IOT, BlockChain, Smart Cities, Atmanirbhar Bharat, Role of MSMEs, Strategic Cost Management and Business Performance, Budget Analysis, and many more.



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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Industry Expert Talk

Topic: Digital Transformation- Driving the Business Models

Resource Person: Dr. Chidambara Ganapaiah, Senior Director(Distinguished), Oracle Consulting, EMEA

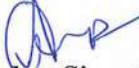
Time: 11:30 am to 1:30pm

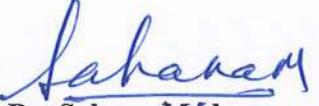
Venue: Seminar Hall “M” Block

Date: 26th October 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA024	Dheeraj Bhat. P. S
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32	1DT23BA085	Shreyash. D. Pathade
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54	1DT23BA116	Yeshas. P. Gowda


Class Teacher Signature:


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Professor & HOD

Professor and Head
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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Industry Expert Talk

Topic: Digital Transformation- Driving the Business Models

Resource Person: Dr. Chidambara Ganapaiah, Senior Director(Distinguished), Oracle Consulting, EMEA

Time: 11:30 am to 1:30pm

Venue: Seminar Hall “M” Block

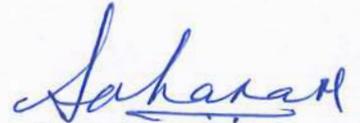
Date: 26th October 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
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37	1DT23BA068	Puneeth Gowda. J
38	1DT23BA070	R. Preethi
39	1DT23BA071	Ranjan. K. V
40	1DT23BA072	Ravi Chandra
41	1DT23BA074	Riya Agarwal
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53	1DT23BA096	Sukanth B Bangera
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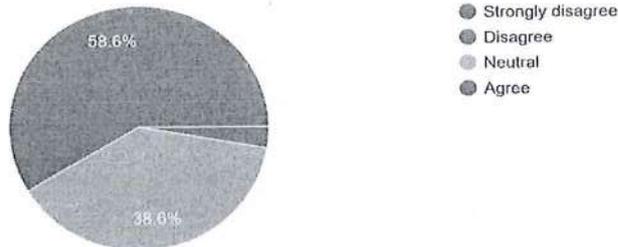


Internal Quality Assurance Cell (IQAC)

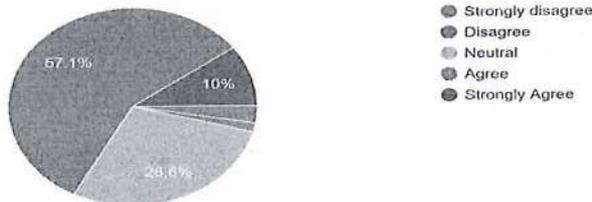
Resource Person's Feedback

Event Name	Industry Expert Talk
Title	Digital Transformation - Driving the Business Models
Name of the Resource Person	Dr. Chidambaram Ganapaiah
Designation and Organization	Senior Director, Oracle Consulting, EMEA
Date of the Event	26-10-2024
Venue	Seminar Hall, M- Block, DSATM

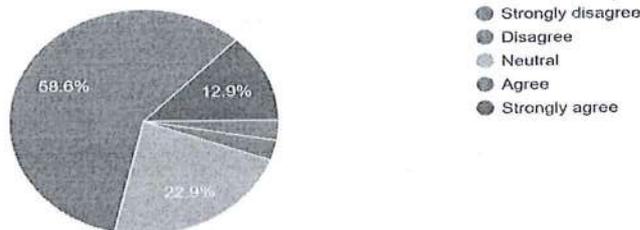
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70 responses



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70 responses

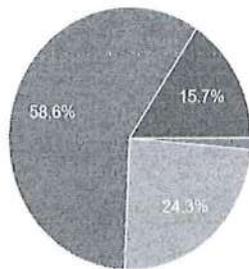


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Facilitator's knowledge of the subject matter.

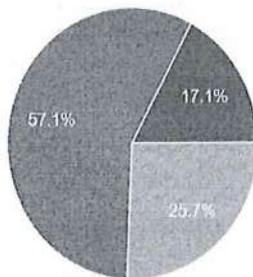
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

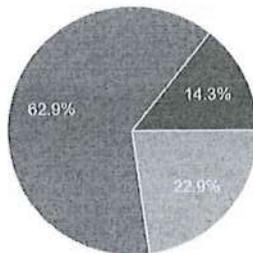
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Expert was Knowledgeable, Engaging and Interactive.

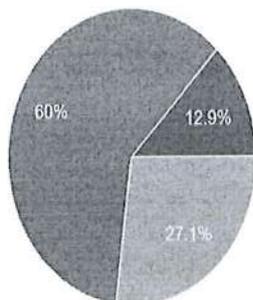
70 responses



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- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



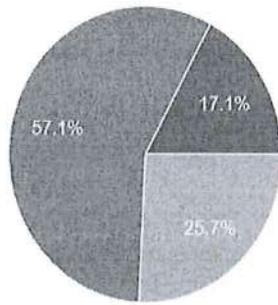
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

RSS
Principal

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Session objectives were clearly achieved.

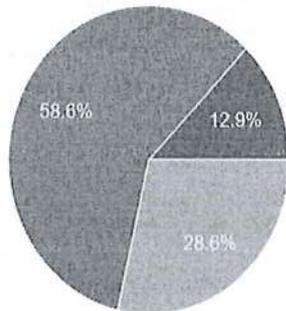
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

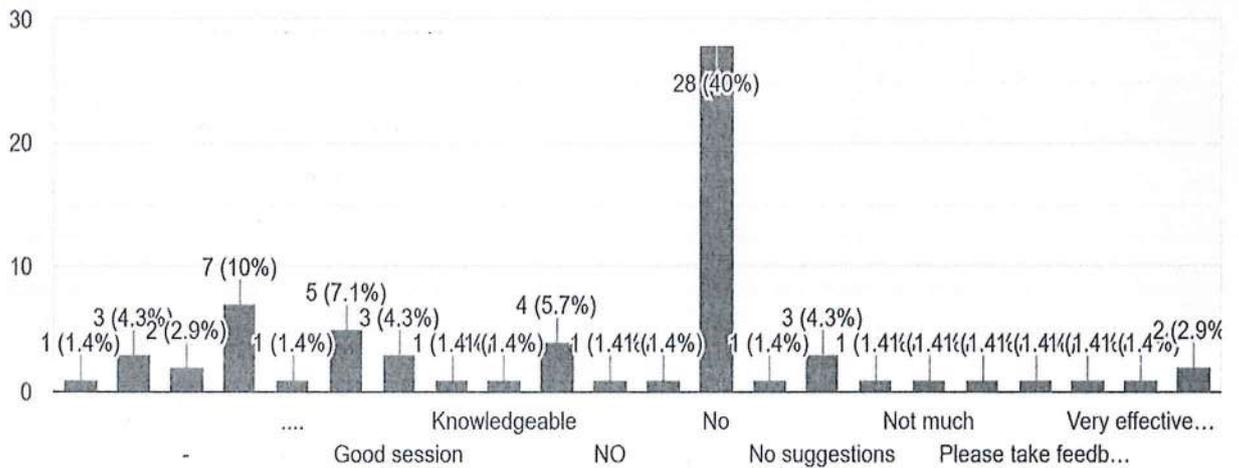
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

70 responses



RSS

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Dayananda Sagar Academy of Technology and Management

Kanakapura Road, Udayapura, Bangalore-560082

DEPARTMENT OF MANAGEMENT STUDIES

EXPERT FACULTY SERIES

Invites You for the Workshop
On

MARKETING MASTERY: NAVIGATING THE DIGITAL FRONTIER WITH AI

Friday

5th, April 2024

9:30 AM to 1:30 PM

**3rd Floor, M Block
Room No. 302, DSATM**

SOURCE PERSON :

MAHALAKSHMI S

**ASSISTANT PROFESSOR- MARKETING AREA
DEPARTMENT OF MANAGEMENT STUDIES,
(DEEMED-TO-BE) UNIVERSITY**


Principal
Dayananda Sagar Academy
of Technology & Management
Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560082

DR. SAHANA MADAN

PROFESSOR & HOD, MBA

DR. M RAVISHANKAR

PRINCIPAL, DSATM

MBA DEPARTMENT, FACULTY, STUDENTS AND STAFF



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT
Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082
Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE,
New Delhi
CSE, ISE, ECE, EEE, ME, CE Branches Accredited by NBA, New Delhi
NAAC Accredited with A+ Grade

Event Name	Workshop on Marketing Mastery: Navigating the Digital Frontier with AI
Theme	"Industry Expert Interaction on Digital Frontier with AI
Date	5 th April 2024
Venue	M Block, Seminar Hall DSATM
Participants	I semester MBA Students

Objectives of the Program/ Event:

- Foster a deep understanding of how AI can enhance various aspects of marketing, including customer segmentation.
- Introduce students to the latest advancements in AI technology within the realm of marketing.
- Empower students to leverage AI-driven data analysis techniques to extract meaningful insights from vast datasets.

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of Technology and Management
Kanakapura Road, Udayapura, Bangalore-560082

DEPARTMENT OF MANAGEMENT STUDIES
EXPERT FACULTY SERIES
Invites You for the Workshop
On

**MARKETING MASTERY: NAVIGATING THE
DIGITAL FRONTIER WITH AI**

Friday
5th, April 2024
9:30 AM to 1:30 PM
3rd Floor, M Block
Room No. 302, DSATM

RESOURCE PERSON :
DR. MAHALAKSHMI S
ASSISTANT PROFESSOR - MARKETING AREA
FACULTY OF MANAGEMENT STUDIES,
JAIN (DEEMED-TO-BE) UNIVERSITY

DR. SAHANA MADAN
PROFESSOR & HOD, MBA

DR. M RAVISHANKAR
PRINCIPAL, DSATM

MBA DEPARTMENT, FACULTY, STUDENTS AND STAFF



Principal

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Details about the event:

- Dr. Mahalakshmi.S, Assistant Professor interacted with the students providing them with the insights on how Digital Marketing plays a vital role in today's business world.
- The workshop provided a comprehensive overview of the intersection between marketing strategies and AI technologies.
- Topics Covered:
 - a. STPD – Segment, Target, Positioning, Product, Differentiating product.
 - b. Digital Marketing – Reach and Visibility, Data Driven Decision.
 - c. Search Engine Optimization, Social Media, Content Marketing.
 - d. Unique Selling Proposition.

Measurable outcomes, w.r.t. realisation of Vision:

- Workshop gave insights helped to evaluate students' skill development in using AI tools and techniques for marketing purposes.
- Workshop helped the students to assess the business impact of the digital marketing by tracking key performance indicators (KPIs) related to marketing effectiveness.
- Students were able to understand how search engines work, concept of search engine optimisation (SEO).


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 Opp. Art of Living, Bangalore-560 085



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Management**
(Autonomous Institute under VTU)

Affiliated to VTU
Approved by AICTE
Accredited by NAAC with A+ Grade
6 Programs Accredited by NBA
(CSE, ISE, ECE, EEE, MECH, CV)



DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25
Section: B

Attendance Sheet - Faculty Expert Talk

Topic: Marketing Mastery: Navigating the digital frontier with AI

Resource Person: Dr. Mahalakshmi S, Assistant Professor, Jain (Deemed- to be) University

Time: 9:30am to 11:30am

Venue: Seminar Hall "M" Block

Date: 5th April 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
8	1DT23BA014	Bhoomika. C. P
9	1DT23BA016	Bhumika. S
10	1DT23BA017	Chandana. M
11	1DT23BA018	Chandana. P
12	1DT23BA019	Chirag. M
13	1DT23BA021	Deeksha. M. V
14	1DT23BA022	Deepika Maruti Naik
15	1DT23BA027	Dumbi. A. R
16	1DT23BA029	Girish Surve. A
17	1DT23BA031	Hanumanthraya. S
18	1DT23BA032	Harishkumar. K. M
19	1DT23BA033	Harshala. G. K
20	1DT23BA034	Harshitha. M. Suryavamshi
21	1DT23BA037	Jagadish. R
22	1DT23BA039	Jeevan. R
23	1DT23BA040	Karthik. S
24	1DT23BA042	Keerthana. K. Gowda
25	1DT23BA043	Kruthika. S
26	1DT23BA045	Lathika. K
27	1DT23BA046	M. Poojitha
28	1DT23BA048	Manivelu. S
29	1DT23BA049	Manoj Kumar. R
30	1DT23BA050	Mithun Nagesh Nayak
31	1DT23BA051	Mohammed Shoab

32	1DT23BA058	O. S. Harshitha P Kumar
33	1DT23BA059	Padmashree Jain. D
34	1DT23BA061	Pooja Kumari
35	1DT23BA062	Poorna Chandra. S. M
36	1DT23BA071	Ranjan. K. V
37	1DT23BA072	Ravi Chandra
38	1DT23BA074	Riya Agarwal
39	1DT23BA075	Rohini G
40	1DT23BA077	Rohith. H
41	1DT23BA081	SathyaPrakash
42	1DT23BA083	Shaik Moin Pasha
43	1DT23BA084	Shresta Jain
44	1DT23BA086	Shriganesh Ramachandra Hegde
45	1DT23BA088	Sonika. S
46	1DT23BA090	Sreevatsa Puranik
47	1DT23BA091	Srikanth. M
48	1DT23BA092	Srishti Gupta
49	1DT23BA095	Suhas. P
50	1DT23BA096	Sukanth B Bangera
51	1DT23BA097	Sumith Kumar
52	1DT23BA100	Surya
53	1DT23BA117	Yogesh Kumar. G
54	1DT23BA030	Gowthami. S

Roopajwal
Class Teacher Signature:

Sahana
Dr. Sahana Madan
Professor & HOD
Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bengaluru - 560 082.

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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet -Faculty Expert Talk

Topic: Marketing Mastery: Navigating the digital frontier with AI

Resource Person: Dr. Mahalakshmi S, Assistant Professor, Jain (Deemed- to be) University

Time: 9:30am to 11:30am

Venue: Seminar Hall "M" Block

Date: 5th April 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
15	1DT23BA036	Ibbani. M. D
16	1DT23BA038	Jeevan Gandhi
17	1DT23BA041	Kavya. V. S
18	1DT23BA044	Kshama Naik
19	1DT23BA047	Manish. H. Gowder
20	1DT23BA054	Nidhi Tak
21	1DT23BA055	Nikhil Gowda. C. V
22	1DT23BA057	Nithin Reddy. B
23	1DT23BA060	Pooja. B
24	1DT23BA063	Poornima. M. S
25	1DT23BA064	Prashanth. C
26	1DT23BA066	Praveen Hanumareddi Dabalappanavar
27	1DT23BA067	Priya. S. N
28	1DT23BA069	Purva Rajesh Walvekar
29	1DT23BA073	Ritesh. I. Math
30	1DT23BA076	Rohit Kakhandaki
31	1DT23BA078	Roopa Shree. S
32	1DT23BA079	Sandeep Aradhyamath
33	1DT23BA080	Sanjaya. A. R

34	1DT23BA082	Shabu Saniya
35	1DT23BA085	Shreyash. D. Pathade
36	1DT23BA087	Shruthika. C. S
37	1DT23BA089	Spoorthi. B
38	1DT23BA093	Srushthi Ganesh Kurgund
39	1DT23BA094	Srushti Suresh Nayak
40	1DT23BA098	Sumukhi U Pendharkar
41	1DT23BA099	Surya. K. R
42	1DT23BA101	Suyog. M
43	1DT23BA102	Sweekruthi K. S
44	1DT23BA103	Syed Shabaz
45	1DT23BA104	Tanu Verma
46	1DT23BA105	Tejaswini Ganapati Bhat
47	1DT23BA106	Thanuja. S
48	1DT23BA107	Trisha. S
49	1DT23BA108	Udanth. G. G
50	1DT23BA109	Umme Afshan
51	1DT23BA110	Usha. R. S
52	1DT23BA111	Vaibhav. J. S
53	1DT23BA112	Varsha. M. R
54	1DT23BA113	Varun. M. P
55	1DT23BA114	Vijayalakshmi. H. Nayak
56	1DT23BA115	Vinay. N
57	1DT23BA116	Yeshas. P. Gowda


Class Teacher Signature:


Dr. Sahana Madan
Professor & HOD
Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bengaluru - 560 082.


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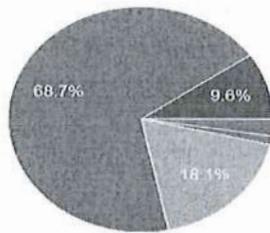


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

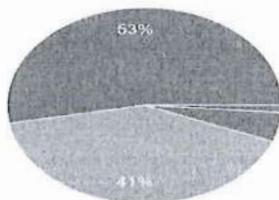
Event Name	Faculty Expert
Title	Marketing Mastery: Navigating the digital frontier with AI
Name of the Resource Person	Dr. Mahalakshmi S
Designation and Organization	Assistant Professor, Jain (Deemed- to be) University
Date of the Event	05.04.2024
Venue	M-Block, Seminar Hall, DSATM

The Session contents was relevant and useful for enhancing my knowledge.
83 responses



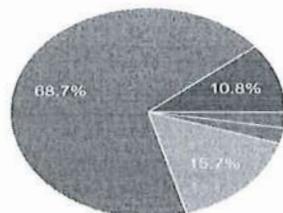
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

The Session was very Interactive and Application oriented.
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.
83 responses

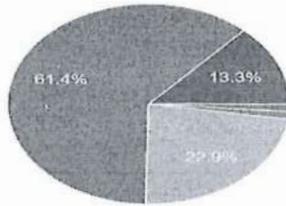


- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree


Principal

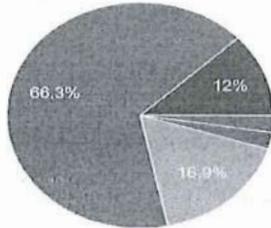
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Expert was able to deliver practical insights to match theoretical concepts delivered in class.
83 responses



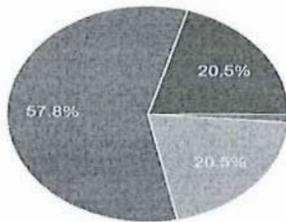
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Information shared during the Expert session covered on New & Emerging concepts.
83 responses



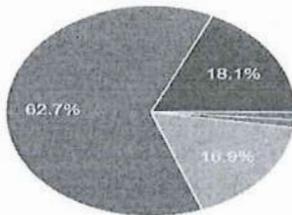
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Facilitator's knowledge of the subject matter.
83 responses



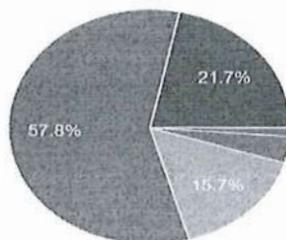
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.
83 responses



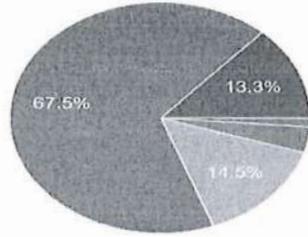
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

RSS

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Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

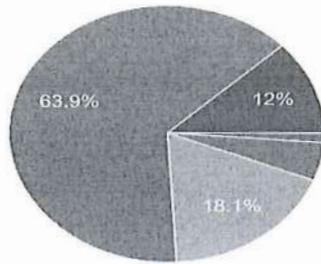
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Session objectives were clearly achieved.

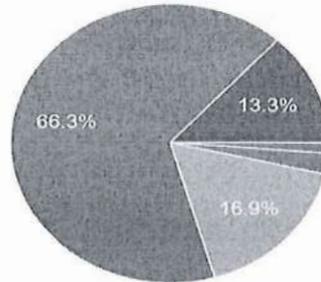
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

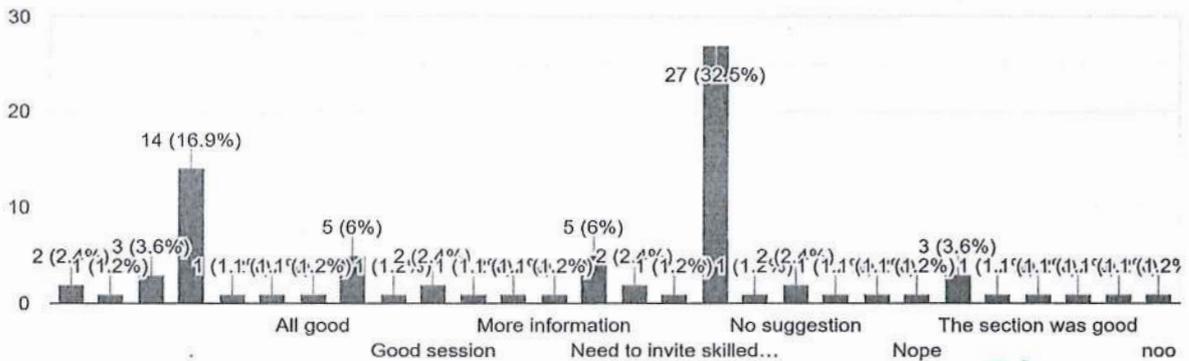
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

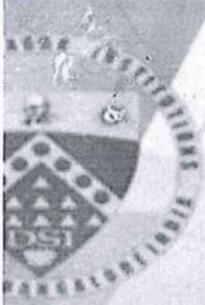
Any suggestions.

83 responses



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Department of Management Studies
Invites You for the Hands on Workshop
on
**SPREADSHEET MODELLING
FOR BUSINESS**

Thursday, 28th March, 2024

9:30 AM TO 1:30 PM

M Block, Seminar Hall,
Ground Floor, DSATM

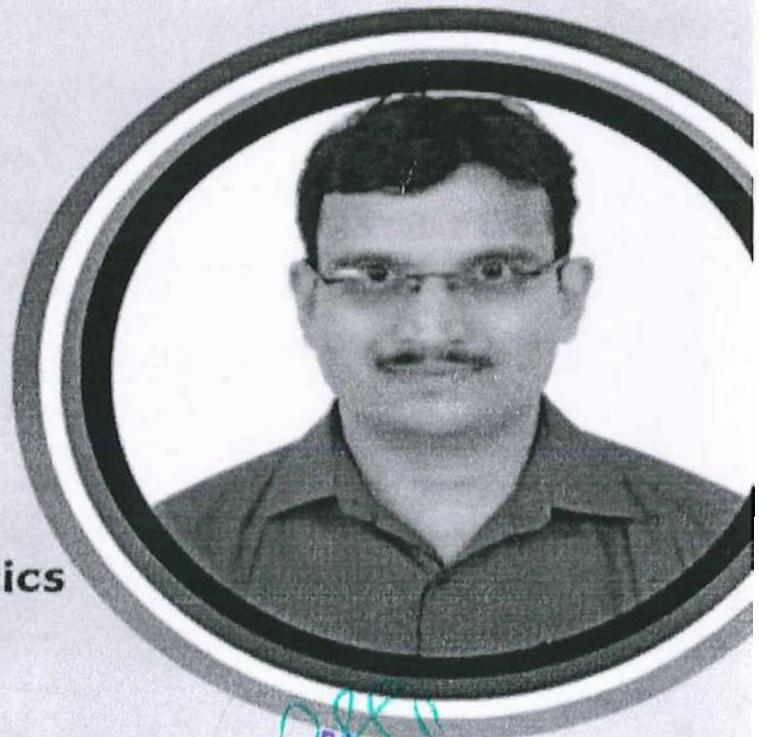
SOURCE PERSON :

Dr. Naveen Kumar. V

Assistant Professor- Business Analytics
B-School

(Deemed-to-be University)

Bangalore



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Technology & Management
Udayapura, Kanakpura Road,
Opp. Art of Living, Bangalore - 560082

Organized by:

Dr. Sahana Madan
Professor and HOD

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

Contact

www.linkedin.com/in/naveen34
(LinkedIn)

Top Skills

Investment Banking
Management
Derivatives

Languages

English
Kannada

Certifications

Stochastic processes
SQL: Data Reporting and Analysis
Machine Learning and its applications
Artificial Intelligence Foundations:
Neural Networks
Lean Certificate

Honors-Awards

Lean Participation Accreditation
Certificate of Appreciation - Two
Spot awards in appreciation of
exemplary performance at work
Certificate on "Life Saver"
Star of the Month
Reuters Data Foundation
Programme Certificate

Patents

Global News Fetching Device
System Using Connection Attributes
For Locating Individuals
Audiovisual System For Large Scale
Crowd
Smart Cloth Storage and Suggestion
System
Electronic Book Reading Device

Naveen Kumar V

Assistant Professor, MBA - Business Analytics, Jain (Deemed-to-be
University), CMS Business School
Bengaluru, Karnataka, India

Summary

- Business Analytics - Machine Learning models using Python, R, Excel, and Tableau, Power Query, Power Pivot, and Power BI
- 19 years of overall experience; 9 years in the industry in financial operations and last 10 years in academia
- Industry experience in Investment Banking Operations, Financial Services, AML Compliance & Derivative Reconciliation Operations
- Domain knowledge in Investment Banking Operations, Payments processing, Investigation, Settlement of transactions, and Financial Analysis
- Financial Modelling in MS Excel with macros, solver, pivot tables, charts and lookups. Excel Dashboard design from scratch
- Team Management, Presentations to Management
- Analytics and Finance Domain expertise

Experience

Jain (Deemed-to-be University), CMS Business School
Assistant Professor, MBA - Business Analytics
June 2020 - Present (4 years 4 months)
Bengaluru, Karnataka, India

Data Analytics with R, Financial Analytics, Security Analytics, Python, R
Programming, Econometrics, Data Visualisation, Tableau, Project Guidance,
Project Mentoring, Accreditation, and Content Development

PRO Unlimited

Business Analyst - Strategy, Analytics & Metrics
September 2021 - January 2022 (5 months)
Bengaluru, Karnataka, India

Analytics models to forecast future trends using R, Python, Power BI, Power
Query, Excel, and Tableau.

Head Count Requirement Models

iNurture education solution pvt ltd


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Senior Faculty - Business Analytics
June 2016 - June 2020 (4 years 1 month)
Bangalore

Machine Learning, Time Series Econometrics, Data Visualization,
Spreadsheet Modelling, and other Business Analytics subjects to PG students

School of Business - Alliance University
Assistant Professor - Finance
September 2012 - June 2016 (3 years 10 months)
Bangalore

- Teaching the subjects- Finance, Investment Management, Regulation, MS Excel, Financial Management using MS Excel, Banking, SAPM, Treasury and Risk Management, and Micro Economics to the MBA, MFM, MCOM, BCOM and Executive PGDM students.
- Student-performance evaluation and providing feedback regularly.
- Project guidance and Student mentoring.
- Organizing Value added training programs.
- Gamification of complex financial and investment concepts
- Evaluation through the quiz in MS Excel which automatically shows the results on completion

Deutsche Bank
6 years 5 months
Team Manager
October 2010 - September 2012 (2 years)
Bangalore

Managed a team of nine Analysts and Senior Analysts

- Objective Setting, Performance Management, Delegation, and Coaching for a successful TEAM
- Involving the team members in team building activities
- Ensuring that the SLAs are met and the KOP is updated on regular basis
- Managing escalations and finding the expectations of the clients to deliver them in time.
- Regularly communicating with the team to update them on Stakeholder expectations
- Organizing team meetings, One-on-Ones and Skip levels on a regular basis.

Worked in Project Management Office

- Headcount Reconciliation and billing, Stakeholder Information Management.
- Regular and ad-hoc presentations as per the requirement and organizing the meetings.

- Data collection and analysis for the decision making.

-> Power user of MS Excel and knowledge in making use of it as an Analytical and Decision-making Tool

-> Expertise in usage of Excel in Transaction Processing, Reconciliations, Cash Operations, Compliance, and Training

-> Preparation of Excel Dash Boards and formula based Excel sheets which help the management in work distribution

-> Manpower and capacity Requirement Modelling, Idea generation by brain storming, Process automation initiatives & Process Improvement

-> Data Analysis and Interpretation with Business Recommendations using Excel

->> Competency of training on MS Excel Basic and Advanced including macros for Operations

->> Proficiency in teaching the subject Financial spread sheeting

->> Extensive usage of Excel and PPT in Training – Requirement analysis and Evaluation

Process Supervisor

May 2006 - October 2010 (4 years 6 months)

Bangalore

- Streamlined the Derivative Reconciliation and Anti Money Laundering processes.
- Started maintaining Daily breaks Analysis sheet with comprehensive descriptions.
- Introduced direct communication with Custodians on Trade breaks which saved a lot of time.
- Provided and implemented improvement ideas through macros to simplify the processes.
- Organized and delivered training on advanced Excel and Macros.
- Received Performance Awards for implementing the new ideas for Business Transformation.
- Worked for the Innovation Core Committee
- Worked as a Pillar in CAPITOL
 - o An activities committee focussed on knowledge enhancement
 - o Creating an interesting work environment.
- Worked as an active SPOC for Training Academy.


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Bangalore-560 082

Reuters

Market Analyst

February 2005 - May 2006 (1 year 4 months)

Bangalore

- Helped in migration of Transaction and Corporate Actions process from London to Bangalore.
- Ensured that the product displays correct Corporate Action information in time.
- Handled the queries from the clients regarding Capital Change and Adjustment factors
- Hands-on experience of working on and production of Reuters premium products.

DSL Software

Process Executive

February 2004 - February 2005 (1 year 1 month)

Bangalore

- Nostro and Wash Reconciliation
- Brokerage Reconciliation
- Working knowledge of Smart Stream Reconciliation

Education

Great Lakes Institute of Management, Bangalore

Post Graduate Programme - Business Analytics and Business Intelligence · (2017 - 2018)

Alliance Business Academy, Bangalore

PGDM, Finance · (2002 - 2004)

St Philomena College, Puttur

BBM, Finance and Marketing · (1999 - 2002)

St Philomena College, Puttur

Pre-university degree, Commerce · (April 1997 - March 1999)

VHS Balila



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Art of Living, Bangalore-560 082



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DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Faculty Expert Talk

Topic: Spreadsheet Modeling for Business

Resource Person: Prof. Naveen Kumar V, Assistant Professor, CMS, Jain (Deemed to be) University

Time: 9:30 am to 1:30 pm

Venue: Seminar Hall “M” Block

Date: 28th March 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA038	Jeevan Gandhi
12	1DT23BA041	Kavya. V. S
13	1DT23BA044	Kshama Naik
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15	1DT23BA054	Nidhi Tak
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17	1DT23BA057	Nithin Reddy. B
18	1DT23BA060	Pooja. B
19	1DT23BA063	Poornima. M. S
20	1DT23BA064	Prashanth. C
21	1DT23BA066	Praveen Hanumareddi Dabalappanavar
22	1DT23BA067	Priya. S. N
23	1DT23BA069	Purva Rajesh Walvekar
24	1DT23BA073	Ritesh. I. Math
25	1DT23BA076	Rohit Kakhandaki
26	1DT23BA078	Roopa Shree. S
27	1DT23BA079	Sandeep Aradhyamath
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49	1DT23BA114	Vijayalakshmi. H. Nayak
50	1DT23BA115	Vinay. N
51	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



**Dr. Sahana Madan
Professor & HOD**

**Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bengaluru - 560 082.**



Principal

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DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Faculty Expert Talk

Topic: Spreadsheet Modeling for Business

Resource Person: Prof. Naveen Kumar V, Assistant Professor, CMS, Jain (Deemed to be) University

Time: 9:30 am to 1:30 pm

Venue: Seminar Hall “M” Block

Date: 28th March 2024

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Class Teacher Signature:


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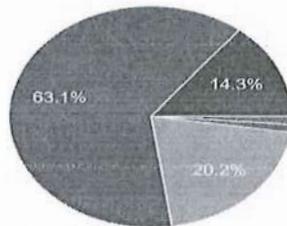
Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

Event Name	Workshop
Title	Spreadsheet Modelling for Business
Name of the Resource Person	Prof. Naveen Kumar V
Designation and Organization	Assistant Professor, Business Analytics, CMS B- School
Date of the Event	28/03/2024
Venue	M- Block, Seminar Hall, Ground Floor, DASTM

The Session contents was relevant and useful for enhancing my knowledge.

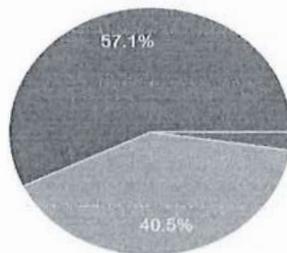
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

The Session was very Interactive and Application oriented.

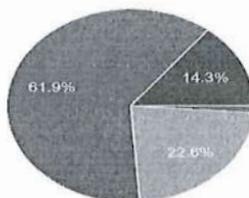
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.

84 responses



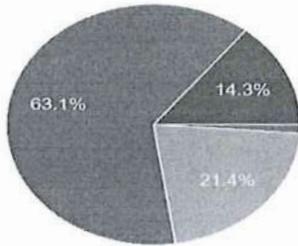
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree


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Expert was able to deliver practical insights to match theoretical concepts delivered in class.

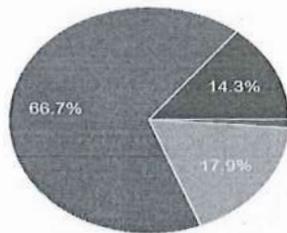
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Information shared during the Expert session covered on New & Emerging concepts.

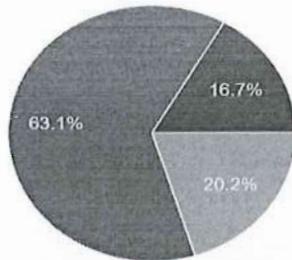
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Facilitator's knowledge of the subject matter.

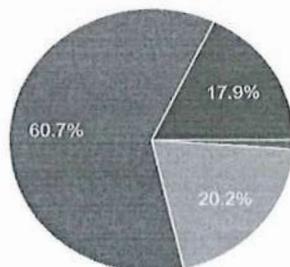
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

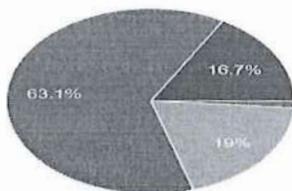


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Expert was Knowledgeable, Engaging and Interactive.

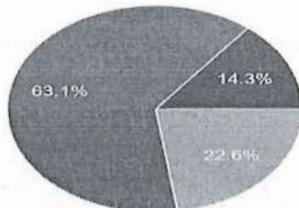
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

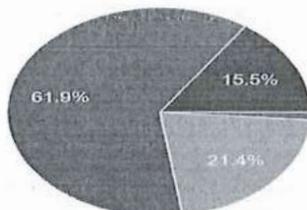
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Session objectives were clearly achieved.

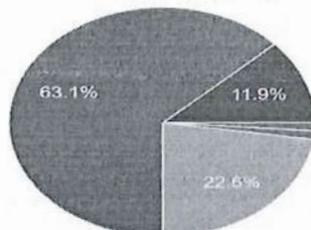
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

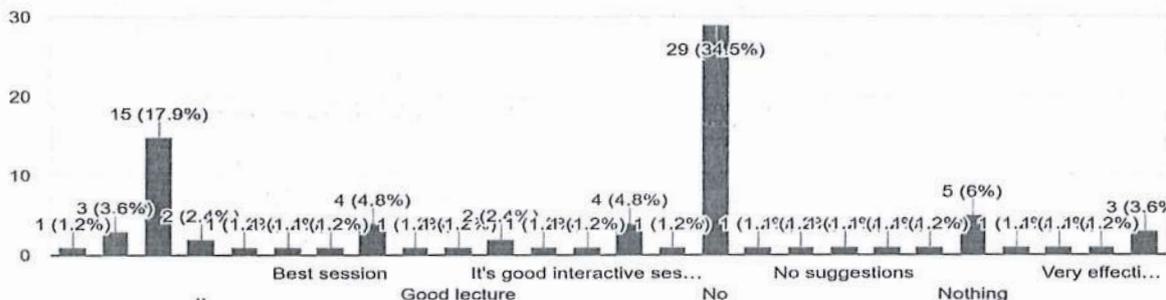
84 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

84 responses



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**Department of Management Studies
Invites You for the Faculty Expert Talk**

FINANCIAL REPORTING- MITIGATING INFORMATION ASSYMETRY



Thursday, 18th April, 2024



09:30 AM TO 11:30 AM



**M Block, Ground Floor,
Seminar Hall, DSATM**



RESOURCE PERSON:

Dr. Rizwana Khanum

Assistant Professor

St. Joseph's University, Bangalore

Dr. Amruta N

Associate Professor

Dr. Sahana Madan

Professor and HOD

Dr. M Ravishankar

Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

Pc - Shriganesh Hegde


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Opp. Art of Living, Bangalore-560 082

Contact

www.linkedin.com/in/dr-rizwana-khanum-39696b6 (LinkedIn)

Top Skills

Management

Sourcing

strategic management and Business policy

Dr. Rizwana Khanum

Assistant professor
Bengaluru, Karnataka, India

Experience

St. Joseph's University
Assistant Professor
January 2024 - Present (9 months)
Bangalore Urban, Karnataka, India

Al Ameen Institute of Management Studies
Finance & HR Faculty
January 2009 - December 2023 (15 years)
bangalore India

Wipro Technologies
Sourcing Lead
December 2007 - May 2008 (6 months)

Education

Mother Teresa Women's University, Kodaikanal
Doctor of Philosophy - PhD, Finance, General · (January 2016 - April 2023)

Indian Institute of Science (IISc)
Proficiency Course on Strategic Management , Business Administration and Management, General · (June 2017 - December 2017)

Sri Siddharta Institute of Management Studies
MBA, Finance and HR · (2005 - 2007)

St. Annes English high School
· (1997 - 2000)

Indian Institute of Science, Bangalore
proficiency course on strategic management, strategic management and Business policy


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**DAYANANDA SAGAR ACADEMY OF TECHNOLOGY &
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Approved by AICTE, New Delhi

CSE, ISE, ECE, EEE, ME, CE Branches Accredited by NBA, New Delhi

NAAC Accredited with A+ Grade

Event Name	Faculty Expert Talk
Theme	Financial Reporting – Mitigating Information Asymmetry
Date	18 th April 2024
Venue	M Block, Room No. 302, DSATM
Participants	1 st Semester MBA Students
Batch	2023-25
Mentors	Dr. Amruta N

Objectives of the Program/ Event:

1. The faculty expert talk aims to increase the transparency of financial information provided by companies.
2. The expert talk improves the quality and quantity of information disclosed by companies, the program aims to reduce the information gap between management and external stakeholders.
3. Effective financial reporting often goes hand in hand with strong corporate governance practices.

Details about the event:

Faculty Expert Talk on Financial Reporting – Mitigating Information Asymmetry was held on 18th April 2024. Attended by 1st Semester MBA Students batch 2023-25. The resource person Dr. Rizwana Khanum, Assistant Professor – St. Joseph's University, Bangalore was the part of the Faculty Expert Talk.

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Department of Management Studies
Invites You for the Faculty Expert Talk

**FINANCIAL REPORTING-
MITIGATING INFORMATION ASSYMETRY**

Thursday, 18th April, 2024
09:30 AM TO 11:30 AM
M Block, Ground Floor,
Seminar Hall, DSATM

RESOURCE PERSON:
Dr. Rizwana Khanum
Assistant Professor
St. Joseph's University, Bangalore

Dr. Amruta N
Associate Professor

Dr. Sahana Madan
Professor and HOD

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF



Topics Covered:

1. Introduction to information asymmetry
2. Principles of financial reporting
3. Financial statement analysis
4. Role of information technology in preparing financial statements.

Measurable outcomes, w.r.t. realisation of Vision

Faculty expert talk on Financial Reporting – Mitigating Information Asymmetry on 18th April 2024 served to measure the decrease in the frequency and magnitude on financial statement restatements by the companies.


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Restatements often occur due to errors or misstatements in financial reporting, indicating potential information asymmetry issues. Assess the enhancement in audit quality, measured by metrics such as the reduction in audit deficiencies, increased compliance with auditing standards, and higher levels of auditor independence. Quantify improvements in the transparency of financial reporting, using indicators such as the clarity, completeness, and timeliness of financial disclosures made by participating companies. Measure the decrease in instances of financial reporting fraud or manipulation detected among participating companies, as evidenced by enforcement actions, investigations, or litigation outcomes. Assess the knowledge and skills acquired by students through the expert talk.

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DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Faculty Expert Talk

Topic: Financial Reporting - Mitigating Information as Assymetry

Resource Person: Dr. Rizwana Khanum, Assistant Professor, St. Joseph University, Bengaluru

Time: 9:30 am to 11:30 am

Venue: Seminar Hall “M” Block

Date: 18th April 2024

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DEPARTMENT OF MANAGEMENT STUDIES
MBA 1st Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Faculty Expert Talk

Topic: Financial Reporting - Mitigating Information as Assymetry

Resource Person: Dr. Rizwana Khanum, Assistant Professor, St. Joseph University, Bengaluru

Time: 9:30 am to 11:30 am

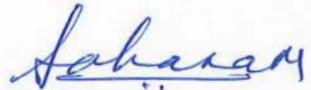
Venue: Seminar Hall “M” Block

Date: 18th April 2024

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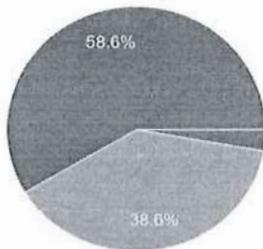
Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

Event Name	Faculty Expert Talk
Title	Financial Reporting – Mitigating Information Assymetry
Name of the Resource Person	Dr. Rizwana Khanum
Designation and Organization	Assistant Professor, St Joseph's University, Bangalore
Date of the Event	18/4/2024
Venue	Seminar Hall, M- Block, DSATM

The Session was very Interactive and Application oriented.

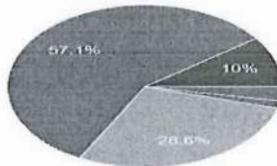
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.

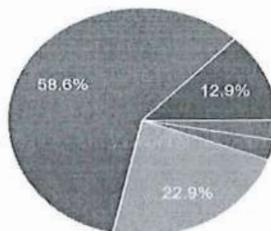
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.

70 responses



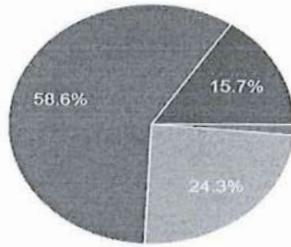
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

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Facilitator's knowledge of the subject matter.

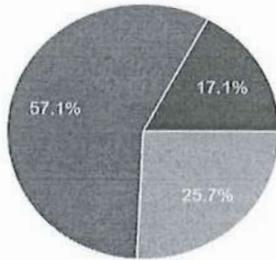
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

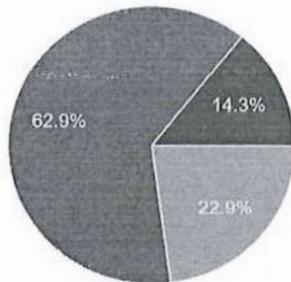
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

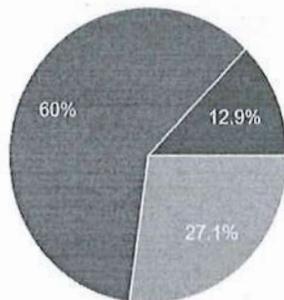
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



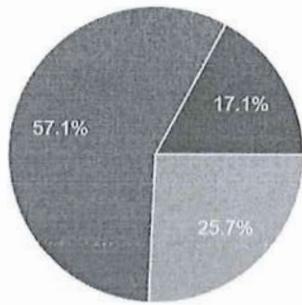
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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Session objectives were clearly achieved.

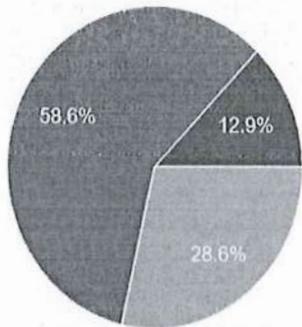
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

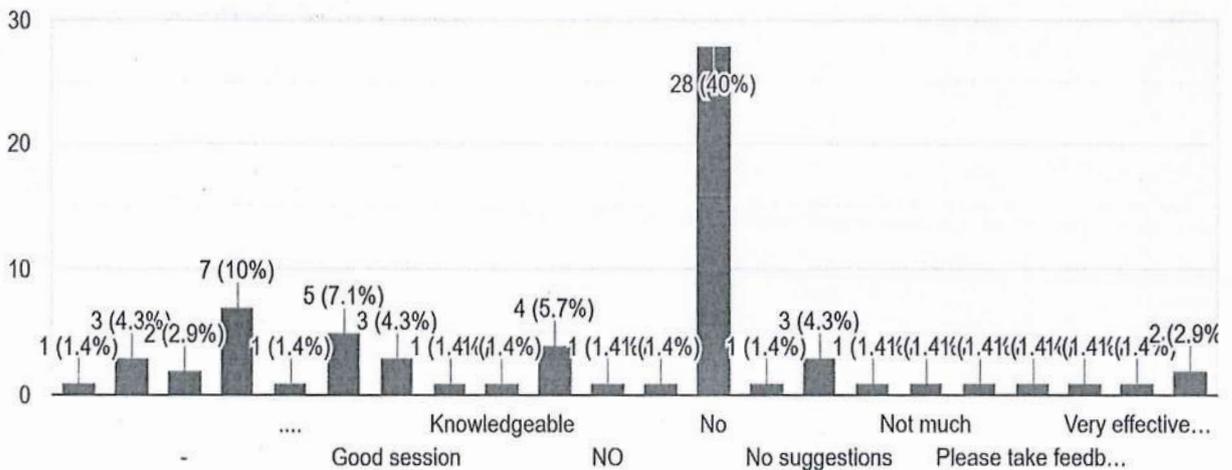
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

70 responses



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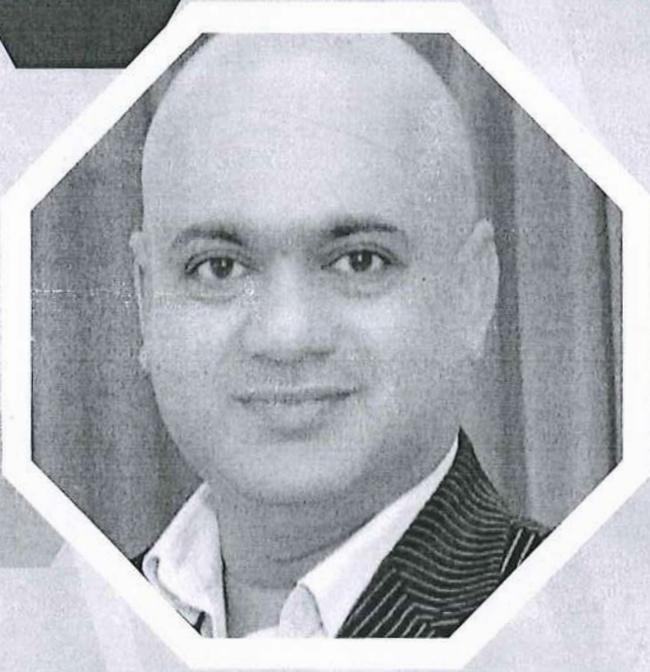
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Department of Management Studies
Invites you for the Faculty Expert Talk Series
On

Operations Research: The Science of Making Intelligent Decisions



Faculty Expert

Dr Pradeep M P

Associate Professor

JSS Academy of Technical Education


Thursday,
07th November 2024


03:00 pm to 5.00 pm


Seminar Hall
Ground Floor, M-Block.



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Mr. Bharath M
Assistant Professor

Dr. Sahana Madan
Professor and HOD

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF



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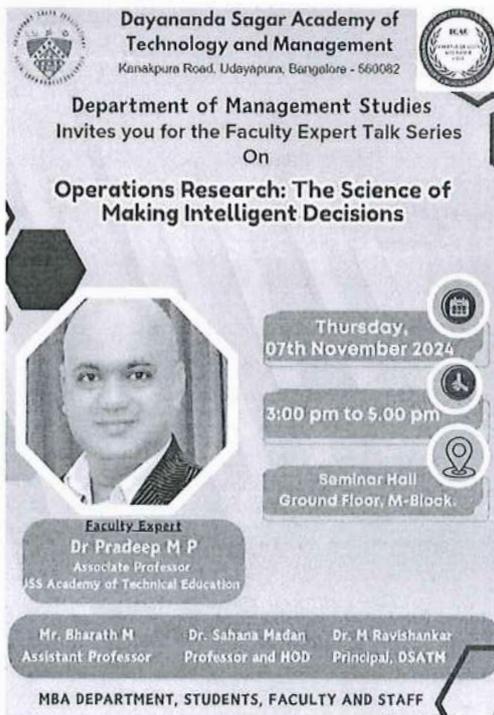


Department of Management Studies

Event Name	Faculty expert talk on “Operations Research: The Science of Making Intelligent Decisions”
Theme	Time Value of Money
Date	7 th November 2024
Venue	M Block, Seminar Hall DSATM
Participants	I semester MBA Students

Objectives of the Program/ Event:

- Foster a deep understanding of applications of Operations Research in solving business problems and making intelligent decisions.
- Bridging the gap between classroom concepts and industrial applications of Operations Research.



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Department of Management Studies
Invites you for the Faculty Expert Talk Series
On
Operations Research: The Science of Making Intelligent Decisions

Thursday, 07th November 2024
3:00 pm to 5:00 pm
Seminar Hall
Ground Floor, M-Block.

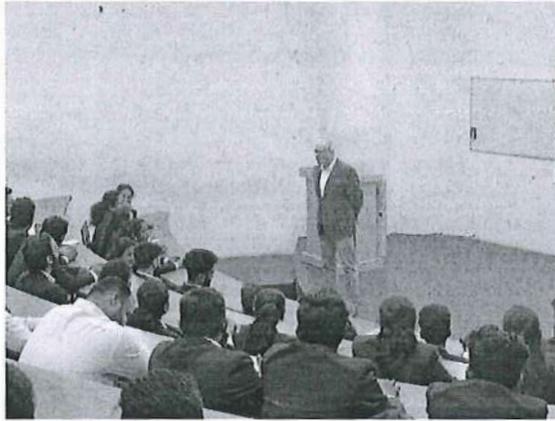
Faculty Expert
Dr. Pradeep M P
Associate Professor
JSS Academy of Technical Education

Mr. Bharath M Assistant Professor | Dr. Sahana Madan Professor and HOD | Dr. M Ravishankar Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF



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Details of the event:

- Dr. Pradeep M P, Associate Professor at JSS Academy of Technical Education, Bengaluru interacted with the students of 2nd semester MBA students providing them with insights on the Concepts of Operations Research.
- The session provided a comprehensive overview of the application of Operations Research.
- Topics Covered by the expert included the Introduction to Operations Research, Applications of Operations Research in various sectors, A live case of Project Management along with its Benefits, and the role of future managers in handling business problems.
- At the end the resource person addressed the queries of the participants.

Measurable outcomes, w.r.t. realisation of Vision:

- The session provided insights into various concepts in Operations Research.
- The session helped the students understand the applications of Operation Research.
- Students were able to understand the importance of Operations Research in solving Business Problems.


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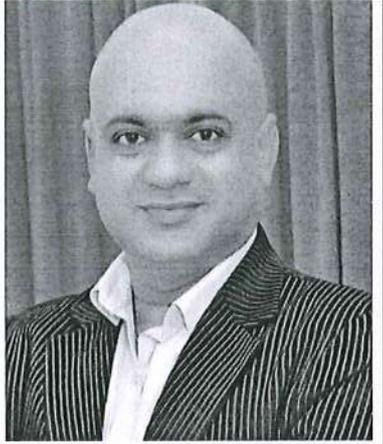


JSS Mahavidyapeetha
JSS Academy of Technical Education, Bengaluru
Department of MBA & Research Centre



FACULTY PROFILE

1. Personal Details

NAME	Dr. Pradeep.M.P	
DEPARTMENT	Dept of MBA	
DESIGNATION	Associate professor	
PHONE	9620992602	
EMAIL ID	Pradeep.mudugur@jssateb.ac.in	
TEACHING EXPERIENCE	8 Years	
INDUSTRY EXPERIENCE	12 years	
RESEARCH EXPERIENCE	10 years	

2. Qualification

COURSES	SPECIALIZATION	INSTITUTION	UNIVERSITY
Ph.D.	Business Administration	RRCE Research Centre	VTU
MBA	Marketing and HR	Sir MVIT, Bangalore	VTU
BE	Mechanical	Adichunchanagiri Institute of Technology, Chikamagalur	Kuvempu University
PUC	PCMB	Marimallappa PU college	PU Board
SSLC	-	JSS Public School	CBSE

3. Membership of Professional Bodies: Nil

4. Awards: Nil


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5. Publications (Journals)

SL. No	Title of the paper	Name of Author	Name of the Journal	Volume No /Issue No /Year/ Pg No	WOS /Scopus	Impact Factor	Publisher
1	Advertising effectiveness on factors affecting and influencing consumer purchase intentions of FMCG products with reference to Pathanji	Pradeep .M.P	Journal IJCRT, an international open access peer reviewed, refereed journal, ISSN-2320-2882	Volume 9, Issue 1, April 2021 Pg No 5171-5179	Scopus	7.97	IJCRT
2	Influence of Customer Product Experience and Customer Perceptions On Purchase Intentions of Mobile Phones.	Pradeep .M.P	Journal IJCRT, an international open access peer-reviewed, refereed journal, ISSN-2320-2882	Volume 9, Issue 1, Jan 2021, Pg No 5070	Scopus	7.97	IJCRT
3	Factors Affecting Consumer Buying Behaviour of Millennial towards Apparel Brands	Pradeep .M.P	ISSN NO. 1869-9391, UGC care Approved Group II Journal, GIS Science Journal	Volume 7, Issue 6, June 2020, Pg No 78-85		3.54	GIS Science Journal
4	Association exploration of elements influencing stress management among workforce in service sector	Pradeep .M.P	Journal of Seybold Report, ISSN No: 1533-9211	Volume 15, Issue 8, 2020, Pg No 2365-2374	scopus	4.5	Journal of Seybold
5	An investigation on interaction of drivers of reverse logistics in supply chain management.	Pradeep .M.P	ISSN No 2347-3150, Mukta Shabd Journal, UGC care Group-1 Journal.	Volume 10, Issue 5, May 2020, Pg No. 3358-3367		4.6	Mukta Shabd Journal

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6	An insight on challenges of reverse logistics for effective supply chain management in manufacturing industry	Pradeep .M.P	, ISSN No 2347-3150, Mukta Shabd Journal, UGC care Group-1 Journal.	Volume 9, Issue 5, may 2020, Pg No 4999-5008		4.6	Mukta Shabd Journal
7	A study on stress causing factors among information technology employees affecting organization productivity	Pradeep .M.P	International journal of management and social science	(IJMSS) Special Issue 2019. P-ISSN 2249-0101/ e-ISSN 2349-9761, 2019, Pg No 67-72		3.21	IJMSS
8	Study on buying behavior of users of organic food with reference to their rational and emotion in International journal of research and analytics review,	Pradeep .M.P	Special conference 2019. E-ISSN 2348-1269, P-ISSN 2349-5238. UGC ID 43602	volume 6, 2020, Pg No 260-266		6	Special conference
9	"Measurement of Quality in higher education by using Kirkpatrick evaluation method"	Pradeep .M.P	NAAC sponsored National Conference on "Quality Initiatives & Benchmarking in Higher Education Institutions" held at Surana College, Bangalore.	ISBN:978-81-931907-0-8, 2016, Pg No 197-201		5	Surana College



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10	An Empirical Study On Current Scenario Of Training and Development Program in Facility Management Organizations In Bangalore	Pradeep .M.P	BIMS INTERNATIONAL JOURNAL OF SOCIAL SCIENCES	Vol. 2, Issue 2 (July – 2017), Pg No. 77-80		5	Bims International Journal Of Social Sciences
11	Employee perception on skill development programs at IT companies in Bangalore- an empirical study	Pradeep .M.P	BIMS INTERNATIONAL JOURNAL OF SOCIAL SCIENCES	Vol. 1, Issue 2 (2016), Pg No 88=89		5	Bims International Journal Of Social Sciences
12	Antecedents of Rapport and Its Mediating Role on Relational Cohesion in Patient-Physician Interaction.	Pradeep .M.P	(Accepted for Publication)	2021			

6. Grants/Funding Received: Nil

6. Others: Workshops / Conference (Organized/Attended)

6.a. Workshops / Conference organized):

- Workshop on Goal Setting, Time Management, Group Dynamics and Interpersonal Skills” for II semester MBA students on 12th and 13th August, 2022

6.b. Conference Attended (those sponsored by AICTE / ISTE/IETE/TEQIP or any other sponsoring body

6.c. workshop/ Seminar /Conference Attended (those NOT sponsored by AICTE / ISTE/IETE/TEQIP or any other sponsoring body)

CONFERENCE/ WORKSHOP/ SEMINAR ATTENDED			
SL. NO.	Name of the Workshop / Conference	Organiser	Date
1	National conference on students research paper ESPLORO-2022	RNSIT	07-Jul-22
2	e-international conference	Dayananda Sagar college	21st and 22nd January 2021.


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3	AICTE Sponsored 1st International E-Conference on "Recent Trends & Development in Information and Communication Engineering" (ICRTDIC-2020)	SIT, Tumkur	2022
4	"Shift in Indian Business Environment	JSSCMS, JSS Science and Technology University	29-30 March 2019
5	National Conference 2019 "Role in Value Creation	CMRIT	23-Mar-19
6	National conference on "Role of NGO's in Nation Building"	R V Institute of Management	3rd December 2016.
7	International Conference	BIMS, Bangalore	30-Mar-16
8	National Level Conference on Synergizing Functional Effectiveness and Organizational Performance for Economic Growth"	R V Institute of Management	12/12/2015.
9	NAAC sponsored National Conference on "Quality Initiatives & Benchmarking in Higher Education Institutions"	Surana College, Bangalore	3-4 March 2015
10	National Level Conference on "Pragmatic Approach and Quality Initiatives for Enhancing Teachers calibre in Business Education"	R V Institute of Management	6/6/2015.
11	1st Indian Conference on Innovation, Intellectual Property & Competition	Indian Institute of Management Bangalore	7th and 8th December 2015
12	National symposium on Innovative practices in Management	Acharya Institute of Technology	25-26 April 2014
13	"Global Economic Crises and its Impact on Indian Corporate and Government"	RRCE	15-16 march 2012
14	Gamification Workshop titled "Class Room to Board Room"	JSSCMS, JSS Science and Technology University, Mysore	07-Jun-19
15	workshop on "Spectrum of intellectual property rights with special emphasis on patents"	JSS Science and technology university	28-Feb-18
18	Seminar on "Human Values in Management Education"	RV Institute of Management	21-Mar-17


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19	Seminar on "Developing World Class Management Teachers"	RV Institute of Management	23-Jun-17
20	Workshop on "Introduction to Structural Equation Modelling (SEM) with R Programme"	RV Institute of Management	01-Jul-17
23	FEED (Faculty Education, Enrichment and Development program) on MBA Project Guidance	Indian Academy School of Management Studies (IASMS)	5th May 2016
24	FDP "Data Analysis Through SPSS"	BIMS	Dec-16
25	ABHIVRUDDHI- 2016, A Management Development Program for Leaders	RKRC/IQAC of EWCM, Bengaluru	19-Aug-16
26	Workshop" Marketing strategies for the bottom of pyramid"	R V Institute of Management	26-Apr-16
27	workshop on "How to sell yourself for a better price" organised	Department of MBA and Research Centre, RNSIT	28-Apr-16
28	Workshop on "Methodology of Research in social sciences"	R V Institute of Management	17/10/15.
29	Workshop on "A Road map for Writing Research papers" organized by RV Institute of Management on	R V Institute of Management	01-Apr-15
30	HR Conclave	RNSIT, Bangalore	22-Aug-14
Faculty Development Programmes			
1	Faculty Development Programme on "Digital Marketing"	R V Institute of Management.	04-May-17
2	FDP "on Research Methodology & Data Analysis USING 'R'"	Department of MBA and Research Centre, RNSIT	10-12 August 2017
3	Faculty Development program on Research guidance skill for MBA Project/ Dissertation	Canara Bank School of Management studies	11th November 2016.
4	Faculty Development Programme on "Marketing for Non Marketing Professionals"	R V Institute of Management.	15th July 2016
5	Faculty Development Programme on "Writing papers for Conferences and Seminars-Methods & Approaches"	R V Institute of Management	30th November 2015


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6	Faculty Development program on "Pedagogy for Teaching Marketing Management: The Case Method"	Department of Marketing RV Institute of Management	29/10/15.
7	Faculty Development Programme on "Marketing Strategies for Contemporary Business"	R V Institute of Management	29-Apr-15
8	Management Development Programme on "Organization excellence through Total Quality Management".	R V Institute of management	October 10, 2015
Certification Courses			
1	"Fundamentals of digital marketing"	Google online certification program	2020
2	Google Ad words Certification	Google online certification program	2019
3	Digital Marketing training	Digital Academy 360 private limited, Bangalore	2018

Ph.D. Guidance

Ph.D. Guidance			
Sl. No.	Student Name	Title of Thesis	University
1	Ms. Chaya. J. Swamy	A study on the impact of work life balance on commitment of employees working in IT companies, Bangalore	JSS Science and Technology University
2	Mr. Mallesh	Completed course work, need to finalize the topic	
3	Mr. Sachin	Appearing course work, need to finalize the topic	

ROLE AS A CONSULTANT:

Was Associated with following organization in consulting work.

1. Lodestar Education Services Private Limited as "Consultant"
2. Biocad India Private Limited as "Consultant-Performance Mentoring"
3. Cauvery Consultancy as "Senior Business Consultant"
4. Square Meal Private Limited as "External Consultant"
5. Danvar Foods Private Limited as "External Consultant"


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25
Section: B

Attendance Sheet Faculty Expert Talk

Topic: Operations Research: The Science of Making Intelligence Decisions

Resource Person: Dr. Pradeep M R, Associate Professor, JSS Academy of Technology Education

Time: 3pm to 5pm

Venue: Seminar Hall "M" Block

Date: 7th November 2024

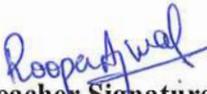
Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
8	1DT23BA014	Bhoomika. C. P
9	1DT23BA016	Bhumika. S
10	1DT23BA017	Chandana. M
11	1DT23BA018	Chandana. P
12	1DT23BA019	Chirag. M
13	1DT23BA021	Deeksha. M. V
14	1DT23BA022	Deepika Maruti Naik
15	1DT23BA027	Dumbi. A. R
16	1DT23BA029	Girish Surve. A
17	1DT23BA031	Hanumanthraya. S
18	1DT23BA032	Harishkumar. K. M
19	1DT23BA033	Harshala. G. K
20	1DT23BA034	Harshitha. M. Suryavamshi
21	1DT23BA037	Jagadish. R
22	1DT23BA039	Jeevan. R
23	1DT23BA040	Karthik. S
24	1DT23BA042	Keerthana. K. Gowda
25	1DT23BA043	Kruthika. S
26	1DT23BA045	Lathika. K
27	1DT23BA046	M. Poojitha
28	1DT23BA048	Manivelu. S
29	1DT23BA049	Manoj Kumar. R
30	1DT23BA050	Mithun Nagesh Nayak
31	1DT23BA051	Mohammed Shoaib

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32	1DT23BA058	O. S. Harshitha P Kumar
33	1DT23BA059	Padmashree Jain. D
34	1DT23BA061	Pooja Kumari
35	1DT23BA062	Poorna Chandra. S. M
36	1DT23BA071	Ranjan. K. V
37	1DT23BA072	Ravi Chandra
38	1DT23BA074	Riya Agarwal
39	1DT23BA075	Rohini G
40	1DT23BA077	Rohith. H
41	1DT23BA081	SathyaPrakash
42	1DT23BA083	Shaik Moin Pasha
43	1DT23BA084	Shresta Jain
44	1DT23BA086	Shriganesh Ramachandra Hegde
45	1DT23BA088	Sonika. S
46	1DT23BA090	Sreevatsa Puranik
47	1DT23BA091	Srikanth. M
48	1DT23BA092	Srishti Gupta
49	1DT23BA095	Suhas. P
50	1DT23BA096	Sukanth B Bangera
51	1DT23BA097	Sumith Kumar
52	1DT23BA100	Surya
53	1DT23BA117	Yogesh Kumar. G
54	1DT23BA030	Gowthami. S

Total No of Student Present: 54
Total No of Student Absent: 06


Class Teacher Signature:


Dr. Sahana Madan
Professor & HOD
Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bengaluru - 560 082.


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet Faculty Expert Talk

Topic: Operations Research: The Science of Making Intelligence Decisions

Resource Person: Dr. Pradeep M R, Associate Professor, JSS Academy of Technology Education

Time: 3pm to 5pm

Venue: Seminar Hall "M" Block

Date: 7th November 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
15	1DT23BA036	Ibbani. M. D
16	1DT23BA038	Jeevan Gandhi
17	1DT23BA041	Kavya. V. S
18	1DT23BA044	Kshama Naik
19	1DT23BA047	Manish. H. Gowder
20	1DT23BA054	Nidhi Tak
21	1DT23BA055	Nikhil Gowda. C. V
22	1DT23BA057	Nithin Reddy. B
23	1DT23BA060	Pooja. B
24	1DT23BA063	Poornima. M. S
25	1DT23BA064	Prashanth. C
26	1DT23BA066	Praveen Hanumareddi Dabalappanavar
27	1DT23BA067	Priya. S. N
28	1DT23BA069	Purva Rajesh Walvekar
29	1DT23BA073	Ritesh. I. Math
30	1DT23BA076	Rohit Kakhandaki
31	1DT23BA078	Roopa Shree. S
32	1DT23BA079	Sandeep Aradhyamath
33	1DT23BA080	Sanjaya. A. R

288

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34	1DT23BA082	Shabu Saniya
35	1DT23BA085	Shreyash. D. Pathade
36	1DT23BA087	Shruthika. C. S
37	1DT23BA089	Spoorthi. B
38	1DT23BA093	Srushti Ganesh Kurgund
39	1DT23BA094	Srushti Suresh Nayak
40	1DT23BA098	Sumukhi U Pendharkar
41	1DT23BA099	Surya. K. R
42	1DT23BA101	Suyog. M
43	1DT23BA102	Sweekruthi K. S
44	1DT23BA103	Syed Shabaz
45	1DT23BA104	Tanu Verma
46	1DT23BA105	Tejaswini Ganapati Bhat
47	1DT23BA106	Thanuja. S
48	1DT23BA107	Trisha. S
49	1DT23BA108	Udanth. G. G
50	1DT23BA109	Umme Afshan
51	1DT23BA110	Usha. R. S
52	1DT23BA111	Vaibhav. J. S
53	1DT23BA112	Varsha. M. R
54	1DT23BA113	Varun. M. P
55	1DT23BA114	Vijayalakshmi. H. Nayak
56	1DT23BA115	Vinay. N
57	1DT23BA116	Yeshas. P. Gowda

Total No of Student Present: 57

Total No of Student Absent: Nil


Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bangalore - 560 082.



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Udayapura, Kanakapura Road,
Opp. Art of Living, Bangalore-560 082.

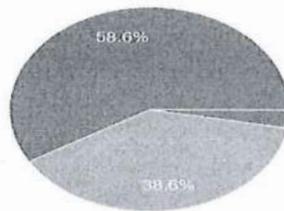


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

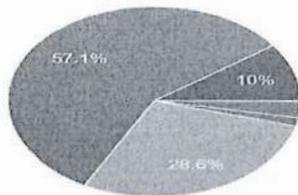
Event Name	Faculty Expert Talk
Title	Operation Research: The Science of Making Intelligent Decisions
Name of the Resource Person	Dr. Pradeep M P
Designation and Organization	Associate Professor, JSS, College, Bengaluru
Date of the Event	7/11/2024
Venue	M-Block, Seminar Hall, DSATM

The Session was very Interactive and Application oriented.
70 responses



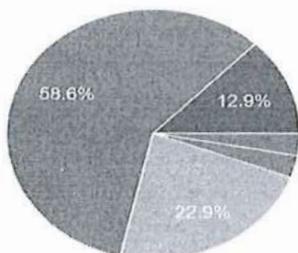
- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.
70 responses



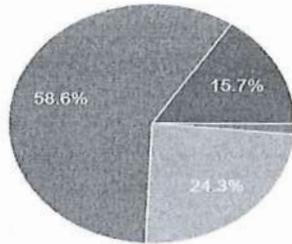
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

RSS

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Facilitator's knowledge of the subject matter.

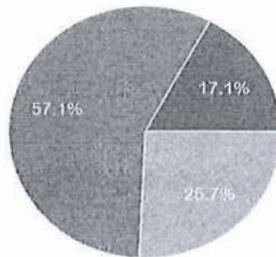
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

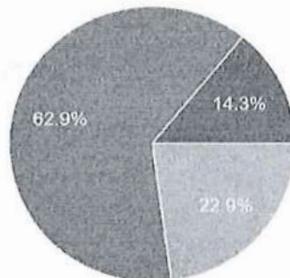
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

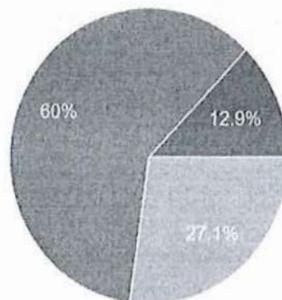
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



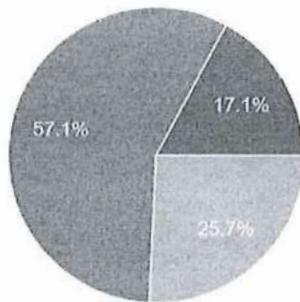
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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Session objectives were clearly achieved.

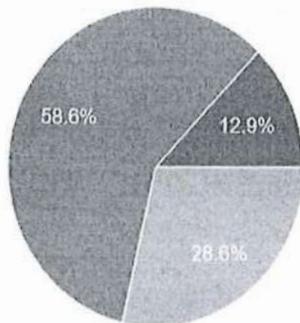
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

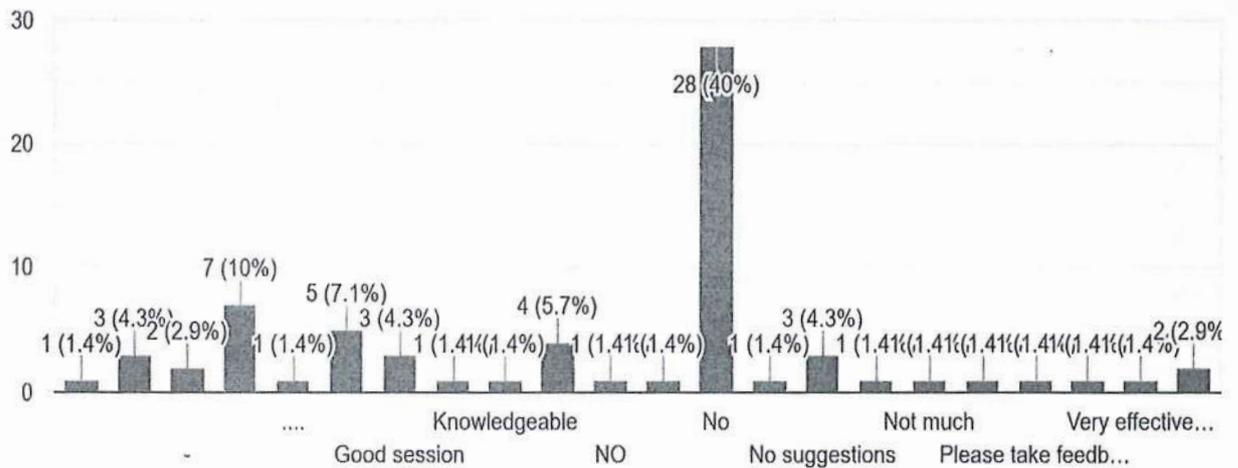
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

70 responses



RSS

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Dayananda Sagar Academy of Technology and Management

Kanakpura Road, Udayapura, Bangalore - 560082



Department of Management Studies
Invites you for the Faculty Expert Talk
on

**"Predictive Financial Modeling for Startups:
Assessing Revenue & Profitability in the First Five Years"**



 **Wednesday**
13th November, 2024

 **9:30 AM to 11:30 AM**

 **Seminar Hall,**
Ground Floor,
M - Block.



Dr.M.S.Prathibha Raj

M.Com, MBA, M.Phil, Ph.D

*Asst Professor School of Business & Management
Christ University, Bannerghatta Road Campus*

Dr. Amruta N
Associate Professor

Dr. Sahana Madan
Professor & HOD

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF


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One, Art of Living, Bangalore-560 082.



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(CSE, ISE, ECE, EEE, MECH, CV)



Event Name	Faculty Expert Talk Series
Theme	“Predictive Financial Modeling for Startups: Assessing Revenue & Profitability in the First Five Years”
Date	13 th November 2024
Venue	Seminar Hall, Ground Floor, M-Block, DSATM
Participants	2 nd Semester MBA Students
Batch	2023-25
Mentors	Dr. Amruta N

Objectives of the Program/ Event:

1. To introduce the key concepts, components and techniques of predictive financial modelling tailored for startups.
2. Highlighting the role of predictive modelling in forecasting revenues, expenses, cash flow and long-term financial sustainability for startups.
3. Showcasing real-world examples of startups that successfully used predictive financial modelling to drive growth and decision-making.
4. Demonstrating predictive financial modelling aids in making informed decisions regarding fundraising, investment allocation and scaling operations.

Details about the Event:

Faculty Expert Talk Series on “Predictive Financial Modeling for Startups: Assessing Revenue & Profitability in the First Five Years” was held on 13th November 2024. Attended by 2nd Semester MBA Students Batch of 2023-25. The resource person Dr. M.S. Prathibha Raj, Assistant Professor, School of Business & Management Christ University, Bannerghatta Road Campus was the part of the Faculty Expert Talk.

Topics Covered:

1. Understanding Predictive Financial Modelling
2. Exploring fundamentals of financial modelling
3. Predictive modelling techniques
4. Building a startup-focused financial model
5. Applications of predictive financial modeling


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Measurable outcomes, w.r.t. realisation of Vision

Faculty Expert Talk on “Predictive Financial Modeling for Startups: Assessing Revenue & Profitability in the First Five Years” was held on 13th November 2024 served to measure students’ knowledge of financial accuracy and forecasting between predicted and actual revenues over a specific period. To understand deviation between forecasted and actual operational expenses and the ability to project cash inflows and outflows accurately, reducing the risk of liquidity crises. Optimizing investment across departments based on predicted outcomes and to analyse efficiency metrics of increased duration the startup can operate before requiring additional funding. To enhance operational resilience reduction in costs or resources spent on unproductive areas due to better financial insights and measure improvements in supply chain or inventory forecasting.


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SHORT PROFILE

Dr. M.S. PRATHIBHA RAJ

Diploma in Commercial Practice, B.Com , M.Com, M.B.A, M.Phil .Ph.D
Asst. Professor
School of Business and management
Christ (Deemed to be University), Bannerghatta Road Campus

Email id : Official : prathibha.raj@christuniversity.in
Personal : prathibharajesh1997@gmail.com

Contact: +91 9036011311

Prof. Prathibha Raj has carved a niche for herself in the field of Management Studies and has served as a faculty for the past 19 years in most of the premier business schools in Bangalore.

She has 28 years experience which includes 9 years of Industry and 19 years of Teaching. She is a graduate and a post graduate in commerce from Mysore University and she has also completed her Master's in Business Administration from Annamalai University. She has completed her M.Phil from Bharathiar University, Coimbatore and completed her Ph.D in the area of Banking from the same University under the guidance of Dr. G. Dinakar.

Prof. Prathibha has a rich industrial background, spanning well over 9 years in top companies like Hewlett Packard formerly Digital Equipment India Ltd, Sagar Group of Companies, and has served as a Executive Assistant to top managerial positions in various departments in these organizations.


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She has won "**BEST PAPER AWARD**" for her article in national conference conducted by Surana PG Centre.

She has conducted many workshops for students on Data Analysis Using SPSS. She was a resource person for national level workshop organized for faculties on costing techniques. She has guided many research studies and projects for various programs.

She has also contributed several articles to management publications of various B-schools, National and International Conferences conducted by premier B-schools and Universities, other journals. She is the editor of Newsletter published in the college. She has hands on experience in preparing documentation work for accreditation, such as NBA, NAAC, IACBE etc.,

She has contributed articles to Scopus reviewed journals and written text book on Financial Management.



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**DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25**

Section: A

Attendance Sheet Faculty Expert Talk

Topic: Predictive Financial Modelling for Startups: Assessing Revenue & Profitability in the First Five Years

Resource Person: Dr. M.S. Prathibha Raj, Asst Professor, Christ University, Bannerghatta

Time: 9:30am to 11:30am

Venue: Seminar Hall "M" Block

Date: 13th November 2024

Sl. No	USN	.Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
15	1DT23BA036	Ibbani. M. D
16	1DT23BA038	Jeevan Gandhi
17	1DT23BA041	Kavya. V. S
18	1DT23BA044	Kshama Naik
19	1DT23BA047	Manish. H. Gowder
20	1DT23BA054	Nidhi Tak
21	1DT23BA055	Nikhil Gowda. C. V
22	1DT23BA057	Nithin Reddy. B
23	1DT23BA060	Pooja. B
24	1DT23BA063	Poornima. M. S
25	1DT23BA064	Prashanth. C
26	1DT23BA066	Praveen Hanumareddi Dabalappanavar
27	1DT23BA067	Priya. S. N
28	1DT23BA069	Purva Rajesh Walvekar
29	1DT23BA073	Ritesh. I. Math
30	1DT23BA076	Rohit Kakhandaki
31	1DT23BA078	Roopa Shree. S
32	1DT23BA079	Sandeep Aradhyamath
33	1DT23BA080	Sanjaya. A. R


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34	1DT23BA082	Shabu Saniya
35	1DT23BA085	Shreyash. D. Pathade
36	1DT23BA087	Shruthika. C. S
37	1DT23BA089	Spoorthi. B
38	1DT23BA093	Srushti Ganesh Kurgund
39	1DT23BA094	Srushti Suresh Nayak
40	1DT23BA098	Sumukhi U Pendharkar
41	1DT23BA099	Surya. K. R
42	1DT23BA101	Suyog. M
43	1DT23BA102	Sweekruthi K. S
44	1DT23BA103	Syed Shabaz
45	1DT23BA104	Tanu Verma
46	1DT23BA105	Tejaswini Ganapati Bhat
47	1DT23BA106	Thanuja. S
48	1DT23BA107	Trisha. S
49	1DT23BA108	Udanth. G. G
50	1DT23BA109	Umme Afshan
51	1DT23BA110	Usha. R. S
52	1DT23BA111	Vaibhav. J. S
53	1DT23BA112	Varsha. M. R
54	1DT23BA113	Varun. M. P
55	1DT23BA114	Vijayalakshmi. H. Nayak
56	1DT23BA115	Vinay. N
57	1DT23BA116	Yeshas. P. Gowda

Total No of Student Present: 57
Total No of Student Absent: NIL-


Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bangalore - 560 082.



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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25
Section: B

Attendance Sheet Faculty Expert Talk

Topic: Predictive Financial Modelling for Startups: Assessing Revenue & Profitability in the First Five Years

Resource Person: Dr. M.S. Prathibha Raj, Asst Professor, Christ University, Bannerghatta

Time: 9:30am to 11:30am

Venue: Seminar Hall "M" Block

Date: 13th November 2024

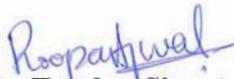
Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
8	1DT23BA014	Bhoomika. C. P
9	1DT23BA016	Bhumika. S
10	1DT23BA017	Chandana. M
11	1DT23BA018	Chandana. P
12	1DT23BA019	Chirag. M
13	1DT23BA021	Deeksha. M. V
14	1DT23BA022	Deepika Maruti Naik
15	1DT23BA027	Dumbi. A. R
16	1DT23BA029	Girish Surve. A
17	1DT23BA031	Hanumanthraya. S
18	1DT23BA032	Harishkumar. K. M
19	1DT23BA033	Harshala. G. K
20	1DT23BA034	Harshitha. M. Suryavamshi
21	1DT23BA037	Jagadish. R
22	1DT23BA039	Jeevan. R
23	1DT23BA040	Karthik. S
24	1DT23BA042	Keerthana. K. Gowda
25	1DT23BA043	Kruthika. S
26	1DT23BA045	Lathika. K
27	1DT23BA046	M. Poojitha
28	1DT23BA048	Manivelu. S
29	1DT23BA049	Manoj Kumar. R
30	1DT23BA050	Mithun Nagesh Nayak
31	1DT23BA051	Mohammed Shoaib

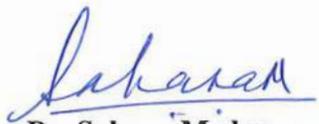

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32	1DT23BA058	O. S. Harshitha P Kumar
33	1DT23BA059	Padmashree Jain. D
34	1DT23BA061	Pooja Kumari
35	1DT23BA062	Poorna Chandra. S. M
36	1DT23BA071	Ranjan. K. V
37	1DT23BA072	Ravi Chandra
38	1DT23BA074	Riya Agarwal
39	1DT23BA075	Rohini G
40	1DT23BA077	Rohith. H
41	1DT23BA081	SathyaPrakash
42	1DT23BA083	Shaik Moin Pasha
43	1DT23BA084	Shresta Jain
44	1DT23BA086	Shriganesh Ramachandra Hegde
45	1DT23BA088	Sonika. S
46	1DT23BA090	Sreevatsa Puranik
47	1DT23BA091	Srikanth. M
48	1DT23BA092	Srishti Gupta
49	1DT23BA095	Suhas. P
50	1DT23BA096	Sukanth B Bangera
51	1DT23BA097	Sumith Kumar
52	1DT23BA100	Surya
53	1DT23BA117	Yogesh Kumar. G
54	1DT23BA030	Gowthami. S

Total No of Student Present: 54
Total No of Student Absent: 06


Class Teacher Signature:


Dr. Sahana Madan
Professor & HOD
Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Hidayapura, Kanakapura Road,
Bangalore-560 082.


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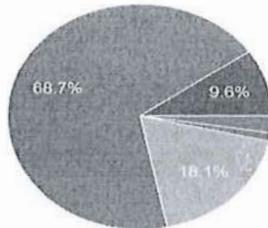
Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

Event Name	Faculty Expert Talk
Title	Predictive Financial Modelling for Startups: Assessing Revenue & Profitability in the First Five Years
Name of the Resource Person	Dr. M. S. Prathibha Raj
Designation and Organization	Asst Professor, Christ University
Date of the Event	13/11/2024
Venue	M-Block, Seminar Hall, DSATM

The Session contents was relevant and useful for enhancing my knowledge.

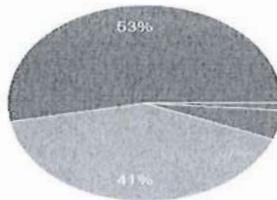
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

The Session was very Interactive and Application oriented.

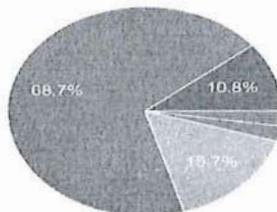
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.

83 responses



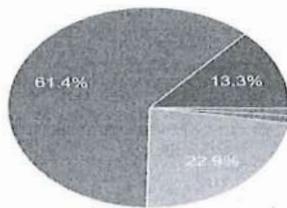
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Handwritten signature in blue ink

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Expert was able to deliver practical insights to match theoretical concepts delivered in class.

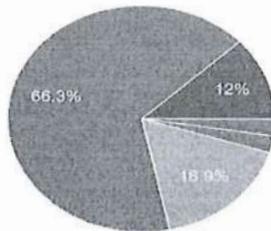
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Information shared during the Expert session covered on New & Emerging concepts.

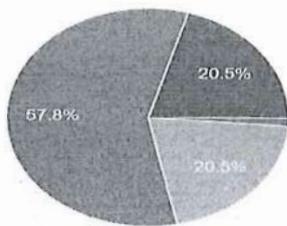
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Facilitator's knowledge of the subject matter.

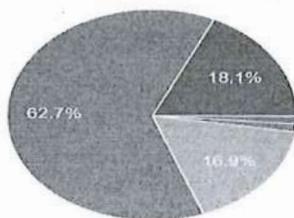
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

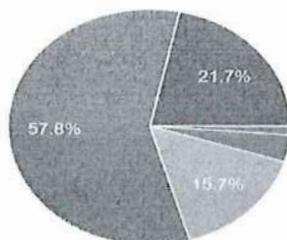
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

83 responses



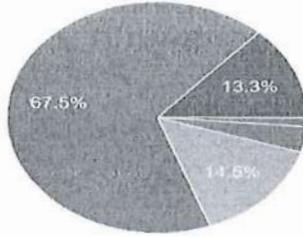
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

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Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

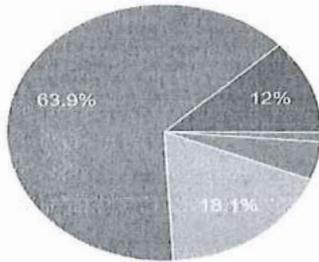
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Session objectives were clearly achieved.

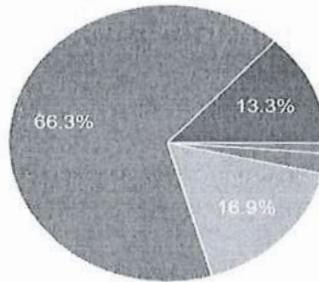
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

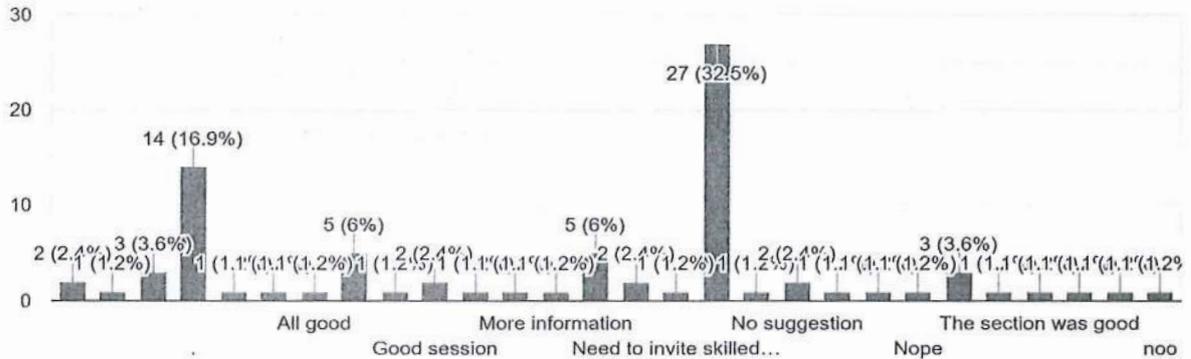
83 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

83 responses



[Signature]
Principal

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Kanakpura Road, Udayapura, Bangalore - 560082



Department of Management Studies
Invites You for Alumni Interaction

on

"Game Theory in Action: Enhancing Competitive Strategies in Managerial Economics"



Wednesday
13th November 2024



11:30 to 1:30Pm



Seminar
Hall, Ground
Floor, M- Block

Mrs. Vidya. R

Assistant Professor
Department of Master of Business
Administration
Dr. Ambedkar Institute of Technology,
Bengaluru

Mrs. Suma
Faculty Coordinator

Dr. Sahana Madan
Professor and HOD

Dr. M Ravishankar
Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF

28/11/24
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Vidya R- Profile

Mrs. Vidya. R is working as an Assistant Professor in the Department of Master of Business Administration at Dr. Ambedkar Institute of Technology, Bengaluru. She is a Commerce graduate from Bangalore University. She is an MBA (Finance) from Visveswaraya Technological University, Belagavi. She has also completed M.Phil from Annamalai University and presently pursuing her Ph.D from Presidency University. She has over 19 years of teaching experience in the area of Finance and Quantitative Techniques. She has presented several research papers in the National and International Conferences and also published around 24 research papers in National and International journals. She has also co-authored a book titled Security Analysis and Portfolio Management. Her areas of interests are in the field of Behavioural Finance, Micro Finance, Fintech, Banking and Entrepreneurship.



282

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Faculty Expert Series

Event Name	Faculty Expert Series
Theme	“Game Theory in Action: Enhancing Competitive Strategies in Managerial Economics”
Date	13th November, 2024
Venue	Seminar Hall, Ground Floor, M-Block, DSATM
Participants	2 nd Semester MBA Students
Batch	2023-25

Objectives of the Program/ Event:

- To explore the practicality of the course on Managerial Economics – Game Theory in Action by interacting with the faculty expert Ms. Vidya R, Faculty MBA, Dr. Ambedkar Institute of Technology and Management, Kengunte Circle, Bangalore.
- To provide platform for the students to express their views and ideas.

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Details about the Event:

- Department of Management Studies invited Ms. Vidya R from Dr. Ambedkar College Institute of Technology and Management to interact with our students on the technical aspects of the course on Managerial Economics.
- The session started with basic concepts on Game theory, Prisoners Dilemma, History of Game theory, Assumptions of Game theory, Strategies on Game theory – Pure & Mixed Strategy, Dominant & Dominated Strategy, Maximin, minimax, Decision Theory.


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- Theory of Games – Cooperative & Non-Cooperative, Normal form games and extensive form games, Simultaneous move game & Sequential Move game, Constant sum game, zero sum game, non-zero-sum game, symmetric & Asymmetric game. Which is a technical session conducted for our student through the faculty experts to bring insight on Game theory.
- The Game Theory concept will give the insight on decision making strategies through different sequences by giving examples and relevance's.

Measurable outcomes, W.R.T. realisation of Vision:

- To understand the decision-making strategies using different Game theory techniques and types.
- To combine their theoretical knowledge with live examples of Game theory and its importance on the business decision making.


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet Faculty Expert Talk

Topic: Game Theory in Action: Enhancing Competitive Strategies in Managerial Economics
Resource Person: Mrs. Vidya, Assistant Professor, Dr. Ambedkar Institute of Technology,
Bengaluru

Time: 11:30am to 1:30pm

Venue: Seminar Hall "M" Block

Date: 13th November 2024

Sl. No	USN	.Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
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26	1DT23BA066	Praveen Hanumareddi Dabalappanavar
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30	1DT23BA076	Rohit Kakhandaki
31	1DT23BA078	Roopa Shree. S
32	1DT23BA079	Sandeep Aradhyamath
33	1DT23BA080	Sanjaya. A. R

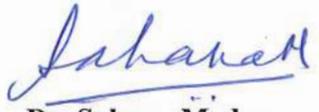

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53	1DT23BA112	Varsha. M. R
54	1DT23BA113	Varun. M. P
55	1DT23BA114	Vijayalakshmi. H. Nayak
56	1DT23BA115	Vinay. N
57	1DT23BA116	Yeshas. P. Gowda

Total No of Student Present: 57
Total No of Student Absent: - Nil -


Class Teacher Signature:


Dr. Sahana Madan
Professor & HOD
Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Udayapura, Kanakapura Road,
Bengaluru - 560 082.


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet Faculty Expert Talk

Topic: Game Theory in Action: Enhancing Competitive Strategies in Managerial Economics
Resource Person: Mrs. Vidya, Assistant Professor, Dr. Ambedkar Institute of Technology,
Bengaluru

Time: 11:30am to 1:30pm

Venue: Seminar Hall "M" Block

Date: 13th November 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
8	1DT23BA014	Bhoomika. C. P
9	1DT23BA016	Bhumika. S
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13	1DT23BA021	Deeksha. M. V
14	1DT23BA022	Deepika Maruti Naik
15	1DT23BA027	Dumbi. A. R
16	1DT23BA029	Girish Surve. A
17	1DT23BA031	Hanumanthraya. S
18	1DT23BA032	Harishkumar. K. M
19	1DT23BA033	Harshala. G. K
20	1DT23BA034	Harshitha. M. Suryavamshi
21	1DT23BA037	Jagadish. R
22	1DT23BA039	Jeevan. R
23	1DT23BA040	Karthik. S
24	1DT23BA042	Keerthana. K. Gowda
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29	1DT23BA049	Manoj Kumar. R
30	1DT23BA050	Mithun Nagesh Nayak
31	1DT23BA051	Mohammed Shoaib

32	1DT23BA058	O. S. Harshitha P Kumar
33	1DT23BA059	Padmashree Jain. D
34	1DT23BA061	Pooja Kumari
35	1DT23BA062	Poorna Chandra. S. M
36	1DT23BA071	Ranjan. K. V
37	1DT23BA072	Ravi Chandra
38	1DT23BA074	Riya Agarwal
39	1DT23BA075	Rohini G
40	1DT23BA077	Rohith. H
41	1DT23BA081	SathyaPrakash
42	1DT23BA083	Shaik Moin Pasha
43	1DT23BA084	Shresta Jain
44	1DT23BA086	Shriganesh Ramachandra Hegde
45	1DT23BA088	Sonika. S
46	1DT23BA090	Sreevatsa Puranik
47	1DT23BA091	Srikanth. M
48	1DT23BA092	Srishti Gupta
49	1DT23BA095	Suhas. P
50	1DT23BA096	Sukanth B Bangera
51	1DT23BA097	Sumith Kumar
52	1DT23BA100	Surya
53	1DT23BA117	Yogesh Kumar. G
54	1DT23BA030	Gowthami. S

Total No of Student Present: 54
Total No of Student Absent: 06


Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
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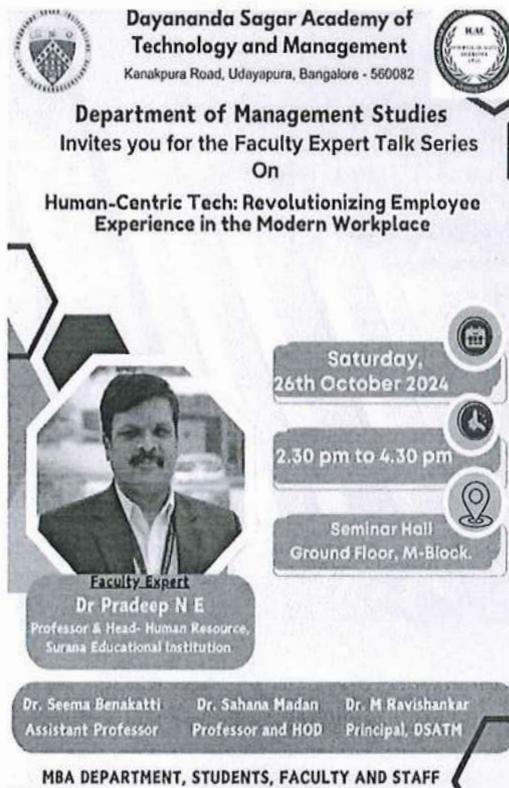


Department of Management Studies

Event Name	Faculty expert talk on "Human-Centric Tech: Revolutionizing Employee Experience in the Modern Workplace"
Theme	Elevating Workplace Culture with Employee-Centered Technology in Today's Era
Date	26 th October 2024
Venue	M Block, Seminar Hall DSATM
Participants	II semester MBA Students

Objectives of the Program/ Event:

- Understand how human-centric technologies enhance engagement, productivity, and satisfaction in modern workplaces.
- Discover how adaptive technologies create a responsive and inclusive environment that meets diverse employee needs.



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Department of Management Studies
Invites you for the Faculty Expert Talk Series
On
Human-Centric Tech: Revolutionizing Employee Experience in the Modern Workplace

Faculty Expert
Dr. Pradeep N E
Professor & Head- Human Resource,
Surana Educational Institution

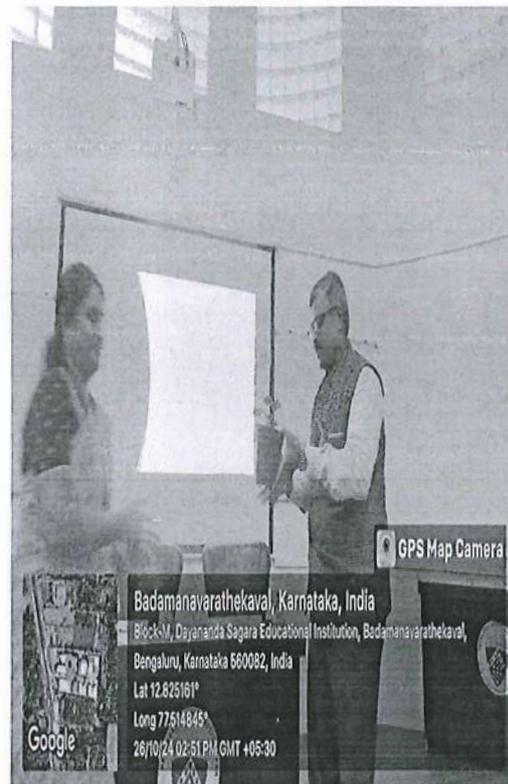
Saturday,
26th October 2024

2.30 pm to 4.30 pm

Seminar Hall
Ground Floor, M-Block.

Dr. Seema Benakatti Dr. Sahana Madan Dr. M Ravishankar
Assistant Professor Professor and HOD Principal, DSATM

MBA DEPARTMENT, STUDENTS, FACULTY AND STAFF



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Details of the event:

- Dr. Pradeep N E, Professor & Head – Human Resource at Surana Educational Institution, Bengaluru interacted with the students of 2nd semester MBA students providing them with insights on the Concepts HRM.
- The session provided a comprehensive overview of the application of HRM.
- The expert included the Introduction to HRM, Applications of HRM in various sectors, Real time examples of Human Resource Management along with its Benefits, and the role of future managers in handling business problems.
- At the end the resource person addressed the queries of the participants.

Measurable outcomes, w.r.t. realisation of Vision:

- The session provided insights into various concepts in Human Resource Management.
- The session helped the students understand the applications of Human Resource Concepts and future workplace.
- Students were able to understand the importance of HRM in Business Decisions.


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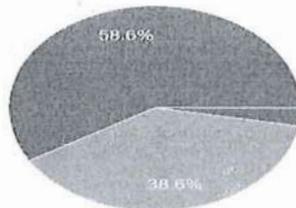


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

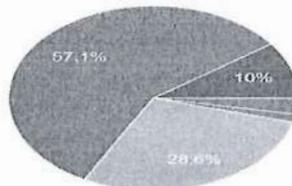
Event Name	Faculty Expert Talk
Title	Game Theory in Action: Enhancing Competitive Strategies in Managerial Economics
Name of the Resource Person	Mrs. Vidya. R
Designation and Organization	Assistant Professor, Dr. Ambedkar Institute of Technology, Bengaluru
Date of the Event	13/11/2024
Venue	M-Block, Seminar Hall, DSATM

The Session was very Interactive and Application oriented.
70 responses



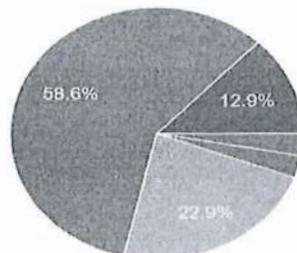
● Strongly disagree
● Disagree
● Neutral
● Agree

Experts presentation skills were emphasized with the use of latest tools and technologies.
70 responses



● Strongly disagree
● Disagree
● Neutral
● Agree
● Strongly Agree

Expert was able to deliver practical insights to match theoretical concepts delivered in class.
70 responses

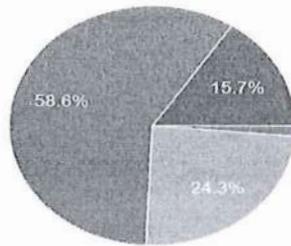


● Strongly disagree
● Disagree
● Neutral
● Agree
● Strongly agree


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Facilitator's knowledge of the subject matter.

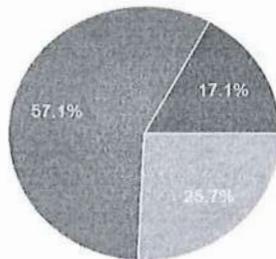
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

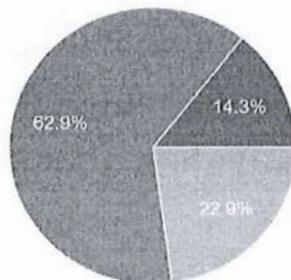
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.

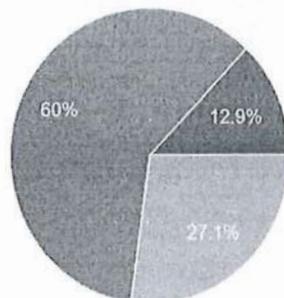
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

70 responses



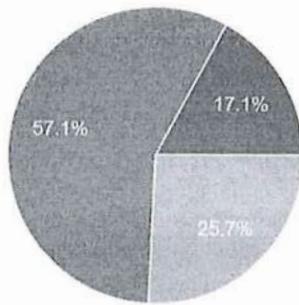
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

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Session objectives were clearly achieved.

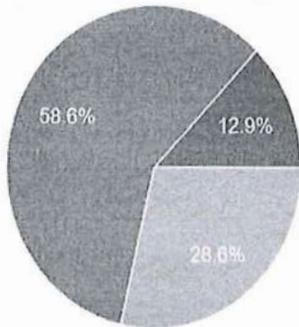
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session

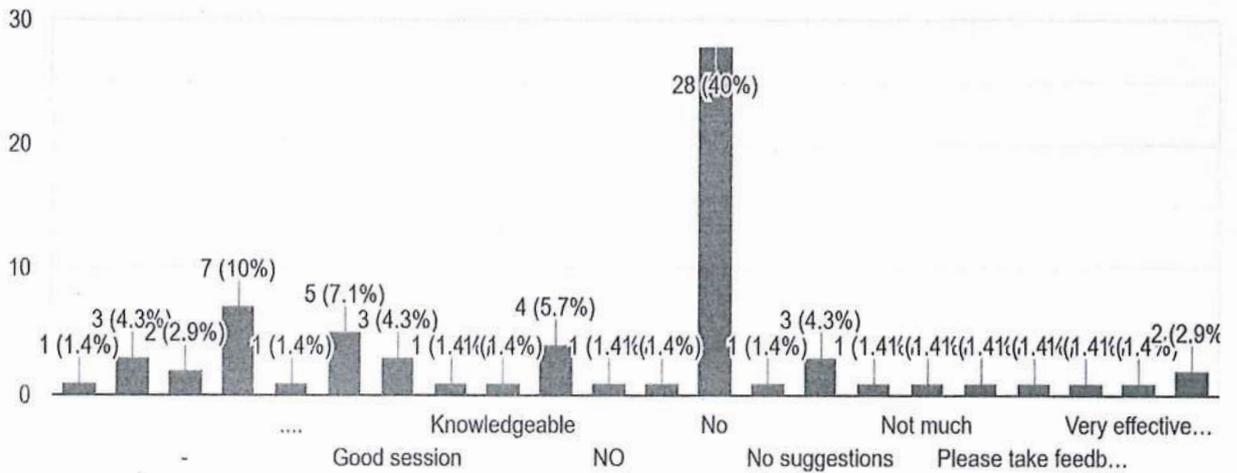
70 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

70 responses



288

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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Faculty Expert Session

Topic: Human-Centric Tech: Revolutionizing Employee Experience in the Modern Workplace
Resource Person: Dr Pradeep N E, Professor & Head- Human Resource, Surana Educational Institution

Time: 2:30 pm to 4:30 pm

Venue: Seminar Hall “M” Block

Date: 26th October 2024

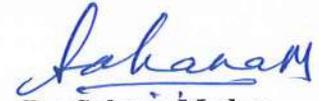
Sl. No	USN	Name
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57	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



Dr. Sahana Madan
Professor & HOD

Professor and Head
Department of Management Studies
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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Faculty Expert Talk

Topic: Human-Centric Tech: Revolutionizing Employee Experience in the Modern Workplace
Resource Person: Dr Pradeep N E, Professor & Head- Human Resource, Surana Educational Institution

Time: 2:30 pm to 4:30 pm

Venue: Seminar Hall “M” Block

Date: 26th October 2024

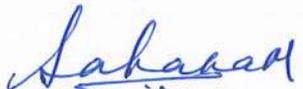
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32	1DT23BA052	Muniraju. H. P
33	1DT23BA053	Neharika. S
34	1DT23BA056	Niranjan Siddappa Namadar

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35	1DT23BA058	O. S. Harshitha P Kumar
36	1DT23BA059	Padmashree Jain. D
37	1DT23BA061	Pooja Kumari
38	1DT23BA062	Poorna Chandra. S. M
39	1DT23BA065	Prateek Shetty
40	1DT23BA068	Puneeth Gowda. J
41	1DT23BA070	R. Preethi
42	1DT23BA071	Ranjan. K. V
43	1DT23BA072	Ravi Chandra
44	1DT23BA074	Riya Agarwal
45	1DT23BA075	Rohini G
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48	1DT23BA083	Shaik Moin Pasha
49	1DT23BA084	Shresta Jain
50	1DT23BA086	Shriganesh Ramachandra Hegde
51	1DT23BA088	Sonika. S
52	1DT23BA090	Sreevatsa Puranik
53	1DT23BA091	Srikanth. M
54	1DT23BA092	Srishti Gupta
55	1DT23BA095	Suhas. P
56	1DT23BA096	Sukanth B Bangera
57	1DT23BA097	Sumith Kumar
58	1DT23BA100	Surya
59	1DT23BA117	Yogesh Kumar. G
60	1DT23BA030	Gowthami. S


Class Teacher Signature:


Dr. Sahana Madan
Professor & HOD
Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
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Udayapura, Kanakapura Road
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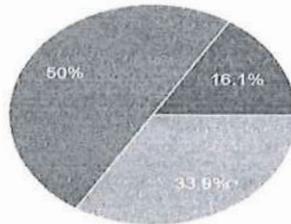


Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

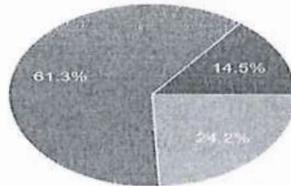
Event Name	Faculty Expert Talk
Title	Human-Centric Tech: Revolutionizing Employee Experience in the Modern Workplace
Name of the Resource Person	Dr Pradeep N E
Designation and Organization	Professor & HOD- Human Resources, Surana Educational Institution
Date of the Event	26-10-2024
Venue	M-Block, Seminar Hall, DSATM

The Session contents was relevant and useful for enhancing my knowledge.
62 responses



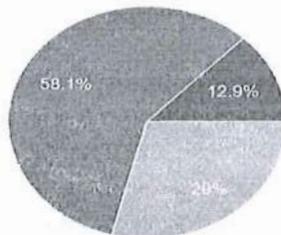
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

The Session was very Interactive and Application oriented.
62 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

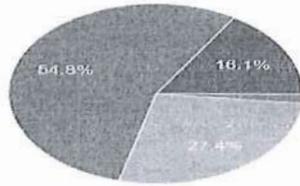
Experts presentation skills were emphasized with the use of latest tools and technologies.
62 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

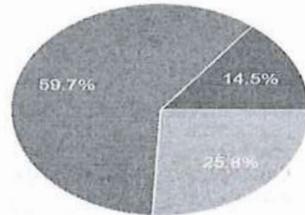

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Expert was able to deliver practical insights to match theoretical concepts delivered in class.
62 responses



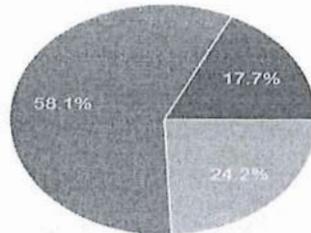
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Information shared during the Expert session covered on New & Emerging concepts.
62 responses



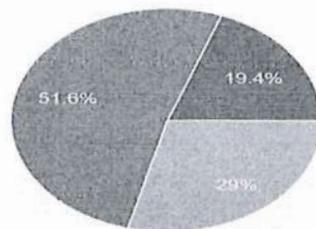
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Facilitator's knowledge of the subject matter.
62 responses



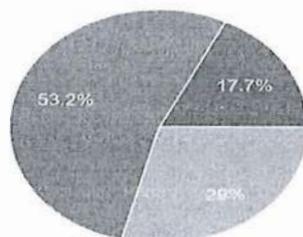
- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.
62 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Expert was Knowledgeable, Engaging and Interactive.
62 responses

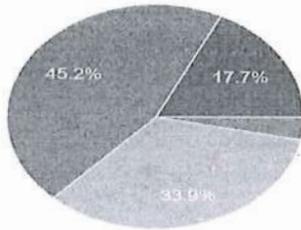


- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree


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Expert Modeled Student-Centric Learning strategies and Contemporary Business Approaches.

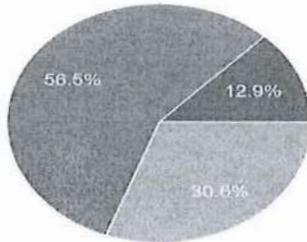
62 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Session objectives were clearly achieved.

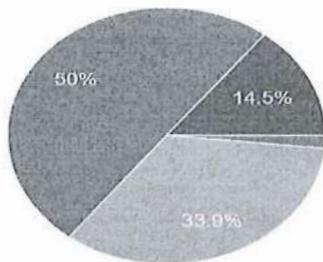
62 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Your satisfaction level of the Expert session.

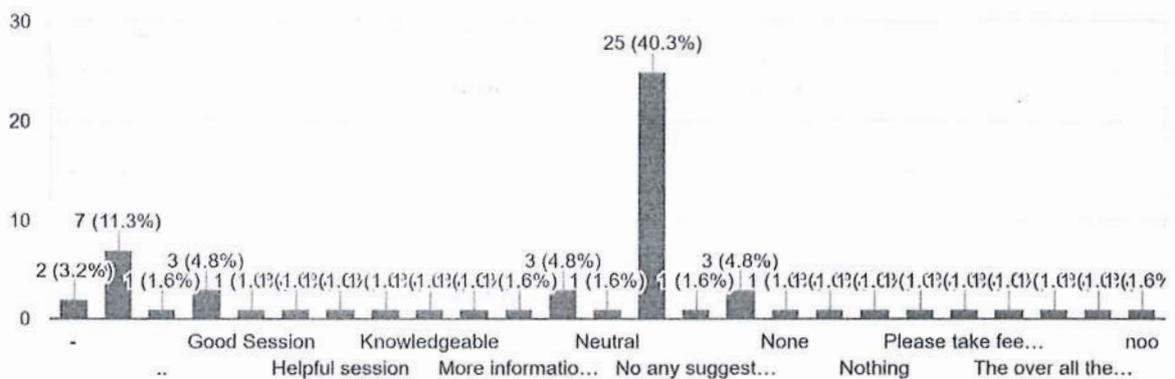
62 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Any suggestions.

62 responses




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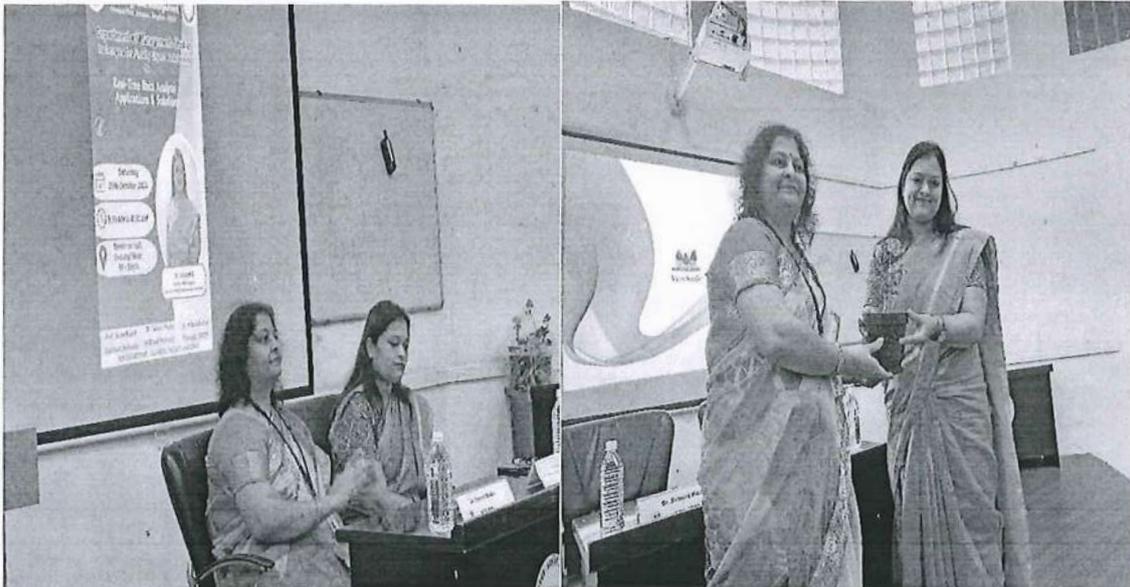


Faculty Expert Series

Event Name	Faculty Expert Series
Theme	Real – Time Data Analysis – Applications & Solutions
Date	26th October, 2024
Venue	Seminar Hall, Ground Floor, M-Block, DSATM
Participants	2 nd Semester MBA Students
Batch	2023-25

Objectives of the Program/ Event:

- To explore the practicality of the course on Research Methodology by interacting with the faculty expert Dr. Lasya K R, Faculty MBA, Surana Autonomous College, Kengeri, Bangalore.
- To provide platform for the students to express their views and ideas.



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Details about the Event:

- Department of Management Studies invited Dr. Lasya K R from Surana Autonomous college to interact with our students on the practical aspects of the course of Research Methodology & IPR.
- The session started with basic concepts on different types of research methods, market research, objective building, hypothesis framing, analytical tools identified for the problem identified.
- SPSS tools and its application which supports analysis for the research study and its importance. It is a practical session conducted for the students to have a hands-on experience on the SPSS tools and take out the output using certain analysis.
- The major SPSS tools help the research to take the output for the primary data collected and interpret the same for the hypothesis framed.
- Explained how to write a research gap and scope for further research after interpreting the analysis.

Measurable outcomes, W.R.T. realisation of Vision:

- To understand the functioning of the SPSS tools and provides an insight into the analysis of the data using the SPSS software.
 - Data Processing Speed and Latency Reduction
- To combine their theoretical knowledge with the practical knowledge of its actual functioning in the SPSS tools and analyse the data for better understanding of the research outcome.


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: A

Attendance Sheet – Faculty Expert Session

Topic: Real-Time Data Analysis Applications & Solutions

Resource Person: Dr. Lasya K R, Faculty - MBA Program Surana College (Autonomous), Bangalore

Time: 9:30 am to 11:30 am

Venue: Seminar Hall "M" Block

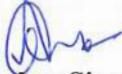
Date: 26th October 2024

Sl. No	USN	Name
1	1DT23BA002	Abhishek Gowda. S
2	1DT23BA003	Ajithkumar. N
3	1DT23BA005	Anantha Krishna
4	1DT23BA007	Ankitraj. S
5	1DT23BA009	Arunkumar Patil
6	1DT23BA011	B Rakshita
7	1DT23BA015	Bhumika. A. V
8	1DT23BA020	Dayma Kanishka
9	1DT23BA023	Devika. M
10	1DT23BA024	Dheeraj Bhat. P. S
11	1DT23BA025	Dheeraj. R
12	1DT23BA026	Divyashree. M. S
13	1DT23BA028	G. Nikhil
14	1DT23BA035	Harshitha. S
15	1DT23BA036	Ibbani. M. D
16	1DT23BA038	Jeevan Gandhi
17	1DT23BA041	Kavya. V. S
18	1DT23BA044	Kshama Naik
19	1DT23BA047	Manish. H. Gowder
20	1DT23BA054	Nidhi Tak
21	1DT23BA055	Nikhil Gowda. C. V
22	1DT23BA057	Nithin Reddy. B
23	1DT23BA060	Pooja. B
24	1DT23BA063	Poornima. M. S
25	1DT23BA064	Prashanth. C
26	1DT23BA066	Praveen Hanumareddi Dabalappanavar
27	1DT23BA067	Priya. S. N
28	1DT23BA069	Purva Rajesh Walvekar
29	1DT23BA073	Ritesh. I. Math
30	1DT23BA076	Rohit Kakhandaki
31	1DT23BA078	Roopa Shree. S
32	1DT23BA079	Sandeep Aradhyamath
33	1DT23BA082	Shabu Saniya

28/10/24

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34	1DT23BA085	Shreyash. D. Pathade
35	1DT23BA087	Shruthika. C. S
36	1DT23BA089	Spoorthi. B
37	1DT23BA093	Srushthi Ganesh Kurgund
38	1DT23BA094	Srushti Suresh Nayak
39	1DT23BA098	Sumukhi U Pendharkar
40	1DT23BA099	Surya. K. R
41	1DT23BA102	Sweekruthi K. S
42	1DT23BA103	Syed Shabaz
43	1DT23BA104	Tanu Verma
44	1DT23BA105	Tejaswini Ganapati Bhat
45	1DT23BA106	Thanuja. S
46	1DT23BA108	Udanth. G. G
47	1DT23BA109	Umme Afshan
48	1DT23BA110	Usha. R. S
49	1DT23BA111	Vaibhav. J. S
50	1DT23BA112	Varsha. M. R
51	1DT23BA113	Varun. M. P
52	1DT23BA114	Vijayalakshmi. H. Nayak
53	1DT23BA115	Vinay. N
54	1DT23BA116	Yeshas. P. Gowda



Class Teacher Signature:



**Dr. Sahana Madan
Professor & HOD**

**Professor and Head
Department of Management Studies
Dayananda Sagar Academy of
Technology & Management
Hdayapura, Kanakapura Road
Bangalore - 560 082.**



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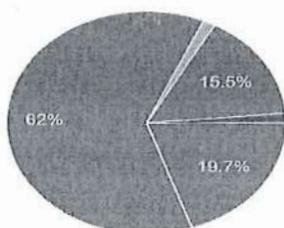
Internal Quality Assurance Cell (IQAC)

Resource Person's Feedback

Event Name	Faculty Expert Talk
Title	Real-Time Data Analysis Applications & Solutions
Name of the Resource Person	Dr. Lasya K R
Designation and Organization	Faculty of MBA, Suran College
Date of the Event	26/10/2024
Venue	Seminar Hall, M- Block, DSATM

The Session contents was relevant and useful for enhancing my knowledge

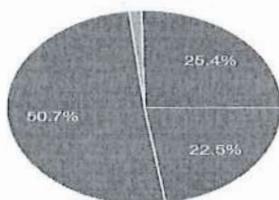
71 responses



- Strong Agree
- Agree
- Strongly disagree
- Neutral
- Disagree

The Session was very Interactive and Application oriented.

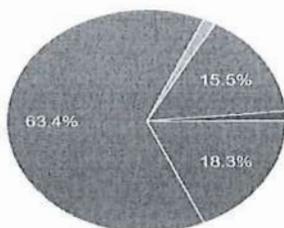
71 responses



- Strong Agree
- Agree
- Strongly disagree
- Neutral
- Disagree

Experts presentation skills were emphasized with the use of latest tools and technologies.

71 responses



- Strong Agree
- Agree
- Strongly Disagree
- Neutral
- Disagree

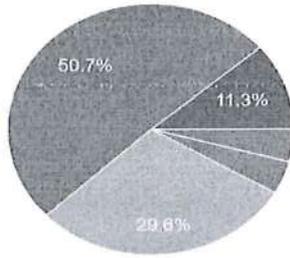
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Expert was able to deliver practical insights to match theoretical concepts delivered in class.

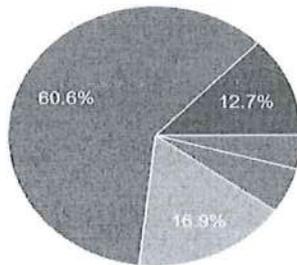
71 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Information shared during the Expert session covered on New & Emerging concepts.

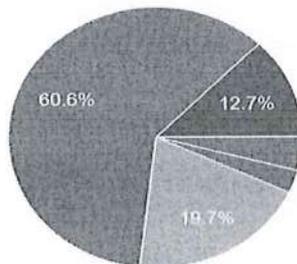
71 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitator's knowledge of the subject matter.

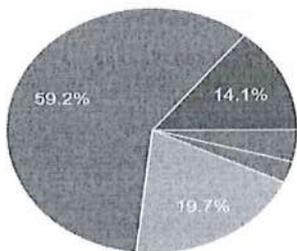
71 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Facilitators preparedness and presentation skills.

71 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree


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DEPARTMENT OF MANAGEMENT STUDIES
MBA 2nd Semester, Autonomous Batch of 2023-25

Section: B

Attendance Sheet – Faculty Expert Talk

Topic: Real-Time Data Analysis Applications & Solutions

Resource Person: Dr. Lasya K R, Faculty - MBA Program Surana College (Autonomous), Bangalore

Time: 9:30 am to 11:30 am

Venue: Seminar Hall “M” Block

Date: 26th October 2024

Sl. No	USN	Name
1	1DT23BA001	A Sai Prashanth
2	1DT23BA004	Akash Verma
3	1DT23BA006	Ankitha. D. G
4	1DT23BA008	Anushya. M
5	1DT23BA010	Ayesha
6	1DT23BA012	Basavaraj Kakkamari
7	1DT23BA013	Bharath. N. S
8	1DT23BA014	Bhoomika. C. P
9	1DT23BA016	Bhumika. S
10	1DT23BA017	Chandana. M
11	1DT23BA018	Chandana. P
12	1DT23BA019	Chirag. M
13	1DT23BA021	Deeksha. M. V
14	1DT23BA022	Deepika Maruti Naik
15	1DT23BA027	Dumbi. A. R
16	1DT23BA029	Girish Surve. A
17	1DT23BA031	Hanumanthraya. S
18	1DT23BA032	Harishkumar. K. M
19	1DT23BA033	Harshala. G. K
20	1DT23BA034	Harshitha. M. Suryavamshi
21	1DT23BA037	Jagadish. R
22	1DT23BA039	Jeevan. R
23	1DT23BA040	Karthik. S
24	1DT23BA042	Keerthana. K. Gowda
25	1DT23BA043	Kruthika. S
26	1DT23BA045	Lathika. K
27	1DT23BA046	M. Poojitha
28	1DT23BA048	Manivelu. S
29	1DT23BA049	Manoj Kumar. R
30	1DT23BA050	Mithun Nagesh Nayak
31	1DT23BA051	Mohammed Shoaib
32	1DT23BA052	Muniraju. H. P
33	1DT23BA053	Neharika. S
34	1DT23BA056	Niranjan Siddappa Namadar


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54	1DT23BA092	Srishti Gupta
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57	1DT23BA097	Sumith Kumar
58	1DT23BA100	Surya
59	1DT23BA117	Yogesh Kumar. G
60	1DT23BA030	Gowthami. S

Class Teacher Signature:

Dr. Sahana Madan
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 Professor and Head
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Humanities (English)**



IQAC, DSATM

Capacity building and skill Enhancement Program

Event Name	Soft skills, Language & Communicative English
Theme	Extempore & Public Speaking
Date	03/12/2024
Venue	DSATM, Bangalore

Objectives:

1. To train students to use language effectively to face interviews, group discussions, public speaking.
2. To enable them to learn better pronunciation through stress on word accent, intonation and rhythm.
3. To expose the students to a variety of self-instructional learner-friendly modes of language learning.
4. Preparing the students in shedding their apprehensions and to talk spontaneously on a given topic.

About the Programme:

Extempore is speaking without planning or preparation; impromptu. Extempore speaking is an art by itself. The art of speaking or giving a lecture to a group of people in a structured, deliberate manner intended to inform, influence, or entertain a listening audience.

Outcomes:

1. The students will shed their fears and it helps in their future endeavours when they have to give seminars and project presentations. The use of public speaking in the form of oral presentations is increasingly recognized as a means of assessment.
2. The research and arrangement of ideas, style and memorization, and oral delivery of those ideas will be learnt by students. Students will be exposed to methods commonly used by audiences in the evaluation of oral presentations. Participants in this class will have an opportunity to practice oral presentations.
3. The students are provided a right platform to enhance their communication skills especially spoken skills.

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Photos: (4 Geo Tagged Photos)



Faculty Name:

Harish
Harish Kumar K J
Assistant Professor
Humanities (English)
DSATM

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Humanities (English)**



IQAC, DSATM

Capacity building and skill Enhancement Program

Event Name	Soft skills, Language & Communicative English
Theme	Group Discussion & Presentation
Date	06/12/2024
Venue	DSATM, Bangalore

Objectives:

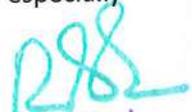
1. To train students to use language effectively to face interviews, group discussions, public speaking.
2. To enable them to learn better pronunciation through stress on word accent, intonation and rhythm.
3. To expose the students to a variety of self-instructional learner-friendly modes of language learning.
4. Preparing the students in shedding their apprehensions and to talk spontaneously on a given topic.

About the Programme:

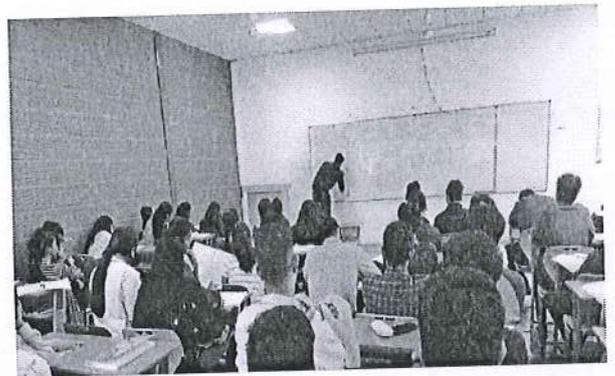
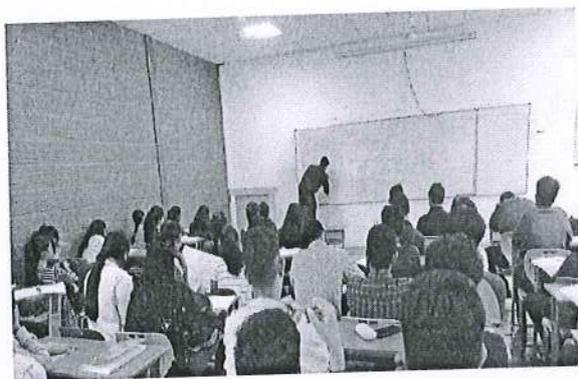
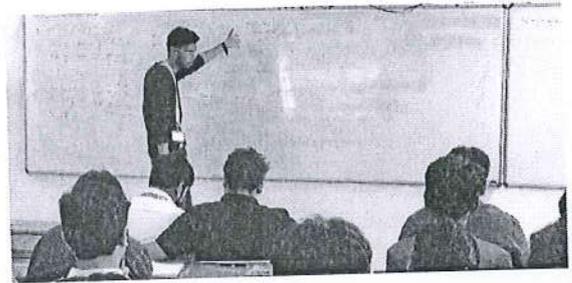
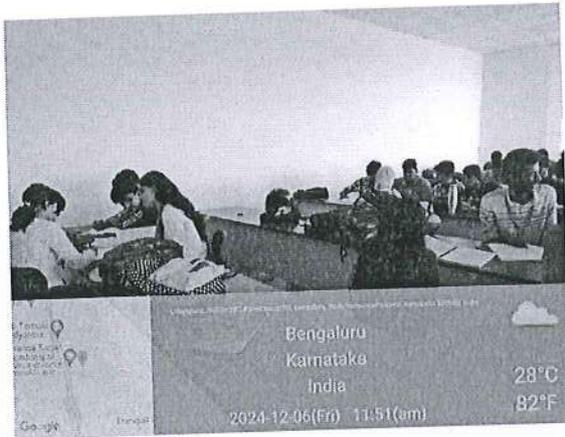
Extempore is speaking without planning or preparation; impromptu. Extempore speaking is an art by itself. The art of speaking or giving a lecture to a group of people in a structured, deliberate manner intended to inform, influence, or entertain a listening audience.

Outcomes:

1. The students will shed their fears and it helps in their future endeavours when they have to give seminars and project presentations. The use of public speaking in the form of oral presentations is increasingly recognized as a means of assessment.
2. The research and arrangement of ideas, style and memorization, and oral delivery of those ideas will be learnt by students. Students will be exposed to methods commonly used by audiences in the evaluation of oral presentations. Participants in this class will have an opportunity to practice oral presentations.
3. The students are provided a right platform to enhance their communication skills especially spoken skills.


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Photos: (Geo Tagged Photos)



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