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MEMORANDUM OF UNDERSTANDING

This MOU is entered between Estores the official partners of Shop wired [UK] operating across 27 countries with an international access, having it's India's office located at Bangalore at Geetha colony Jayanagar IV Block, and The Department of Management Studies, Dayananda Sagar Academy of Technology & Management for availing Consultancy Services from the faculty of the Department of Management Studies to conduct Training programs for corporate professionals, academicians and research aspirants. The venue of the Training programs depends on the client-requirement, where Estores will be liable to pay a prescribe amount as consultancy fee to the faculty of MBA Department involved in Training the aspirants. Dayananda Sagar Academy of Technology & Management shall offer its support in terms of providing resource persons for the Training Programs hosted by Estores.

1. SCOPE OF WORK

1.1. Dayananda Sagar College Responsibilities:

- ✓ Providing resources persons to Estores for conducting Customized Training Programs like
- ✓ FDPs, MDPs, EDPs and other training programs.
- ✓ Supporting in Training content development and designing of the promotion material
- ✓ Jointly marketing the events hosted by Estores in partnership with DSATM.

1.2. Estores Responsibilities:

To host the Customized Training Programs for the clients at the venue decided by the clients Estores shall market the events in association with the clients with whom they jointly organize the events.

Estores is liable to pay the honorarium to the resource persons arranged by The Department of MBA, DSATM in addition to the prescribed consultancy fee paid to DSATM. The Consultancy charges may vary across the events depending the nature of services provided.

2. TENURE AND TERMINATION

- 2.1 The Term of the Agreement shall be for 36 calendar months with start date as 27th December, 2018 and the end date as 27th December, 2021
- 2.2 Both parties may terminate this Agreement at any time, with or without cause, by giving 30 days' notice to each other.

[Signature]
Principal / Director
Dayananda Sagar Academy of
Technology & Management
Udayapura Road
Opp. - of Living, Bengaluru

- 2.3 Fraudulent or other unacceptable behaviour as defined by the Content Partner from time to time can result in termination of this agreement.
- 2.4 Upon expiration or termination of this Agreement: (a) each Party shall return to the other Party all property of the other Party in its possession or control (including all Creative, learning content, and all Confidential Information); (b) both the parties shall immediately cease displaying any Creative content related to the other party on any Website or otherwise; (c) all rights granted to Institute hereunder will immediately cease; and (e) all rights granted to Content Partner hereunder will immediately cease.

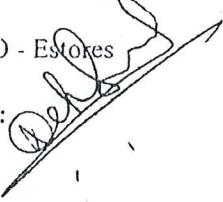
SIGNED AS AN AGREEMENT by the Parties respective authorized representatives on the dates set forth below. This Agreement shall be effective on and from the last date of signature below.

EStores

Date: 27-12-, 2018

Name: Neha Saraogi

Title: CEO - EStores


Signature: 

DSATM

Date: 27-12-, 2018

Name: Dr. B R Lakshmikantha

Title: Principal, DSATM

Signature: 

Dr. B.R. Lakshmikantha
Principal / Director
Dayananda Sagar Academy of Technology & Management
Udayapura, Kanakapura Road, Bangalore - 560 082

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