



# Dayananda Sagar Academy of Technology & Management

(Affiliated to Visvesvaraya Technological University  
and Approved by All India Council for Technical Education)  
Accredited by National Board of Accreditation (NBA) New Delhi.

## MEMORANDUM OF UNDERSTANDING

This memorandum of understanding is made and executed on 09-11-2018

By and Between

### **KARNATAKA SMALL SCALE INDUSTRIES ASSOCIATION**

#2/106, 17<sup>th</sup> Cross, Magadi Chord Road, Vijayanagar, Bangalore-560040

Represented by its **Hon. Gen. Secretary**

And

### **DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT**

Udayapura, Opp. Art of living, Kanakapura road, Bangalore-082

(Affiliated to Visvesvaraya Technological University, Belagavi &

Approved by AICTE, New Delhi)

(CSE, EEE, ECE, ISE & ME Accredited 3 years by NBA, New Delhi,

Validity: 26-07-2018 to 30-06-2021)

Represented by its **Principal**

### **First Party:**

The First Party is a society registered under the society's registration act 1960, an apex body representing Micro and Small Enterprises having jurisdiction of the entire state established during 1949 for safeguarding the interests of micro and small enterprises. The activities comprises of KASSIA News Letter, Promotion, Visibility and Branding of our member companies, KASSIA Industrial Infrastructure Society Ltd., KASSIA Skill development centre, KASSIA centre for Quality Development & Research (KCQDR), Access to KASSIA portal [www.kassia.com](http://www.kassia.com), Information on Incentives, concessions and support services, Information on various policies, Notifications and government orders, Organising interaction meetings & Providing opportunity to our members and providing information, MSME Handbook for information on Government of India, Government of Karnataka schemes & contacts, Presenting collective voice before government on the grievances of our members which impact growth of MSME, Appraise government on policy matters supporting MSME, Digital library with industrial standards in both Kannada & English, Helpdesk-GST, VAT, MSME Data bank, Banking and Finance, KACE- Kassia Centre of Excellence, Entrepreneurship Development Programs (EDP).

The first party is an apex body representing 8500 MSMEs and having 110 Affiliated Associations all over Karnataka. KASSIA is a state level body, which acts as a bridge between industry and Government on matters related to policy formulation and

Udayapura, Kanakapura Road, Opp. Art of Living, Bangalore - 560 082.

Telefax : 080-28432909 Website : [www.dsat.in](http://www.dsat.in)

Dayananda Sagar Academy of Technology & Management  
Udayapura, O to Ravishankar Ashrama  
Kanakapura Road, Bangalore - 560 082



development of MSMEs. KASSIA has a long history of 67 years and functions on the democratic principles. KASSIA fulfils its objectives through a manifesto and its 32 exclusive panels.

The first party is an ISO 9001-2008 certified Organisation. KASSIA represents on 28 committees of various department both in state and central government. KASSIA has established helpdesks on MSME databank, Banking and Finance, GST.

The first party has established a separate panel for Skill Development and Entrepreneurship to foster industry institution linkage and its sphere of activities include, Fostering entrepreneurship among Y-gen, Igniting the ideas of young minds to commercialise, Skilling, re-skilling, up-skilling, Setting up multi skill development centre, Faculty Development programme, Undertake in house training activities, Have a close liaison with NSDC, KVTSDC to take forward Skill India Initiatives, Encouraging innovation and showcasing the projects, Career Guidance, Skill Mapping, MOU's with ITI's, Diploma, Engineering Colleges to embrace entrepreneurship and skill development

### **Second Party:**

Dayananda Sagar Academy of Technology and Management (TC) is Established in 2011 and the campus covers 10 acres of land with large infrastructure and the Central Library occupying 2512.08 Sq.mts of area and the campus is WIFI equipped.

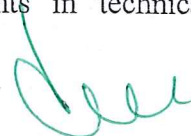
Dayananda Sagar Academy of Technology and Management (TC) is approved by All India Council for Technical Education (AICTE), Govt. of India and affiliated to Visvesvaraya Technological University and accredited 3 years by NBA, New Delhi (CSE, EEE, ECE, ISE & ME, Validity: 26-07-2018 to 30-06-2021). It has widest choice of Engineering Branches having 6 Under Graduate Courses, B. Architecture, MCA & MBA programs.

### **Vision:**

To strive at creating the institution a center of highest caliber of learning, so as to create an overall intellectual atmosphere with each deriving strength from the other to be the best of engineers, scientists and mathematicians.

### **Mission:**

- To serve its region, state, the nation and globally by preparing students to make meaningful contributions in an increasing complex global society.
- To encourage, reflection on and evaluation of emerging needs and priorities with state of art infrastructure.
- To support research and services establishing enhancements in technical, health, economic, human and cultural development.
- To establish inter disciplinary center of excellence.
- To increase the number of Doctorate holders to promote research culture on campus.

  
Dr. P. P. Lakshminarayana P. U.  
Principal / Director  
Dayananda Sagar Academy of  
Technology & Management  
Udayapura, O. to Ravishankar Ashrama  
Kanakapura Road, Bangalore - 560 082

## QUALITY POLICY

"We, at "Dayananda Sagar Academy of Technology and Management" are committed to continually improve and deliver competitive quality technical education to the at most satisfaction of student, their parents and potential employer."

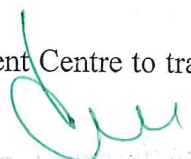
## OBJECTIVES & GOALS

- Creating an academic environment to develop the younger generation and providing quality professional engineering education at an affordable cost.
- Create necessary infrastructure on a continuous basis the professional education with the changing needs of society.
- Optimum utilization of the infrastructure and resources to achieve excellence in the engineering courses.
- Monitor continuously the growth in technology parts of the world and address all aspects of development of human resource (both from academic and supporting staff) and students to be in tune with state of the art technology and engineering practices.
- Facilitate greater Industry, Institute, and Interaction so as to empower the students with practical knowledge.
- Institute various quality assurance systems.
- Adopting learning beyond curriculum process.
- Initiate systems of learning which are based on enable students to acquire skills relevant to their career.
- To continuous monitor, asses evaluate the various academic programs adopting outcome based education.

## NOW, THEREFORE, THE PARTIES HERETO HEREBY AGREE AS FOLLOWS:

### First party:

- The first party will associate with the colleges to undertake industrial Skill Awareness program and nuances of entrepreneurship.
- The first party will organize career guidance for students and inculcate the habit of entrepreneurship among the youth.
- The first party would undertake industrial; awareness programs to the faculty.
- The first party would help in igniting the young minds through their vast pool of entrepreneurs.
- The first party would inform the college on the udyoga mela's supported by it.
- The first party would organize theme based innovative projects platform to showcase the projects to be christened as innovation congress.
- The first party would share its facilities of the Skill Development Centre to train students in Engineering and Management Skills.

  
Dr. P. S. Lakshminarayana Murthy  
Principal / Director  
Dayananda Sagar Academy of  
Technology & Management  
Udayapura, O to Ravishankar Ashrama  
Kanakapura Road, Bangalore - 560 082



- The first party and second party would leverage each other's strengths to give a fillip to Skill Development and Entrepreneurship.

### **Second party:**

- The second party agrees to provide its infrastructures (Such as Auditorium, Incubators, Laboratories) for conducting program of Skill Development and Entrepreneurship.
- The second party should share the student's database to first party for Skill Development and Entrepreneurship Development Activities.
- The second party has to inform first party on the needs of student's activities under Skill Development and Entrepreneurship Development.

### **Rights and obligations**

The mutual rights and obligations of the First Party and the Second Party shall be as set forth in the Agreement, in particular:

### **Governing law and jurisdiction**

This Agreement shall be construed and interpreted in accordance with and governed by the laws of India, and the courts at Karnataka shall have exclusive jurisdiction over matters arising out of or relating to this Agreement.

### **Language**

All notices required to be given by one Party to the other Party and all other communications, documentation and proceedings which are in any way relevant to this Agreement shall be in writing and in English language.

### **Authorised representatives**

Any action required or permitted to be taken, and any document required or permitted to be executed, under this Agreement by the First Party or the Second Party, as the case may be, may be taken or executed by the officials specified as under,

#### **Hon. General Secretary,**

Karnataka Small Scale Industries Association

2/106, 17<sup>th</sup> Cross, Magadi Chord Road,

Vijayanagar, Bangalore-560040

Phone: +91-80-23353250/23358698, Fax: 2338 7279 / 2335 3250

Email: [presidentkassia@gmail.com](mailto:presidentkassia@gmail.com)/[kassia1949@kassia.com](mailto:kassia1949@kassia.com)

Unless otherwise notified, the Second Party's Representative shall be:

#### **Principal,**

Dayananda Sagar Academy of Technology and Management,


Udayapura, Opp. Art of living, Kanakapura road,

Bangalore-082, Karnataka.

Tel: 080-2483 2777

Fax: +9180 2843 2909

Email ID: [principalsatm@gmail.com](mailto:principalsatm@gmail.com)

  
Dr. P. P. Lakshminantha Ph.D.  
Principal / Director  
Dayananda Sagar Academy of  
Technology & Management  
Udayapura, Opp. to Ravishankar Ashrama  
Kanakapura Road, Bangalore - 560 082

## **COMMENCEMENT, COMPLETION AND TERMINATION OF AGREEMENT**

### **Effectiveness of Agreement**

This Agreement shall come into force and effect on the date of this Agreement or Date on which the First Party and Second Party both sign and exchange.

### **Commencement of Services**

The Second Party shall commence the respective Services immediately from the date of the agreement.

### **Expiration of Agreement**

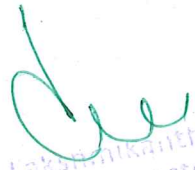
Unless terminated earlier this agreement shall be valid for a period of 3 year unless extended by the Parties by mutual consent.

### **Modification of Agreement**

Modification of the terms and conditions of this Agreement, including any modification of the scope of the Services, may only be made by written agreement between both the Parties. No Amendment for change hereof or addition hereto shall be effective or binding on either of the parties hereto unless set in writing and executed by the respective duly authorized representatives of each of the parties hereto.

### **Force Majeure**

The Parties shall not be liable to each other for failure or delay in the performance of any of its obligations under this Agreement for the time and to the extent such failure or delay is caused by riots, civil commotion, wars, hostilities between nations, government laws, orders regulations, embargos, action by the government(s) or any agency thereof act of God, storms, fires, accidents, strikes, sabotages, explosions, or other similar or different categories beyond the reasonable control of the respective parties to this Agreement In the event that either party is wholly or in part, prevented from or hindered in carrying out or observing any of the terms or conditions of this Agreement for any cause set forth hereinabove, such party shall give written notice to the other party by the most expeditious means as soon as possible after the occurrence of the cause relied on, given full particulars of the reason for such prevention or hindrances, and the party shall in good faith consult each other and take necessary measures for the resolution of the affairs so prevented or hindered.

  
Dr. P. S. Lakshminiketha Ph.D.  
Principal / Director  
Datta and Sagar Academy of  
Technology & Management  
Udayapura, O to Ravishankar Ashrama  
Kanakapura Road, Bangalore - 560 082

## Termination of Agreement

The first party and the second party hereby agree to terminate agreement at any time with the consent of both the parties.

In WITNESS WHEREOF, the parties hereto have caused this agreement to be made in English and executed by their respective duly authorized representatives of the day and the year first above written

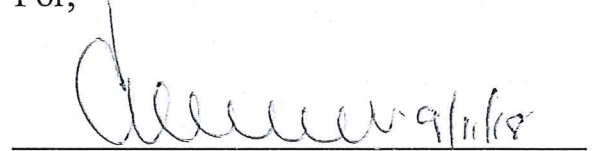
For,



KARNATAKA SMALL SCALE INDUSTRIES ASSOCIATION  
2/10F, 1st Cross,  
Kannur Road,  
Bangalore,  
Karnataka - 560 082

Karnataka Small Scale Industries  
Association  
(First Party)  
Name: **Ravikiran Kulkarni**  
Designation: **Hon. General Secretary**  
Date: 09-11-2018

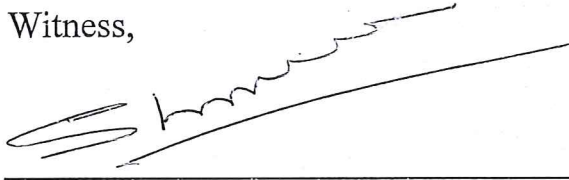
For,



Dayananda Sagar Academy of Technology  
and Management, Bangalore  
(Second Party)  
Name: **Dr. B.R. Lakshmikantha**  
Designation: **Principal**  
Date: 09-11-2018

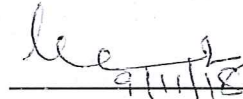
**Dr. B.R. Lakshmikantha**  
Principal / Director  
Dayananda Sagar Academy of Technology & Management  
Udayapura, Kanakapura Road, Bangalore - 560 082

Witness,




**Shriyans Kumar Jain,**  
Chairman, Skill Development and EDP,  
KASSIA, Bangalore

Witness,



**Dr. Sumithra Devi. K.A**  
Dean Academics,  
DSATM, Bangalore

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**Dr. P.R. Lakshmikantha** Ph.D  
Principal / Director  
Dayananda Sagar Academy of  
Technology & Management  
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