Dayananda Sagar Academy of Technology & Management

(Affiliated to Visvesvaraya Technological University
and Approved by All India Council for Technical Education)
Accredited by National Board of Accreditation (NBA) New Delhi.

School Of Architecture-DSATM Collaboration & Outreach Program

Memorandum Of Understanding (MoU)

01st January, 2020

1. Parties to the Agreement:

Between the **School Of Architecture**, Dayananda Sagar Academy Of Technology & Management, Udayapura, Kanakapura Road, Bangalore, Karnataka And **DQ Labs**, 1st Floor,777-B,100 Feet Road,HAL 2nd Stage,Doopanahalli,Indiranagar,Bangalore.

Preamble:

With the intention towards enhancement of architectural education, SOA-DSATM have decided to motivate the pre university students and such other students who aspire in choosing career options in academy, NATA test and Architecture education.

The purpose of this Memorandum of Understanding (MoU), is formally to record the mutual interest of SOA-DSATM Director and DQ Labs, in promoting and furthering Architecture Education skill development, competitive spirit in facing NATA aptitude test etc..

2. Aim

The parties have discussed the possibilities for collaboration, including hands on skill Development workshops (sketching abilities, GK and Architecture of Buildings) to pre university students of various institutions. The aim of this collaboration and outreach initiative is to encourage and enable young minds to build confidence, institutive skills and competitive spirit. This will promote excellence through Academic Experts and will build up a supporting base for the young minds in this competitive world.

3. Term of MoU

This MoU is effective upon the day and date last signed and executed by the duly authorized representatives of the parties to this MoU (Director, SOA-DSATM and DQ Labs). This shall remain in full force and effect from 01st January, 2020 and may be terminated , by either party for a period of three years upon mutual agreement.

4. Amendments

Either party may request changes to this MoU. Any changes, modifications, revisions or amendments to this MoU shall be incorporated by written instrument, and effective when executed and signed by all parties to this MoU.

Annexures

Both the parties do agree and bound by subjects described in the annexure to be able to deliver a collaborative and more effective modules/workshops and interactive sessions.

Ar.Gaddam Durga Ramesh
Director, SOA- DSATM
Bangalore

Mr Dion D'SA
Head-Marketing, Sales and outreach - DQ Labs

Gaddam D Ramesh
B.Arch, M.C.P (IIT Kha...
Director
School of Architecture
Dayananda Sagar Academy of Technology & Management

Dr. B. S. Lakshmikantha
Principal / Director
Dayananda Sagar Academy of Technology & Management
Kanakapura Road, Bangalore - 560 082

14/1/2020

ANNEXURE - I

1. Your team will go to various schools to **Propose a 1 Day Knowledge sharing session** about Architecture / SOA-DSATM / NATA Test / DQ Labs in January 2020
2. The **date for the same to be fixed** during the visit to the school by SOA-DSATM Team - Any weekday from Monday to Friday is preferable - Saturday is an option that can be considered
3. On the day of the the **Knowledge sharing session,** the Marketing Teams from SOA-DSATM and DQ Labs will conduct the following activities:
    1. Seminar by SOA-DSATM on Opportunities with Architecture as a career
    2. Presentation about SOA-DSATM as an architecture school to be considered
    3. Presentation by DQ Labs on the format of the NATA exam
    4. Presentation about DQ Labs as a coaching institute
    5. Full Length NATA Mock test for the interested students - 3 hours - with discussion on good sketches done for the same mock test
    6. Invitation to the students to attend a 2 Day Power workshop at SOA-DSATM in association with DQ Labs
    7. Pre-Registration / Spot Registration for the same at a cost of Rs. 200/- to Rs. 400/- per student.
4. About the **2 day NATA Power Workshop** - on the finalized date
    1. DQ Labs Academic team will conduct the entire session at the SOA-DSATM Campus
    2. **Day 1:** Sketching 1, Mental Ability, Architecture Awareness
    3. **Day 2:** Sketching 2, Analytical Reasoning, Verbal Ability, Full length Mock Test with evaluation
    4. **Note:** Mathematics will not be covered as that is already covered as per the Board syllabus
    5. Various discount options will be given to the students who register for DQ Labs crash courses - this is an additional incentive for students to attend the workshop
5. Promotions for these
    1. This will be a co-branded activity between SOA-DSATM and DQ Labs
    2. Posters / Creatives will have to include logos of both institutions
    3. This Activity / Promotions will be primarily driven by SOA-DSATM and supported by DQ Labs

DQ Labs will share in the efforts with SOA-DSATM and will NOT charge any amount to SOA-DSATM as proposed earlier as we are considering this as a long term association for 3 years at least.

Ar.Gaddam Durga Ramesh
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